Study Ranks Nation's Most Overvalued Housing Markets

Nationally: Phoenix, Las Vegas and Stockton, California – three metro areas hit hard by the nation’s housing collapse in 2007/2008 – now rank among the 10 most overvalued in the U.S.

Florida: Lakeland and Tampa Bay are the most exposed of nine markets in the state, according to an analysis from FAU’s Ken H. Johnson, Ph.D., and FIU’s Eli Beracha, Ph.D.

Grad Joins Board of Florida Engineering Services Firm

NV5 Global Inc., a Hollywood, Florida-based engineering services company, has appointed FAU graduate Denise Dickins, Ph.D., to its board of directors.

Floridians Favor Vaccine Requirements for Employees but Split on Parents Making the Call on Masks for Schoolchildren

The statewide survey of 500 Floridians was conducted by FAU’s Business and Economics Polling Initiative.

Nearly 600 College of Business Students Earn Degrees in Summer ’21

Roughly 600 students in the College were among more than 2,000 people to earn their FAU degrees this summer.

New Business Models Can Save Smaller Firms During Economic Crises

COVID-19 has caused unprecedented levels of disruption and hardship for many small businesses, but a strategic management theory referred to as “dynamic capabilities” (DC) can help, according to FAU’s Melanie Lorenz, Ph.D., and researchers at Texas A&M University-Corpus Christi.

PODCAST: Melanie Lorenz, Ph.D., and Paul Owers, Director of Media Relations, continue the discussion about saving small businesses.