

**FAU**  
**COLLEGE OF BUSINESS**  
Florida Atlantic University



[business.fau.edu](http://business.fau.edu)

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And  
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Paula Pistoia, Manager of Finance and Operations

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    George Young, Director of Accounting (as of Fall 2015)  
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Neela Manage, Interim Chair of Economics  
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Tamara Dinev, Chair of Information Technology and Operations Management  
Peggy Golden, Chair of Management Programs  
    Roland Kidwell, Chair of Management Programs (as of Fall 2015)  
    Pierre Alexandre, Director of Health Administration (as of Fall 2015)  
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Jim Gray, Chair of Marketing  
Peter Ricci, Director of Hospitality Management

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## Advisory Boards

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Chandra Venkat, TracFone Wireless

## Business Leader of the Year

On February 20, 2015 the College of Business honored **Jeffrey A. Stoops** with the FAU Business Leader of the Year Award at the Boca Resort Club. Mr. Stoops has been the President and Chief Executive Officer of SBA Communications Corporation since January 1, 2002. He was appointed President in April 2000. Mr. Stoops served as Chief Financial Officer from December 1998 to April 2000. He joined the company in March 1997. Prior to joining SBA, Mr. Stoops was a partner with Gunster, a Florida-based law firm. Mr. Stoops is a past Chairman of the Personal Communications Industry Association (PCIA), the trade organization for the wireless communications infrastructure industry, and past Chairman of the Board of Trustees of St. Andrew's School, Boca Raton, Florida. He currently serves on the Board of Directors of The Raymond F. Kravis Center for the Performing Arts, West Palm Beach, Florida and The Honda Classic Golf Tournament. He received his Bachelor of Science and Juris Doctor degrees from Florida State University.

## Points of Pride

**Ravi Behara** served as the Vice President for the Production and Operations Management Society (POMS).

**Bill Bosshardt**, Director of the FAU Center for Economic Education, received the Bessie B. Moore Service Award from the National Association of Economic Educators.

The Business Communication faculty have sustained a graduate program that has been lauded by the College's AACSB review teams for over 20 years. **Mary Kay Boyd**, Director of the Business Communications faculty, reports that the faculty have taken the program to a higher level by introducing four new courses targeting specific disciplines and pedagogies for the College's market-rate graduate programs. The courses were developed by **Jamie Granger**, **Frank Hurley**, **Beth Sindaco**, and **Joe Compomizzi** for the Masters in Health Administration program, **Dominique Fuentes** for the Online MBA, **Michelle Migdal** and **Craig Rinne** for the Masters in Finance program, and **Louisa Rogers** for the Masters in Accounting Business Valuation program.

**Larry Brown** received a Certificate of Recognition from the American Institute of Certified Public Accountants (AICPA)/Florida Institute of Certified Public Accountants (FICPA) Peer Review Program.

**Ping Cheng** was named a Fellow and member of the President's Council of the American Real Estate Society. He also won the Best Paper Award for 2014 of the American Real Estate Society Annual Conference for his paper entitled "Optimal Portfolio Diversification with Private Assets: An Alternative Theory".

**Allegra Condiotte**, a graduate student in Health Administration, was accepted into six prestigious U.S. medical schools for the fall of 2015 and selected the offer from NYU's School of Medicine.

**Ratan Dheer**, Ph.D. student in Management whose advisor is **Tomasz Lenartowicz** won the Best Paper Award for the Entrepreneurship Division of the Academy of Management for his paper entitled "Cognitive Implications of Acculturation: Impact on Entrepreneurial Intentions".

**Kimberly Dunn** was appointed the Florida Atlantic University NCAA Faculty Athletics Representative.

**Karen Dye** received the 2014 FAU Excellence and Innovation in Undergraduate Teaching Award. She also served as the Chair of the Operations Management Division of the Academy of Management.

**Angela Gaze** was named the School of Accounting 2014-2015 Professor of the Year.

**Jahyun Goo** was the Stewart Distinguished Teacher of the Year in the College of Business.

**Meryl Hershfield**, an MBA student concentrating in Sports Management, won an Academic Scholarship and Annual Seminar Internship (Los Angeles, CA) from the Stadium Managers Association. **Meryl** also won an Annual Conference Internship (Portland, OR) from the **International Association of Venue Managers**.

**Julia Higgs** received the Distinguished Service Award from the Auditing Section of the American Accounting Association.

A study published in *Issues in Accounting Education* recognized the contributions of **Mark Kohlbeck** and **Kimberly Dunn**. Mark Kohlbeck was ranked as the 4th most productive individual for case publications and 6th most productive overall accounting education researcher. Kimberly Dunn was ranked 41st in overall accounting education research. The study also reported that among universities worldwide in the past six years, FAU's **School of Accounting** ranked 5th in case publications and 8th in overall accounting education research.

**Paul Koku** received the College of Business Scholar of the Year Award and the Holtzman Research Award.

**Pradeep Korgaonkar** received a \$4,000 research grant from the Marketing Policy Center at the University of Cincinnati. He also received a \$12,000 research grant with Maria Petrescu and John Gironda from Nova Southeastern University.

**Thomas Lee**, a graduate student in Health Administration, published an Op Ed article in the Sun Sentinel entitled "An open letter to Florida doctors about medical marijuana education".

**Jessina L. Morhaim**, an undergraduate student in Health Administration, took second place in the American College of Healthcare Executives National **Richard J. Stull Student Essay Competition** with her paper on "Mentoring: A Leadership Lifeline" and received a \$2,000 award.

**Ken Orbach** received the 2015 Outstanding Service Award from the American Taxation Association.

**Dennis S. Palkon** was a Recipient at FAU's 2015 Weppner Center for Service-Learning and Civic Responsibility's Academic Service-Learning Faculty Recognition Ceremony.

**Peter Ricci** received the Scientific Paper of the Year Award from the Hospitality Educators Annual Conference of CHRIE (Council on Hotel, Restaurant and Institutional Education) and the Scientific Paper Reviewer Award from the International Council on Hotel, Restaurant and Institutional Educators. He also won the Norma Bondy Award from the Meeting Professional International Association for his significant contributions to the meetings and events industry.

**James Riordan** was successful in ranking FAU's MBA Sports Management program in the SportBusiness International Top 10 List for the 3<sup>rd</sup> consecutive year. FAU's graduate program was ranked #6 in World and #5 in the U.S.

**Eileen Schneider** received the FAU "Serving U" VALIC Customer Service Award in April, 2015.

Two winners in the student division of FAU's 2015 Business Plan Competition were from the College of Business. **Gregory Thomas** won First Place for SoFLA Sunwear and **Nick Anusbigian** won Second Place for Hyperbius, LLC.

**Maya Thevenot** received the 2015 Assistant Professor Scholar of the Year Award for the College of Business.

**Nikanor Volkov**, Ph.D. student in Finance whose advisor is **Anna Agapova**, participated in the Doctoral Student Consortium of the 2014 Annual Financial Management Association and presented the first essay of his dissertation entitled "Information Asymmetry, Investor-Management Disagreement, Firm Value, and Strategic Information".

## Research Professorships and Fellowships

In the fall of 2014, Dean Gropper awarded a number Professorships and Fellowships to faculty who had demonstrated outstanding achievement in publishing very high quality research, teaching, and service. The appointments came with awards ranging from \$6000 to \$10,000 per year. The faculty appointments and the term of the appointment are listed below.

