Traditional MBA Program

The following information is intended as a general overview of the Traditional MBA program at FAU. All students are encouraged to meet with an academic advisor before registration every term for guidance.

Required Courses
A minimum of 43 credit hours are required for the degree. See the catalog for detailed requirements.

Foundation Courses
The following courses are in addition to the 43 credits required for the MBA. These courses can be waived with earned equivalent undergraduate credits. Students without an undergraduate business background should prioritize these courses as they are prerequisites to some core requirements.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Prefix &amp; Number</th>
<th>Equivalent Undergrad. Course &amp; Other Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Accounting Concepts</td>
<td>ACG6027</td>
<td>ACG2021</td>
</tr>
<tr>
<td>Marketing Functions and Processes</td>
<td>MAR6055</td>
<td>MAR3023</td>
</tr>
<tr>
<td>Financial Management</td>
<td>FIN6406</td>
<td>FIN3403</td>
</tr>
<tr>
<td>Data Analysis for Managers</td>
<td>QMB6603</td>
<td>QMB3600</td>
</tr>
</tbody>
</table>

MBA Core
The following courses are required for all MBA students except where available substitutions are listed. Courses can be taken in any term except where otherwise noted.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Prefix &amp; Number</th>
<th>Pre-reqs, Available Substitutions, &amp; Other Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Business Communication Appl.</td>
<td>GEB6215</td>
<td>Must be taken in 1st Term</td>
</tr>
<tr>
<td>Contemp. Issues in Industry: Exec. Forum</td>
<td>GEB6931</td>
<td>Recommended in 1st Term</td>
</tr>
<tr>
<td>Business Law &amp; Applied Ethics (1.5 cr)</td>
<td>BUL6455</td>
<td>Recommended in 1st term</td>
</tr>
<tr>
<td>Advanced Managerial Economics (1.5 cr)</td>
<td>ECP6705</td>
<td>Recommended in 1st term</td>
</tr>
<tr>
<td>Leadership and Organizations</td>
<td>MAN6296</td>
<td></td>
</tr>
<tr>
<td>Analysis/Application Accounting Data</td>
<td>ACG6315</td>
<td>Pre-req ACG6027/2021; Undergrad Accounting majors can sub any 6000 level ACG course</td>
</tr>
<tr>
<td>Information Systems</td>
<td>ISM6026</td>
<td></td>
</tr>
<tr>
<td>Global Environment of Management</td>
<td>MAN6937</td>
<td></td>
</tr>
<tr>
<td>Advanced Marketing Management</td>
<td>MAR6815</td>
<td>Pre-req MAR6055/3023; Undergrad Marketing majors can sub any 6000 level MAR course</td>
</tr>
<tr>
<td>Advanced Financial Management</td>
<td>FIN6806</td>
<td>Pre-req FIN4606/3403; Undergrad Finance majors can sub any 6000 level FIN course</td>
</tr>
<tr>
<td>Operations Management</td>
<td>MAN6501</td>
<td>Pre-req QMB6603/3600; If undergrad Operations Mgmt credit earned, can sub MAN6525, MAN6581, or MAN6501</td>
</tr>
<tr>
<td>Global Business Strategy (Capstone)</td>
<td>MAN6721</td>
<td>Pre-req MAN6937, ACG6315, FIN6806, and MAR6815. Approved substitutions for pre-reqs are noted above</td>
</tr>
</tbody>
</table>

Electives or Concentration Courses

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>Elective I</td>
<td>Students select 12 credits of additional graduate business coursework of their choice for a general MBA. Coursework outside of the College of Business may be considered via petition. Students may also elect to complete a track specializing in a particular academic area (see next page). Concentration courses can be substituted for the business electives. Only 3 credits of international field experience may apply to the MBA.</td>
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<tr>
<td>Elective II</td>
<td></td>
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<tr>
<td>Elective III</td>
<td></td>
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<tr>
<td>Elective IV</td>
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</tbody>
</table>
### Optional MBA Concentrations

Each concentration includes four courses that will be used to satisfy the four electives. Some concentration require specific courses as noted below.

<table>
<thead>
<tr>
<th><em>Accounting</em></th>
<th>International Business</th>
<th>Business Analytics</th>
<th>Finance</th>
</tr>
</thead>
</table>
| Substitute the following in the Core for ACG 6315  
• ACG 6135 - Advanced Acct. Theory  
• ACG 6138 - Advanced Financial Reporting  
| Select (4) courses as follows:  
(1) course per block  
Block 1  
• ECO 6706, ECO 6716, or FIN 6605  
| Select (4) courses below:  
• ISM 6136 - Data Mining and Predictive Analytics  
• ISM 6404 - Introduction to Business Analytics  
| Select (4) courses below:  
The following courses are offered at least one per year:  
• FIN 6246 – Financial Markets  
• FIN 6314 – Financial Management of Financial Institutions  
| Substitute the following in the Core for ISM 6026  
• ACG 6475 - Advanced Information Systems  
| | | | |
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| | | | |
| *The Accounting concentration requires prior approval from the School of Accounting.*  
| | | | |

**Elective**  
Any course listed above. Note: Only (3) credits of GEB 6957 can apply.  
(Not currently accepting new students)

### Entrepreneurship

Select (4) courses as follows:

**Required:**  
• ENT 6016 - Venture Creation

**Two of the following:**  
• ENT 6186 - Tech Commercialization Strategy  
• ENT 6428 - Entrepren. & Venture Capital  
• MAN 6581 - Project Management  
• MAR 6837 - Develop & Mktg Innovations

**One of the following:**  
• ENT 6176 - Franchising  
• ENT 6226 - Entrepren. Skills for Managers  
• ENT 6946 - Entrepren. Consulting Project  
• HSA 6103 - Intro. to Health Care Systems  
• ISM 6508 - E-Business Development  
• MAN 6156 - Human Resources Mgmt.  
• MAN 6931 - Special Topics  
• MAN 6943 - Graduate Management Intern.  
• SPB 6815 - Managing the Sport Enterprise

Or a relevant course from another graduate program (subject to department chair or advisor approval)

(Not currently accepting new students)

### Marketing

Select any (4) courses at the graduate level with the MAR or ADV prefix beyond what is required in the MBA core.

**Note:** Neither MAR 6815 nor MAR 6055 satisfy this requirement.

(Not currently accepting new students)

### Information Systems

Select (4) courses below:

• ISM 6368 - Enterprise IT Systems  
• ISM 6328 - Information Security  
• ISM 6316 – IT Project Mgmt  
• ISM 6509 – E-Business Development  

### Health Administration

Select (4) courses as follows:

**Required:**  
• HSA 6103 – Introduction to Health Systems

**One of the following:**  
• HSA 6108 – Health Planning Mktg  
• HSA 6118 – Organization Behavior

**One of the following:**  
• HSA 6152 – Health Law

**One of the following:**  
• HSA 6175 – Healthcare Finance  
• HSA 6707 – Research Methods

### Operations Management

Select (4) courses as follows:

• MAN 6525 – Quality Mgmt  
• MAN 6581 – Project Mgmt  
• MAN 6596 – Supply Chain Mgmt

**One of the following:**  
• ISM 6508  
• MAR 6837

Other special topics courses may be considered via petition

(Not currently accepting new students)