

Traditional MBA Program

The following information is intended as general overview of the Traditional MBA program at FAU. All students are encouraged to meet with an academic advisor before registration every term for guidance.

Required Courses

A minimum of 43 credit hours are required for the degree. See the catalog for detailed requirements.

Foundation Courses

The following courses are in addition to the 43 credits required for the MBA. These courses can be waived with earned equivalent undergraduate credits. Students without an undergraduate business background should prioritize these courses as they are pre-requisites to some core requirements.

Course Title	Prefix & Number	Equivalent Undergrad. Course & Other Notes
Financial Accounting Concepts	ACG6027	ACG2021
Marketing Functions and Processes	MAR6055	MAR3023
Financial Management	FIN6406	FIN3403
Data Analysis for Managers	QMB6603	QMB3600

MBA Core

The following courses are required for all MBA students except where available substitutions are listed. Courses can be taken in any term except where otherwise noted.

Course Title	Prefix & Number	Pre-reqs, Available Substitutions, & Other Notes
Graduate Business Communication Appl.	GEB6215	Must be taken in 1st Term
Contemp. Issues in Industry: Exec. Forum	GEB6931	Recommended in 1 st Term
Business Law & Applied Ethics (1.5 cr)	BUL6455	Recommended in 1 st term
Advanced Managerial Economics (1.5 cr)	ECP6705	Recommended in 1 st term
Leadership and Organizations	MAN6296	
Analysis/Application Accounting Data	ACG6315	Pre-req ACG6027/2021; Undergrad Accounting majors can sub any 6000 level ACG course
Information Systems	ISM6026	
Global Environment of Management	MAN6937	
Advanced Marketing Management	MAR6815	Pre-req MAR6055/3023; Undergrad Marketing majors can sub any 6000 level MAR course
Advanced Financial Management	FIN6806	Pre-req FIN4606/3403; Undergrad Finance majors can sub any 6000 level FIN course
Operations Management	MAN6501	Pre-req QMB6603/3600; If undergrad Operations Mgmt credit earned, can sub MAN6525, MAN6581, or MAN6501
Global Business Strategy (Capstone)	MAN6721	Pre-req MAN6937, ACG6315, FIN6806, and MAR6815. Approved substitutions for pre-reqs are noted above.

Electives or Concentration Courses

Requirement	Notes
Elective I	Students select 12 credits of additional graduate business coursework of their choice for a general MBA. Coursework outside of the College of Business may be considered via petition. Students may also elect to complete a track specializing in a particular academic area (see next page). Concentration courses can be substituted for the business electives. Only 3 credits of international field experience may apply to the MBA.
Elective II	
Elective III	
Elective IV	

Optional MBA Concentrations

Each concentration includes four courses that will be used to satisfy the four electives. Some concentration require specific courses as noted below.

