



FAU Business News

April 2021  17

Student's Boating App Wins Business Plan Competition



Undergraduate, **Aiden Natalie**, created an app for the marine industry winning the \$10,000 first prize in the 13th annual Business Plan Competition held by the College and the Adams Center for Entrepreneurship.

[MORE ON THE WINNER](#)

Hispanic Consumer Confidence Soars



Hispanic consumers are gaining more confidence in the nation's economic outlook and their own finances, according to a poll by the **Business and Economics Polling Initiative**.

[POLL RESULTS](#)

Meet Sybil Alfred: From Undergraduate Assistant to Executive Education Director



Sybil Alfred is the first female director of FAU Executive Education in its over 50 year history.

[MEET SYBIL](#)

South Florida Home Price Increases 'Could Become Worrisome'



Southeast Florida homes are selling for an average of roughly 13% more than they should, according to FAU real estate economist and associate dean, **Ken H. Johnson**, and researchers at Florida International University.

[SEE THE DATA](#)

Florida COVID-19 Infection Rate for Young People Among Highest In 2020



The high infection rate is putting the state's large elderly population at an increased risk for the coronavirus, according to a study from **Patrick Bernet**, Ph.D., an associate professor of health administration.

[VIEW INFECTION RATE](#)

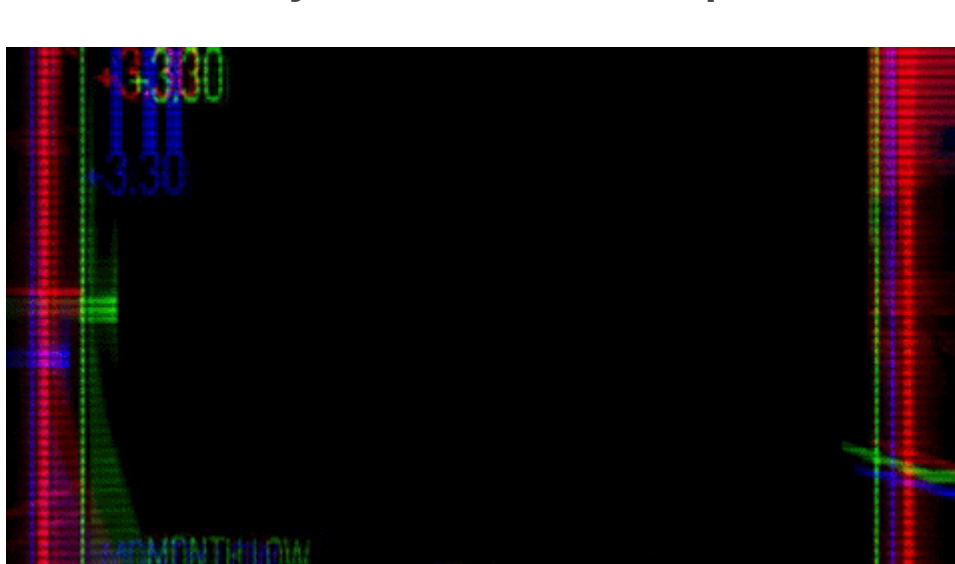
MBA Sport Management Program Takes Title Sponsorship of New ESPN Show



MBA Sport is expanding its brand awareness by becoming the title sponsor of ESPN 106.3's new local show, "Ken LaVicka Live."

[EXPANDING THE BRAND](#)

Faculty as News Media Experts



FAU Business faculty engage with local, regional, and national audiences. Recent media mentions include the following outlets:

- **Orlando Sentinel** - *Florida's COVID-19 Infection Rate for Younger Residents Among the Highest in US*
- **The Washington Post** - *Mortgage rates continue their climb with seventh consecutive increase*
- **Sun Sentinel** - *South Florida 100: The health benefits of free-enterprise economies*

[ALL MEDIA MENTIONS](#)

