

Master of Science in Business Analytics (MSBA)

Minimum 30 Hours Required for Graduation

REQUIRED ITOM COURSES (24 Credits) (8 Courses)		
Communication Strategies for Business Professionals GEB 6215*	Management Information Systems & Technology ISM 6026	Introduction to Business Analytics & Big Data ISM 6404
Data Mining & Predictive Analytics ISM 6136	Advanced Business Analytics ISM 6405	Business Innovation with Artificial Intelligence ISM 6427
Social Media & Web Analytics ISM 6555		Data Management & Analysis with Excel QMB 6303

COLLEGE OF BUSINESS ELECTIVE COURSES (6 Credits) (2 Courses)		
Database Management Systems ISM 6217	Blockchain & Crypto Assets: Digital Business Transformation ISM 6455	Special Topics ISM 6930
Graduate Information Technology & Operations Management Internship ISM 6942	Project Management MAN 6581	Supply Chain Management MAN 6596
Marketing Analysis & Executive Action MAR 6816		Supply Chain Analytics QMB 6616

* GEB 6215 must be taken in the first semester.