Patricia Doney, Dean's Distinguished Marketing Research Fellow (2014-2017)  
Suman Ghosh, Dean's Distinguished Economics Research Fellow (2014-2017)  
Mark Kohlbeck, Dean's Distinguished Accounting Research Fellow (2014-2017)  
Tomasz Lenartowicz, Dean's Distinguished Management Research Fellow (2014-2017)  
James McNulty, Dean's Distinguished Finance Research Fellow (2014-2017)

Eric Chiang, Dean's Distinguished Teaching Fellow (2014-2016)  
Kenneth Orbach, Dean's Distinguished Service Fellow (2014-2016)

Anita Pennathur, O'Maley Distinguished Professor (2014-2015)  
Ravi Behara, SBA Communications Distinguished Professor (2014-2015)  
Kenneth Johnson, SBA Communications Distinguished Professor (2014-2015)  
Steven Caudill, Kaye Family Distinguished Professor (2014-2015)

## Summer Research Awards

In the summer of 2014, Dean Gropper provided Research Awards to faculty whose records were deemed outstanding. Eligibility was based on acceptance of either one manuscript in an ABS Category 4 journal or two articles in an ABS Category 3 journal within the past three calendar years. Similar criteria were used for faculty in units with journal lists that Dean Gropper had previously approved. The recipients of the Awards are listed below.

Anna Agapova, Department of Finance  
Kuntal Banerjee, Department of Economics  
Ravi Behara, Department of Information Technology & Operations Management  
Jian Cao, School of Accounting  
Gary Castrogiovanni, Department of Management

Ping Cheng, Professor, Department of Finance  
Karen Dye, Department of Information Technology & Operations Management  
Luis Garcia-Feijoo, Department of Finance  
Suman Ghosh, Department of Economics  
Elizabeth Goodrick, Health Administration, Department of Management Programs  
Gulcin Gumus, Health Administration, Department of Management Programs  
Julia Higgs, School of Accounting  
Derrick Huang, Department of Information Technology & Operations Mgmt.  
Gopal Iyer, Department of Marketing  
Mark Kohlbeck, School of Accounting  
Tomasz Lenartowicz, Department of Management  
Mel Madanoglu, Hospitality Management, Department of Marketing  
Jeff Madura, Department of Finance  
James McNulty, Department of Finance  
Anita Pennathur, Department of Finance  
Mark Peterson, Department of Management  
Maya Thevenot, School of Accounting  
Eric Van Tassel, Department of Economics  
Sharmila Vishwasrao, Department of Economics  
Ethlyn Williams, Department of Management Programs

## Faculty External Engagement Activities

### Business and Economics Polling Initiative

Monica Escaleras, Director  
Eric Levy, Assistant Director  
Spencer Kimball, Consultant  
Kevin Wagner, Political Spokesperson

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Hispanic Americans are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot of the opinions of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

The FAU Business and Economics Polling Initiative is also designed to contribute to the educational mission of the University by providing students with valuable opportunities to enhance their educational experience by designing and carrying out public opinion research. Students are involved in questionnaire design, data collection and data analysis. In the Fall 2014 semester the Initiative started with eight students and by the end of the Spring 2015 semester 15 students participated. All the students presented the findings of polls at the 2015



Undergraduate Research Symposium. There were five groups of three students per a group. One group won first place award in the oral presentation category and one group won second place award in the poster display category.

### Media Coverage

TV and radio interviews: CNN Espanol, MundoFox, NTN24, WLRN Radio, and Radio Caracol

National and International: Bloomberg Businessweek, MSN money, MarketWatch, Reuters and Yahoo Finanzas, among others.

Local: Sun Sentinel, Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

For a complete listing of all media hits, please see the "In the News" webpage of BEPI at: <http://business.fau.edu/departments/economics/business-economics-polling/bepi-news/index.aspx#.VZASLkahvgM>

### **Adams Center for Entrepreneurship**

The Adams Center for Entrepreneurship brings students, faculty and the community together in the spirit of entrepreneurship to fuel the innovation needed to create new opportunities in the ever-changing global marketplace.

In the spring of 2015, the Center sponsored the Annual Business Plan Competition. Participants competed in two tracks. The winners of the FAU Student Track were SoFla Sunwear (1<sup>st</sup> Place), Hyperbius (2<sup>nd</sup> Place), and TripsCommerce (3<sup>rd</sup> Place). The winners of the Entrepreneur Track were Rotation Manager (1<sup>st</sup> Place), Transfasten (2<sup>nd</sup> Place), and CO2 Conversion / Dioxide Materials (3<sup>rd</sup> Place). The winner of the People's Choice Award and the Social Entrepreneurship Award was Let It Rot.

Jamie Granger served as a writing and speaking coach for the Business Plan Competition. Emily Sacks served as a writing and speaking coach for the Entrepreneur Boot Camp and the Business Plan Competition.

Ravi Behara integrated his MBA course in Operations Management with start-up companies in the University's Tech Runway accelerator program.

### **Center for Economic Education**

William Bosshardt, Director (Coordinator of all annual activities)  
Rupert Rhodd, Associate Director (Judge for student contest)

The Center for Economic Education conducts workshops in Economics and Financial Literacy for school teachers in the local community. Professor Bosshardt conducted 16 workshops during the 2014-2015 academic year which were attended by a total of 334 teachers

from the Broward and Palm Beach County school districts. The Center also sponsored two student events involving 47 students.

	Events	Teachers by School Level				Students
		High School	Middle School	Elementary School	Other	
Economics Workshops	10	151	1	40	1	0
Financial Literacy Workshops	6	116	14	0	11	0
Economics Contest	1	0	0	0	0	30
Financial Literacy Forum at FAU	1	0	0	0	0	17
<b>Total</b>	<b>18</b>	<b>267</b>	<b>15</b>	<b>40</b>	<b>12</b>	<b>47</b>

### Faculty Engagement and Outreach

Andac Arikian (Associate Professor, Department of Management Programs) was the Entrepreneurial Process Track Chair for the USASBE Conference in January 2015. Anna Agapova (Associate Professor, Department of Finance) was an invited external reviewer on 10 proposals for the **National Centre of Science and Technology Evaluation of the Ministry of Education and Science of Kazakhstan**, four proposals for the **Shota Rustaveli National Science Foundation of Georgia 2015**, and seven proposals for the **National Research University Higher School of Economics of Russia**.

Scott Barnhart (Associate Professor, Department of Finance) served on the editorial boards of **EB-5 Investors Magazine** and **Invest in the USA (IIUSA)**.

Larry Brown (Instructor, School of Accounting) was the Treasurer and Board of Directors member for the **Chattanooga Charter School of Excellence**. He was also an advisor to **St. Lucie County** on internal audit issues.

Greg Bushong (Professor, School of Accounting) participated in the design a Master of Accounting degree for **Al Baha University in Saudi Arabia**.

Ping Cheng (Professor, Department of Finance) was a licensed member of the **Florida Realtor's Association**.

Eric Chiang (Associate Professor, Department of Economics) became a member of the **Corporate Travel Globility Board for Global Traveler Magazine**. During his 2014-2017 term he will be joining a group of highly experienced world travelers to provide insights on trends in business travel. The Board will also meet with executives from major corporations to evaluate new products and services developed for the business and luxury travel markets.

