

FAU

COLLEGE OF BUSINESS

Florida Atlantic University



Annual Report

2017 - 2018



business.fau.edu

**College of Business Dean's Office
And
Members of the College Executive Committee**

Daniel M. Gropper, Dean

Paul Hart, Associate Dean, Faculty

Ken Johnson, Associate Dean of Graduate Programs

Rupert Rhodd, Associate Dean of Student Academic Services

Don DeAquino, Assistant Dean of Finance and Operations

Marc Rhorer, Assistant Dean of Accreditation and International Programs

Ginger Hale, Executive Secretary

Rebekah Dickinson, Program Officer, Intl. Center for Crisis Management

Michael Hammer, Coordinator, Academic Programs

Evan Jaffe, Coordinator of Assessment and Accreditation

Tonya May, Assistant Dir., Special Events & Outreach

Kelly McCormack, Event Planner

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Melanie Perla, Manager of Instructional Resources and Scheduling

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Steve Caudill, Chair of Economics

Emilio Zarruk, Chair of Finance

Tamara Dinev, Chair of Information Technology and Operations Management

Roland Kidwell, Chair of Management Programs

Pierre Alexandre, Director of Health Administration

Alan Whiteman, Interim Associate Program Director of Executive Health Administration

James Riordan, Director of Sport Management

Cheryl Burke Jarvis, Chair of Marketing

Peter Ricci, Director of Hospitality and Tourism Management

Sharmila Vishwasrao, Chair of Faculty Assembly

Advisory Boards

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Dean's Junior Advisory Board

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Samantha Rosen, Wellington Regional Medical Center

School of Accounting Advisory Board

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Michael Curto, Marcum Accounts and Advisors
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Kimberly Garcia, MBAF
Morry Gottlieb, BDO
David Hollander, MBAF
Randy Justice, EY, Retired
Brian Lazarus, SBA Communications
James May, NextEra
Shawn Mostal, Grant Thornton
Mark Ostrowski, JD Gilbert
Jeff Ross, RSM
Raymond Saller, Daszkal Bolton
Ronald Turner, Cherry Bekaert
Jennifer Williams, WTAS
Tom Workman, Thomas Workman & Assoc. CPAs
Kevin Young, PwC

Department of Information Technology & Operations Management Advisory Board

Jason Ball, Florida Atlantic University
Mehran Basiratmand, Florida Atlantic University
Steve Bordelon, Palm Beach County Government
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Petko Dinev, Imperx Inc.
Jason Doherty, R2 Unified Technologies
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Brett Gavagni, IBM
Thomas H. Glanfield, Boston Portfolio Advisors, Inc.
Maurice Dubuc, AAJ Technologies
Wayne Evans, DHL
James Hopwood, Promise Healthcare
Todd Kimpton, JM Family Enterprises
Danielle Leitch, MoreVisibility
Darryl Maraj, GA Telesis
Paul Martine, Citrix Systems, Inc.
Greg Pangburn, Imperx Inc.
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Jonathan Rauscher, FAU
Alan J. Rice, Southern Wine & Spirits
Richie Rodriguez, Campus Management Corporation
Raminder Singh, Symbiotic Consulting Group LLC
Michael Spears, NCCI Holdings
Johann A. Vaz, Biotest Pharmaceuticals
Chandra Venkat, TracFone Wireless

Department of Marketing Executive Advisory Board

Ana Larrea Albert, Vice President of Marketing and Customer Experience, ALMACO Group
Garry Ikola, Senior Vice President of Sales, City Furniture
Hank Monaco, Vice President of Marketing, Johnson Controls
Dannon Monroe, Director of Talent Acquisition and University Relations, American
Traveler
Matthew Simonetti, Group Account Director, Zimmerman Advertising
Tim Sullivan, Chief Sales and Marketing Officer, Cendyn

Entrepreneurship Advisory Board - Consists of Adams Center Entrepreneurs in Residence

Terence Bentley, technology entrepreneur and investor
Devon Cohen, acquisitions
Craig Davis, online sales and marketing
Garrett Fookes, technology
Tom Mersch, law
Arthur Nadata, IPO, electronics
Bob Nelson, Venture Mentoring Team
Ronald Rosenzweig, business coach
Claudio Sorrentino, founder of Body Details

International Business Advisory Board

Jim Border – Law Office of J.R. Border, P.A.
Rocio Delgado – Cosmo Fragrances
Eduardo Figueiredo – Microsoft
Rich Hreschak – MotionPoint
Roberto Marujo – RCM International Business Inc.
Peter Quinter – Gray/Robinson
Pierre Taschereau – Greater Fort Lauderdale Alliance
Tania Tucker, FAU, international programs
Liz Vocasek, FAU, director of education abroad

Health Administration Program Advisory Board

Jean Acevedo, CEO - Acevedo Consulting Incorporated
Todd Blum - CEO, Ear, Nose, and Throat Associates of South Florida, PA (Chair)
Charles Felix, Owner - South Florida Hospital News and Healthcare Report
John Hornberger, COO, - Orthopedic Center of Palm Beach County
Lincoln Mendez, CEO, South Miami Hospital
Mindy Sloane Shikiar, COO, - Boca Raton Regional Hospital
Cynthia Peterson, Exec VP - Broward County Medical Association
Zeff Ross, Executive VP and CEO Memorial Hospital - Memorial Healthcare System
Tenna Wiles, CEO - Palm Beach County Medical Society
Alena Brockner - MHA Student member

Business Leader of the Year

On January 26, 2018 the College of Business honored Colin Brown with the FAU Business Leader of the Year at the Boca Raton Resort & Club. Mr. Brown is chief executive officer of JM Family Enterprises, Inc., a diversified automotive corporation ranked No. 21 on Forbes' list of "America's Largest Private Companies." As CEO, Brown leads the entire organization, including JM Family's Executive Management Team, which oversees the development and implementation of the company's objectives and strategies for future growth. Brown also serves as chairman of the company's board of directors.

Mr. Brown directs all of JM Family's businesses, Southeast Toyota Distributors, the world's largest independent distributor of Toyota vehicles; JM&A Group, one of the leading independent providers of finance and insurance products in the automotive industry; World Omni Financial Corp., a diversified financial services company; and JM Lexus.

He joined the family-owned business in 1992 as vice president and general counsel. He was appointed chief operating officer in 1997 and president in 2000. Brown was named CEO in January 2003, becoming the first non-family member to hold the titles of first president and then CEO. In 2017, Brown was appointed chairman of the board while retaining the title of CEO.

Before JM Family, Mr. Brown served as general counsel and a member of the senior management team for two FORTUNE 500 companies. He was senior vice president, general counsel and secretary for Fuqua Industries, Inc. in Atlanta, Ga. and, prior to that, served as senior vice president and general counsel for Cannon Mills Company in North Carolina. He received his initial training as an associate of the Wall Street law firm of Simpson Thacher & Bartlett in New York City.

He graduated from Duke University School of Law with a juris doctorate and holds a Bachelor of Arts degree from Williams College in Williamstown, Mass. He is on the Board of Advisors for Duke University School of Law and is a board member of the Williams College Alumni Fund. Raised overseas in a Foreign Service family, Brown resides in Lighthouse Point, Fla. and he has three children.

Founded by Jim Moran in 1968, JM Family is a \$14.9 billion company ranked No. 55 by FORTUNE® as one of the 100 Best Companies to Work For®, its 19th consecutive year on the list. JM Family has approximately 4,200 associates and is headquartered in Deerfield Beach, Fla. The company also has major U.S. operations in Jacksonville and Margate, Fla.; Commerce and Alpharetta, Ga.; Mobile, Ala.; and St. Louis, Mo.

Major Gifts

Women hold 52% of all the professional jobs in the U.S., yet only 5% of CEOs are women. The Kathleen Brush Women in Leadership Program is a strategic initiative designed to level this ratio by giving participants an opportunity to secure a leadership competitive advantage.

The program focus includes women-specific topics, 21st Century skills, merging hard and soft skills, moving from theory to practice, while adding the indispensable assistance of networks and mentors. The Kathleen Brush Women in Leadership Program is designed specifically for middle managers to help launch them into executive positions. This program was created thanks to Kathleen Brush, PhD, FAU Class of 1980, who contributed \$1.35m in 2017 to establish the program.

Points of Pride

Our College has been recognized for numerous accolades, including:

Rankings:

- US News & World Report ranked our **online graduate programs in the top 50**. This includes our Online MBA at #42 and our Online Graduate Business (Accounting, Finance and Health Administration) Programs at #43 in the nation. US News also ranked us among the best Business Schools for Veterans – top in Florida.
- The **Hospitality and Tourism Management program are in the top 30** in two of their specialty national rankings in the USA.
- The **Sport Management MBA was ranked #29 in the world and #19 in the USA** in the rankings from Sport Business International. We finished ahead of FSU, Texas A&M, NYU, and Arizona State, among others.
- Our **Accounting program broke into the top 75 at #59** in the country for publications in the top 25 journals over the last 6 years, according to data published by BYU.
- FAU's **Online Graduate Programs; Executive Master of Health Administration, Executive Master of Accounting, and Executive Master of Tax are ranked within the top 50 (43) best** in the nation by U.S. News & World Report in 2018.
- We are also **ranked #1 in Florida and #21 Nationwide for Veterans Grad Business Online** by U.S. News & World Report in 2018.
- The **Professional and Executive MBA was ranked 27th** among public universities in the nation by Bloomberg BusinessWeek's last ranking of part-time MBA programs.
- Our **College was named one of the "Best Business Schools" by The Princeton Review** and was also ranked as the best business school for veterans in Florida by Military Times.
- The **MBA programs in Florida Atlantic University's College of Business ranked in 2016 fifth in the United States in terms of a student's return on investment (ROI)**, with one of the nation's highest average salary-to-debt ratios after getting a master's degree, according to new best business school rankings published by SoFi, a San Francisco based marketplace lender.

FAU College of Business and Northwestern University Kellogg School of Business co-hosted the Executive MBA Council's USA/Southeast regional meeting in Coral Gables, FL, February 2018

Our AACSB continuous improvement review process went well. Our final report was submitted in Fall 2017, and the visiting team came to campus in January 2018. **Our accreditation was reaffirmed for another 5 years**, with only one concern – that our enrollment has increased by about 1000 students since the last review with only one more tenure-track faculty. (The state graduate excellence funding will help.) This stands in welcome contrast to where we were on the last visit in winter 2013 with the prior administration, when the visiting AACSB team noted multiple problems and put the College on continuing review.

Our Fall 2017 enrollment reached 8106 students total. This keeps FAU in the top 15 largest AACSB accredited Business Schools in the USA.

We grew to over 1100 students in our market rate graduate programs in 2017-18, exceeding our 5-year enrollment goal of 1000 students. We also met the targets outlined in the presentation I gave to our FAU Board of Trustees on market rate programs shortly after I arrived in 2013. For our next opportunity, we evaluated options, and started market-rate programs in Broward at our Davie campus. As of Spring 2018 we had 28 students enrolled in our evening MBA program in Davie. This is financially viable, and we look to grow. We continue to evaluate options, and are looking to expand next with our Masters in Health Administration program in Davie.

Grants were brought in by the Adams Center for Entrepreneurship from Veterans Florida (\$85,000) and by the Center for Economic Education (\$20,000). Faculty in ITOM and Health Administration were part of several grant proposals that were funded for more than \$100,000.

For fourth year in a row, ITOM's graduate program, MSITM, has had **100% placement of its graduates**

High growth of the Graduate and Undergraduate MIS majors (STEM discipline): **100% growth** of the graduate MSITM headcount enrollment **over the last two years**; 82% growth of undergraduate headcount enrollment since 2011.

High number of internship placements in the college (shown per the enrollments in the Internship for credit courses, ISM 4940 and ISM 6942): 19 undergraduate, 19 graduate internships, out of which 15 full time conversions.

2017 State data identified MIS as a **top 6 FAU major for % alumni placement** with 76% of the 2014-2015 cohort receiving Full Time Employment above \$25,000.

Per the 2017 State data, MIS students have been hired with the **7th largest full time annual salary** among all FAU majors and the second highest salary among the Business majors

Ravi Behara (Professor), ITOM, is a Principal Investigator of 2017 Palm Health Foundation Grant (\$50,000) Design of a Learning Community for Elder-Care Services in Palm Beach County. Investigators: Ravi Behara (PI) & Gulcin Gumus (co-PI), College of Business; Lynn Dunphy (Co-PI) College of Nursing.

