

# Florida Atlantic University

## College of Business

### MBA Program

This is a brief overview of the MBA. See the catalog for detailed requirements.

The MBA requires a minimum of 43 credits and up to 55 credits for students without an undergraduate business background

- Semester 1: GEB 6215 - Business Communications
- Semester 1: GEB 6931 - Contemporary Issues/Exec. Forum
- Semester 1: BUL 6455 - Business Law & Applied Ethics & ECP 6705 - Adv. Managerial Econ (2) 8 week courses; (1.5 credit each)
- Semester 2: MAN 6296 - Leadership & Organizations
- Semester 2: \*ACG 6027 - Financial Acct. Concepts
- ACG 6315 - Analysis of Accounting Data
- FIN 6806 - Financial Management
- ISM 6026 - Mgt. Info Systems
- MAN 6501 - Operations Management
- MAN 6721 - Global Business Strategy
- MAR 6815 - Marketing Management
- MAN 6937 - Global Environment of Management
- \*MAR 6055 - Marketing Functions & Processes
- \*FIN 6406 - Financial Management
- \*QMB 6603 - Data Analysis

\*Note: Students with undergraduate academic business credits in Accounting, Finance, Qualitative Methods, and Marketing within the past five years may request to waive each individual course. If ACG 6027 is waived students should take ACG 6315.

#### Electives (12 credits)

Students select 12 credits of additional graduate business coursework of their choice for an interdisciplinary MBA. Coursework outside of the college of business may be considered via petition. Students may also elect to complete a track specializing in a particular academic area. Specialization courses can be substituted for the business electives. Only 3 credits of international field experience may apply to the MBA.

#### Optional MBA Specialization Tracks

<b>Accounting</b>	<b>Entrepreneurship</b>	<b>Finance</b>
<p><b>Substitute the following in the Core</b></p> <ul style="list-style-type: none"> <li>• ACG 6135 - Advanced Acct. Theory</li> </ul> <p><b>(or)</b></p> <ul style="list-style-type: none"> <li>• ACG 6138 - Advanced Financial Reporting for ACG 6315</li> </ul> <p><b>(and)</b></p> <ul style="list-style-type: none"> <li>• ACG 6475 - Advanced Information Systems for ISM 6026</li> </ul> <p><u>Based on undergraduate coursework student may need to take:</u></p> <ul style="list-style-type: none"> <li>• ACG 6137 - Financial Reporting</li> <li>• ACG 6347 - Cost Accounting</li> <li>• ACG 6635 - Auditing Theory</li> </ul> <p><b>One additional ACG/TAX course</b></p>	<p style="text-align: center;"><b>Select (4) courses as follows:</b></p> <p><b>Required:</b></p> <ul style="list-style-type: none"> <li>• ENT 6016 - Venture Creation</li> </ul> <p><b>Two of the following:</b></p> <ul style="list-style-type: none"> <li>• ENT 6116 - Adv. Business Plan of Dev.</li> <li>• ENT 6186 - Tech Commercialization Strategy</li> <li>• ENT 6428 - Entrepren. &amp; Venture Capital</li> <li>• MAN 6581 - Project Management</li> <li>• MAR 6837 - Develop &amp; Mktg Innovations</li> </ul> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• ENT 6176 - Franchising</li> <li>• ENT 6226 - Entrepren. Skills for Managers</li> <li>• ENT 6946 - Entrepren. Consulting Project</li> <li>• HSA 6103 - Intro. to Health Care Systems</li> <li>• ISM 6508 - E-Business Development</li> <li>• MAN 6156 - Human Resources Mgmt.</li> <li>• MAN 6931 - Special Topics</li> <li>• MAN 6943 - Graduate Management Intern.</li> </ul> <p>Or a relevant course from another graduate program (subject to department chair or advisor approval)</p>	<p style="text-align: center;"><b>Select (4) courses below:</b></p> <p style="text-align: center;">Courses below are offered regularly (at least once a year)</p> <ul style="list-style-type: none"> <li>• FIN 6246 - Financial Markets</li> <li>• FIN 6314 - Financial Management of Financial Institutions</li> <li>• FIN 6515 - Investment Management</li> <li>• FIN 6537 - Risk Management</li> <li>• FIN 6605 - Multinational Finance</li> <li>• RMI 6016 - Principles of Insurance</li> <li>• RMI 6118 - Life Insurance &amp; Pensions</li> </ul> <p style="text-align: center;">(Course not offered regularly)</p> <ul style="list-style-type: none"> <li>• FIN 6436 - Investment D/Policy</li> </ul>

