

May 2021 Communications Update from the FAU Business, Marketing & Communications Group.

**Tour the College's enhanced Newsroom**

**Kudos**

#FAUBusinessFaculty

Highlighting faculty research, recognitions, promotions, and more. Congrats, everyone!



[Read Kudos](#)

**Business Press Releases**

#FAUBusinessNews

- [FAU Study: South Florida Homes Overvalued by 13 Percent in May](#)
- [FAU Poll Tells Disturbing Tale of Hospitality and Tourism Employment](#)
- [Federal Incentive Program Fails to Motivate Many Medicaid Providers](#)

More...



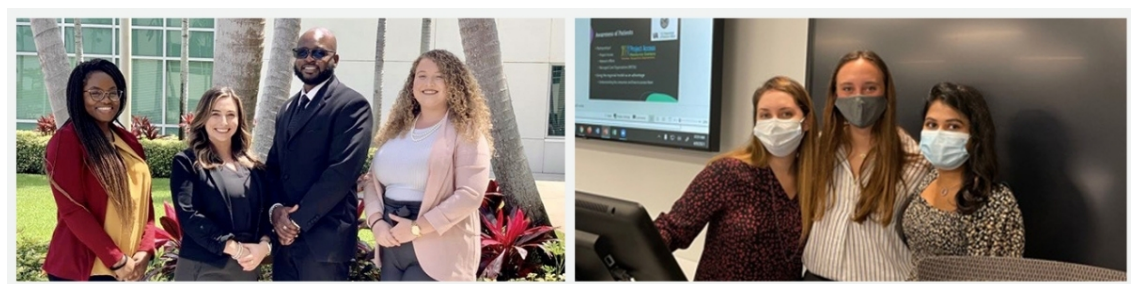
[Browse Press Releases](#)

**Business Bulletins**

#FAUBusinessBulletins

- [More Than 800 College of Business Students Graduate in First Commencement Since 2019](#)
- [FAU Health Administration Students Shine at ACHC South Florida Case Study Competition](#)
- [Johan Elected to Entrepreneurship Panel for Professional Trade Association](#)

More...



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**In the Media**

Submit your "media hits" to this link [In the Media](#)

Highlighting recent faculty "In the Media" locally/nationally/internationally, via TV, radio, and the web.

**Debuting in 2021:**

- Eileen Acello - [Sun Sentinel](#)
- Pierre Alexandre - [EHR Intelligence](#)
- Christopher Boudreaux - [WPTV](#)
- David Menachof - [WPTV](#)
- Judith Monestime - [Boca Raton Tribune](#)
- Soyoung Park - [Hotel Business](#)
- Ye Zhang - [Hospitality Net](#)

**Returning:**

- Anil Bilgihan - [Hotel Business](#)
- Monica Escaleras - [Ritz Herald](#)
- Dean Gropper - [Sun Sentinel](#)
- Ken Johnson - [Forbes](#)
- William Luther - [Coin Telegraph](#)
- Jeffery Miller - [Insider Travel](#)
- Peter Ricci - [WPLG](#)
- Siri Terjesen - [Palm Beach Post](#)

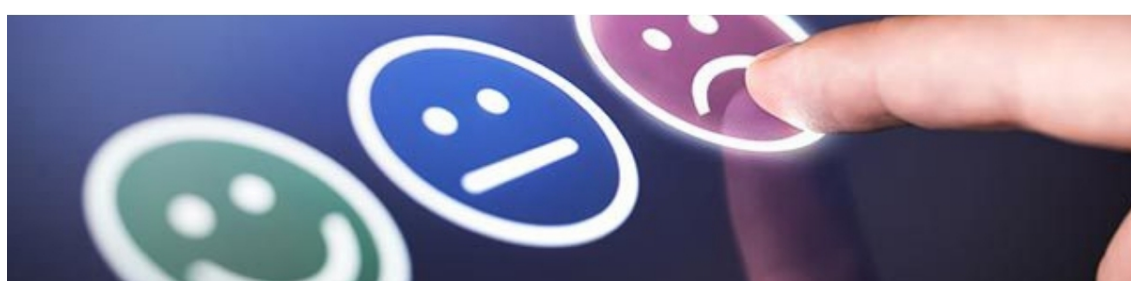
More...



[Browse In the Media](#)

**FAU Podcast Network**

#FAUPodcasts



FAU's Peter Ricci and Paul Owers discuss a revealing new survey of hospitality and tourism workers in the wake of COVID-19.

[Keep Listening](#)

**Hey Siri...**

Have a long URL and limited space for posting?

If you're a trained website editor, try Omni's [URL Shortner Gadget](#). The gadget works with any URL, not just those in the Omni CMS. [Learn more.](#)

- Siri Puttagunta, Web Developer at FAU Business

HOME / LEARN OMNI CMS / GADGETS / URL SHORTENER

### URL Shortener Gadget

Convert long URLs into short ones with the URL Shortener Gadget. This gadget works with any URL, not just those in Omni CMS.

**Location:** Dashboard and gadgets sidebar.

**Available to:** All user levels.

Shorten URLs as follows:

1. Click **Show Gadget** to open sidebar.
2. Click to expand URL Shortener Gadget.
3. Paste a URL into the field.
4. Click **Shorten**.
5. Copy the short URL, or drag it to the page you're editing.

You can also shorten a URL when posting to social media on [page layouts](#).

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Gadgets x Gadgets x Gadgets x

My Checked-Out Content My Checked-Out Content My Checked-Out Content

Dependency Tag Info Dependency Tag Info Dependency Tag Info

URL Shortener URL Shortener URL Shortener

Enter a URL. To Get A Short Link. Enter a URL. To Get A Short Link.

insert link at here! https://business.fau.edu/grad

Drag the icon or copy the URL.

**Social Media**

Click, Connect & Follow

#BusinessInParadise



[Social Media Hub](#)

**Featured Video**



[Insider Travel Report Video:](#) Travel attorney and FAU professor, Jeff Miller, discusses the airline industry as we emerge from the pandemic.

[YouTube | FAU Business](#)

**Newsletter Contributors**

Don't see your announcements or department events and accolades mentioned in this newsletter? Make sure to submit your content to Ginger Hale ([ghale4@fau.edu](mailto:ghale4@fau.edu)) or the Comms Team ([colbcommunications@fau.edu](mailto:colbcommunications@fau.edu)) each month.



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