*Accounting	International Business	Business Analytics	Finance
<p>Substitute the following in the Core for ACG 6315</p> <ul style="list-style-type: none"> • ACG 6135 - Advanced Acct. Theory (or) • ACG 6138 - Advanced Financial Reporting <p>Substitute the following in the core for ISM 6026</p> <ul style="list-style-type: none"> • ACG 6475 - Advanced Information Systems <p>Based on undergraduate coursework student may need to take:</p> <ul style="list-style-type: none"> • ACG 6137 - Financial Reporting • ACG 6347 – Cost Accounting • ACG 6635 - Auditing Theory <p>One additional ACG/TAX course</p> <p>*The Accounting concentration requires prior approval from the School of Accounting.</p>	<p>Select (4) courses as follows:</p> <p>(1) course per block</p> <p>Block 1</p> <ul style="list-style-type: none"> • ECO 6706, ECO 6716, or FIN 6605 <p>Block 2</p> <ul style="list-style-type: none"> • MAN 6614, MAN 6728, MAR 6158, or MAN6609 <p>Block 3</p> <ul style="list-style-type: none"> • ACG 6275, GEB 6957, or any course from block 1 or 2 <p>Elective</p> <ul style="list-style-type: none"> • Any course listed above. <p>Note: Only (3) credits of GEB 6957 can apply.</p> <p>(Not currently accepting new students)</p>	<p>Select (4) courses below:</p> <ul style="list-style-type: none"> • ISM 6136 - Data Mining and Predictive Analytics • ISM 6404 - Introduction to Business Analytics • ISM 6405 - Advanced Business Analytics • ISM 6555 – Social Media and Web Analytics • QMB 6303 – Data Management and Analysis with Excel 	<p>Select (4) courses below:</p> <p>The following courses are offered at least one per year:</p> <ul style="list-style-type: none"> • FIN 6246 – Financial Markets • FIN 6314 – Financial Management of Financial Institutions • FIN 6515 – Investment Mgmt • FIN 6537 – Risk Management • FIN 6605 - Multinational Finance • RMI 6016 – Principles of Insurance • RMI 6118 – Life Insurance & Pensions <p>The following course is not offered regularly:</p> <ul style="list-style-type: none"> • FIN 6436 – Investment D/Policy <p>(Not currently accepting new students)</p>

Entrepreneurship	Marketing	Information Systems	Health Administration	Operations Management
<p>Select (4) courses as follows:</p> <p>Required:</p> <ul style="list-style-type: none"> • ENT 6016 - Venture Creation <p>Two of the following:</p> <ul style="list-style-type: none"> • ENT 6116 - Adv. Business Plan of Dev. • ENT 6186 - Tech Commercialization Strategy • ENT 6428 - Entrepren. & Venture Capital • MAN 6581 - Project Management • MAR 6837 - Develop & Mktg Innovations <p>One of the following:</p> <ul style="list-style-type: none"> • ENT 6176 - Franchising • ENT 6226 - Entrepren. Skills for Managers • ENT 6946 - Entrepren. Consulting Project • HSA 6103 - Intro. to Health Care Systems • ISM 6508 - E-Business Development • MAN 6156 - Human Resources Mgmt. • MAN 6931 - Special Topics • MAN 6943 - Graduate Management Intern. • SPB 6815 - Managing the Sport Enterprise <p>Or a relevant course from another graduate program (subject to department chair or advisor approval)</p> <p>(Not currently accepting new students)</p>	<p>Select any (4) courses at the graduate level with the MAR or ADV prefix beyond what is required in the MBA core.</p> <p>Note: Neither MAR 6815 nor MAR 6055 satisfy this requirement.</p> <p>(Not currently accepting new students)</p>	<p>Select (4) courses below:</p> <ul style="list-style-type: none"> • ISM 6368 - Enterprise IT Systems • ISM 6328 - Information Security • ISM 6316 – IT Project Mgmt • ISM 6508 – E-Business Development • ISM 6509 – IT Sourcing Mgmt 	<p>Select (4) courses as follows:</p> <p>Required:</p> <ul style="list-style-type: none"> • HSA 6103 – Introduction to Health Systems <p>One of the following:</p> <ul style="list-style-type: none"> • HSA 6108 – Health Planning Mktg • HSA 6118 – Organization Behavior <p>One of the following:</p> <ul style="list-style-type: none"> • HSA 6152 – Health Policy • HSA 6425 – Health Law <p>One of the following:</p> <ul style="list-style-type: none"> • HSA 6175 – Healthcare Finance • HSA 6707 – Research Methods 	<p>Select (4) courses as follows:</p> <ul style="list-style-type: none"> • MAN 6525 – Quality Mgmt • MAN 6581 – Project Mgmt • MAN 6596 – Supply Chain Mgmt <p>One of the following:</p> <ul style="list-style-type: none"> • ISM 6508 • MAR 6837 <p>Other special topics courses may be considered via petition</p> <p>(Not currently accepting new students)</p>