Ravi Behara, (Professor), **Jahyun Goo**, (Associate Professor) **and Derrick Huang** (Associate Professor) from ITOM, are Co-PIs of External Funded \$100,000 grant from Florida Department of Education about CARD-Missing Persons with Special Needs Pilot Program: Evaluation of Technology for Search-and-Rescue of Persons with Autism

Beta Alpha Psi, the international honors organization for accounting, finance and information systems students, notified FAU's Eta Tau Chapter that it had achieved

Superior status for the 2017-2018 year.

The **School of Accounting** ranked third in accounting research productivity among all Florida State University System schools as determined by the Brigham Young University Accounting Rankings index computed for the last 6 years and the last 12 years.

Elizabeth Smith, a 2015 Master of Taxation graduate, was named a **2017 Elijah Watt Sells Award Winner**. Of the 95,858 individuals who sat for the Certified Public Accountant examination in 2017, only 58 candidates met the criteria to receive this award, which is based on the scores earned on the CPA examination. Elizabeth is the only graduate of a Florida university to achieve this honor in 2017.

Steven B. Caudill appointed to **Florida Chamber of Commerce Council of Business Economists**

Student Achievements

Two Marketing doctoral candidates – **Gina Brynildsen** (Chair C.M. Sashi) and **Irina Toteva** (Chair Eric Shaw) defended their dissertation proposals in Spring 2018.

Two marketing undergraduate student research projects, mentored by Allen Smith, won first place in the poster presentation competition at the 2018 FAU Undergraduate Research Symposium.

Students from FAU's **Financial Analyst Program**, led by Dr. Rainford Knight qualified in 2018 for the 8th time for the State of Florida Research Challenge. As the only School in Florida, FAU has been in the final four as one of the best equity research teams in the State. In 2015 Financial Analyst Program students from FAU, won for the State of Florida Research Challenge and advanced to the Regional Finals.

Two management programs PhD students received national conference awards:

Kathryn Kloepfer, USASBE Best Conceptual Paper Award for 2018

Parisa Haim Faridian, Best New Scholar Paper Award (2018).

Their papers were co-authored by Gary Castrogiovanni, DeSantis Professor of Management and PhD director.

Allison Fair, a management/entrepreneurship undergraduate student, won a fellow award for the Frank and Ellen Daveler Program Entrepreneur pitch competition and a scholar award both through the University of South Florida Center for Entrepreneurship. Allison who developed her business idea in the introductory entrepreneurship class, She was also awarded \$5000 toward funding her new venture.

Rosangela Horvath, an EMHA student, presented her paper, "Responses to Psychological Distress Caused by Natural Disaster: A Contrast between Japan and the United States" at an International Congress on Integrative Medicine and Health.

Jazmin Campos-Chiodin, an online MBA student, won the 2017 X-Culture Business Proposal Elevator Pitch Award. She is currently working on launching the pilot program for X-Culture Kids and Teens. She was one of 150 students from 43 countries who had been invited to participate in

the global X-Culture Symposium in Miami. She became involved in X-Culture through Dr. Daniel Rottig's international business operations class.

Research Professorships and Fellowships

Jian Cao and **Maya Thevenot** continue their appointment as Stone Fellows.

Julia Higgs was promoted to Professor.

Mark Kohlbeck was named a Dean's Distinguished Research Fellow.

Robert Pinsker, Dean's Daszkal-Bolton Professor

Maya Thevenot was named a Dean's Distinguished Research Fellow.

Sherry Young was promoted to Senior Instructor.

Charles Yang was named Kaye Family Insurance Research Fellow.

Summer Research Awards

In the spring of 2018, Dean Gropper provided Research Awards to faculty whose records were deemed outstanding. Faculty applicants must have published at least one article in an ABS Category 4 journal or two articles in an ABS Category 3 journal within the past 3 calendar years (2015-2017). The recipients of the Awards are listed below.

Andac Arikan, Department of Management
Sunil Babbar, Department of ITOM
Ravi Behara, Department of ITOM
Anil Bilgihan, Department of Marketing/Hospitality
Jian Cao, School of Accounting
Gary Castrogiovanni, Department of Management
Robert Cervený, Department of ITOM
Rebel Cole, Department of Finance
Kimberly Ellis, Department of Management
Luis Garcia-Feijoo, Department of Finance
Jahyun Goo, Department of ITOM
Elizabeth Goodrick, Department of Management
Gulcin Gumus, Department of Management
Julia Higgs, School of Accounting
Derrick Huang, Department of ITOM
Gopal Iyer, Department of Marketing
David Javakhadze, Department of Finance
Mark Kohlbeck, School of Accounting
Tom Lenartowicz, Department of Management
Mel Madanoglu, Department of Marketing/Hospitality
James McNulty, Department of Finance
Don Neubaum, Department of Management

Robert Pinsker, School of Accounting
Ciprian Stan, Department of Management
Maya Thevenot, School of Accounting
Len Trevino, Department of Management
Charles Yang, Department of Finance

Faculty External Engagement Activities

Adams Center for Entrepreneurship

The Adams Center for Entrepreneurship is a key element of the university's entrepreneurship platform. The center brings students, faculty, staff and the community together in the spirit of entrepreneurship to fuel the innovation needed to create new opportunities in the global marketplace by providing programming, mentoring and engagement opportunities.

Center activities included:

- The 2018 student business plan competition focused on student entrepreneurs and their start-ups. Contestants were required to submit a full business plan to compete. The competition, coordinated by Michele Paredes, involved recruiting about 20 judges and mentors, coordinating a preliminary judging round, a "pitch scrub", semi-finals competition and the final competition on April 20, 2018. The keynote speaker was Kunal Mehta, author of Disruptors. Kunal has been invited to speak at over 30 accredited universities including Stanford, Harvard, Wharton School of Business and Columbia Business School and has also been invited to speak at TEDx conferences. 50 copies of Disruptors were signed by Kunal during the luncheon sponsored by the Adams Center. More than \$17,000 in sponsorship awards were raised and more than \$20,000 in team prizes were awarded.
- For the third year in a row the Adams Center was awarded an \$85,000 grant from Veterans Florida to execute a Veterans Entrepreneurship Program at FAU. This comprehensive and in-depth project involves considerable marketing, multiple pre-launch events, applicant screening, and a comprehensive semester long advance entrepreneurship training course. This year the program culminated with the graduation truly exceptional participants and a pitch competition held in the College of Business on April 20, 2018. The Adams Center along with several other sponsors raised seed fund prize of \$5,000 for the winner. We also hosted a Veteran's resource fair for the first time this year with numerous community partners that possess resources for veteran entrepreneurs
- Entrepreneurship boot camp courses were available in the fall and spring semesters taught by Professor Kevin Cox. Three of five finalists in the business plan competition received boot camp training.
- The Entrepreneurship and Residence (EIR) mentoring program to assist students with their start-ups is coordinated by Michele Paredes. 3 new EIR's were added to the program in 2018 along with several other business consultants/mentors from the local community. Students come to the Adams Center seeking advice on all aspects of entrepreneurship from how to set up a corporation to how to negotiate with investors.
- The Adams Center organized numerous guest speaking engagements in 2017-2018: Janice Haley, founder of Toney bands

Elias Janetis, Squeeze & Mobile Help
Chris Daniels, Candidate Guru
Jon Gibbons, IP attorney
Fred Rodgers, New Venture Finance (Brick Capital)
Greg Heller, Financial management (Modernizing Medicine)
Emily Sacks, Pitch/presenting to investors (FAU CoB)
Among many others

- The Family Business Initiative included training Roland Kidwell, Director of the Adam Center to be a family business advisor. Developing and funding of research projects related to family business, and continuing outreach efforts to family businesses in South Florida.
- Competitions
Entrepreneurship and Innovation Exchange (EIX) National Competition (<https://eiexchange.com/e-fest>), Student Team – GuruPack, \$1500 grant award to Adams Center
Governor’s Cup Statewide Competition (<https://www.reefstartup.org/>), interdisciplinary team – Geo Tour competed at FAU, REEF hosted competition (FSU)
The Adams Center supported FAU students to compete in Munimod (<http://www.munimod.com/>), a statewide competition focusing on municipal modernization. Contiguity Spatial Solutions, interdisciplinary graduate and PhD team compete in Orlando (later won 3rd place in BPC, and top 7 at TR competition, and 15 in seed funding)
- Owls Inc. – Student Entrepreneurship club
Began fall with less than 10 members, now has eclipsed 80 members, new logo, promotional products, table setup, awarded over 2,000 from COSO, generated another 2,000+ in revenue for services to entrepreneurs and entrepreneurial firms
- Farris Grant
125k grant funded intergenerational and interdisciplinary technology commercialization project Involved Adams Center CoB faculty, grad and undergrad student
Already yielded multiple research papers and panel discussion
- The Family Business Initiative included training Roland Kidwell, Director of the Adams Center to be a family business advisor. Developing and funding of research projects related to family business, and continuing outreach efforts to family businesses in South Florida.
- The Adams Center has partnered with Client Focused Advisors to create the South Florida version of Shrimp Tank, a national podcast program that features weekly interviews with local entrepreneurs. Please see <https://bocaraton.shrimptankpodcast.com/>

Center for Forensic Accounting

The Center is one of the first in the country and the only one in Florida to focus on forensic accounting, a field that generally employs a mix of accounting, auditing and investigation to scrutinize financial information and other forms of evidence to provide analysis to courts of law, corporations and others. Its mission is to develop and disseminate knowledge on forensic accounting including fraud detection/prevention and business valuation. **Michael Crain**, D.B.A., CPA/ABV, ASA, CFA, CFE is the Center’s Director. The Center held its second jointly-sponsored

conference with the U.S. Treasury Department on Forensic Accounting and Cyber Investigations. The conference attracted participants from the banking industry, forensic accounting, certified fraud examiners and law enforcement from the federal, state and local levels.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Staff

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

Center Activities

Hispanic Americans are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$3.0 Million

Total Reach: Over 2 billion people

Broadcast: MSNBC, CNN, Espanol, MundoFox, WLRN Radio, Radio Caracol

National and International: Washington Post, Bloomberg Businessweek, MSN Money, Market Watch, Reuters and Yahoo Finanzas, among others

Regional: Tampa Bay Times, Politico, Sunshine State News, Florida Politics, and Suncoast News

Local: SunSentinel, The Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

FAU Center for Economic Education

Staff

William Bosshardt, Director
Rupert Rhodd, Associate Director

Center Activities

The FAU Center for Economic Education conducted 18 workshops for approximately 405 participants. The 405 participants is a high water mark for the Center. In addition, the FAU Center has received funding from grants/donations totaling \$24,000.

Business Communications Exchange

This committee of Jerry Durbeej, Sarah Nielsen, and Laurie Nesbitt is connecting our faculty with the business community. We had breakfast meetings with our faculty, Dean Gropper, representatives from FAU's Career Services and Management Dept., and 10 business leaders in fall 2017 and in spring 2018 to discuss skills and attributes employers look for in new hires. We're using this information to fine-tune our curriculum and are calling on the business contacts to speak in our classrooms and sponsor upcoming competitions.

Future plans include additional meetings and an elevator-pitch competition for undergraduate students; companies represented at our meetings include

- American Traveler
- Northwestern Mutual
- Slavic 401k
- Fastenal
- Integrated Dermatology Group
- Palm Beach School District
- Tommy Bahama
- Federal Bureau of Investigation
- Barton Associates
- Wawa, Inc.
- Progressive
- City of Boca Raton
- Broward County Finance and Administrative Services Dept.
- United Way of Palm Beach County

International Center for Emergency Management (ICEM)

In 2017, FAU's International Center for Emergency Management (ICEM), now in collaboration with The Chaim Sheba Medical Center in Israel, was established. The ICEM has three main drivers – academics, research and future national training facilities in operations and field hospitals. Our unique collaboration with world-renowned experts and customizable course options ensure the finest, most state-of-the-art and up-to-date training is made available to our students.

Operated via the FAU College of Business, the ICEM is interdisciplinary and in full collaboration with The Schmidt College of Medicine, The Christine E. Lynn College of Nursing, the School of Public Administration, The College of Engineering and Computer Science, and The College of Education. We are fortunate to benefit from the guidance of leaders from many sectors in the industry, as well as Deans and Directors at FAU, the South Florida region's public safety and emergency management professionals, healthcare and hospital executives, security and national-level FEMA, DHS and NIH experts, and several in the corporate world.