Roy Clemons (Assistant Professor, School of Accounting) was a member of the **American Taxation Association (ATA) Concerns of New Faculty Committee**. He participated in organizing the new faculty conference for the **Journal of the American Taxation Association (JATA)**.

Donna Cooke (Associate Professor, Management Programs) was a member of the **Broward Human Resources Board**.

Renee de Roche (Instructor, School of Accounting) was the Academic Relations Committee Chairperson for the **Institute of Internal Auditors (IIA) Palm Beach County Chapter**. She was also the Coordinator for the **Internal Audit Education Partnership (IAEP) of the Institute of Internal Auditors (IIA)**.

Joel Diccio (Visiting Instructor, School of Accounting) made a presentation on “Predictive Analytics and the Supply Chain” to the **Florida Gold Coast Chapter of the Institute of Supply Management**. He was a member of the **FICPA Nonprofit Conference Committee** and participated in organizing the **2015 FICPA Nonprofit Conference**, recommending presentations on “Predictive Analytics for Nonprofits” and “Nonprofit Cost Allocations”.

Tamara Dinev (Professor and Chair, Department of Information Technology and Operations Management) served on the **Technology Committee of the Boca Raton Chamber of Commerce**.

Kimberly Dunn (Associate Professor, School of Accounting) was the Academic Liaison to the **Florida Institute of Certified Public Accountants Atlantic Chapter**. Her primary role was to facilitate interaction between students and the professional community. She also served on the advisory board of the **Olympic Heights Community High School Academies** and was a **Women of Tomorrow** mentor for at-risk high school girls at the **Atlantic Community High School**.

Karen Dye (Senior Instructor, Department of Information Technology & Operations Management) served on the **National Advisory Board for the Economics and Management Department** at Gustavus Adolphus College in St. Peter, MN.

Stuart Galup (Associate Professor, Department of Information Technology and Operations Management) was a Program Evaluator for the **Computing Accreditation Commission** of the **Accreditation Board for Engineering and Technology (ABET)** that evaluates university degree programs in Information Systems.

Luis Garcia-Feijoo (Associate Professor, Department of Finance) was the Interim Editor for the **Financial Analysts Journal** in the summer and fall of 2014 and an Associate Editor in the spring of 2015. He also served as the Finance Area Editor for the **Journal of Asian Business Studies** and was a consultant for the **CFA Institute**.

Michael Gauci (Instructor, School of Accounting) was a member of the Student Retention and the Member Development Committees of the **Florida Government Finance Officers Association**. He also served on the **Florida Institute of CPAs (FICPA) Accounting Careers Committee** that promotes career opportunities within the accounting profession to educators and students from grades K through 12, including college initiatives. And he was a member of **FICPA Relations with Accounting Educators Committee** that implements programs to support accounting educators with career development, teaching support, and interaction with CPA professionals. Michael was also a pro bono guest speaker at the **FICPA Annual Accounting Show** where he discussed non-traditional CPAs jobs and passing the CPA Exam.

Richard Gendler (Instructor, School of Accounting) served on the Education Subcommittee of the Florida Bar Federal Rules Practice Committee and on the Bankruptcy Mortgage Mediation Committee of the **Bankruptcy Bar Association of the Southern District of Florida**. He was also a member of the Gala Committee of **Debbie’s Dream Foundation** to Cure Stomach Cancer.

Jahyun Goo (Associate Professor, Department of Information Technology and Operations Management) served as one of 15 regional chairs in the U.S. of the **National Unification Advisory Council of South Korea**. Following Article 92 of the Korean Constitution, the Council advises the President on policy matters related to the democratic and peaceful unification of Korea from all-party and pan-national perspectives. Dr. Goo participated in several regional summit meetings where recommendations were developed that the chairs then presented to President Madam Geun-hye Park. In his role, Dr. Goo also visited UN Secretary General Ban Ki-moon at his residence in New York where a discussion about the UN's Millennium Development Goals inspired Dr. Goo to initiate the Nourishing the Kids in North Korea project in south Florida. Partnering with Feed My Starving Children (fmsc.org), local middle and high school students and their parents organized the shipment of 160,000 meals of nutrient rice to starving children in North Korea.

Julia Higgs (Associate Professor, School of Accounting) co-chaired the Steering Committee of the **South Florida Behavioral Research Conference** and was the assistant co-chair of the 2014 Auditing Mid-year Meeting of the **American Accounting Association**. She also served as the American Accounting Association Auditing Section photographer. Dr. Higgs was a mentor for **Women of Tomorrow**, an organization whose volunteers meet monthly with at-risk high school girls from **Olympic Heights High School** and participated in planning meetings of the charitable organization.

Karen Hooks (Professor, School of Accounting) was chair of the Education Committee of the Auditing Section of the **American Accounting Association** and planned and coordinated a panel sponsored by the Auditing Section's Education Committee at the Auditing Mid-year Meeting. She was also a member of **Women on the Verge**, a community organization of **Big Brothers Big Sisters of Broward County**.

William Hopwood (Professor, School of Accounting) was Section Head and International Fellow of **Accountants without Borders** which is part of the **International Professors Project**. He was also a member of **Professional Education Organization International** that focuses on developing free online accounting courses for individuals, especially those in developing countries with limited access to higher-education opportunities.

Rainford Knight (Instructor, Department of Finance) served on the Advisory Board of the **FAU Research Park**, the Board of the **Chartered Financial Analyst (CFA) Society of South Florida**, and on the Board, and was also Treasurer, of **Nat King Cole Generation Hope**.

Mark Kohlbeck (Professor, School of Accounting) was a member of the steering committee of the Financial Accounting and Reporting Section (FARS) of the **American Accounting Association**.

William McDaniel (Professor, Department of Finance) completed 19 years as a member of the Finance Committee that advises the **Palm Beach County School Board**. Over the years Dr. McDaniel has participated in financial and investment advising on funds of over \$2 billion.

Claire Nash (Assistant Professor) was a member of the **American Tax Association Annual Meeting Committee** and of the **Florida Institute of CPAs International Tax Committee**. She was a corporate board member of the **Boys and Girls Clubs of Martin County**, the **United Methodist Insurance Company** and the **United Methodist Foundation for the Memphis and Kentucky Conferences of the United Methodist Church**. Dr. Nash also served on the Committee on Finance and Administration for the **Southeastern Jurisdiction of the United Methodist Church**.

Ken Orbach (Professor, School of Accounting) was a member of the **Florida Institute of CPAs Federal Taxation Committee** and consulted for the **American Institute of CPAs (AICPA) Corporation Technical Resource Panel**. A policy paper he drafted was sent to the Department of the Treasury by the AICPA. Dr. Orbach is also the immediate past chair of the **American Tax Association Policy Research Oversight Committee**. While chair of this committee, the first subcommittee report (on book-tax differences) was written and will be published in **Journal of Legal Tax Research**.

Dennis Palkon (Professor, Health Administration/Management Programs) was the weekly research review writer for **Barrons**.

Robert Pinsker (Associate Professor, School of Accounting) participated in deliberations with the **Technical Advisory Group (TAG) of Palm Beach County**.

Anna Pomeranets (Instructor, Department of Finance) was the Secretary/Treasurer for the **Palm Beach Hedge Fund Association**.