<p style="text-align: center;"><b>Health Administration</b></p> <p style="text-align: center;"><b>Select (4) courses as follows:</b></p> <p><b>Required:</b></p> <ul style="list-style-type: none"> <li>• HSA 6103 - Introduction to Health Systems</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• HSA 6108 - Health Planning Marketing</li> <li>• HSA 6118 - Organization Behavior</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• HSA 6152 - Health Policy</li> <li>• HSA 6425 - Health Law</li> </ul> <p><b>and</b></p> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• HSA 6175 - Healthcare Finance</li> <li>• HSA 6707 - Research Methods</li> </ul>	<p style="text-align: center;"><b>Information Systems</b></p> <p style="text-align: center;"><b>Select (4) courses below:</b></p> <ul style="list-style-type: none"> <li>• ISM 6368 - Enterprise IT Systems</li> <li>• ISM 6319 - IT Investment Planning</li> <li>• ISM 6328 - Information Security</li> <li>• ISM 6316 - IT Project Management</li> <li>• ISM 6508 - E-Business Development</li> <li>• ISM 6509 - IT Sourcing Management</li> </ul>	<p style="text-align: center;"><b>International Business</b></p> <p style="text-align: center;"><b>Select (4) courses as follows:</b></p> <p style="text-align: center;">(1) course per block</p> <p><b>Block 1</b></p> <ul style="list-style-type: none"> <li>• ECO 6706, ECO 6716, or FIN 6605</li> </ul> <p><b>Block 2</b></p> <ul style="list-style-type: none"> <li>• MAN 6614, MAN 6728, MAR 6158, or MAN6609</li> </ul> <p><b>Block 3</b></p> <ul style="list-style-type: none"> <li>• ACG 6275, GEB 6957, or any course from block 1 or 2</li> </ul> <p><b>Elective</b></p> <ul style="list-style-type: none"> <li>• Any course listed above. Note: Only (3) credits of GEB 6957 can apply.</li> </ul>
<p style="text-align: center;"><b>Marketing</b></p> <p style="text-align: center;"><b>Select (4) courses below:</b></p> <p style="text-align: center;">(12) Credits of graduate marketing (MAR/ADV prefix), beyond the core.</p>	<p style="text-align: center;"><b>Operations Management</b></p> <p style="text-align: center;"><b>Select (4) courses as follows:</b></p> <ul style="list-style-type: none"> <li>• MAN 6525 - Quality Management</li> <li>• MAN 6581 - Project Management</li> <li>• MAN 6596 - Supply Chain Management</li> </ul> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• ISM 6508</li> <li>• MAR 6837</li> </ul> <p>Other special topics courses may be considered via petition</p>	<p style="text-align: center;"><b>Sport Management</b></p> <ul style="list-style-type: none"> <li>• MAN 6525 - Quality Management</li> <li>• SPB 6406 - Sport Law</li> <li>• SPB 6815 - Mgt. Sport Entrepreneurship</li> <li>• SPB 5817 - Fin. Aspects</li> <li>• SPB 6940 – Internship</li> <li>• SPB 6716 - Sport Marketing</li> </ul> <p><b>One of the following:</b></p> <ul style="list-style-type: none"> <li>• SPB 6106 - Mgt. Intercollegiate Athletics</li> <li>• SPB 6306 - Mgt. Sport Facilities</li> </ul>

<sup>1</sup> Students with undergraduate majors in accounting must substitute another ACG course for ACG 6315.

<sup>2</sup> Students with undergraduate majors in finance must substitute another FIN course for FIN 6806.

<sup>3</sup> Students with undergraduate majors in marketing must substitute another MAR course for MAR 6815.

<sup>4</sup> Undergraduate accounting courses in the same topic areas will be substituted. Students without advanced accounting work must take all (3).