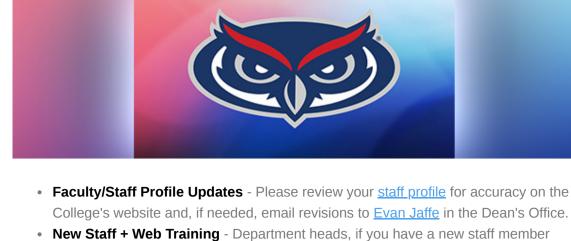
August 2021 Communications Update from the FAU Business, Marketing & Communications Group.

**Announcements** 



- that needs to update your webpages, please email <a href="mailto:cobcommunications@fau.edu">cobcommunications@fau.edu</a> to schedule a virtual CMS training date. • New Staff + Photos - Additionally, please email <a href="mailto:cobcommunications@fau.edu">cobcommunications@fau.edu</a> to
- schedule a staff photo session for your new team members. • 2019-2020 Annual Report is now available on the FAU Business website. • Dean's and President's Lists have a <u>new home</u> on the College's website.

**Newsroom** 



- **MORE NEWS**

Highlighting recent faculty "In the Media" locally / nationally / internationally, via TV, radio,

To help clarify the submission process for our In the Media webpage, the Comms

### Team has created a **Guidelines** page. Please review it to gain a better understanding of the types of media mentions entered into the database.

New Guidelines:

In the Media

and the web.

**August Contributors:** 

Monica Escaleras

 Daniel Gropper Ken Johnson

• Melanie Lorenz

- 5.1%
- 7.3%
- Economics Hospitality and Tourism Management

45.9%

Finance

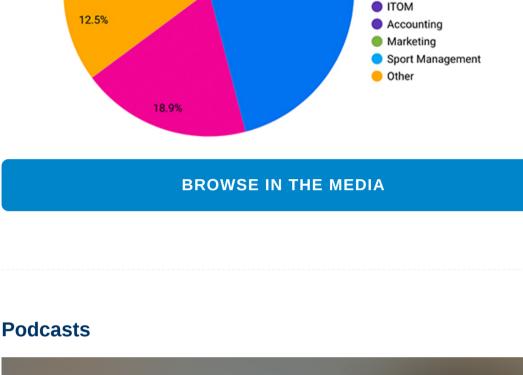
Management

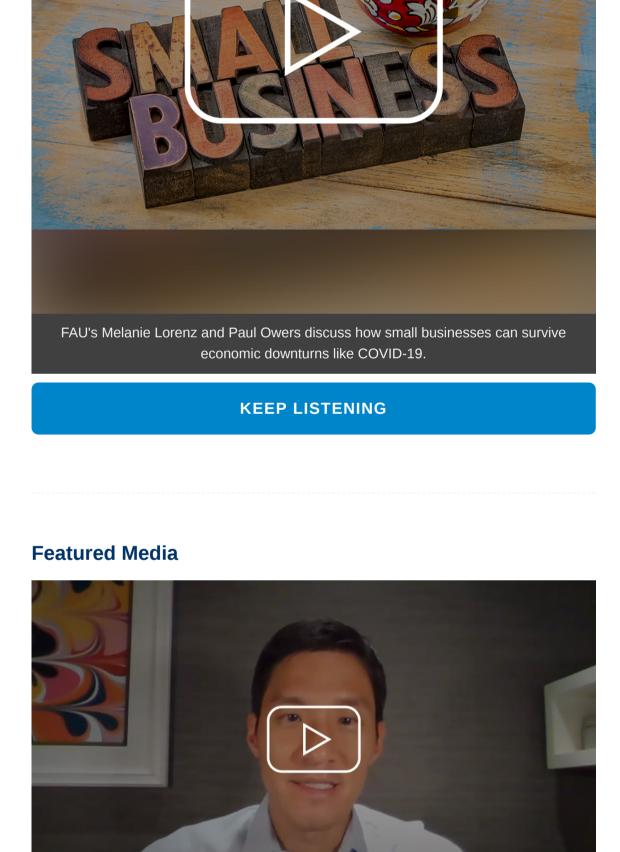
Health Administration

 William Luther • Peter Ricci

· Siri Terjesen

Len Treviño

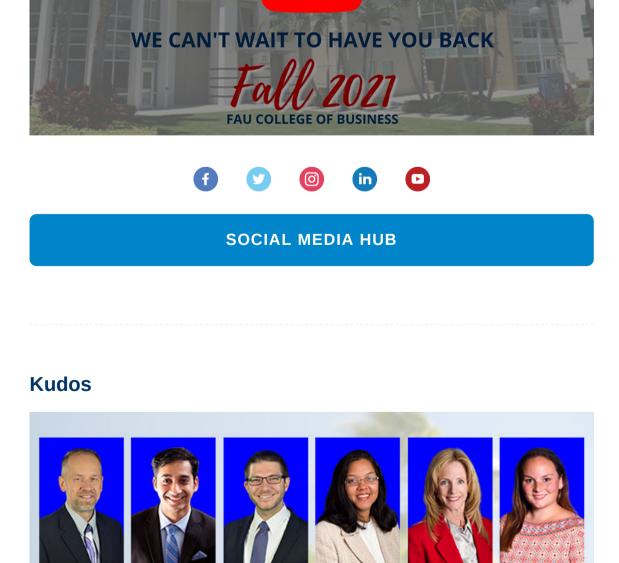


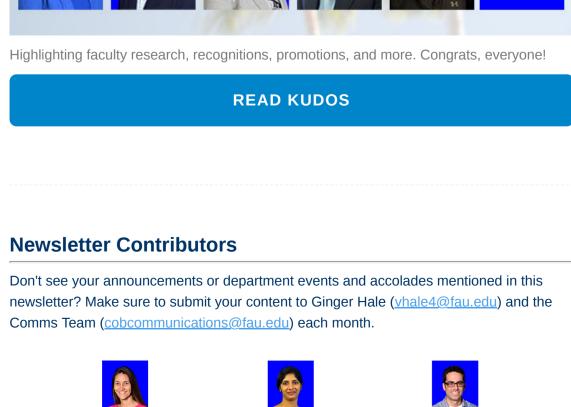


Learn more about the College's new Combined Bachelor's to Master's Degree in Economics.

# Back to Business

**Social Media Spotlight** 





Sireesha Puttagunta

Web Developer

## Marketing & Social Media Specialist

Jennifer Mullins





**Paul Owers** 

Director of Media Relations

Ryan Swanno

Comms. Manager

0 (in)

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