



July 2021 Communications Update from the FAU Business, Marketing & Communications Group.

Tour the College's Enhanced Newsroom

In the Media Guidelines:

To help clarify the submission process for our In the Media webpage, the Comms Team has created a [Guidelines](#) page. Please review it to gain a better understanding of the types of media mentions entered into the database.

Business Press Releases

- [Nations Need to Consider Culture in Fighting Future Pandemics](#)
- [Study Shows Florida Homes Overpriced by More Than 20 Percent](#)
- [FAU Study: Big Pharma Needs to Be More Transparent in Consumer Ads](#)

More...



More Press Releases

In the Media

Highlighting recent faculty "In the Media" locally / nationally / internationally, via TV, radio, and the web.

July Contributors:

- Patrick Bernet, Michael Crain, Monica Escaleras, Daniel Gropper, Gulcin Gumus, Ken Johnson, Paul Koku, William Luther, Jeffery Miller, Peter Ricci, Jim Riordan, Siri Terjesen and Len Trevino.

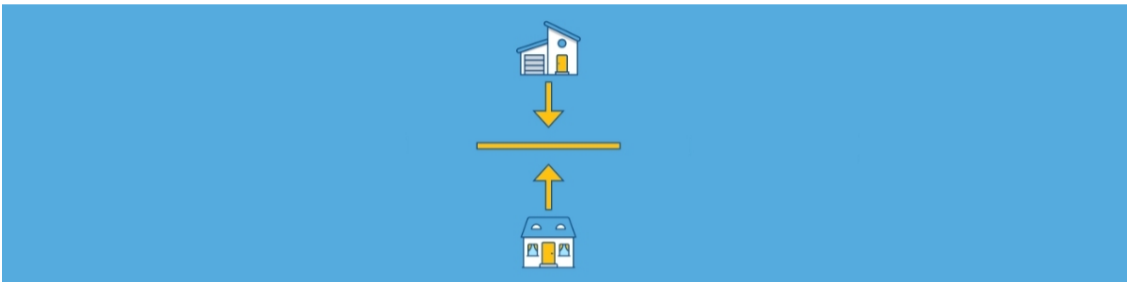
More...



Browse In the Media

FAU Podcast Network

FAU's Ken H. Johnson and Paul Owers discuss the use of median sales prices in determining housing market trends. Learn more at business.fau.edu/buyvsrent. [Listen >](#)



Keep Listening

Featured Media

Boca Raton Magazine is celebrating the best of Boca and beyond with a roundup of the people, places, and possibilities that defined 2020-21, included is our very own Monica Escaleras. [Read more](#)



Browse In the Media

Social Media Shout Out!

Victor Garcia Retterath shared this [shout out](#) with our Instagram audience...

"Here's to 5 fantastic years at FAU and FAUHS! Thank you Dr. Ellis, Dr. Woodward, Professor Reece, Dr. Lorenz, Mrs. Rabone, Professor Broderick and all of the faculty and staff in the College of Business for making it an unforgettable undergrad experience!"



Social Media Hub

Kudos

Highlighting faculty research, recognitions, promotions, and more. Congrats, everyone!



Read Kudos

Newsletter Contributors

Don't see your announcements or department events and accolades mentioned in this newsletter? Make sure to submit your content to Ginger Hale (vhale4@fau.edu) or the Comms Team (cobcommunications@fau.edu) each month.



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Visit the Communications Portal



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