Faculty Engagement and Outreach

Larry Brown is the treasurer and board member for **Chattanooga Charter School of Excellence** and treasurer and board member of **The Arts Academy of Excellence**, Miami, Florida. He was a financial advisor to the **University of the West Indies Alumni Association** and the **Wolmers High School Alumni Association**.

Jian Cao served as the 2018 Accounting Information Systems liaison to the American Accounting Association Annual meeting and was nominated for the 2017 AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize. In addition, she was the **American Accounting Association 2018 Annual Meeting Program Chair**.

Rosemond Desir is Chairperson of the Membership Committee of the **American Accounting Association's** Diversity Section.

Joel Diccio is the Vice-Chair of the **Florida Institute of Certified Public Accountants'** Non-Profit Committee.

Angela Gaze participated in 12 community service events, such as **Boca Helping Hands**, **Habitat for Humanity**, and beach cleanups with the Eta Tau Chapter of Beta Alpha Psi.

Renee Richardson (formerly Renee de Roche) is the Internal Audit Education Partnership (IAEP) coordinator for **the Institute of Internal Auditors** and a university liaison to the **Association of Certified Fraud Examiners** South Florida Chapter. She also participated in six community service events such as assisting in Habitat for Humanity's ReStore operation and beach cleanups.

Julia Higgs participated in **Women of Tomorrow** by mentoring disadvantaged women.

Michael Gauci is a member of the Member Development and Leadership Committee and the Student Recruitment Subcommittee of the **Florida Government Finance Officers Association**. He is also a member of the **Florida Institute of Certified Public Accountants'** Accounting Careers and Education Committee, which was established to promote a variety of career opportunities within the accounting profession to educators and students from grades K through 12, including college initiatives.

Richard Gendler served on the Federal Rule Practice Committee, the Florida Bar Grievance Committee, and the Education Subcommittee of the **Florida Bar**. Richard was also a member of the Gala Committee (2011 to present) of **Debbie's Dream Foundation** to cure stomach cancer.

Anthony Horky served on the Real Estate Problems Study Committee of the **Florida Bar**. He was a board member of the FAU Alumni Association and helped edit submissions to the *FAU Undergraduate Law Journal*; he also mentored students who wrote articles for the *Journal*.

Mark Kohlbeck was appointed director of the College of Business Ph.D. Program.

Ken Orbach is a member of the **Florida Institute of Certified Public Accountants'** Federal Taxation Committee and FICPA State Legislative Policy Committee, an associate member

of the **American Institute of Certified Public Accountants'** S Corp Committee, and an associate member of the AICPA Partnership Committee. He is Chair of the **American Taxation Association** Tax Policy Committee. In addition, he is a board member and the treasurer of Pradera Homeowners Association.

Robert Pinsker was a coach for West Boca Basketball, a division of 11-13 year olds.

Georgi Smatrakalev is a member of the State and Local Taxes Committee and the External Relations Committee of the **American Taxation Association**. He is also the academic liaison to the **Florida Institute of Certified Public Accountants Broward Chapter**. In addition, he is a board member and treasurer of both the OSC Homeowners Association and the Bulgarian American League of Florida.

Mary Walsh participated as an arbitrator for the Financial Industry Regulatory Authority (FINRA) and served as a reviewer of questions for the Regulation section of the CPA exam. She is the academic liaison to the **Florida Institute of Certified Public Accountants Palm Beach Chapter**. Mary was also a business case competition judge for **DECA**.

George Young is a board member and the academic liaison to the **Florida Institute of Certified Public Accountants Atlantic Chapter**.

Tamara Dinev served on the **Technology Committee of the Boca Raton Chamber of Commerce**.

Tamara Dinev served on the **University Internal Advisory Committee (IAC), ADVANCE program for advancement of women and underrepresented minorities in academic STEM careers**

Tamara Dinev served on the **COB Kathleen Brush Women in Leadership committee**

Tamara Dinev served as **Guest Editor for the Special Issue on Information Privacy and Security - European Journal of Information Systems (EJIS)**

Tamara Dinev gave a talk at the closing ceremony of the European Union's Information Privacy and Security Multi-college Academic Grant in Milan, Italy.

Karen Dye served on the **National Advisory Board for the Economics and Management Department at Gustavus Adolphus College** in St. Peter, MN.

Stuart Galup was a Program Evaluator for the Computing Accreditation Commission of the **Accreditation Board for Engineering and Technology (ABET)** that evaluates university degree programs in Information Systems.

Stuart Galup served as Vice-chair and a member of the Board of Directors of the **Fort Lauderdale Chamber of Commerce, Business First committee**

Jahyun Goo served as **Executive at large of the Korean Association of Information Systems**

Chul Yoo served as Coordinator of the **National Unification Advisory Council of South Korea, South Florida Chapter**.

Jonathan Sweet, founded and currently serves as the leader and mentor of a local college community group at **Ascension Catholic Church** in Boca Raton, FL

Derrick Huang, served as the **University Representative of the CEO Forum**

Derrick Huang, served as **Reviewer of the Florida Center for Cybersecurity, Collaborative Seed Grant**

Gopalkrishnan Iyer – Vice-chair for Retailing, Retailing and Pricing Special Interest Group, **American Marketing Association, 2017-2018**

Gopalkrishnan Iyer – Conference Co-Chair, American Marketing Association/American Collegiate Retailing Association Third Triennial Conference, Toronto, 2018

Cheryl Burke Jarvis – Faculty Research Fellow and Member of Faculty Executive Committee; Center for Services Leadership, Arizona State University, 2017-2018

Cheryl Burke Jarvis – Grant Proposal Reviewer for “Leading Edge Service Research Award” Competition, Center for Services Leadership, Arizona State University, 2017

Paul Sergius Koku – Conference Chair, International Conference on Social Media Marketing, University of Twente, Netherlands, 2017; Track Chair, Association for Consumer Research-Latin, Cali, Colombia, 2017; Track Chair, 24th Annual Conference of the International Academy of Management and Business, Dubai, UAE; Track Chair, 14th Annual Conference of the Academy of Global Business Advancement, Moi University, Eldoret, Kenya, 2017.

Ann Root organized her course projects in Digital Marketing to provide digital marketing consulting and planning to two non-profit organizations: Best Foot Forward and the YMCA of Boca Raton

Ann Root – Member of the Boca Raton Chamber of Commerce Tech Committee

C.M. Sashi – Board of Regents, The Loyalty Academy; Certified Loyalty Marketing Professional Case Evaluation

Eric Shaw – Executive Board, The Honor Society of Phi Kappa Phi; Vice President, Boca Helping Hands; President, Broward-Palm Beach Parliamentarians

Eric Shaw – served as an expert witness in marketing for two court cases:

- Jul. 2016- Oct. 2017, Central Buick, GMC, Inc. (plaintiff) v. General Motors, LLC (defendant); marketing expert on behalf of plaintiff.
- Nov. 2017- to present, Cotton & Co. (plaintiff) v. Cushman & Wakefield of Texas, Inc. (defendant); marketing expert on behalf of defendant.

Pradeep Korgaonkar's undergraduate Marketing Research class undertook a voluntary social responsibility project under his guidance, collecting supplies for the Broward Partnership for the Homeless, Inc.

Rebel Cole was involved in the following:

- International Monetary Fund Mission: Sierra Leone, July 2017
- World Bank Mission: Qatar, December 2017 and India, March 2018
- Angel Resource Institute: Lead Scholar

- Expert Witness: US District Court Colorado and Circuit Court of Cook County

Anna Agapova – External reviewer for the National Research University Higher School of Economics, Russia

Anna Pomeranets – Treasurer of the Palm Beach Hedge Fund Association

James McNulty was invited by Columbia University Law School to write an essay for their “Columbia Blue Sky Blog” based on his article in Contemporary Economic Policy. Ranked among the top ten percent in total downloads on SSRN.

Joe Compomizzi - external reviewer for Issues in Information Systems and the Journal of Information Systems Education.

Jerry Durbeej consults on a pro-bono basis with Hope Academy in Miami; curriculum committee member for Abraham’s Tent, Inc. in Guyana; contributes to educational programming at Resourceful-U: Family Caregivers Support Group; and volunteers to Feeding South Florida as a warehouse helper packing food.

Elizabeth Gillespie works with a 501 (c)(3) non-profit corporation, Bendiciones, which she founded; it is an NGO with the purpose of supporting Ugandan orphans. Its first partnership is with Shiloh Children’s Care, a registered community-based orphanage/school in Jinja, Uganda.

Elizabeth Gillespie is a member of New World Angels, a group of private investors dedicated to providing equity capital to early-stage entrepreneurial companies in Florida, and serves on the screening committee.

Jamie Granger is an external reviewer for Business & Professional Communication Quarterly.

Jamie Granger served on the Business Practices Committee for the Association for Business Communication.

George Grunfeld is a member of the Board of Advisors for Leadership with the Anti-Defamation League’s World of Difference Institute.

George Grunfeld spoke on “Contemporary Leadership Opportunities and Career Activities Preparation) for the Latinos in Action, 2018 Youth Leadership Conference.

Craig Rinne is a member of Society for Cinema and Media Studies.

Karen Dye, served as the Interim Past Division Chair for the Academy of Management's Operations Management Division

Karen Dye served as the Chair for the Academy of Management's Operations Management Division Scholar Committee

Jahyun Goo, has been elected President of the Association of Information Systems, AIS Korean Chapter

Kimberly Dunn, serves as the Florida Atlantic University NCAA Faculty Athletics Representative.

Julia Higgs and **Joseph Rakestraw** (along with co-authors Elizabeth Almer and Kathleen Harris) were given the Best Paper Award at the 2017 American Accounting Association Diversity Section Meeting.

Mark Kohlbeck, was appointed Director of the Ph.D. program for the College of Business. He continues to serve as accounting area Ph.D. coordinator.

Cheryl Burke Jarvis received the Louis W. Stern Award, American Marketing Association, 2017

Scott Barnhart was voted by the Immigration Industry one of the top five Economists in the country.

Scott Barnhart was awarded the Alumni Degree of Difference Award by the University

Emily Sacks was named the CoB Online Master Teacher in 2018

Mary Kay Boyd received the 2018 FAU Excellence in eLearning Distinguished Achievement Award

Elizabeth Gillespie received a \$5,000 grant from OURI for developing a research-intensive section of GEB 3213.

Louisa Rogers received Quality Matters (QM) Certification for the online, market-rate business communications course for Professional Accountants, ACG 6935, in the School of Accounting's Executive Program. It is her third QM certification for the SOAEP's communication courses.

Pierre Alexandre continued as an economist investigator on Advanced Nursing Education Grants "Caring-based Academic Practice Partnerships (CAPP) to Enhance Nurse Practitioner [NP] Readiness & Willingness-to-Practice in Rural and Underserved Communities (MUC)" Health Resources and Services Administration (HRSA). The \$2 million grant extends to 6/30/19.

Andac Arikian served as USASBE Emerging Teaching Exercises Track Chair for the 2018 USASBE Conference, and the Organization Theory, International Management, Management History Track Chair for the 2018 SMA Conference.

Jennifer Attonito delivered several workshops on Care Coordination for Palm Beach County Medical Society. She also served as a member of the State Attorney's Opiate Task Force.

Patrick Bernet served on student doctoral committees at New York University and Tulane University. He serves on committees in the area of public health including Florida practice-based research network, and Florida Public Health Managers Association. He also is health advisor to a GLBTQ community organization in Wilton Manors, engaging in community research aimed at designing and developing community health needs assessment and monitoring capabilities. He provides weekly volunteer counseling to Medicare recipients helping with questions regarding Medicare, Medicaid benefits and associated community programs.

Donna Cooke is active in the Human Resource Association of Broward County, attending meetings and communicating with other members on behalf of FAU.

Kevin Cox won a second grant from Entrepreneurship and Innovation Exchange, which hosts a national student business plan competition, and recruited and mentored business plan teams that participated in Munimod (Municipal Modernization) and the Governor's Cup pitch competition. He worked on research projects in cooperation with the Tech Runway incubator/accelerator including a Farris Foundation grant to study interdisciplinary and intergeneration innovation teams, and a survey of angel investor funding in the USA.

Gulcin Gumus continues as a co-principal investigator on a National Science Foundation Award: "I/UCRC Phase II: Center for Health Organization Transformation, FAU Site." She was named an alumni affiliate with the Institute on Health Economics, Health Behaviors, and Disparities at Cornell University.