Peter Ricci (Director, Hospitality Programs/Department of Marketing) was a member of the Advisory Boards for the Academy of Hospitality and Tourism at **Olympic Heights High School**, the Academy of Hospitality and Tourism at **Forest Hill High School**, the Academy of Hospitality and Tourism of **Broward County**, the South Florida Chapter of the **Hospitality Sales and Marketing Association International**, and the **Palm Beach County Hotel and Lodging Association**. Dr. Ricci also advises the Adopt-a-Class Club for Management with **Addison Reserve, St. Andrews, Admiral's Cove, Woodfield, Mirasol, Ibis, and Boca West Country Clubs**, the Adopt-a-Class Club for Hospitality Marketing and Revenue Management with the **Cendyn One Corporation**, and the Adopt-a-Class Club for Hotel and Resort Management with the **Marriott Pompano Beach Resort and Spa**. He was also the Keynote Speaker for the **Superior Small Lodging Annual Conference**.

James Riordan (Director, MBA Sports Management/Management Programs) is actively involved with the leadership of the **Miami Dolphins** and the **Florida Panthers**. He is also a member of the **Research Advisory Council for International Association of Venue Managers (IVAM)** which is the professional association for managers of stadiums, arenas, convention centers and performing arts centers, the **FAU Faculty Senate Intercollegiate Athletics Committee**, and the **FAU National Alumni Association Board of Directors**.

Louisa Rogers (Instructor, Business Communications) conducted a Business Communications workshop for the **American Women's Society of CPAs**.

Beth Sindaco (Instructor, Business Communications) does pro bono representation for indigent clients and deaf and hard-of-hearing clients in Pennsylvania.

Alan Whiteman (Interim Associate Program Director, Health Administration/Management Programs) is involved with the **Palm Beach Business Development Board**. He is also a member of the Education Committee of the **South Florida Hospital and Healthcare Association**.

Ethlyn Williams, and Management Ph.D. student, Juanita Woods, conducted a Team Climate Study for the **Palm Beach County Fire Rescue** in January 2014.

George Young (Associate Professor and Director, School of Accounting) served on a **Government Accountability Office (GAO)** focus group convened to assist in developing an updated Fraud

Prevention Framework that provides a conceptual basis for analyzing government programs and their ability to detect and prevent fraud. The framework reflects an assessment of practices, principles, and concepts for detecting, preventing, and responding to fraud in various sectors.

Ky-Hyang Yuhn, (Associate Professor, Department of Economics) is the President, **Seoul National University Alumni Association** in Florida.

## Research Productivity

### Faculty Publications

During the 2014-2015 academic year, numerous papers were written by faculty in the College of Business and many of these were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print are listed below with their full citations.

**Arikan, A. T.** (2014). Sources of inter-firm heterogeneity in accessing knowledge creation benefits within knowledge-intensive clusters. *Industry and Innovation*, 21, 476-493.

**Banerjee, K.** (2014). On the representation of preference orders on sequence spaces. *Social Choice and Welfare*, 43, 497-506.

**Banerjee, K.** & Dubey, R.S. (2014). Do all constructive strongly monotone intertemporal orders exhibit impatience? *Journal of Mathematical Economics*, 52, 66-69.

**Barnhart, S.** & Johnson, W. (2014). Measuring market timing: An international examination of market timing conditions. *The Journal of Trading*, 9(2), 6-20.

**Behara, R.S., Babbar, S.** & Smart, P.A. (2014). Leadership in OM research: A social network analysis of European researchers. *International Journal of Operations and Production Management*, 34, 1537-1563.

Singh, S. & **Bernet, P.** (2014). Economies of scale and scope in public health: An analysis of food hygiene services provided by local health departments in Florida. *Frontiers in Public Health Services and Systems Research*, 3(3), Article 5.

Leider, J.P., Resnick, B., Kass, N., Sellers, K., Young, J., **Bernet, P.**, & Jarris, P. (2014). Budget and priority setting criteria at state health agencies in times of austerity: A mixed methods study. *American Journal of Public Health*, 104, 1092-1099.

**Bilgihan, A.**, Berezina, K., Cobanoglu, C., & Okumus, F. (2014). The information technology (IT) skills of hospitality school graduates as perceived by hospitality professionals. *Journal of Teaching in Travel & Tourism*, 14, 321-342.

**Bilgihan, A.**, Peng, C., & Kandampully, J. (2014). Generation Y's dining information seeking and sharing behavior on social networking sites: An exploratory study. *International Journal of Contemporary Hospitality Management*, 26, 349-366.

Okumus, B., & **Bilgihan, A.** (2014). Proposing a model to test smartphone users' intention to use smart applications when ordering food in restaurants. *Journal of Hospitality and Tourism Technology, 5*, 31-49.

Sukhu, A., & **Bilgihan, A.** (2014). Why travelers share information online: a model of trust, innovativeness and loyalty in Generation Y travelers. *International Journal of Services, Economics and Management, 6*, 115-131.

Bujisic, M., Wu, L. L., Mattila, A., & **Bilgihan, A.** (2014). Not all smiles are created equal: Investigating the effects of display authenticity and service relationship on customer tipping behavior. *International Journal of Contemporary Hospitality Management, 26*, 293-306.

Bujisic, M., **Bilgihan, A.**, & Hutchinson, J. (2014). The effect of the type-pricing strategy on perceived price fairness and behavioral outcomes in beverage establishments. *Journal of Revenue & Pricing Management, 13*, 35-60.

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## **Books**

Johnson, R., Jensen, G. Y **Garcia-Feijoo, L.** (2015). *Invest with the fed: Maximizing portfolio performance by following federal reserve policy.* New York: McGraw-Hill.

## **Practitioner Publications**

Johnson, R., Jensen, G., & **Garcia-Feijoo, L.** (2015). Follow the fed, but be smart about it. *All American Association of Individual Investors Journal*, 37, 19-24.

## **Faculty Conference Presentations**

In addition to publishing in peer-reviewed journals, the College of Business faculty also presented numerous papers at international, national, and regional academic conferences specific to their respective disciplines. A number of the papers were published in conference proceedings and a number of those received best paper awards -- the latter were noted in the Points of Pride section of this report. Below are the conferences where faculty presented.

Agapova, Anna – Eastern Finance Association Annual Meeting Alan, Zinat – Florida Finance Conference

Arikan, Andac – Academy of Management Annual Meeting, U.S. Association for Small Business and Entrepreneurship (USASBE) Conference

Barnhart, Scott – City of Miami Editorial Board-5 Regional Center Informational Conference, China – U.S. Energy and Natural Resources Investment Conference, American Immigration Lawyers Association Conference

Behara, Ravi – Annual Meeting of the Decision Science Institute, IEEE International Conference on Bioinformatics and BioEngineering, Americas Conference on Information Systems

Bilgihan, Anil – Cornell Hospitality Research Summit, Global Fashion Management Conference, Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, International Hospitality IT Association (iHITA) Conference, American Marketing Association/American Collegiate Retailing Association Triennial Conference

Cao, Jian – American Accounting Association Annual Meeting

Castro, Stephanie – Academy of Management Annual Meeting, Southern Management Association Annual Meeting

Castrogiovanni, Gary – Academy of Management Annual Meeting, U.S. Association for Small Business and Entrepreneurship (USASBE) Conference, Southern Management Association Annual Meeting

Cervený, Janice – IEEE, Engineering and Management Systems Conference, Annual Meeting of the Decision Science Institute

Cervený, Robert – International Conference on Industry, Engineering and Management Systems, Annual Meeting of the Decision Science Institute

Cheng, Ping – American Real Estate Society Conference

Chiang Eric – Western Economic Association International Meeting, American Economic Association Committee on Teaching and Research in Economic Education (CTREE) Conference, EconEd Teaching Conference, Federal Reserve Bank of St. Louis Professor's Conference, Southern Economic Association Annual Meeting, Public Utility Research Center/World Bank Utility and Regulation Program Annual Conference

Compomizzi, Joseph – International Association for Communications and Information Systems Conference.

