January 2022 Communications Update from the FAU Business, Marketing & Communications Group.

Newsroom

Press Releases | Bulletins

Study Ranks Florida, Ohio Housing Markets Among Nation's Most Overvalued
Inflation Worries Hurt Consumer Confidence Among Hispanics
FAU Ranks Among Nation's Top 50 Online MBA Programs
Terjesen Honored for Work as Entrepreneurship Educator
Adjunct Molinet Joins Board of Directors at Holy Cross Health
Executive MBA Alum Jonathan Beskin 15' on Delivering Paradise

In the Media

Highlighting faculty "In the Media" - locally / nationally / internationally, via TV, radio, and the web.

January Contributors:
Eileen Acello
Dan Gropper
William Luther
Siri Terjesen
Monica Escaleras
Ken Johnson
Peter Ricci

Featured Podcast
John Carpenter, assistant director of FAU Executive Education, was a recent guest on the Follow The Brand Podcast with host, Grant McGaugh.

In John's role as assistant director, he oversees recruitment, marketing strategies, program management, and corporate partnerships that range from local to global.

For his students, John encourages them to think more broadly about their careers and how they can contribute to the success of those around them.

Featured Video
2021 FAU Business Plan Competition winner, Aiden Natalie, is a junior majoring in business management with an emphasis on entrepreneurship. In the video, Aiden shares how he took his idea and turned it into a business with help from FAU's resources for student innovators and entrepreneurs.

Announcements

New College of Business Rankings page
Calls for 2022 Award Nominations:
- Student Scholarships and Faculty Awards | Deadline: February 4th
- Distinguished Mentor of the Year Award | Deadline: February 9th
- Employee Service Awards | Deadline: February 18th
Save the Date - April 19th: Annual Employee Service Awards Ceremony

Kudos & Recognitions

Highlighting faculty research, recognitions, promotions, and more.

Newsletter Contributors
Don't see your announcements or department events and accolades mentioned in this newsletter? Make sure to submit your content to Ginger Hale (vhale4@fau.edu) and the Comms Team (cobcommunications@fau.edu) each month.