Michael Harari received press coverage by the BBC, Psychology Today, New York Post, Daily Mail and Fox Business in connection with his research article, "Who thinks they're a big fish in a small pond and why does it matter? A meta-analysis of perceived overqualification", which was published in the Journal of Vocational Behavior in 2017.

Mantha Mehallis developed and obtained FAU and State approval of the Crisis and Disaster Management graduate concentration in the EMBA, MBA, MHA & EMHA programs and the Graduate Certificate program. She serves as a member and participant of the Board of Advisors, Academic Committee, and Community Engagement Committee of our International Center for Emergency Management (ICEM). She also is opening speaker for the "Mission Mosquito" event. The event is part of the State Department's Global Health Security and International Public Communication Initiative.

Len Trevino hosted a campus visit by representatives of CUIBE (Consortium for Undergraduate International Business Education), which is evaluating FAU's International Business Undergraduate Program for full membership in CUIBE.

Research Productivity

Faculty Publications

During the 2017-2018 academic year, papers written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print are listed below with their full citations.

Cao, J., Masli, A., & Kubick, T. (2017). Corporate payout policies and going-concern opinions. *Review of Quantitative Finance and Accounting*, 49 (3), 599–631.

Desir, R., Pfeiffer, R., Casterella, J., & Kokina, J. (2017). Causes and consequences of "discretionary" goodwill impairments. *Advances in Quantitative Analysis of Finance & Accounting*, 15 (7), 185-213.

Byrne Z., Albert, L., Manning, S., & **Desir, R.** (2017), Relational models and engagement: An attachment theory perspective, *Journal of Managerial Psychology*, 32 (1), 30-44.

Callen, J., & **Fang, X.** (2017). Crash risk and the auditor-client relationship, *Contemporary Accounting Research*, 34 (3), 1715-1750.

Vincent, N., **Higgs, J.** & Pinsker, R. (2017). IT governance and the maturity of IT risk management practices, *Journal of Information Systems*, 31 (1), 59-77.

Brown, V., & **Kohlbeck, M.** (2017). Providing Assurance for Sustainability Reports – An Instructional Case, *Issues in Accounting Education*, 32 (3), 95-102.

Kohlbeck, M., & Mayhew, B. (2017). Are related party transactions red flags? *Contemporary Accounting Research*, 34 (2), 900-928.

Golden, J., & **Kohlbeck, M.** (2017). The influence of family firm dynamics on voluntary disclosures, *Advances in Accounting*, incorporating *Advances in International Accounting*, 37 (1), 111-121.

Greiner, A., **Kohlbeck, M.**, & Smith, T. (2017). The relationship between aggressive real earnings management and current and future audit fees, *Auditing: A Journal of Practice and Theory*, 36 (1), 85-107.

Kohlbeck, M., Smith, T., & Valencia, A. (2017). Auditors and net transfers of level 3 fair-valued instruments, *Advances in Accounting*, incorporating *Advances in International Accounting*, 36 (1), 27-39.

Farewell, S., Hao, L., Kashyap, V., & **Pinsker, R.** (2017). A field study examining the Indian Ministry of Corporate Affairs XBRL implementation, *Journal of Information Systems*, 31 (1), 103-117.

Pennington, R., Schafer, J., & **Pinsker, R.** (2017). Do auditor advocacy attitudes impede auditor objectivity?, *Journal of Accounting, Auditing and Finance*, 32 (1), 136-151.

Perreault, S., **Wainberg, J.**, & Luippold, B. (2017). The impact of client error-management climate and the nature of the auditor-client relationship on external auditor reporting decisions, *Behavioral Research in Accounting*, 29 (2), 37-50.

Berger, L., Perreault, S., & **Wainberg, J.** (2017). Hijacking the moral imperative: How financial incentives can discourage whistleblower reporting, *Auditing: A Journal of Practice and Theory*, 36 (3), 1-14.

Babbar, S., Behara, R.S., Koufteros, X.A. and Huo, B. (2017). Emergence of Asia and Australasia in Operations Management Research and Leadership, *International Journal of Production Economics* 184, 80-94.

Han, X., Yaraghi, N., Gopal, R. (2017) "Winning at All Costs: Analysis of Inflation in Nursing Homes' Rating System," *Production and Operations Management*, forthcoming

Huang, C.D., Goo, J., Yoo, C. and Nam, K. (2017). Smart Tourism Technologies in Travel Planning: The Role of Exploration and Exploitation, *Information & Management*, (forthcoming)

Lowry, P.J., **Dinev, T.**, and Willison, R. (2017) Why Security and Privacy Research Lies at the Centre of the Information Systems (IS) Artefact. *European Journal of Information Systems*, 26(6) pp.546–563

Akbari, N, Irawan, C, Jones, D & **Menachof, D** (2017), 'A multi-criteria port suitability assessment for developments in the offshore wind industry' *Renewable Energy*, vol 102, no. Part A, pp. 118-133.

Akbari, N, Irawan, C, Jones, D & **Menachof, D**, (2017) "The role of ports in the offshore wind industry" in "Port Management: Cases in Port Geography, Operations and Policy," edited by Stephen Pettit and Anthony Beresford. Kogan Page, EAN: 9780749474324

Irawan, C, Akbari, N, Jones, D & **Menachof, D** (2017), 'A combined supply chain optimisation model for the installation phase of offshore wind projects' *International Journal of Production Research*.

Talas, R, **Menachof, D** and Harris, K (2017), "Supply Chain Risk and Vulnerability in Maritime Ports and Terminals" in *Encyclopedia of Marine and Offshore Engineering*, John Wiley and Sons

Yoo, C.W., Goo, J., Huang, C.D., Nam, K. and Woo, M. (2017), Improving Travel Decision Support Satisfaction with Smart Tourism Technologies: A Framework of Tourist Elaboration Likelihood and Self-Efficacy, *Technological Forecasting and Social Change*, (forthcoming)

Z. Obeidat, S.H. Xiao, **G.R. Iyer** and M. Nicholson (2017), "Consumer Revenge Using the Internet and Social Media," *Psychology & Marketing*, 34 (April), 496-515.

Koku, P. Sergius, (2017), "The Stock Market's Reaction to News of Food Tampering in the United States," *Journal of Marketing Channels*, 24 (3-4), 171-179.

Murphy, Micah and **C. M. Sashi**, (forthcoming in 2018, published online), "Communication, Interactivity, and Satisfaction in B2B Relationships," *Industrial Marketing Management*.

El-Ansary, Adel, **Eric H. Shaw**, and William Lazer, (forthcoming 2018, published online), "Marketing's Identity Crisis: Insights from the History of Marketing Thought," *Academy*

Jones, D.G. Brian and **Shaw, Eric H.**, (forthcoming 2018, published online), "Avoiding Academic Irrelevance in the Marketing Discipline: The Promise of the History of Marketing Thought," *Journal of Marketing Management*.

Gironda, John and **Korgaonkar, Pradeep K** (forthcoming 2018, published online), "iSpy? Tailored vs. Invasive Ads and Consumers' Perceptions of Personalized Advertising," *Electronic Commerce Research and Applications*.

Petrescu, Maria, Gironda, John and **Korgaonkar, Pradeep K.** (forthcoming 2018, published online), "Online Piracy in the Context of Routine Activities and Subjective Norms," *Journal of Marketing Management*.

Feng, Wei, **Mullen, Michael** and Shirley Ye Sheng (2017), "Evaluating the Impact of Multicollinearity on Regression," *American Journal of Business Research*, 9 (1), 63-71.

Fine, M., Gleason, K. and **Mullen, M. R.** (2017), "Marketing Spending and Aftermarket Performance of IPO Firms," *Marketing Intelligence and Planning*, 35(4), 560-576.

Agapova, A., R. Ferguson, D. Leistikow, and J. Rentzler., 2018 "Chasing Performance and Identifying Talented Investment Managers", the *Journal of Investing*, 27 (1) 52-64.

Agapova, A., R. Ferguson, and D. Leistikow, 2017 "A Continuous Return Model for the Low Volatility and Low Beta Anomalies", the *Journal of Investing*, 26 (3) 107-120.

Agapova, A., R. Ferguson, D. Leistikow, and D. Meidan, 2017. "What's The Big Deal About Risk Parity?" *Journal of Asset Management*, 18(5), 341–346.

Cole, Rebel A. and Tatyana Sokolyk. 2017. Debt financing, survival and growth of start-up firms. *Journal of Corporate Finance*, In Press.

Dai, Na, Vladimir Ivanov, and **Cole, Rebel A.** 2017. Entrepreneurial Optimism, Credit Availability, and Cost of Financing: Evidence from U.S. Small Businesses. *Journal of Corporate Finance* 44, 289-307.

Cole, Rebel A. and Lawrence J. White. 2017. When time is not on our side: The costs of regulatory forbearance in the closure of insolvent banks. *Journal of Banking and Finance* 80, 235-249.

Garcia-Feijoo, Luis, Gerald R. Jensen, and Tyler K. Jensen, "Momentum and funding conditions," *Journal of Banking and Finance*, forthcoming

Garcia-Feijoo, Luis, James McNulty, and Ariel Viale, "The regulation of mortgage

servicing: Lessons from the financial crisis,” *Contemporary Economic Policy*, forthcoming. Summary appeared at Columbia University blog.

Chira, Inga, **Garcia-Feijoo, Luis** and Jeff Madura, “When do managers listen to the market? Impact of learning in acquisitions of private firms,” *Review of Quantitative Finance and Accounting*, Vol 49, Issue 2 (August 2017), pp 515-543

David Javakhadze, Stephen Ferris and Tijana Rajkovic, “CEO Social Capital, Risk-taking and Corporate Policies”, 2017, *Journal of Corporate Finance*, Vol 47: 46. ABS4

David Javakhadze, Stephen Ferris and Tijana Rajkovic, “An International Analysis of CEO Social Capital and Corporate Risk-Taking”, 2017, *European Financial Management*, Forthcoming – ABS3

Charles Yang, with M. Wen, “An Efficiency-Based Approach to Determining Potential Cost Savings and Profit Targets for Health Insurers: the Case of Obamacare Health Insurance CO-Ops,” *North American Actuarial Journal*, 2017 21(2).

Charles Yang, with H. Lin, “The (Mis)alignment of Health Insurers’ Efficiency Measures from Different Perspectives and Their (Un)linkage with Financial Ratios and Asset Allocation”, 2017, 36(8), *Journal of Insurance Regulation*.

Charles Yang, with P. Born, H. Lin and M. Wen, "Cash Flow Risk Management in the Property/Liability Insurance Industry: A Dynamic Factor Modeling Approach", 2018 22(2), *North American Actuarial Journal*.

Charles Yang, with Brockett Patrick and Linda Golden, “Potential “Savings” of Medicare: An Efficiency Analysis of Medicare Advantage and Accountable Care Organizations (ACOs), Published online: 27 Apr 2018, *The North American Actuarial Journal*.

Pomeranets, A., & Weaver, D. (2018). Securities Transaction Taxes and Market Quality. *Journal of Financial and Quantitative Analysis*, 53(1), 455-484.

Sohangir, S., Wang, D., **Pomeranets, A.**, Khoshgoftaar, T. (2018) Big Data: Deep Learning for financial sentiment analysis. *Journal of Big Data*, 5: 3.

Aigbe Akhigbe, **James E. McNulty** and Bradley A. Stevenson, “Does the Form of Ownership Affect Firm Performance? Evidence from US Bank Profit Efficiency before and during the Financial Crisis” *Quarterly Review of Economics and Finance* (2017).

James E. McNulty and Aigbe Akhigbe, “What do a Bank’s Legal Expenses Reveal about its Internal Controls and Operational Risk? *Journal of Financial Stability* (2016).

Anna Agapova and **James E. McNulty**, “Interest Rate Spreads and Banking System Efficiency: General Considerations with an Application to the Transition Economies of

Central and Eastern Europe.” *International Review of Financial Analysis* (2016).

Aigbe Akhigbe, **James E. McNulty** and Bradley A. Stevenson, “Additional Evidence on Transparency and Bank Financial Performance” *Review of Financial Economics* (2016).

James E. McNulty and Aigbe Akhigbe, “Toward a Better Measure of Bank Corporate Governance,” *Advances in Financial Economics: International Corporate Governance* (2015).

James E. McNulty, Luis Garcia and Ariel Viale, “The Regulation of Mortgage Servicing: Lessons from the Financial Crisis” 2018, *Contemporary Economic Policy* (Western Economic Association Journal, ABS-2; may still be forthcoming).

