

# FAU MBA Program

This is a brief overview of the MBA. See the catalog for detailed requirements.

The MBA requires a minimum of 40 credits and up to 55 credits for students without an undergraduate business background.

## Foundation Courses (15 credits) *Foundation Coursework may NOT apply to the MBA Core, Electives, or Specializations*

- Financial Accounting Concepts - ACG 6027
- Financial Management - FIN 6406
- Data Analysis – QMB 6603
- Marketing Functions & Processes – MAR 6055
- Economic Concepts & Theories - ECO 6008

## Core Component (28 credits)

- Analysis of Accounting Data – ACG 6315<sup>1</sup>
- Financial Management – FIN 6806<sup>2</sup>
- Business Communications – GEB 6215
- Contemporary Issues/Exec. Forum – GEB 6931
- Mgt. Info Systems – ISM 6026
- Organizational Behavior – MAN 6245
- Operations Management – MAN 6501
- Global Business Strategy – MAN 6721
- Global Environment of Mgt. – MAN 6937
- Marketing Management – MAR 6815<sup>3</sup>

## Graduate Business Electives (12 credits)

Students select 12 credits of additional graduate business coursework of their choice for an interdisciplinary MBA. Coursework outside of the college of business may be considered via petition. Students may also elect to complete a track specializing in a particular academic area. Specialization courses can be substituted for the business electives. Only 3 credits of international field experience may apply to the MBA.

## Optional MBA Specialization Tracks

Accounting	Entrepreneurship	Finance
<p><b>Substitute the following in the Core</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Advanced Accounting Theory ACG 6135</li> </ul> <p><b>OR</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Advanced Financial Reporting ACG 6138 for ACG 6315</li> </ul> <p><b>and</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Advanced Information Systems ACG 6475 for ISM 6026</li> </ul> <p><b>Foundation courses<sup>4</sup></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Financial Reporting ACG 6137</li> <li><input type="checkbox"/> Cost Accounting ACG 6347</li> <li><input type="checkbox"/> Auditing Theory ACG 6635</li> </ul> <p><b>One additional ACG/TAX course</b></p>	<p><b>4 courses as follows:</b></p> <p><b>Required:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Venture Creation ENT 6016</li> </ul> <p><b>Two of the following:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Adv. Business Plan of Development ENT 6116</li> <li><input type="checkbox"/> Technology Commercialization Strategies ENT 6186</li> <li><input type="checkbox"/> Entrepreneurship and Venture Capital ENT 6428</li> <li><input type="checkbox"/> Project Management MAN 6581</li> <li><input type="checkbox"/> Developing and Marketing Innovations MAR 6837</li> </ul> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Franchising ENT 6176</li> <li><input type="checkbox"/> Entrepreneurial Skills for Managers ENT 6226</li> <li><input type="checkbox"/> Entrepreneurial Consulting Project ENT 6946</li> <li><input type="checkbox"/> Introduction to Health Care Systems HSA 6103</li> <li><input type="checkbox"/> E-Business Development ISM 6508</li> <li><input type="checkbox"/> Human Resources Management MAN 6156</li> <li><input type="checkbox"/> Special Topics MAN 6931</li> <li><input type="checkbox"/> Graduate Management Internship MAN 6943</li> <li><input type="checkbox"/> Managing the Sport Enterprise SPB 6815</li> </ul> <p>or a relevant course from another graduate program (subject to department chair or advisor approval)</p>	<p><b>4 of the following:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Financial Markets FIN 6246</li> <li><input type="checkbox"/> Investment D/Policy FIN 6436</li> <li><input type="checkbox"/> Investment Management FIN 6515</li> <li><input type="checkbox"/> Risk Management FIN 6537</li> <li><input type="checkbox"/> Multinational Finance FIN 6605</li> <li><input type="checkbox"/> Special Topics FIN 6936</li> <li><input type="checkbox"/> Real Estate Valuation REE 6305</li> <li><input type="checkbox"/> Real Estate Strategy REE 6207</li> <li><input type="checkbox"/> Risk Management RMI 6356</li> <li><input type="checkbox"/> Insurance/Reinsurance RMI 6426</li> <li><input type="checkbox"/> Insurance Accounting RMI 6727</li> </ul>

<sup>1</sup> Students with undergraduate majors in accounting must substitute another ACG course for ACG 6315.

<sup>2</sup> Students with undergraduate majors in finance must substitute another FIN course for FIN 6806.

<sup>3</sup> Students with undergraduate majors in marketing must substitute another MAR course for MAR 6815.

<sup>4</sup> Undergraduate accounting courses in the same topic areas will be substituted. Students without advanced accounting work must take all 3.

<p><b>Health Administration</b></p> <ul style="list-style-type: none"> <li>□ Introduction to Health Systems HSA 6103</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>□ Health Planning Marketing HSA 6108</li> <li>□ Organization Behavior HSA 6118</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>□ Health Policy HSA 6152</li> <li>□ Health Law HSA 6425</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>□ Healthcare Finance HSA 6175</li> <li>□ Research Methods HSA 6707</li> </ul>	<p><b>Information Systems</b></p> <p><b>4 of the following:</b></p> <ul style="list-style-type: none"> <li>□ Enterprise IT Systems ISM 6368</li> <li>□ IT Investment Planning ISM 6319</li> <li>□ Information Security ISM 6328</li> <li>□ IT Project Management ISM 6316</li> <li>□ E-Business Development ISM 6508</li> <li>□ IT Sourcing Management ISM 6509</li> </ul>	<p><b>International Business</b></p> <p><b>1 course per block (12 credits)</b></p> <p><b>Block 1</b></p> <ul style="list-style-type: none"> <li>□ ECO 6706, ECO 6716, or FIN 6605</li> </ul> <p><b>Block 2</b></p> <ul style="list-style-type: none"> <li>□ MAN 6614, MAN 6728, MAR 6158, or MAN 6609</li> </ul> <p><b>Block 3</b></p> <p>ACG 6275, GEB 6957, or any course from block 1 or 2</p> <p><b>Elective</b></p> <p>Any course listed above Note: only 3 credits of GEB 6957 can apply</p>
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<p><b>Marketing</b></p> <p>12 credits of graduate marketing (MAR/ADV prefix), beyond the core.</p>	<p><b>Operations Management</b></p> <ul style="list-style-type: none"> <li>□ Quality Management MAN 6525</li> <li>□ Project Management MAN 6581</li> <li>□ Supply Chain Management MAN 6596</li> </ul> <p><b>One of the following</b></p> <ul style="list-style-type: none"> <li>□ ISM 6508</li> <li>□ MAR 6837</li> </ul> <p>Other special topics courses may be considered via petition</p>	<p><b>Sport Management</b></p> <ul style="list-style-type: none"> <li>□ Sport Law SPB 6406</li> <li>□ Mgt. Sport Entrepreneurship SPB 6815</li> <li>□ Fin. Aspects SPB 5817</li> <li>□ Internship SPB 6940</li> <li>□ Sport Marketing SPB 6716</li> </ul> <p><b>One of the following</b></p> <ul style="list-style-type: none"> <li>□ Mgt. Intercollegiate Athletics SPB 6106</li> <li>□ Mgt. Sport Facilities SPB 6306</li> </ul>
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