April 2021 Communications Update from the FAU Business, Marketing & Communications Group.

Kudos

#F AUBusinessFaculty

Highlighting faculty research, recognitions, and promotions. Congrats, everyone!

Read more.

Recognizing the 2021 FAU College of Business Honors Convocation and Service Awards.

Click images to play videos...

New Newsroom

Out with the old and in with the new! The College’s news page has been revamped and reintroduced as the Newsroom. In addition to being more graphically pleasing, the Newsroom connects our primary communication tools - press releases, media mentions, newsletters, social media, podcasts, videos, and more.

Business Press Releases

#F AUBusinessNews

South Florida Home Price Increases 'Could Become Worrisome'

FAU Student's Boating App Wins Business Plan Competition

Florida Covid-19 Infection Rate For Young People Among Highest In 2020

FAU's MBA Sport Management Program Takes Title Sponsorship of New ESPN 106.3 Show

More...

In the Media

Submit your “media hits” to this link In the Media

Highlighting our faculty that appear “In the Media” locally/nationally/internationally, via TV, radio, and the web.

Kevin Cox - Boca Raton Tribune

Roland Kidwell - LOH Down on Science

Will Luther - Wallethub

Dan Gropper - Sun Sentinel - South Florida 100

Ken Johnson - Bankrate

Patrick Bernet - CBS 12 News

Jim Riordan - ESPN 106.3 - The Boardroom

Siri Terjesen - SMEDJAN (Sweden)

Sofia Johan - Florida Trend

Paul Koku - CBC Radio - The Current

More...

FAU Podcast Network

#F AUPodcasts

FAU’s Steven Smith and Paul Owers discuss geopolitics and the College’s new, three-day course designed to give working professionals an expertise in geopolitics.

Social Media

Click, Connect & Follow our Social Media Hub.

#BusinessInParadise

There is nothing quite like a good @faubusiness social media tag that includes 4 top-notch professors! Click images to go to social posts...

Featured Video

Offering a sample of one way you can promote your Department's Programs like this one from the Department of Information, Technology and Operations Management.

Newsletter Contributors

Don’t see your Announcements or Department Events and Accolades mentioned? Make sure to submit them to Ginger Hale vhale4@fau.edu or the Comms Team cobcommunications@fau.edu each month.