Paullet, K., Chawdhry, A. A., Douglas, D. M. & **Compomizzi, J.** (2018, Aug.). What’s “appening” to our privacy? A student’s perspective on downloading mobile apps.” *Journal of Information Systems Applied Research* 11 (2), 4-12.

Fairman, B. J., Hwang, S., **Alexandre, P. K.**, Gallo, J. J., & Eaton, W. W. (2017). Costs of substance use disorders from claims data for medicare recipients from a population-based sample. *Journal of Substance Abuse Treatment*, 77, 174-177.

Rely, K., Salinas, G., Martínez, S., Pérez. C., Blandón, V., & **Alexandre, P.K.** (2017). Costo-efectividad de furoato de mometasona tópica nasal para el tratamiento de la rinosinusitis aguda en México. *Salud*, 49(2), 312-322.

Arikan, A. T. Forthcoming. “Opportunism is in the eye of the beholder: Antecedents of subjective opportunism judgments” accepted at *Journal of Business Ethics*, a *Financial Times* 50 Journal and ABS 3.

Shehadeh N., **Attonito J.**, Rubens M. & Sanchez J. (2018). The impact of depression and acculturation on injection drug users among male Latino injection drug users. *Journal of HIV and AIDS*, 4(1), 1-6.

Madanoglu, M., and Castrogiovanni, G. J. (2018). Franchise proportion and network failure. *Small Business Economics*, 50: 697-715. ABS 3

Castrogiovanni, G. J. (in press) Guest editor’s introduction: So what is entrepreneurship research? *International Entrepreneurship and Management Journal*. (Accepted March, 2018; not refereed.)

Kloepfer, K. & **Castrogiovanni, G. J.** (in press) Entrepreneurship and venture creation: Subprocesses, subdomains, and interfaces. *International Entrepreneurship and Management Journal*, DOI: 10.1007/s11365-018-0508-5.

Cox, K. C., Lortie, J., & Stewart, S. A. (2017). When to pray to the angels for funding: The seasonality of angel investing in new ventures. *The Journal of Business Venturing Insights*, 7, 68-76.

Ellis, K., Lamont, B., Holmes, R., Ro, S., Faifman, L., DeGhetto, K., and Parola, H. Forthcoming. Institutional Determinants of Ownership Positions of Foreign Acquirers in Africa. *Global Strategy Journal* DOI: 10.1002/gsj.1168. ABS 3

Harari, M. B., Thompson, A. H., & Viswesvaran, C. (2018). Extraversion and job satisfaction: The role of trait bandwidth and the moderating effect of status goal attainment. *Personality and Individual Differences*, 123, 14-16. ABS 3

Harari, M. B., Manapragada, A., & Viswesvaran, C. (2017). Who thinks they're a big fish in a small pond and why does it matter? A meta-analysis of perceived overqualification. *Journal of Vocational Behavior*, 102, 28-47. ABS 4

Kidwell, R.E., Eddleston, K.A. & Kellermanns, F.W. 2018. Learning bad habits across generations: How negative imprints affect human resource management in the family firm. *Human Resource Management Review*, 28, 5-17. ABS 3

Eddleston, K.A., Kellermanns, F.W. & **Kidwell, R.E. 2017.** Managing family members: How control and collaboration affect extra role behavior in family firms. *Human Resource Management*. Published online. DOI: 10.1002/hrm.21825. ABS 4 Financial Times 50.

Nygaard, A., Biong, H. Silkoset, R. & **Kidwell, R.E. 2017.** Leading by example; values-based strategy to instill ethical conduct. *Journal of Business Ethics*, 145, 133-139. ABS 3. Financial Times 50

Dheer, R. & **Lenartowicz, T. (2017).** "Career decisions of immigrants: Role of identity and social embeddedness. *Human Resource Management Review*. DOI. 10.1016/j.hrmr.2017.05.010. ABS 3

Neubaum, D., Thomas, C. H., Dibrell, C., & Craig, J. B. 2017. Stewardship climate scale: An assessment of reliability and validity. *Family Business Review*, 30(1), 37-60. ABS 3

Trevino, L.J., Balkin, D. & Gomez-Mejia, L.R., 2017. How 'doing gender' leads to gender imbalances in the higher ranks in colleges of business and how to 'undo gender', *Academy of Management Learning & Education*, 16(3), 439-453. ABS 4.

Whiteman, A. DiCicco, J.M. Knight, R.M., 2017 A critical analysis of the costs-benefits of utilizing students in a psychiatric facility: A case study, *The Journal of Medical Practice Management*.

Deptula, B., & **Williams, E. A.** (2017). An intersubjective perspective on the role of communal sharing in synergistic co-mentoring: Implications for HRD. *Human Resource Development Quarterly*, 28(3) 369-400.

Books

Crain, M. (2017). Contributing author: Lost Profits Damages: Principles, Methods & Applications; contributing co-author: Chapter 9 Statistics in Lost Profits Measurements. VPS (1st edition).

Behara, R.S., A. Agarwal, V. Rao, C. Baechle (2016), "Predicting the Occurrence of Diabetes Using Analytics, in Models and Applications in the Decision Sciences," M. Warkentin (Ed.), *Decision Sciences Institute and Pearson/FT Press*, Upper Saddle River, NJ, 187-194.

Ozturk, A., Esfahani, S., & **Bilgihan, A.** (2017). Social Media and Destination Marketing" in (M. Sigala & U. Gretzel, Eds.) *Social Media in Travel, Tourism and Hospitality*, Taylor & Francis.

Crain, M. (2016). Contributing author: Chapter 1 Professional Standards for Experts, Chapter 15 Discounting Lost Profits in Damage Measurements, and Chapter 25 Intellectual Property Overview in The Comprehensive Guide to Economic Damages (Fannon, N. and J. Dunitz, eds., 4th edition). Business Valuation Resources, LLC.

Gopalkrishnan Iyer – Co-Editor, Book Series on Applied Marketing Science, Springer

Durbeej, J. K. (2017). *Karma curry*. N. Charleston, SC: CreateSpace Independent Publishing is a novel portraying the Guyanese culture at home and after emigration to New York]

Rinne, C. (2018). *Manufactured in America: Clint Eastwood, Chrysler's Halftime in America*, and the Republican National Convention in M. Wanat & L. Engel (Eds.) *The Films of Clint Eastwood: Critical Perspectives*. Albuquerque: U of New Mexico Press.

Cox, K. C., Lortie, J. & **Castrogiovanni. G.J.** (2018). An integrated model of intentional entrepreneurial action. In A. Tur Porcar and D. Ribeiro Soriano (eds.), *Inside the Mind of the Entrepreneur* (pp. 3-15). Basel, Switzerland: Springer International Publishing AG.

Kidwell, R.E., Cox, K.C. & Kloepfer, K.E. Forthcoming. The diversity of deviance: How it can hurt (and help) families and family firms. In E. Memili & C. Dibrell, *Heterogeneity among family firms*.

Willis, L. (2017), *Mastering the assessment center process: The fast track to promotion*. Charles C. Thomas Publisher, LTD.

Madanoglu, M. & Castrogiovanni, G.J. (2017). International franchising: Influences of environmental uncertainty and munificence on market entry timing. In F. Hoy, R. Perrigot, and A. Terry (eds.), *Handbook of Research on Franchising* (pp. 377-395). Northampton, MA: Edward Elgar Publishing.

Practitioner Publications

Seago, W., & **Orbach, K.** (2017). Partnership allocations that are “special”, 154 *Tax Notes* 861, reprinted, 2017 *Tax News Today*, (3/1/2017), 39-7.

Orbach, K., & Tarkoe, C. (2107). Stanley Is Wrong, 155 *Tax Notes* 1601, reprinted, 2017 *Tax News Today*, (6/28/2017), 123-9.

Cole, R (2018). How did bank small-business lending in the U.S. change after the financial crisis? U.S. Small Business Administration Research Study No. 439.

Bohan, G., published a four article series in *Hotel News Now*: “Meet the New Miami,” “High End Hotels transform Ft. Lauderdale”, “Palm Beach’s Diverse Tourism Drives Demand”, and “Southwest Florida’s Tourism Differs from Rest of State

Daugherty, B., Dee, C., Dickins, D., & **Higgs, J.** (2016). The practical impact of differences in the wording of going concern standards, *CPA Journal*, 35-39.

Seago, G. & **Orbach, K.** (2016). Transfers of Intangibles to an Existing Partnership, *Tax Notes*, Vol. 151 (1), 77.

Vincent, N. & **Higgs, J.** (2016). The role of the internal auditor in IT risk management. *Internal Auditing*, March/April, 10-18.

Conference Organizational Committees

Faculty Conference Presentations

In addition to publishing in peer-reviewed journals, the College of Business faculty also presented numerous papers at international, national, and regional academic conferences specific to their respective disciplines. A number of the papers were published in conference proceedings and a number of those received best paper awards -- which were noted in the Points of Pride section of this report. Below are the conferences where faculty presented.

Jian Cao – American Accounting Association Annual Meeting

Michael Crain – Business Valuation Resources, LLC; Praxity Global Alliance of Independent Accounting Firms

Joel DiCicco – Behavioral Finance. Annual Conference of the South Florida Financial Planners Association

Xiaohua Fang – Conference on Capital Market-based Accounting Research, University of Münster

Mark Kohlbeck – American Accounting Association Annual Meeting (2 papers), Auditing Section Midyear Meeting of the American Accounting Association, American Accounting Association Southeast Region Meeting

Robert Pinsker – American Accounting Association Annual Meeting, Accounting Information Systems Section Midyear Meeting of the American Accounting Association

Joseph Rakestraw – American Accounting Association Diversity Midyear Meeting, American Accounting Association Annual Meeting

George Young – panelist, along with Directors of the Schools of Accounting from University of Florida, Indiana University, and Texas A & M University, on faculty evaluations at the Accounting Program Leaders Group Midyear Section Meeting of the American Accounting Association/Federation of Schools of Accounting

Ravi Behara – American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Jahyun Goo – American Conference of Information Systems, Healthcare Analytics Mini-track Chair; Chair of pre-ICIS Workshop

Derrick Huang - American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Chul Yoo - American Conference of Information Systems, Healthcare Analytics Mini-track Chair

G.R. Iyer (2017), “Retour des Indes: The Evolution of Competitive Differentiation and Branding in 19th Century Bordeaux,” 18th Biennial Conference on Historical Analysis and Research in Marketing (CHARM), Liverpool, United Kingdom.

P. Sergius Koku (2017), “The Financial Effect of the Patient Protection and Affordable Care Act on For-Profit-Hospitals in the United States,” The 14th Annual Conference of The Academy of Global Business Advancement, Eldoret, Kenya.

Ansah, Nancy and Paul Sergius Koku, (2017), “The Role of the Founder in the Future of Private Organization that has gone Public: The Case of CAL Bank, Ghana,” The 24th Conference of The International Academy of Management and Business, Dubai, United

Cheryl Burke Jarvis - "Business School Activities Supporting Technology Commercialization in U.S. Universities: Case Studies from Southern Illinois University." Biotechnologia Habana 2017, Special Session Presentation, December 2017, Varadero, Cuba.

Gopalkrishnan Iyer – Consortium Faculty and Speaker, 6th Annual AIM-AMA Sheth Foundation Doctoral Consortium, Bengaluru, India, 2018

Paul Sergius Koku – Delivered Keynote Address, International Conference on Social Media Marketing, University of Twente, Netherlands, 2017

Paul Sergius Koku – Delivered Keynote Address, 14th Annual Conference of the Academy of Global Business Advancement, Moi University, Eldoret, Kenya, 2017

Anna Agapova – Program Committee: Financial Management Association 2018. FMA Applied Finance Conference 2018

Anna Agapova – Member of nominating committee for Eastern Finance Association VP and Directors 2018

Anna Agapova – 2018 EFA Annual Meeting ; 2017 Paris Financial Management Conference; 2017 SFA Annual Meeting; 2017 Russian Summer School on Institutional Analysis

Rebel Cole – 2018 Annual Meetings of the American Real Estate Society; 2017 Annual Meeting of the Southern Finance Association; Diana International Conference 2017; 2017 World Finance Conference; 2nd Entrepreneurial Finance Conference

David Javakhadze – 2018 Eastern Finance Association Annual Meeting; Academy of Entrepreneurial Finance 2017

Charles Yang – American Risk and Insurance Association; Southwestern Finance Association

Scott Barnhart – Investment Immigration Summit; 2017 Arnstein & Lehr Annual Advanced EB-5 Seminar; NES Financial Innovation Summit; Leadership Palm Beach County

Craig Rinne —presented a paper at the 2018 Association of Business Communication Southwestern U. S. Regional Conference.

