September 2021 Communications Update from the FAU Business, Marketing & Communications Group.

Newsroom

In Booming Markets, Homebuyers Paying Above Long-term Pricing Trends

FAU MBA Sport Management Climbs in World Rankings

Who Needs a Boss? Study Shows Benefit of Employees Managing Themselves

FAU Grad, ‘Role Model’ to Take Helm of Chicago-Based Accounting Giant

Housing Index Makes the Case for Renting in Overheated Market

In the Media

Highlighting recent faculty “In the Media” locally / nationally / internationally, via TV, radio, and the web.

September Contributors:

Sal Barbera
Katarina Brant
Stephanie Castro
Monica Escaleras
Daniel Gropper
Michael Harari
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Ken Johnson
Paul Koku
William Luther
David Menachof
Jim Riordan
Peter Ricci
Siri Terjesen
Ethlyn Williams
Charles Yang

Featured Video

The Business Mentor Program at #FAU’s College of Business connects students with experienced professionals, across a wide range of industries, who are committed to helping students flourish during their careers. A mentor serves as a sounding board, explains how organizational systems work, helps students build and implement a career plan, and share ways to develop a network of industry contacts.

https://business.fau.edu/mentor

Social Media Spotlight

Our Business Student Organizations have started strong this semester, bringing in top companies and firms to connect with our students.

* Special “Shout Out” to these student org faculty advisors *

AMA
advisor, Eileen Acello | Marketing

BAP
advisor, Angela Gaze | School of Accounting

MISA
advisor, Jonathan Sweet | ITOM

NABA
advisor, Rosemond Desir | School of Accounting

#BusinessInParadise

Kudos

Highlighting faculty research, recognitions, promotions, and more.

Congrats, everyone!

Newsletter Contributors

Don’t see your announcements or department events and accolades mentioned in this newsletter? Make sure to submit your content to Ginger Hale (vhale4@fau.edu) and the Comms Team (cobcommunications@fau.edu) each month.

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