Student's Boating App Wins Business Plan Competition

Undergraduate, Aiden Natalie, created an app for the marine industry winning the $10,000 first prize in the 13th annual Business Plan Competition held by the College and the Adams Center for Entrepreneurship.

Hispanic Consumer Confidence Soars

Hispanic consumers are gaining more confidence in the nation's economic outlook and their own finances, according to a poll by the Business and Economics Polling Initiative.

Meet Sybil Alfred: From Undergraduate Assistant to Executive Education Director

Sybil Alfred is the first female director of FAU Executive Education in its over 50 year history.

South Florida Home Price Increases 'Could Become Worrisome'

Southeast Florida homes are selling for an average of roughly 13% more than they should, according to FAU real estate economist and associate dean, Ken H. Johnson, and researchers at Florida International University.

Florida COVID-19 Infection Rate for Young People Among Highest in 2020

The high infection rate is putting the state's large elderly population at an increased risk for the coronavirus, according to a study from Patrick Bernet, Ph.D., an associate professor of health administration.

MBA Sport Management Program Takes Title Sponsorship of New ESPN Show

MBA is expanding its brand awareness by becoming the title sponsor of ESPN 106.3's new local show, "Ken LaVicka Live."

Faculty as News Media Experts

FAU Business faculty engage with local, regional, and national audiences. Recent media mentions include the following outlets:

- Orlando Sentinel - Florida's COVID-19 Infection Rate for Younger Residents Among the Highest in US
- The Washington Post - Mortgage rates continue their climb with seventh consecutive increase
- Sun Sentinel - South Florida 100: The health benefits of free-enterprise economies

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