Associate Editor and Editorial Board Memberships on Academic Journals

Jian Cao, Editorial Board, *International Journal of Accounting Information Systems*

Michael Crain, Editorial Board, *Journal of Accountancy and Business Valuation Update*

Julia Higgs, Associate Editor, *Issues in Accounting Education*; Editorial Board, *Current Issues in Auditing* and *Journal of Accounting Education*

William Hopwood, Editorial Board, *Review of Accounting and Finance* and *Journal of Forensic Accounting Research*

Mark Kohlbeck, Associate Editor, *Issues in Accounting Education*; Editorial Board, *Auditing: A Journal of Practice & Theory*

Kenneth Orbach, Editorial Board, *The Tax Adviser* and *Journal of Legal Tax Research*.

Robert Pinsker, Editor, *Journal of Information Systems*

Georgi Smatrakalev, Editorial Board, *Business Studies Journal*

George Young, Editorial Board, *Research on Professional Responsibility and Ethics in Accounting*

Sunil Babbar, Editorial Review Board, *International Journal of Operations & Production Management*; Editorial Board, *Decision Sciences Journal of Innovative Education*; Editorial Board, *International Journal of Services and Operations*; Editorial Board, *International Journal of Integrated Supply Management*

Ravi Behara, International Editorial Advisory Board, *Journal of Service Management*; Editorial Board, *Service Science*; International Editorial Review Board, *International Journal of Information Systems in the Service Sector*

Tamara Dinev, Senior Associate Editor, *European Journal of Information Systems*

Tamara Dinev, Guest Editor for the Special Issue on Information Privacy and Security - *European Journal of Information Systems*

Karen Dye, Associate Editor, *Journal of Operations Management*

Stuart Galup, Editorial Review Board, *Information Resource Management Journal*; Editorial Review Board, *International Journal of Service Science, Management, Engineering, and Technology*

Jahyun Goo, Coordinating Editor, *Information Systems Frontiers*; Associate Editor, *Decision Support System*; Associate Editor, *Journal of IT*

Derrick Huang, Senior Editor, *Decision Support Systems*; Coordinating Editor, *Information Systems Frontiers*;

Chul Yoo, Coordinating Editor, *Information Systems Frontiers*

Gopalkrishnan Iyer – Editorial Board, *Industrial Marketing Management*; Editorial Board, *Journal of Business Research*; Editorial Board, *Entrepreneurial Research Journal*

Cheryl Burke Jarvis – Associate Editor, *Journal of Services Research*; Editorial Board, *Journal of the Academy of Marketing Sciences*

Paul Koku – Editor in Chief, *The International Journal of Marketing and Social Policy*; Associate Editor, *Journal of Services Marketing*

Michael R. Mullen – Editorial Board, *Journal of Trust Research*

C.M. Sashi – Editorial Board, *Journal of Business-to-Business Marketing*; Editorial Board, *Management Decision*

Luis Garcia – Interim Managing Editor, *Financial Analysts Journal*, 2017-2018

Joe Compomizzi, Editorial Board Member, *Issues in Information Systems* and the *Journal of Information Systems Education*.

Jerry Durbeej, Member of Review Panel Committee, *DeVry University Journal of Scholarly Research*

Kim Ellis serves on the editorial review boards of *Journal of International Business Studies*, *Strategic Organization* and *Africa Journal of Management*. She continues to serve on the leadership team of the Management Faculty of Color Association and is chair of the Management Faculty of Color Association's 15th Annual Conference in June 2018.

Roland Kidwell serves on the editorial boards of *Family Business Review (ABS 3)*, *Entrepreneurship Theory and Practice (ABS 4)* and *Journal of Management History*. He - along with Kevin Cox and their two co-authors - received the Best Paper Award in the Entrepreneurship / Family Business / Technology / Innovation Track at the Southern Management Association annual meeting in October 2017.

Tom Lenartowicz serves on the editorial boards of *Journal of International Business Studies (ABS 4.5)*, *Journal of International Management (ABS 3)*, *Management International Review (ABS 3)*, *International Journal of Emerging Markets*, and *International Journal of Crosscultural Management*.

Stephanie Castro serves on the editorial board of *The Leadership Quarterly*, an ABS 4 journal. She helped craft a certificate for women in leadership through the college's Kathleen Brush Center for Women in Leadership.

Gary Castrogiovanni serves on the editorial review boards of six journals, including the following four top-tier journals: (a) Entrepreneurship Theory and Practice, (b) Journal of Management, (c) Journal of Management Studies, and (c) Journal of World Business. He was guest editor of International Entrepreneurship and Management Journal Special Issue on Theoretical Domains of Entrepreneurship Research.

Donald Neubaum continues to serve as an editor for Entrepreneurship Theory and Practice (ABS 4). He served as program chair for the Entrepreneurship Division at the 2017 Academy of Management meeting, and he serves on the editorial boards of Family Business Review and Journal of Management. He is a special issue editor for Family Business Review.

Dennis Palkon serves as executive editor and book review editor for Hospital Topics. The service learning hours in his practicum and internship classes continue to generate significant economic impact in South Florida.

Ethlyn Williams serves on the editorial board for Leadership Quarterly (ABS 4 journal). She helped establish a certificate for women in leadership through the college's Kathleen Brush Center for Women in Leadership.

Quality Enhancement Program (QEP) Initiatives

School of Accounting

A typical path for high-achieving undergraduate accounting students is to pursue a master's degree, obtain professional licensure as a certified public accountant (CPA), and pursue a career in public and/or private accounting. The School of Accounting, in partnership with the Florida Atlantic University Quality Enhancement Plan, Distinction through Discovery, developed a program which provides undergraduate accounting students an opportunity to engage in activities to further their critical thinking, communication and professional research skills.

The program includes four distinct phases introduced over three semesters of study.

- First semester/Phase 1: Provides a greater understanding of the profession and an awareness of the skills essential for professional success.
- Second semester/Phase 2: Requires students to review the professional literature to research basic accounting problems and provide professional reports of their research, analysis, and recommendations.
- Third semester/Phase 3: Introduces new areas of the profession (e.g., tax and audit) and requires the use of additional sources of professional literature.
- Third semester/Phase 4: Includes a capstone case competition, which requires students to work in teams to identify and evaluate possible solutions for an accounting problem for which no clear solution exists. After evaluating the alternatives, students must propose and defend the solution they believe to be the best of the available alternatives, using only professional literature to support their decision. The deliverables are a professional report and an oral presentation to faculty and accounting professionals.

Ravi Behara's MAN 3506 presented Poster Sessions at FAU Undergraduate Research Symposium

The Department of Marketing continues to remain a leader in QEP activities, including mentoring multiple undergraduate research projects, offering research-intensive courses, and receiving OURI curriculum revision grants to improve courses.

Allen Smith (Associate Professor) Marketing served as faculty mentor for three undergraduate research projects presented at the 8th Annual FAU Undergraduate Research Symposium:

- Cumming, R., Tarjano, M., LaFemina, S., Campana, S., and Richter, K. (2018). "Activating the appeal of voice activated digital assistant: Insights from advertising research and persuasion."
 - FIRST PLACE – Poster Presentation, Business, Marketing, Finance, and Public Administration
- Gordon, D., Llanos, K., and Nuhin, S. (2018). "Impact of functional versus symbolic signals on initial impressions: Implications for designing the look of a website homepage to convey an outdoorsy brand image/personality for a lifestyle brand."
 - FIRST PLACE – Poster Presentation, Business, Marketing, Finance, and Public Administration
- Vaga, E., Baker, H., Mobley, N., Milios, S. (2018). "Advertising research and strategy: The role of association using lifestyle relevance."

Allen Smith – COB Liaison to the Office of Undergraduate Research and Inquiry, 2017; Member, Undergraduate Research Curriculum Committee, 2017

C.M. Sashi – Recipient of OURI Curriculum Grant to design a research-intensive course in Retail Management, 2018

Allen Smith – Recipient of OURI Curriculum Grant to design a research assignment for course in Introduction to Advertising, 2017-2018

Gopalkrishnan Iyer, Cheryl Burke Jarvis, Paul Koku, C.M. Sashi, and Allen Smith served as judges for the 8th Annual FAU Undergraduate Research Symposium, 2018

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Results of polls, in which students have been involved, have been featured at the International, National and Local level giving a significant exposure to the College of Business as well as the University. At the International and National level BEPI's press releases had been featured at Bloomberg Businessweek, MSN money, Market Watch, Reuters, CNN Espanol, MundoFox and Yahoo Finanzas among others. At the local level the press releases had been published in SunSentinel, The Palm Beach Post, Miami Herald, South Florida Business Journal, and WLRN Radio among others.

Staff:

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

Center Activities:

[Hispanic Americans](#) are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage:

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$3.0 Million

Total Reach: Over 2 billion people

Broadcast: MSNBC, CNN, Espanol, MundoFox, WLRN Radio, and radio Caracol

National and International: Washington Post, Bloomberg Businessweek, MSN Money, Market Watch, Reuters and Yahoo Finanzas among others.

Regional: Tampa Bay Times, Politico, Sunshine State News, Florida Politics, and Suncoast News among others.

Local: SunSentinel, The Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

For a complete listing of all media hits, please see the "In the News" webpage of BEPI at: <http://business.fau.edu/departments/economics/business-economics-polling/bepi-news/index.aspx#.VZASLkahvgM>

FAU Center for Economic Education

Staff:

William Bosshardt, director, coordinator of all annual activities of the center

Rupert Rhode, associate director, judging for student contest

Center Activities:

The FAU Center for Economic Education conducted 18 workshops for approximately 405 participants. The table below shows the dates and attendance of the programs. The 405 participants is a high water mark for the Center. In addition, the FAU Center has received funding from grants to develop behavioral economics curriculum for \$24,000.

Pauline Chin received Undergraduate Research/ QEP Award for Fall 2016 and Spring 2017. She also Implemented QEP in the ISM4133 Curriculum to include Undergraduate Research Project

Karen Dye Received a New Assignment level grant from the Distinction through Discovery Undergraduate Curriculum Grants Program to develop a research and inquiry assignment for MAN 4597, Global Supply Chain Management.

Allen Smith serves as the College of Business Liaison and Coordinator for QEP/OURI Engagement. In this role he supervised four freshman teams in developing their research projects through co-curricular efforts, and five freshmen had their research projects presented at the university competition, where his student Henry June won 2nd place

Business Communications - Teaching and Engagement and Teaching Productivity

The Business Communications Program (BCP) does not confer degrees, but it supports other College of Business Departments in reaching their goals of preparing their students to communicate effectively in their fields. The number of students in BCP courses during this academic year increased by 98 students from last year although its total full-time and adjunct faculty did not increase. The increase came primarily from 26 additional graduate students and 72 additional undergraduate students. Our faculty increased by only 1 adjunct.

Student Academic Services

School of Accounting

Advising Accomplishments and Activities on the Davie Campus

The School of Accounting offers Professional Development Workshops, facilitated by faculty advisor, Sherry Young, on the Davie Campus to help prepare students for professional careers in accounting. On average, 25 students attended the Professional Development Workshops. The following student liaisons assisted the School with these workshops.

Fall 2017

Latoya Gray

Spring 2018

Saralynn Bastien

Teaching – Student Enrollments

Program	Fall 2016	Fall 2017
Undergraduate Accounting	837	676
OBBA Accounting	127	164
Accounting	133	86
Accounting – Executive Program (MR)	90	85
Tax	29	32
Tax – Executive Program (MR)	90	85
Ph.D. Program – Accounting	11	11

Ph.D. Graduate Placements

Avishek Bhandari (Accounting) – University of Wisconsin – Whitewater
Kellie Carr (Accounting) – Western Michigan University

Phoebe Culler (Accounting) – Clemson University
Joanna Golden (Accounting) – University of Memphis
Xin Lui (Accounting) – Marquette University
Babak Mammadov (Accounting) – Clemson University

Student Academic Services

Mission Statement

The mission of Student Academic Services at FAU's College of Business is to provide academic advising that empowers our students to make informed choices about their education. Through curriculum planning, we help students maintain continuous progress toward a timely graduation and the achievement of their academic goals. We support our students by informing them of university policies and procedures and of the resources available to support their success. We encourage our students to take advantage of opportunities both inside and outside the classroom that are consistent with their personal ambitions.