Ellis, Kimberly – Academy of Management Annual Meeting, Strategic Management Society Conference

Escaleras, Monica – Southern Economic Association Annual Meeting

Garcia-Feijoo, Luis – Financial Management Association Conference, Southern Finance Association Conference, Southwestern Finance Association Conference

Goodrick, Elizabeth – Academy of Management Annual Meeting, European Group for Organizational Studies (EGOS) Colloquium, Waldorf International Conference in Organizational Behavior in Health Care

Granger, Jamie – Association of Business Communications Conference, Florida Atlantic University Teaching with Technology Showcase

Gumus, Gulcin – International Conference on Health Economics, Conference of the American Society of Health Economists

Higgs, Julia – American Accounting Association Annual Meeting

Hooks, Karen – Auditing Section Midyear Meeting of the American Accounting Association Annual Meeting

Huang, Derrick – Annual Meeting of the Decision Science Institute, Americas Conference on Information Systems

Iyer, Gopal – Great Lakes North American Society for Marketing Education in India (NASMEI) Conference, Direct Marketing Research Summit, Academy of Marketing Science World Marketing Congress, International Conference on Global Business, Economics, Finance and Social Sciences, Shopper Marketing and Pricing Conference

Javakhadze, David – Financial Management Association Annual Meeting, Southern Finance Association Annual Meeting, Southwestern Finance Association Annual Meeting

Kohlbeck, Mark – Contemporary Accounting Research Conference, American Accounting Association Annual Meeting, American Accounting Association Financial Accounting and Reporting Section (FARS) Midyear Meeting

Krugel, Marcy – Association of Business Communications Conference, Florida Atlantic University Teaching with Technology Showcase

Madanoglu, Mel – Southern Management Association Annual Meeting, Association of Hospitality Financial Management Educators (AHFME) Symposium

McNulty, James – Federal Reserve Bank of Cleveland and Office of Financial Research Conference

Mullen, Michael – Academy of International Business Southeast Annual Conference

Peterson, Mark – Academy of Management Annual Meeting

Pinsker, Robert – American Accounting Association Accounting Information Systems Section and Auditing Section Mid-Year Meeting

Ricci, Peter – Superior Small Lodging Association Annual Conference

Rinne, Craig – Association of Business Communications Conference

Riordan, James – PrimeTime Sport and Entertainment Management Conference

Sashi, C.M. – INFORMS Marketing Science Conference

Stan, Ciprian – Strategic Management Society Conference

Williams, Ethlyn – Southern Management Association Annual Meeting

Yoo, Chul – International Conference on Information Systems

#### **Associate Editor and Editorial Board Memberships on Academic Journals**

Andac Arikan, Editorial Board, *Academy of Management Review*

Sunil Babbar, Editorial Board, *Decision Sciences Journal of Innovative Education*; Editorial Board, *International Journal of Services and Operations Management*; Editorial Board, *International Journal of Integrated Supply Management*

Ravi Behara, International Editorial Advisory Board, *Journal of Service Management*; Editorial Board, *Service Science*; International Editorial Review Board, *International Journal of Information Systems in the Service Sector*

William Bosshardt, Associate Editor, *American Economist*; Associate Editor, *International Review of Economics Education*

Jian Cao, Editorial Board, *International Journal of Accounting Information Systems*  
Robert Cerveny, CLEP Information Systems and Computer Applications Committee; Editorial Board, *Journal of Management Systems*

Gary Castrogiovanni, Editorial Board, *Journal of Management*; *Journal of Management Studies*; *Journal of World Business*

Ping Cheng, Associate Editor, *International Real Estate Review*; Editorial Board, *Journal of Real Estate Research*; Editorial Board, *Journal of Housing Research*; Editorial Board, *Journal of Real Estate Practice and Education*; Editorial Board, *Journal of Real Estate* (Chinese language journal)

Tamara Dinev, Senior Associate Editor, *European Journal of Information Systems*

Karen Dye, Associate Editor, *Journal of Operations Management*

Stuart Galup, Editorial Review Board, *Information Resource Management Journal*; Editorial Review Board, *International Journal of Service Science, Management, Engineering, and Technology*

Luis Garcia-Feijoo, Editorial Board, *Financial Analysts Journal*

Jahyun Goo, Coordinating Editor, *Information Systems Frontiers*; Associate Editor, *Decision Support System*; Associate Editor, *MIS Quarterly* special issue on Information Security; Associate Editor, *Journal of IT*

Julia Higgs, Associate Editor, *Issues in Accounting Education*; Editorial Board, *Current Issues in Auditing*

Karen Hooks, Editorial Board, *Behavioral Research in Accounting*; Editorial Board, *Global Perspectives on Accounting Education*; Editorial Board, *Research on Ethics and Professional Responsibilities in Accounting*

Derrick Huang, Senior Editor, *Decision Support Systems*

Paul Koku, Special Topic Editor, *Journal of Bank Marketing*

Pradeep Korgaonkar, Editorial Board, *Journal of Retailing*

Tomasz Lenartowicz, Editorial Review Board, *Journal of International Business Studies; Journal of International Management; Management International Review; International Journal of Emerging Markets; Cross Cultural Management International Journal*

Mark Peterson, Editorial Review Board, *Organization Science; Associate Editor, Journal of Organizational Behavior; Consulting Editor, Journal of International Business Studies*

James Riordan, Editorial Review Board, *Journal of Sport Administration and Supervision; Journal of Sport, Safety and Security*

C. M. Sashi, Editorial Board, *Journal of Business-to-Business Marketing*

Ethlyn Williams, Associate Editor, *Group and Organization Management*

Chul Yoo, Coordinating Editor, *Information Systems Frontiers*

George Young, Editorial Board, *Research on Ethics and Professional Responsibilities in Accounting*

### **Quality Enhancement Program (QEP) Initiatives**

Allen Smith served as the College of Business Liaison to the Office of Undergraduate Research and Inquiry (URI). During the 2014-2015 academic year he developed “temperature points” for documenting undergraduate research productivity and engagement by the College faculty mentors and undergraduate students. He also mentored five freshman whose research projects were accepted and presented at the 2015 FAU Undergraduate Research Symposium.

George Christakis, Copy Editor for FAU’s Undergraduate Research Journal (FAURJ).

Paul Koku and Cheryl Arflin served as co-editors for FAU’s Undergraduate Law Journal. **Anthony Bertucci, Eugene Merkert, Asya Yanchinova, Guinda St. Fleur, Matthew Turchiaro, Inka Bauer, and Taylor Tyson** published in the 2015 issue of the Law Journal.

