

April 2021 Communications Update from the FAU Business, Marketing & Communications Group.

Kudos

#FAUBusinessFaculty

Highlighting faculty research, recognitions, and promotions. Congrats, everyone! [Read more.](#)



Recognizing the 2021 FAU College of Business [Honors Convocation](#) and Service Awards. Click images to play videos...



New Newsroom

Out with the old and in with the new! The College's news page has been revamped and reintroduced as the Newsroom. In addition to being more graphically pleasing, the Newsroom connects our primary communication tools - press releases, media mentions, newsletters, social media, podcasts, videos, and more.

[Visit Newsroom](#)

Business Press Releases

#FAUBusinessNews

- [South Florida Home Price Increases 'Could Become Worrisome'](#)
- [FAU Student's Boating App Wins Business Plan Competition](#)
- [Florida Covid-19 Infection Rate For Young People Among Highest In 2020](#)
- [FAU's MBA Sport Management Program Takes Title Sponsorship of New ESPN 106.3 Show](#)

More...



[More Press Releases](#)

In the Media

Submit your "media hits" to this link [in the Media](#)

Highlighting our faculty that appear "In the Media" locally/nationally/internationally, via TV, radio, and the web.

- Kevin Cox - [Boca Raton Tribune](#)
- Roland Kidwell - [LOH Down on Science](#)
- Will Luther - [Wallethub](#)
- Dan Gropper - [Sun Sentinel - South Florida 100](#)
- Ken Johnson - [Bankrate](#)
- Patrick Bernet - [CBS 12 News](#)
- Jim Riordan - [ESPN 106.3 - The Boardroom](#)
- Siri Terjesen - [SMEDJAN \(Sweden\)](#)
- Sofia Johan - [Florida Trend](#)
- Paul Koku - [CBC Radio - The Current](#)

More...



[Browse In the Media](#)

FAU Podcast Network

#FAUPodcasts



FAU's Steven Smith and Paul Owers discuss geopolitics and the College's new, three-day course designed to give working professionals an expertise in [geopolitics](#).

[Keep Listening](#)

Social Media

Click, Connect & Follow our [Social Media Hub](#).

#BusinessInParadise

There is nothing quite like a good @faubusiness social media tag that includes 4 top-notch professors! Click images to go to social posts...



[REGISTER HERE](#)

Featured Video



Offering a sample of one way you can promote your Department's Programs like this one from the Department of Information, Technology and Operations Management.

[YouTube | FAU Business](#)

Newsletter Contributors

Don't see your Announcements or Department Events and Accolades mentioned? Make sure to submit them to Ginger Hale vhale4@fau.edu or the Comms Team cobcommunications@fau.edu each month.



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[Visit the Communications Portal](#)



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