The College of Business Advising Team

Associate Dean – Student Services - Dr. Rupert Rhodd

Boca Campus

Undergraduate

1. Kimberly Paulus - Director
2. Casey Thomas – Assistant Director
3. Michelle Williams – Assistant Director
4. Matthew Butler (International Programs Manager)
5. Wendy Burrion
6. Ruben Cureses
7. Wanda Najee-Ullah
8. Ingrid Estevez
9. Allison Hazlett
10. Gili Rabone
11. Chelsea Rodriguez
12. Jo-Ann Thomas
13. Eric
14. Ama
15. Lissa Terry – Program Assistant
16. Cynthia Mortel – Program Assistant

Graduate

1. Michelle Williams – Assistant Director
2. Jodi-Kay Reese
3. Judith Benson
4. Patricia Doyle – Assistant Coordinator

Career & Internship

1. Lauren Shalom Chorlog – Assistant Director
2. Alberto
3. Jodi-Kaye Reece – Internship
4. Taryn Santiago

Davie Campus

Undergraduate

1. Nichol Meany – Interim Assistant Director (Davie)
2. Stephanie Taylor
3. Amy Harvey (up to April 2017)
4. Laura Agostina – Program assistant

Annual Report

In the Office of Student Academic Services we work together as a team to provide each student with the necessary information to obtain their goal of graduating with a degree from the College of Business at FAU. We also work individually on special projects and assignments that ultimately benefit our current students as well as our future students. Rebecca Green retired after 26 years at Florida Atlantic University and Kimberley Paulus was appointed the director to replace her.

College of Business Website Updates

All program changes are tracked and the website is updated by an advisor. The advisor also reviews the minutes from the UUPC and disseminates this information to all advisors to update information sheets, handouts and student orientation documents.

Project Graduation

Student Academic Services work together with Dr. Ed Pratt on various graduation projects. The projects require advisors to contact students, currently active or in-active, either by phone or email to discuss their remaining courses and the reason they have not completed them. Students that were very close to graduation were asked to create a plan of action to graduate.

Career Development and Internships

With Lauren Shalom being the only person in the Career and Internship Division, it is amazing to note that the number of students that were placed in internship still increased by 5% between 2016 (503) and 2017 (529). The Academic Advising Department is hoping to increase the number of staff offering career and advising services by 3 in 2018. The Career Division in the College of Business continued to work directly with employers to coordinate employment opportunities, internships, class speakers and recruitment activities.

Advising Activity

In 2017, the average advising count per undergraduate advisor was around 820 appointments for the two semesters. With regards to the quality of advising, our survey indicates that students were mostly satisfied with the quality of the advising that they received.

Graduate Advisors have an average of about 100 appointments per person per semester. It is difficult to keep track of Graduate Advising appointments because of the large number of telephone advising, and also because Graduate Advising do not make notes using Starfish.

Executive Education – Non Credit Certificate Programs

The Florida Atlantic University --College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 55,000 classroom hours in 126 open enrollment classes in 2017/2018.

Courses Offered

MANAGEMENT & LEADERSHIP

Leadership Boot Camp
Certificate in Healthcare Leadership
Public Safety Leadership Development

HUMAN RESOURCE MANAGEMENT

Certificate in Human Resource Management
HR: Compensation & Benefits Certificate
PHR®/SPHR® Exam Preparation Course (Also Certificate)

SALES & MARKETING

Certificate in Marketing
Certificate in Sales Management
Certificate in Digital Marketing
Advanced Digital Marketing for Business Growth

HOSPITALITY

Certificate in Meeting & Event Management
Certificate in Hospitality & Tourism Management

ACCOUNTING & AUDITING

Certificate in Financial & Cost Accounting
Certificate in Managerial Accounting
Certified Internal Auditor® (CIA®)

FINANCE & INVESTING

Certificate in Investment Management
Certificate in Corporate Finance
Financial & Estate Planning in Retirement

GLOBAL FINANCE CERTIFICATIONS

Certified Financial Planner™ (CFP®)
Chartered Financial Analyst® CFA® – Level I
Chartered Financial Analyst® CFA® – Level II
Chartered Family Office Specialist (CFOS)

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Anatomy & Terminology, Billing & Coding
Legal, Regulatory & Compliance Practices
Office Operations Healthcare Information Technology

SUPPLY MANAGEMENT

Certificate in Supply Management (CPSM®)

BUSINESS ANALYSIS

Business Analysis for Project Managers,
Advanced Business Process Modeling and Requirements Gathering
PMI Professional in Business Analysis (PMI-PBA)® Prep Course

PROJECT MANAGEMENT

Introduction to Project Management
Executive Certificate in Project Management
Fundamentals of Agile Project Management

Project Management (Preparatory Courses)

PMP® Exam Preparation Course (35 Hours)
PMP® Exam Preparation Course (21 Hours)
PMI Agile Certified Practitioner (PMI-ACP)® Exam Prep
PMI Risk Management Professional (PMI-RMP)®
PMI Scheduling Management Professional (PMI-SP)®

Project Management (Specialty Courses)

Lean Certificate for Employees and Project Managers
PDU Online Courses:
Value-Driven Project Management Environments
Advanced Schedule Management
Project Teams & Teamwork
Work Breakdown Structure (WBS) Concepts
Organizational Change Management
Advanced Risk Management
Earned Value Management
Project Portfolio Management

GLOBAL SIX SIGMA CERTIFICATIONS

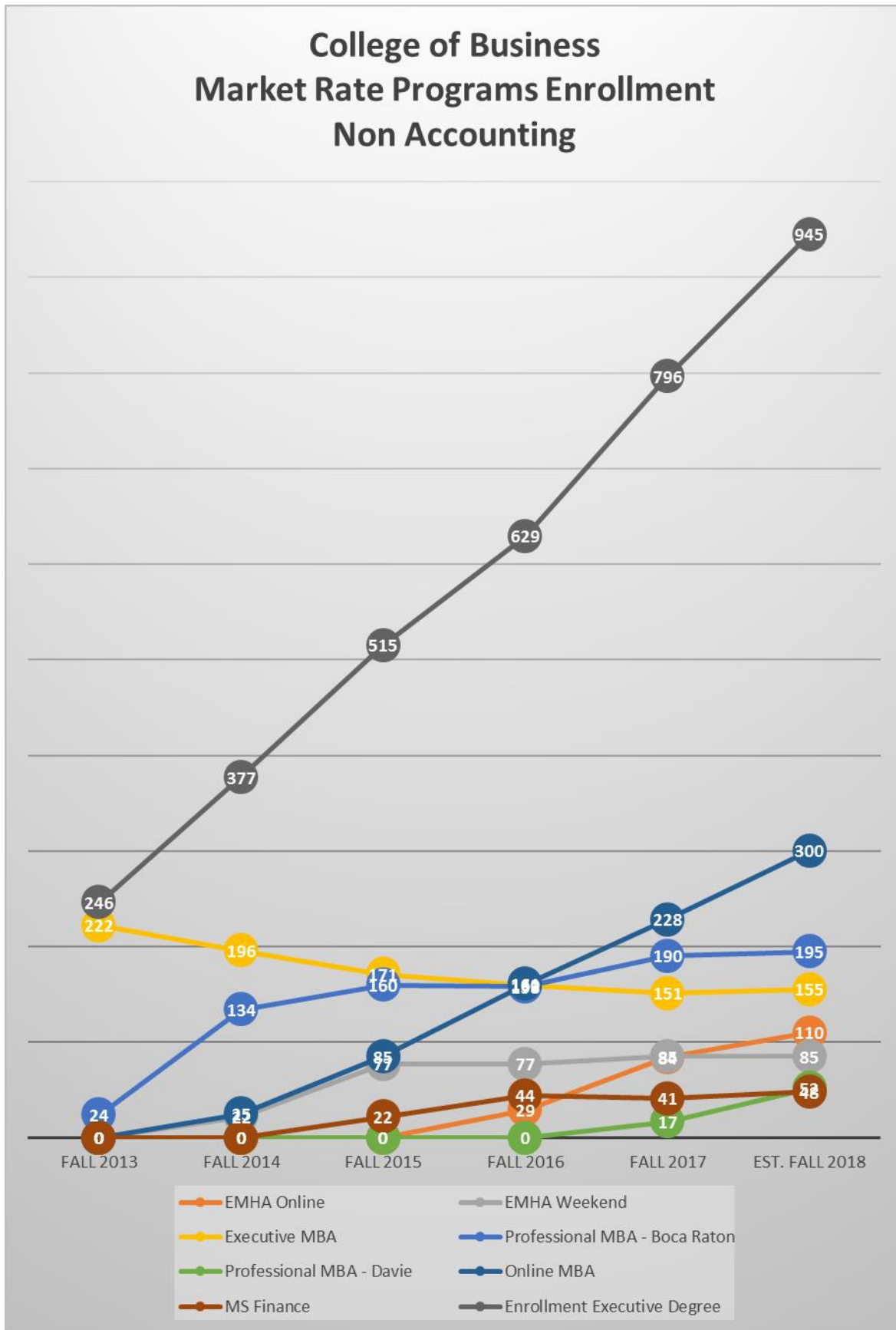
Six Sigma Yellow Belt
Six Sigma Green Belt
Six Sigma Black Belt
Six Sigma Master Black Belt

Executive Education Certificate Programs - Headcount Enrollment				
Semester	2014/2015	2015/2016	2016/2017	2017/2018
Fall	626	709	633	764
Spring	571	792	607	605
Summer	280	255	312	358
Total per Year	1477	1756	1552	1727

Corporate Training Programs Delivered 2017/2018

Phoenix Tower Int'l - Leadership Training
Florida International University - Certificate in Human Resources Management
ABC Global - Team Building
Phoenix Tower Int'l - Leadership Change and Accountability
Phoenix Tower Int'l - Business Communications
Norwegian Cruise Lines - Certificate in Corporate Financial Management
Great American Beauty - Team Dynamics
Children's Services Council – Leadership Training
North Springs Improvement District – Leadership Training
Loxahatchee River District - Introduction to Project Management
Norwegian Cruise Lines - Certificate in Corporate Financial Management
Universidad Nacional Tres de Febrero – US Tax System Training
Waste Management – Leadership Training

College of Business Market Rate Programs Enrollment Non Accounting



Teaching and Engagement

Teaching Productivity

Business Communications - Teaching-related Engagement (serving as support for FAU activities)

Laurie Nesbitt and Emily Sacks represent our program for undergrad and grad assessment, respectively, on the Assurance of Learning committee. In the 17-18 academic year, they piloted a plan to assess learning at the program level, which, will provide constructive assistance when program-level assessments are instituted throughout the COB degree programs. Also, when we add indirect measures, their work will help us improve in AACSB Standard 8: Curricula Management and Assurance of Learning.

Laurie Nesbitt assists the Accounting Scholars Program by training the GAs to work with students, offering workshops, and helping prepare the Learning Compacts.

Joanne Chive is active in The Mentoring Project for undergraduate students

Joe Compomizzi serves on the COB's Scholarship Committee

Joe Compomizzi chaired a Master's Thesis Committee

Dominique Fuentes serves on the FAU/BC Library Advisory Committee

Jamie Granger mentored student competitors for their presentations in the Adams Center for Entrepreneurship Business Plan Competition

Jamie Granger served as judge in evaluating assignments and presentations for the 7th Annual OURI Undergraduate Research Symposium

Jamie Granger served as judge for the 3MT Three Minute Thesis Presentations

Jamie Granger serves on the Writing across the Curriculum Committee

George Grunfeld spoke on business etiquette at Career Center's dinner for the National Association of Black Accountants

George Grunfeld spoke on "Business Communication and Etiquette with Global Perspectives" at FAU Student Government Gala.

George Grunfeld spoke on "Essential Business Networking Etiquette and Business Etiquette" for Career Center, Davie Campus.

Sarah Nielsen served as judge for the 3 MT Three Minute Thesis Presentations

Craig Rinne is active in The Mentoring Project for undergraduate students

Craig Rinne serves on the Certificate in Film and Culture Committee

Emily Sacks coached Business Plan Competition finalists during presentation rehearsals

Emily Sacks presented two sessions of “Conducting Field Observation & analysis” to a Student Development Theory graduate class

Emily Sacks presented “Presenting the Pitch” at the ACE Veterans’ Business Plan Bootcamp

Emily Sacks presented “Presenting the Pitch” at Tech Runway

Business Communications - Practitioners (assisting in teaching discipline-specific courses)

The following practitioners are experts in their fields; they assisted our instructors this year in preparing accurate assignments relevant to the discipline and providing additional feedback on assignments to the students from the practitioners’ standpoint.