Over 200 students in Ravi Behara’s Lecture Capture/Video Streaming Operations Management course were engaged in a research requirement on Fortune 500 companies and presented an e-Poster Session at the 2015 University Undergraduate Research Symposium.

Students in Derrick Huang’s MBA course on Web-Based Business Development were encouraged to enter FAU’s Business Plan Competition. Dr. Huang mentored several teams and participated in mentoring sessions for the Competition finalists.

Fifteen participants in the Business and Economics Polling Initiative (BEPI) presented the findings of their survey research at the 2015 Undergraduate Research Symposium. **Samica Telhomme, Thomas Dunn, Ryanna Becker** won the 1<sup>st</sup> Place Award in the Oral Presentation Category. **Jimmy Mauk, Keith Ingham, Ryan Gondek**, won the 2<sup>nd</sup> Place Award in the Post Presentation Category.

A typical path for high-achieving undergraduate accounting students is to pursue a master’s degree, obtain professional licensure as a certified public accountant (CPA), and pursue a career in public and/or private accounting. The School of Accounting developed a program that provides undergraduate accounting students an opportunity to engage in activities to further their critical thinking, communication and professional research skills.

The program includes four distinct phases introduced over three semesters of study.

- First semester/Phase 1: Provides a greater understanding of the profession and an awareness of the skills essential for professional success.
- Second semester/Phase 2: Requires students to review the professional literature and research basic accounting problems and provide professional reports of their research, analysis, and recommendations.
- Third semester/Phase 3: Introduces new areas of the profession (e.g., tax and audit) and requires the use of additional sources of professional literature.
- Third semester/Phase 4: Includes a capstone case competition, which requires students to work in teams to identify and evaluate possible solutions for an accounting problem for which no clear solution exists. After evaluating the alternatives, students must propose and defend the solution they believe to be the best of the available alternatives, using only professional literature to support their decision. The deliverables are a professional report and an oral presentation to faculty and accounting professionals.

## Student Academic Services

### Conference Participation

Kelly Roy presented her paper on “The ‘Wow’ Factor: Applying the Ritz-Carlton Customer Service Model to Academic Advising” at the Florida Academic Advising Association (FLACADA) Conference in May 2015. She also serves on the FLACADA Steering Committee in her role as Editor of the FLACADA Sunshine Times Newsletter.

### Activities on the Davie Campus

Davie Campus advisors, Amy Schlossberg and Stephanie Taylor, advised 221 newly admitted transfer students at orientations throughout the year. They have also participated in:

- Miami Dade/FAU Day in March of 2015 (MDC Campus)
- Mu Alpha Theta High School Math Competition in March of 2015 (FAU Davie Campus)
- FLACADA Conference May of 2015 (MDC Campus)
- LINK program update meetings with FAU Admissions (FAU Boca Campus)
- FAU Expo hosted by President Kelly in October of 2014 (FAU Boca Campus)

### Activities in the Graduate Advising Office

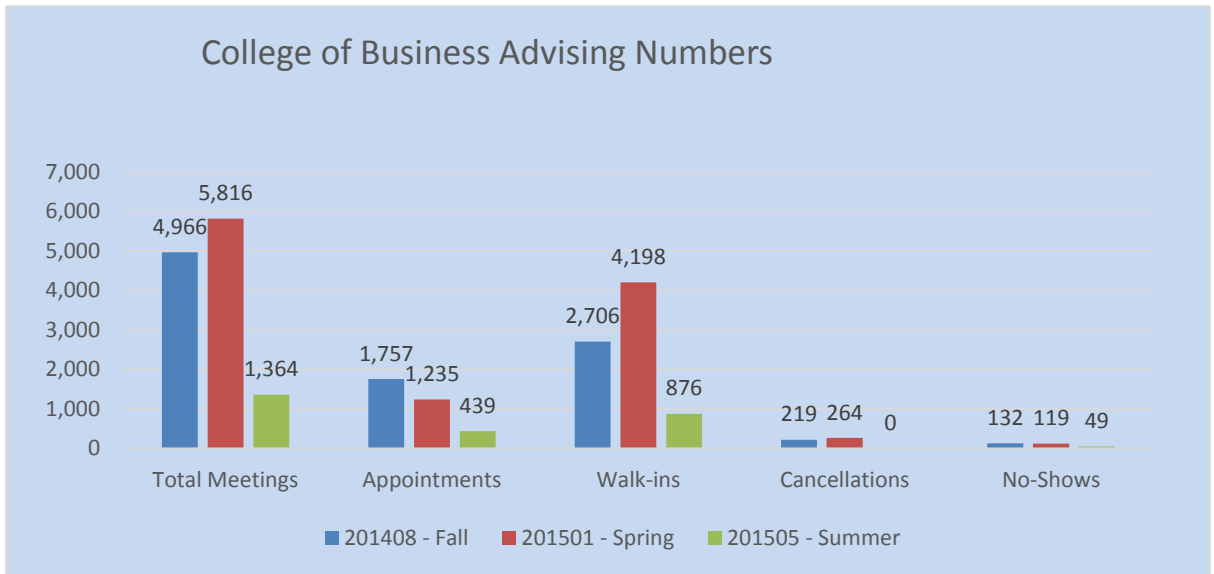
Graduate advisors Jodi-Kay Reece, Judith Benson, and Michelle Williams participated in:

- Sports MBA Info Sessions
- FLEX MBA Info Session
- FAU Expo
- FAU Graduate College Graduate Fair
- Nova Southeastern Graduate Fair
- Palm Beach Atlantic Master’s Degree Transfer Fair
- Indian River State College Graduate School Fair



### Student Advising

The Table below shows that Student Academic Services in the College of Business advised 4966 students in the fall of 2014 and 5816 students in the spring of 2015. This means that the average number of appointments for each advisor was 26 students per week in the fall and 31 students per week in the spring. In addition, as the Table shows numerous students were also served following work-in arrangements.



## Teaching – Student Enrollments

<b>Undergraduate</b>		<b>Fall 2013</b>	<b>Fall 2014</b>
	Accounting	1028	925
	Economics	708	762
	Finance	378	383
	Health Administration	264	273
	Hospitality Management	90	104
	International Business	192	178
	Management	448	463
	Management Information Systems	178	181
	Marketing	212	249
<b>Online BBA</b>			
	Accounting	81	102
	Management	59	54
	Marketing	19	22
<b>Masters</b>			
	Accounting	136	147
	Accounting – Executive Program (MR)	153	161
	Economics	42	38
	Finance – Executive Program (MR)		10
	Health Administration	41	41
	Health Administration – Executive Program (MR)		22
	Information Technology and Management	23	27
	MBA – Flexible Program	237	266
	MBA – Online Program (MR)		25
	MBA – Professional Program (MR)	62	134
	MBA – Executive Program (MR)	207	196
	Music Business Administration	4	5
	Tax	38	31
	Tax – Executive Program (MR)	77	59
<b>Ph.D. Program</b>			
	Accounting	17	15
	Finance	8	9
	Management	15	11
	Marketing	8	4

**Executive Education – Non Credit Certificate Program Headcount**

<b>Executive Education Certificate Programs – Headcount Enrollment</b>	
<b>Semester</b>	<b>Headcount</b>
Summer 2014	280
Fall 2014	636
Spring 2015	571
<b>Total 2014 - 2015</b>	<b>1487</b>

