

January 2022 Communications Update from the FAU Business, Marketing & Communications Group.

Newsroom



Press Releases | Bulletins

- Study Ranks Florida, Ohio Housing Markets Among Nation's Most Overvalued
- Inflation Worries Hurt Consumer Confidence Among Hispanics
- FAU Ranks Among Nation's Top 50 Online MBA Programs
- Terjesen Honored for Work as Entrepreneurship Educator
- Adjunct Molinet Joins Board of Directors at Holy Cross Health
- Executive MBA Alum Jonathan Beskin 15' on Delivering Paradise

MORE NEWS

In the Media



Highlighting faculty "In the Media" locally / nationally / internationally, via TV, radio, and the web.

January Contributors:

Eileen Acello

Monica Escaleras

Dan Gropper	
William Luther	
Siri Terjesen	

Ken Johnson Peter Ricci

BROWSE IN THE MEDIA

Featured Podcast

John Carpenter, assistant director of FAU Executive Education, was a recent guest on the Follow The Brand Podcast with host, Grant McGaugh.



In John's role as assistant director, he oversees recruitment, marketing strategies, program management, and corporate partnerships that range from local to global.

For his students, John encourages them to think more broadly about their careers and how they can contribute to the success of those around them.

LISTEN ON APPLE PODCASTS

Featured Video



2021 FAU Business Plan Competition winner, Aiden Natalie, is a junior majoring in business management with an emphasis on entrepreneurship. In the video, Aiden shares how he took his idea and turned it into a business with help from FAU's resources for student innovators and entrepreneurs.

YouTube | FAU BUSINESS

Announcements

- New College of Business <u>Rankings</u> page
- Calls for 2022 Award Nominations:
 - Student Scholarships and Faculty Awards | Deadline: February 4th
 - Distinguished Mentor of the Year Award | Deadline: February 9th
 - Employee Service Awards | Deadline: February 18th
- Save the Date April 19th: Annual Employee Service Awards Ceremony

READ ANNOUNCEMENTS

Kudos & Recognitions

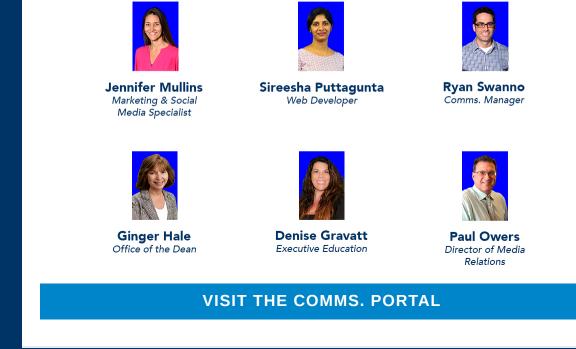


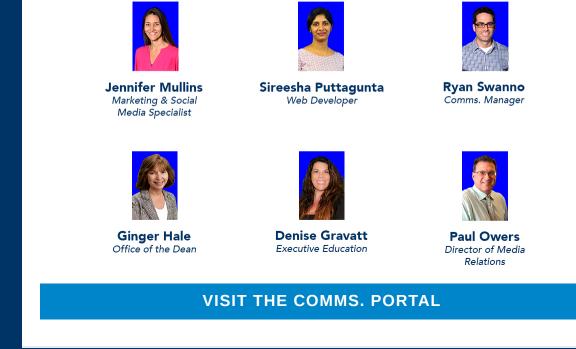
Highlighting faculty research, recognitions, promotions, and more.

READ KUDOS

Newsletter Contributors

Don't see your announcements or department events and accolades mentioned in this newsletter? Make sure to submit your content to Ginger Hale (vhale4@fau.edu) and the Comms Team (cobcommunications@fau.edu) each month.









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