- James Dawson: JD, LL.M. in Tax, attorney at FPL: TAX 6878 (tax accounting)
- Rick Canavin: CPA: ACG 6376 (forensic accounting) and ACG 6935 (professional accounting)
- Rene Zipper: MBA, FACHE: GEB 6217 (MHA)
- Rick Gray: CPA/ABV, CVA, ASA, Gray Valuation: ACG 6935 (business valuation)
- Jeryl P. Rauluk: MBA, CTP, VP Treasury Management, Fifth Third Bank: GEB 6217(M.FIN)

Guest Speakers in Undergraduate and Graduate Courses

Sharon Bradley, Daszkal Bolton

Janet Chase, Kaufman Rossin Accountants

Josh Cutler, PCAOB Division of Enforcement and Investigations - Assistant Director- Attorney

Roy Metcalf, Financial Products Manager- Internal Revenue Service

Clay Moegenburg, Synectus

Craig Podradchik, Daszkal Bolton

Nicholas Pollari, BQuant API Specialist at Bloomberg LP

William Ryan, PCOAB Division of Enforcement and Investigations - Deputy Director- Attorney

Manav Sheth, Deloitte

Richard Wise, MNP Accountants

Adam Roth, Honorlock

Alex Eng, Protiviti

Alexander Freund, 4IT-inc.

Amanda Brown, NCCI

Amanda Ferro, NCCI

Andrew Galazka, Protiviti

Brad Hawes, Promise Healthcare

BUSRA DEMIRCI, Modernizing Medicine

Carl Scheller, Honorlock

Hassan Ahmed and Kevin Woodard, Whole Foods

James Brooks, Promise Healthcare

Jan Bednar, ShipMonk

Joe Russo, Palm Beach Tech Association

Jonathan Trillos, Protiviti

Annual Report: 2017 - 2018

Larry Port, Rocket Matter
Leo Bentovim, Honorlock
Lindsey Knoles, Modernizing Medicine
Mark Becker, 4IT-inc.
Mark Cravens, 4IT-inc.
Monique V. Quesada, US Department of State
Patrick Prater, NCCI
Richie Rodrigues, Campus Management
Ryan VanPortfleet, Fastenal
SAVANNA MCGILL, Modernizing Medicine
Sharitha Pope, Campus Management
Stephen Bentz, Windstream
Taurean Imam, Protiviti
Ted Farris, University of North Texas
Alexis Edwards, Andrew Lee – City Furniture
Rich Hreschak, Craig Witt, Ian Silsby – MotionPoint Corporation
Lauren Hutchinson – LexisNexis
Melanie Mitchell – Chewy.com
Julie Mullen, Elizabeth Grace – The Buzz Agency
Jeff Mysel – Google
Donna Norton – FAU Career Center
Alex Oliveira – Prediq Media
Piper Pouillard – American Express
Gregoria Rainstein – Fisher Price, Inc.
Eli Rodriguez, Joselyn Gonzalez, Jordan Zimmerman – Zimmerman Advertising
Veronica Romney – LoSoMo, Inc.
Shlomi Ron – Visual Storytelling Institute
Omar Sanabria – JM&A Group
David Shtief – The Digital Media Solutions Group
Andy Young – Cross Country Services
Kathaleen Parks, Iberia Bank
Jeryl Rauluk, Fifth-Third Bank
Michael DeBock, Economic Council of the Palm Beaches
Chrystina Gonzalez, Oncology Analytics
Aaron Sherman, American Traveler
Frederick Santory, The Snow Financial Group
Bruce Barron, FAU librarian
Tim O'Brien, FAU librarian
Jorge Sigler, EMBA candidate
Melanie Adams, Chelsea Kaplan, and Luis Santiago from the FAU Career Center
Steve Herring, Living Room Theaters
Jeremy Adam, Assistant Director of Web and Digital Media for GEB 3213
Donald Van Pelt, Jr., Director of Student Activities and Involvement for GEB 3213

Firms that Provided Guest Speakers at Student Organization Events

Andersen Tax
Association of Certified Fraud Examiners
BDO
Berkowitz Pollack Brant
Becker CPA Review
Cherry Bekaert
CPAexcel
Daszkal Bolton
Deloitte
Eisner Amper
EY
Federal Bureau of Investigation
Florida Institute of Certified Public Accountants
Gleim CPA Review
Grant Thornton
Institute of Internal Auditors
Kaufman Rossin
MBAF
National Association of Black Accountants
PwC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)
Sterling Organization
Wiley CPA Exam Review

Companies Sponsoring Site Visits for Students

Two separate groups of students from various sections of Digital Marketing, Introduction to Advertising, and Advertising Management visited Zimmerman Advertising in Ft. Lauderdale.

Students from Personal Selling and Sales Management visited the MotionPoint headquarters in Coconut Creek.

Internships

The following companies and organizations sponsored internships for the College of Business undergraduate and graduate students in 2016-2017

American Traveler
BDO
Berkowitz Pollack Brant
Bluegreen Vacations
Body Details
CBIZ
Cherry Bekaert
City of Parkland

Cormat Tax and Accounting
Croskey Lanni
Crowe Horwath
Daszkal Bolton LLP
Deloitte
DS Laboratories
EisnerAmper
Enterprise Rent-A-Car
EY
FAU General Accounting Department
FAU High School
Grant Thornton
Hoffman-Van Vorst CPAs
J.Zollo & Associates Inc.
JM Family
Kaufman Rossin
Marcum LLP
MassMutual
MBAF
Moore Stephens Lovelace, P.A.
Moore, Ellrich & Neal, P.A.
Office of the State Attorney
One Financial Solutions
Palm Beach County
PCAOB
PWC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)
FAU-Research Computing
4IT
FAU-Office of Information Technology
FAU-Institutional effectiveness and analysis (IEA)
FAU Center for E-learning
American Express
BRDGES Academy, Inc.
COB Executive Programs
Simplifly Inc.
Imperx, Inc.
Excel Medical Electronics
Campus Management Inc.
Promise Healthcare
United Franchise Group
FAU-OIT
FAU-Elearning
4IT Inc.
Promise Healthcare
Palm Beach County Board of Commissioners-ISS Dept.

Vijilan Security,
RAS
Blinc
Washington Student Housing
CSPi
Agie Element
City of Coral Springs
JM Family
Anthropologie
Bankers Healthcare Group
Chartwells
Complete Business Solutions
Computer Aid, Inc.
Davie Farm Park
Elder Sports Marketing
ESPN West Palm Beach/Good Karma Brands
Florida Launch Lacrosse (professional lacrosse organization/team)
Florida Spine Associates
Horizon Health Partners
Jupiter Medical Center
KO-MAR Video Productions
Lifestyle Media Group
National Multiple Sclerosis Society
Palm Beach Buzz Real Estate
Pinnacle Advertising and Marketing (2 students)
Pitney Bowes
Saltability
Seven Hills Global
Speared Apparel
Spotlight Magazine
Wallspop Marketing Group
Weppner Center for LEAD & Service-Learning
Woo Creative
Zimmerman Advertising

Student Organizations

Accounting Students Association

Faculty Advisor Renee Richardson

Fall 2017

President	Alexander Vazquez
Vice President	Greggory Erro
Treasurer	Nicole Hansen
Membership Director	Annelle Ulysse
Marketing Director	Gordana Bruck
Community Service Director	Terri Stout

Spring 2018

President	Greggory Erro
Vice President	Gordana Bruck
Treasurer	Fatima Zapata
Membership Director	Jerry-Emmindy Beline
Marketing Director	Maria Rodrigues
Community Service Director	Marcel Escobar

Accounting Students Association members participated in six community service events accumulating 132 hours of community service. On average, 27 students attended the Accounting Students Association meetings.

Beta Alpha Psi

Faculty Advisor	Angela Gaze
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Fall 2017

President	Davis Vanderlinde
Executive Vice President	Gregory Bunker
Vice President of Reporting	Victor Silva
Treasurer	Bohdan Shynkaryuk
Community Service Director	Courtney King
Director of Marketing & Media	Vijay Ravikumar
Director of Chapter Events	Stephanie Rogers
Past President	Alyssa Brookner

Spring 2018

President	Courtney King
Executive Vice President	Greggory Erro
Vice President of Reporting	Mohammed Nasser
Treasurer	Adam Moscovich
Community Service Director	Bohdan Shynkaryuk
Director of Marketing & Media	Widlin Pubien
Director of Chapter Events	Peter Cotroneo
Past President	Alyssa Brookner

Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of FAU's Eta Tau Chapter of Beta Alpha Psi participated in 12 community service events accumulating 503 hours of community service. On average, 55 students attended the Beta Alpha Psi meetings.

National Association of Black Accountants

Faculty Advisor	Laurence Brown
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Fall 2017 and Spring 2018

President	Michelene Brown
Vice President	Annelle Ulysse
Treasurer	Donald Vn Pelt
Secretary	De'Andre Williams

Management Information Systems (Student) Association (MISA)

Faculty Advisor	Jonathan Sweet
President	Jonathan Fernandez
Vice President	Christian Alfaro
Treasurer	Du Truong
Secretary	Carolina Schultz de Oliveira
Marketing Officer	Carl Pierre-Louis

The Management Information Systems Association conducted company tours at Campus Management; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; and helped in FAU's recruiting events.

American Marketing Association

Faculty Advisors Cheryll Burke Jarvis, Eric Shaw

Fall 2017/Spring 2018 Student Officers

President	Anthony Escoboza
Executive Vice President	Bryan Rammel
VP of Finance	Alex Marcus
VP of Membership	Maria Trajano
VP of Social Media/Advertising	Jennifer Charris
VP of Communications	Allison Pond
VP of Programming	Haliston Lake
VP of Administration	Bryan Giguere

Activities:

- Recruited 54 members in its first reinstated year
- Sent a delegation of FAU AMA members to the National AMA Collegiate Conference in New Orleans – the first time FAU AMA has been represented at that conference in recent memory
- Provided marketing consulting to three local companies
- Held four career panels with multiple industry speakers
- Held bi-weekly meetings, sponsored a guest speaker each month
- Partnered with other FAU College of Business student organizations for joint meetings
- Co-sponsored a business panel with Delta Sigma Pi
- Provided multiple career tools workshops in cooperation with FAU Career Center
- Organized multiple networking/social events
- Required members to attend the FAU Career Fairs/Expos
- Designed and sold t-shirts to raise funds
- Connected with the South Florida Professional AMA Chapter for networking and events
- Nominated for top student organization of the year at FAU

A newly formed chapter of the Upsilon Phi Delta (UPD) Honor Society held its inaugural induction ceremony and networking event with south Florida healthcare executive leaders this spring. Hosted by the Christine E. Lynn Women's Health and Wellness Institute at Boca Raton Regional Hospital, top undergraduate and graduate students along with equally qualified alumni were initiated into this national

organization. The student-run FAU chapter is advised by faculty members Alan Whiteman and Jennifer Attonito.

The student entrepreneurship club (Owls, Inc.) continued to grow in 2017-2018 due in large part to its president Maria Neira, who was honored at the 2018 student Adams Center Business Plan Competition for Outstanding Contributions to Entrepreneurship at FAU.

The Global Business Association (international business student club) hosted several guest speakers and engaged in a variety of other activities thanks to the leadership of sophomore Neasha Prince. As president of the GBA, she has engaged other students to achieve a great deal in a short time. Len Trevino and David Herst serve as advisors for the Global Business Association.

FAU Student Mentorship Program

Stella Quintero, Instructor in the Hospitality & Tourism Management program served as a mentor for fall, 2016 to students with special academic needs. They meet 2 times per month and Stella provides guidance and support to students interested in majoring in hospitality management or any business discipline.

Freshmen Learning Communities (FLCs)

Peter Ricci serves as the unofficial liaison for all freshmen learning community activities between the college of business and the CLASS (Center for Learning and Student Success) office. Additionally, he teaches his own section of the pre-business freshmen learning community every fall semester and led one of these in fall, 2015. The SPOT results and academic rigor were identical to his other courses; even at the freshmen level he instills rigor at the level expected of a business student while simultaneously giving great encouragement and support to succeed in our business college.