**Executive Education -- Customized Certificates for Corporate Training Programs**

Communication  
 Conducting Crucial Conversations  
 Leadership Development  
 Inspired Leadership  
 Higher Education Leadership  
 Human Resource Management  
 Change Management  
 Lean Six Sigma Green Belt  
 Excel Modeling  
 Project Management  
 Production and Supply Chain Management  
 Accounting  
 Accountability Practices  
 Financial and Estate Planning in Retirement

**Ph.D. Graduate Placements**

David Caban (Accounting) – Farleigh Dickinson University  
 Johanna Golden (Accounting) – University of Memphis  
 Aycan Kara (Management) – Indiana University of Pennsylvania  
 Paulina Kassawat (Accounting) – Youngstown State University  
 Garrett Smith (Finance) – University of Wisconsin Whitewater  
 Surani Vincent (Accounting) – University of Tennessee Chattanooga  
 Nikanor Volkov (Finance) – Mercer University

## Teaching and Engagement

### MBA Executive Forum Presenters

#### Fall 2014

Marylouise Fitzgibbon, General Manager of the W Fort Lauderdale Hotel  
Daniel Cane, CEO and Co-founder of Modernizing Medicine  
Frank Duemmler, COO and Managing Director – Asset Management of Kayne Anderson  
Adam Hasner, Majority Leader of the Florida House of Representatives (2007-2010)  
Amjad Shamim, CEO and Managing Partner of AAJ Technologies  
Maria Hernandez, Chief Innovation Officer for IBM  
Isaias Sudit, CEO and Founder of TROVE  
Rob Flippo, CEO and Co-founder of MobileHelp  
Peter Striano, Managing Partner of Northwestern Mutual Financial Network  
Michael Houlihan and Bonnie Harvey, Founders of Barefoot Cellars  
Bernard Brigonnet, Senior Executive in lifescience businesses over 30 years

#### Spring 2015

Thomas Brown, Executive for LexisNexis Risk Solutions  
Bernard Brigonnet, Senior Executive in lifescience businesses over 30 years  
Rob Flippo, CEO and Co-founder of MobileHelp  
Jay Bernstein, CEO of Couwalla  
Paul Berenson, Chairman of Berenson, Isham and Partners  
Frank Duemmler, COO and Managing Director – Asset Management of Kayne Anderson  
Lenny Chesel, CMO and EVP Business Development of Host.net  
Anthony Babar, President and CEO of Barbar and Associates  
John Kelly, President of Florida Atlantic University  
Tom Mersch, Consultant with over 30 years of business and legal counsel experience

### Guest Speakers in Undergraduate and Graduate Courses

Craig Agranoff, Political Consultant  
Hasib Ahmed, Campus Management Corporation  
Danielle Alexandre, Florida Libertarian Party  
Rich Andresen, VirtualWorks, Inc.  
George Barbar, Meisrow Financial  
Mehran Basiratmand, FAU Office of Information Technology  
Jennifer, Bebergal, FAU The Giving Tree  
Jay Bernstein, COUWALLA  
Peter Calcagno, College of Charleston  
Steven Caudill, Rhodes College  
Mick Celli, Northwestern Mutual  
Luiz Centenaro, eCommerce Cosmos  
Rossana Centurion, Deloitte  
Michael Chong, Riverside Hotel  
Paul Ciana, Bloomberg  
Christopher Collins, FBI  
Casey Clyde, Hewitt-Aon  
Scott Conley, Flipstone Technology Partners  
Dan Cormany, Florida International University  
Landon Cross, Carnahan, Proctor and Cross  
Matt Crowley, More Visibility  
Michael DeBock, NextEra Energy  
Yuleika DeCastro, Becker Professional Education  
Denise DeCasare, Memorial Health Care Darrin  
DeMarb, Aviation, Power and Marine Heidi  
Dennis, The Atlantic Hotel and Spa  
Mark Derussy, SBA Communications  
Luciana Echazu, Clarkson University  
David Eckman, INcomm  
Tom Essaye, 7's Report  
Carsten Felden, Technical University of Freiberg  
Dean Ferla, Andersen Tax  
Daniel Fernandez, Cendyn  
Amanda Ferro, NCCI  
Joe Fijol, 360 Destination Group  
Chris Finley, Attorney at Law  
Mibai Fonoage, Modernizing Medicine  
Chris Freitas, NextEra Energy  
Christian Garbin, Unify  
Eddie Garcia, Hewitt - Aon  
Steve Garcia, Domino Effect Group  
Andrea Garrafa, Data Meaning

Jeffrey Galin, FAU Writing Center  
Dr. Elham Ghashghai, Aerospace Corp.  
Ilene Goldberg, Design Comfort Shoes  
Tony Gonzalez, Assistant United States Attorney  
Todd Gormley, University of Pennsylvania  
Leonard Gross, ACLU  
Gordon Hahn, Urologist  
Randall Holcombe, Florida State University  
Tisha Jarquin, Target  
Abbie Julien, ISACA  
Ayca Kaya, University of Miami  
Katheryn Khidirian, Home and Business Partners  
Gene Kim, Bloomberg  
Spencer Kimball, Kimball Political Consulting  
Deborah Koplik, Comerica Bank  
Menchem Kranz, Ahavia Investments  
Robert Lawson, Southern Methodist University  
Edward Lopez, Western Carolina University  
Annamaria Lusardi, George Washington University  
Greg May, Office Depot  
Darryl Maraj, GA Telesis  
Jonathan Mariner, Major League Baseball  
Brian Martin, Bloomberg  
Dr. Joseph Maurice, Internist/Neurologist  
Courtland McQuire, Green Advertising  
Traci Metzger, More Direct  
Miguel Michelangeli, Hewitt - Aon  
Prachi Mishra, International Monetary Fund  
Clay Moegenburg, Synectus Advisory Group  
Chris Moreschi, Gorilla Desk  
Sean Morgan, Blue Shores Capital  
Jeff Mueller, Polen Capital Diego  
Nocetti, Clarkson University  
Gina Oakes, Sixt Car Rental  
Beth O'Connell, Enterprise Holdings  
Federico Panzitta, Florida Crystals  
Anthony Parker, Cendyn  
Todd Paton, Paton Marketing  
Vannessa Perez, Hewitt - Aon  
Meagan Perle, Vitacost  
Jonathan Pernick, Florida International University  
Tim Perrot, ADT  
Larry Port, Rocket Matter  
Aldo Portales, NextEra Energy

Patrick Prater, NCCI  
Scott Rassner, Target  
David Reed, University of Kansas  
Lisa Roberts, U.S. Securities and Exchange Commission  
David Ross, Ross Group  
Mario Salceda, Memorial Health Care  
Sandra Seefeldt, InComm  
Alisa Sheyn, American Tower  
Carol Sieger, Crossover Products  
Miguel Silva, AutoNation  
John Smith, Duffy's  
Michael Solomon, Author  
Rick Spencer, Office Depot  
Mike Steele, Office Depot  
Warren Struhl, Polaroid Fotobar  
Georgina Tougher, Scripps Treasure Coast Newspapers  
John VanDusen, Brown Distributing  
Johann Vaz, Biotest Pharmaceuticals  
Uday Venkatadri, Dalhousie University  
David Viteri, Viteri Global Marketing Dr.  
Jonathan Waxman, Thoracic Surgeon  
David Wilk, Sperry and Van Ness  
Janet Wincko, City Furniture  
Michael Zeno, Rocket Matter  
Mark Zupan, University of Rochester

### **Internships**

The following companies and organizations sponsored internships for the College of Business undergraduate and graduate students in 2014-2015.

