

April 2021 Communications Update from the FAU Business, Marketing & Communications Group.

Kudos

#FAUBusinessFaculty

Highlighting faculty research, recognitions, and promotions. Congrats, everyone! Read more.



Recognizing the 2021 FAU College of Business <u>Honors Convocation</u> and Service Awards. Click images to play videos...



New Newsroom

Out with the old and in with the new! The College's news page has been revamped and reintroduced as the Newsroom. In addition to being more graphically pleasing, the Newsroom connects our primary communication tools - press releases, media mentions, newsletters, social media, podcasts, videos, and more.

Visit Newsroom

Business Press Releases

#FAUBusinessNews

- South Florida Home Price Increases 'Could Become Worrisome'
- FAU Student's Boating App Wins Business Plan Competition
- Florida Covid-19 Infection Rate For Young People Among Highest In 2020
- FAU's MBA Sport Management Program Takes Title Sponsorship of New ESPN 106.3 Show

More...



In the Media

Submit your "media hits" to this link In the Media

Highlighting our faculty that appear "In the Media" locally/nationally/internationally, via TV, radio, and the web.

- Kevin Cox <u>Boca Raton Tribune</u>
- Roland Kidwell <u>LOH Down on Science</u>
- Will Luther <u>Wallethub</u>
- Dan Gropper <u>Sun Sentinel South Florida 100</u>
- Ken Johnson Bankrate
- Patrick Bernet <u>CBS 12 News</u>
- Jim Riordan ESPN 106.3 The Boardroom
- Siri Terjesen <u>SMEDJAN (Sweden)</u>
- Sofia Johan Florida Trend
- Paul Koku CBC Radio The Current

More...



FAU Podcast Network

#FAUPodcasts



FAU's Steven Smith and Paul Owers discuss geopolitics and the College's new, three-day course designed to give working professionals an expertise in geopolitics.

Keep Listening

Social Media

Click, Connect & Follow our Social Media Hub.

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#BusinessInParadise

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There is nothing quite like a good @faubusiness social media tag that includes 4 top-notch professors! Click images to go to social posts...



Educatio



#FloridaHigherEdNews: These new faces of Florida's MBA professors bring eclectic mix of talent and knowledge. bit.ly/31U4E9a @univmiami @fgcu @faubusiness @USouthFlorida @EmbryRiddle @FSUBiz @UCF @UWF @UF @UofNorthFlorida @StetsonU @FIU @JacksonvilleU @rollinscollege

Congratulations to the 2020 JBV Reviewers of the Year! Christopher Boudreaux, @faubusiness





William J. Luther @WilliamJLuther

Rudy Molinet, RN, MPH, FACHE + 1st Professor, Executive Coach & Healthcare Leader 5d + S in ... Daniel Cornely and I are honored to be a part of this special evening. Our students benefit greatly from our collaboration with ACHE of South Florida (Formerly SFHEF) and we want to give back to our general membership by providing value with the expertise of our staff and faculty. FAU College of Business FAU Executive



...see more AmericanCollege of HealthcareExecutive CASE COMPETITION AWARDS CEREMONY REGISTER HERE



Three years ago, I gave up tenure to move to @faubusiness. Today, I was promoted to associate professor with tenure. And I am just as excited about



Featured Video

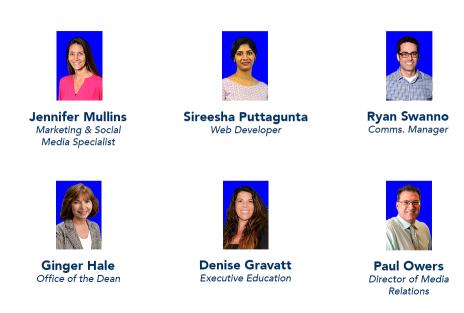


one from the Department of Information, Technology and Operations Management.

YouTube | FAU Business

Newsletter Contributors

Don't see your Announcements or Department Events and Accolades mentioned? Make sure to submit them to Ginger Hale whitewate.com or the Comms Team cobcommunications@fau.edu each month.



Visit the Communications Portal



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