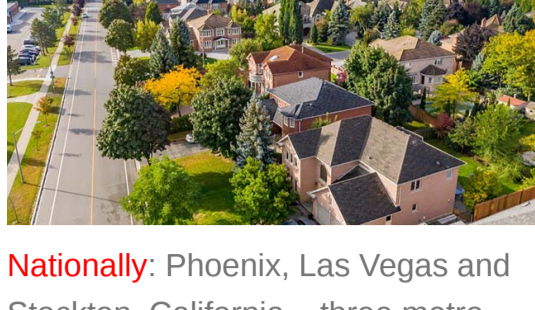




# FAU Business News

**August 2021**

## Study Ranks Nation's Most Overvalued Housing Markets



**Nationally:** Phoenix, Las Vegas and Stockton, California – three metro areas hit hard by the nation's housing collapse in 2007/2008 – now rank among the 10 most overvalued in the U.S.



**Florida:** Lakeland and Tampa Bay are the most exposed of nine markets in the state, according to an analysis from FAU's **Ken H. Johnson**, Ph.D., and FIU's Eli Beracha, Ph.D.

[VIEW THE RANKING](#)

## Grad Joins Board of Florida Engineering Services Firm



NV5 Global Inc., a Hollywood, Florida-based engineering services company, has appointed FAU graduate **Denise Dickins**, Ph.D., to its board of directors.

[READ ALUMNI SPOTLIGHT](#)

## Floridians Favor Vaccine Requirements for Employees but Split on Parents Making the Call on Masks for Schoolchildren



The statewide survey of 500 Floridians was conducted by FAU's **Business and Economics Polling Initiative**.

[SURVEY RESULTS](#)

## Nearly 600 College of Business Students Earn Degrees in Summer '21



Roughly 600 students in the College were among more than 2,000 people to earn their FAU degrees this summer.

[MORE ON COMMENCEMENT](#)

## New Business Models Can Save Smaller Firms During Economic Crises



COVID-19 has caused unprecedented levels of disruption and hardship for many small businesses, but a strategic management theory referred to as "dynamic capabilities" (DC) can help, according to FAU's **Melanie Lorenz**, Ph.D., and researchers at Texas A&M University-Corpus Christi.

[LEARN ABOUT "DC"](#)



**PODCAST:** Melanie Lorenz, Ph.D., and Paul Owers, Director of Media Relations, continue the discussion about saving small businesses.