Abbey Delray South  
Accounting Advantage USA  
ADT Security Systems  
A&H Accounting and Tax Services  
Allergy Consultants  
American Van Lines  
Andersen Tax Andrews  
G. Logan, M.D. Aplicor  
Arc of Palm Beach County  
Aspire Group  
Avaya Capital  
BDO International  
Beach Aviation

Berkowitz Pollack Brant Advisors and Accountants  
Boca Raton Regional Medical Center  
Brotman, Nusbaum, Ibrahim  
Broward County Health Department  
Broward Health Medical Center  
Calder Casino and Race Course Care  
Hope Home Health Agency CBIZ  
Cherry Bekaert  
Cleveland Clinic  
Coleman Consulting  
Comvest Partners  
Consulate Health Care of West Palm Beach  
Cross Fernandez and Riley  
Crowe Horwath  
CVS Pharmacy  
Daszkal Bolton  
Deloitte  
Delray Beach Open  
Delray Medical Center  
Enterprise Holdings  
Ernst and Young  
ESPN Wide World of Sports  
Eye Associates of Plantation  
First Health Systems  
Florida Atlantic University, Athletic Department  
Florida Atlantic University, Football  
Florida Atlantic University, Instructional Technologies  
Florida Atlantic University, Louis and Anne Green Memory and Wellness Center  
Florida Atlantic University, Office of Information Technology  
Florida Atlantic University, Student Health Services  
Florida Panthers  
GA Telesis  
GEO Group  
Gerstle, Rosen and Goldenberg  
GIA Space  
Gift of Life Bone Marrow Foundation  
Grant Thornton  
Green Advertising  
Gutta Sharfi  
Harbour's Edge Health Center  
Holy Cross Cardiology Associates of Boca Raton  
Hospice of Palm Beach County  
Impact Broward



Imperx  
JM Family  
Jupiter Medical Center  
Linda Berlin, PSY.D. – Psychological Associates  
Lynn Cancer Institute  
Mallah Furman and Company  
McGladrey  
Memorial Healthcare System  
Memorial Hospital Pembroke Pines  
Memorial Hospital West Memorial  
Regional Hospital  
Miami Dolphins  
Mobiware  
Movietickets.com  
MTI-America  
NCCI  
New York Yankees  
Noble Biotech Partners  
Noble Financial  
Office Depot  
Optima Steel International  
Oracle  
Orange Bowl Committee  
Palm Beach County Medical Society  
Palm Beach County Sports Commission  
Palm Beach Dermatology Group Palm  
Healthcare Foundation  
Park Summit  
Plantation Open MRI and Imaging Centers  
PriceDean  
PricewaterhouseCoopers  
Promenade Animal Hospital  
Quote Bound  
Regents Park of Boca Raton  
SBA Communications  
Sheraton Healthcare  
Shirley and Barton Weisman Delray Community Center  
Southern Edge Orthopaedics  
Special Olympics Florida  
Sunrise Medical Group  
Symbiotic Consulting Group  
TBC Corporation  
Templeton and Company  
Trivantis

Tyco  
U.S. Department of Health and Human Services  
U.S. Securities and Exchange Commission  
University of Miami Athletics Vancouver  
Whitecaps  
Velocity Factor

## Student Organizations

### Accounting Students Association

Faculty Advisor

Renee de Roche

Fall 2014

President	Madison Pudinski
Vice President	Jamie Lyn
Treasurer	Romney Wadsworth
Marketing Director	Brock Rackmil
Public Relations Director	Paul Basco
Event Director	Romney Wadsworth
Document Director	Ashley Blake
Purchasing Director	Tisha Myrie
Membership Director	Delyana Petrova
Community Service Director	Nadine Alonso

Spring 2015

President	Nadine Alonso
Vice President	Christine Murphy
Treasurer	Heather Davie
Marketing Director	Tessenia Williams
Public Relations Director	Alannah Rabich
Event Director	Chantal Roper
Document Director	Ebony Richey
Purchasing Director	Reginald Peterson
Membership Director	Delyana Petrova
Community Service Director	Damon Marino

The Accounting Students Association members participated in 10 community service events accumulating 292 hours of community service. On average, 85 students attended the Accounting Students Association meetings.

### Alpha Kappa Psi

Faculty Advisor

Elizabeth Gillespie

Alpha Kappa Psi is the oldest (est. 1905) and largest professional business fraternity.

### Beta Alpha Psi

Faculty Advisor

Angela Gaze

Fall 2014

President	Stephanie Harker
Executive Vice President	Daniel Simon
Vice President for Reporting	Romney Wadsworth
Treasurer	Caitlin Siciliano
Community Service Director	Jason Morales
Director of Media and Marketing	Edlyss Jules
Director of Chapter Events	Bellanca Lafrance
Past President	Daniel Neuwirth

Spring 2015

President	Teva Warren
Executive Vice President	Nadine Alonso
Vice President for Reporting	Brienne Helm
Treasurer	Tessenia Williams
Community Service Director	Eduard Villacorta
Director of Media and Marketing	Heather Davie
Director of Chapter Events	Chad-Paul Bryan
Past President	Stephanie Harker

Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of the FAU Chapter of Beta Alpha Psi participated in 20 community service events accumulating 927 hours of community service. On average, 70 students attended the Beta Alpha Psi meetings.

### Beta Gamma Sigma

Faculty Advisor

Paul Hart

Staff Advisor

Barbara Sageman

Beta Gamma Sigma (est. 1913) is an international honors organization for students in all business disciplines attending universities accredited by AACSB.

**Investors Association Club**

Faculty Advisor	Emilio Zarruk
President	Samir Rahman
Vice President	James Davis
Secretary	Ben Negreli
Treasurer	Brett Miller
CIO	James Wallach

There are currently 12 members of the Investors Association Club.

**Omicron Delta Epsilon**

Faculty Advisor	Eric Levy
President	Thomas Dunn
Vice President	Cody Durham
Secretary	Yvonne Reyes
Treasurer	Vincent Smyczynski
President-Elect	Jee Paik
Vice President Elect	Jonathan Chavez

Omicron Delta Epsilon is an honors organization for economics students and one of the largest academic honor societies in the world. Members of the FAU Chapter of Omicron Delta Epsilon hosted an internship open house where executives from Target invited students to apply for summer internship programs. The FAU Chapter of Omicron Delta Epsilon has 80 members.

**Management Information Systems (Student) Association (MISA)**

Faculty Advisor	Caryn Conley
President	Matthew Sanabria
Vice President	Jessica De Puy
Scribe	Jackson Bailey
Treasurer	Maikel Ray
Marketing Director	Michael Evans
Webmaster	Justin Schwantes

The Management Information Systems Association conducted company tours at JM Family, Citrix, and NCCI; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; and helped in FAU's recruiting events.

### **Phi Kappa Phi**

Faculty Advisor

Sharmila Vishwasrao

Phi Kappa Phi (est. 1897) is an honor society that recognizes excellence in all academic disciplines.