

The Benefits for Students of Being Part of a Subject Pool for Research

In the College of Business, we are motivated to ensure that our students are both effective consumers of knowledge generated through academic research and knowledgeable of the academic research process. Participating in low-risk research studies is an important way of obtaining first-hand experience with academic research. This offers several benefits to students:

- *Deepens students' understanding of the research process*
 - Provides hands-on experience on how data for academic research is collected
 - Exposes them to multiple ways of collecting data: surveys, experiments, critical incident techniques, interviews etc.
- *Early exposure to cutting-edge research and innovative ways of collecting data*
 - Can inspire future career paths or academic interests
 - Exposure to new topics and perspectives may spark interest in fields they haven't considered before
 - As students can select which research studies they take (out of a list), they can also deepen their knowledge in a sub-field of their interest
 - Students may be exposed to cutting-edge technology used in the research process, further increasing their knowledge/skill sets valuable for their career
- *Allows contributions to the advancement of knowledge in their field*
 - Sense of purpose and tangible way to make a difference
 - By contributing, students can provide valuable data that can not only shape research but also may impact policies
- *Potential networking opportunities with researchers and faculty*
 - May spark students' interest in research and/or becoming an undergraduate researcher in connection with the Behavioral Insights Lab under which the subject pool will be housed
 - May initiate mentorship and future research collaborations

Alternative assignments are aimed to fulfill similar purposes and goals.