College of Business Dean’s Office
and
Executive Committee

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Ken Johnson, Associate Dean, Graduate Programs
Rupert Rhodd, Associate Dean, Broward Campuses
Siri Terjesen, Associate Dean, External Relations and Research

Don DeAquino, Assistant Dean, Finance and Operations
Marc Rhorer, Assistant Dean, Accreditation and International Programs

Sharon Brown, Coordinator, Finance
Rebekah Dickinson, Program Officer, International Center for Crisis Management
Ginger Hale, Executive Secretary
Michael Hammer, Coordinator, Academic Programs
Evan Jaffe, Coordinator, Assessment and Accreditation
Tonya May, Assistant Director, Special Events and Outreach
Kelly McCormack, Event Planner
Rosa Nardone, Coordinator, Finance and Operations
Melanie Perla, Manager, Instructional Resources and Scheduling
Paula Pistoia, Business Manager
Steve Valenzi, Coordinator of Operations

George Young, Director, School of Accounting
Mary Kay Boyd, Program Director, Business Communication
Steve Caudill, Chair, Department of Economics
Emilio Zarruk, Chair, Department of Finance
Tamara Dinev, Chair, Department of Information Technology and Operations Management
Roland Kidwell, Chair, of Management Programs
Pierre Alexandre, Program Director, Health Administration
Alan Whiteman, Associate Program Director, Executive Health Administration
James Riordan, Program Director, Sports Management
Cheryl Burke Jarvis, Chair, Department of Marketing
Peter Ricci, Program Director, Hospitality and Tourism Management
Vegar Wiik, Executive Director, Executive Programs
Kimberly Paulus, Executive Director, Student Academic Services

Sharmila Vishwasrao, Chair, Faculty Assembly
Advisory Boards

Dean’s Advisory Board

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Adam Hasner, Geo Group
Eric Magnussen, Cancer Treatment Centers of America
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Peter Striano, Northwestern Mutual
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Chris Cichoski, Berkowitz Pollack Brant
Michael Curto, Marcum Accounts and Advisors
Tim Devlin, Daszkal Bolton
Ray Faloon, Deloitte
Hoan Forman, Ernest and Young (EY)
Kimberly Garcia, Morrison, Brown Argiz and Farra (MBAF)
Morry Gottlieb, Binder Dijker Otte (BDO)
David Hollander, Morrison, Brown, Argiz and Farra (MBAF)
Randy Justice (Retired), Ernest and Young (EY)
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James May, NextEra
Shawn Mostal, Grant Thornton
Mark Ostrowski, JD Gilbert
Jeff Ross, RSM International
Raymond Saller, Daszkal Bolton
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Richie Rodriguez, Campus Management Corporation
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Lincoln Mendez, South Miami Hospital
Mindy Sloane Shikiar, Boca Raton Regional Hospital
Cynthia Peterson, Broward County Medical Association
Zeff Ross, Memorial Healthcare System
Tenna Wiles, Palm Beach County Medical Society
Anuj Patel – Florida Atlantic University Student

Adams Center Entrepreneurs in Residence

Terence Bentley
Devon Cohen
Craig Davis
Tom Mersch
Bob Nelson
Ronald Rosenzweig
Claudio Sorrentino
Business Leader of the Year

On January 27, 2020 the College of Business honored Rita and Rick Case of the Rick Case Automotive Group with the FAU Business Leader of the Year at the Boca Raton Resort & Club. In 2020, The Rick Case Automotive Group celebrated its 58th year in business generating more than $1B in annual sales, with more than 1,200 associates. The Automotive Group is nationally recognized with numerous awards for the top performing dealership. Since moving to South Florida in 1985, Rita and Rick Case have demonstrated a passion for supporting and improving the community. They have donated and raised more than $100M by creating and leading fundraising events to benefit many organizations. Their Rick Case Bikes for Kids program, started 38 years ago, has donated more than 100,000 bicycles to children with need during the holiday seasons. As Rita and Rick Case accepted this honor from FAU, Rita called it the “ultimate achievement.” Since 1991, FAU’s College of Business has presented the Business Leader of the Year Award. Some of the past recipients of the Award include Fabiola Brumley, Colin Brown, Heiko Dobrikow, Naren Gursahaney, Jeff Stoops, Jordan Zimmerman, Wayne Huizenga, Jim Robo, Mike Jackson, Ronald Assaf, Alexander Dreyfoos, Jim Moran, Carl DeSantis, Pat Moran, Jeb Bush and Alan Levan.

Major Gifts

The MBA Sport Management program received a $105,000 gift from the Diane, Donna and Daniel More Family Foundation to name the Director of the FAU MBA-Sport Management Program Office in the Schmidt Family Complex. The program received a second gift of $50,000 from the More Family Foundation, which was used to name two break stations in the FAU Executive Programs wing of the Schmidt Family Complex.

Points of Pride

Rankings

- The College of Business was named one of the “Best Business Schools” by The Princeton Review.
- The College of Business and was also ranked as the best business school for veterans in Florida by the Military Times.
- The College of Business Executive Education Open Enrollment program jumped 12 spots in the 2020 Financial Times rankings, posting one of the largest improvements among all universities worldwide. FAU ranked 1st both in Florida and the U.S. Southeast, 11th in the U.S., and 59th globally -- up from 71st the previous year. The Financial Times ranks the top 75 universities around the world, and in 2020 only 15% were institutions in the U.S.
- The Professional and Executive MBA was ranked 27th among public universities in the U.S. by Bloomberg BusinessWeek ranking of part-time MBA programs.
- The Online MBA ranked 51st in the U.S. for the “Best Online MBA Programs” and 43rd for the “Best Online Business Programs – Non MBA” by the U.S. News & World Report.
- The College undergraduate Entrepreneurship program was ranked 39th among the Top 50 programs by The Princeton Review and Entrepreneur Magazine.
- The College undergraduate International Business program was ranked a Top 25 program by the U.S. News & World Report.
• The MBA in Sport Management program was ranked 17th best Graduate Sports Business programs in the world by SportBusiness Review. The program ranked 14th in the U.S. and 7th in the world for “Graduates’ Choice.”

• The undergraduate Hospitality and Tourism Program maintained its ranking among the Top 30 programs in the U.S. by TheBestSchools.org. The program was also recognized as an Affiliated School with the American Hotel & Lodging Association Foundation, providing an additional $7,500 in scholarships for FAU majors.

• The Brigham Young University Accounting Rankings Index, which is a global Index, ranked the School of Accounting 1st in archival Accounting Information Systems (AIS) research for the past 6 and 12 years (and second for all years combined) and 2nd AIS research for the past 6 years, irrespective of method. The School also maintained its ranking of 4th on the Index for Accounting research productivity among all Accounting Schools in the Florida State University System for the last 6 years and 3rd for the last 12 years. The Index introduced a new research metric for Relevance of Accounting Research and the School of Accounting’s James Wainberg tied for the 37th position.

Student Successes

Adam Moscovich won the Elijah Watt Sells Award for his performance on the Certified Public Accounting exam. He was one of only 137 recipients of the Award among the nearly 75,000 candidates who took the CPA exam in 2019.

This year, for the first time, FAU’s entry into the statewide Veterans Pitch Competition hosted by Veterans Florida won first place.

The FAU Beta Alpha Psi Chapter placed 3rd at the Southeast Regional Meeting in Louisville, KY for its presentation on the new Affiliate Program.

The FAU American Marketing Association Chapter significantly grew its membership and activities since being reestablished in 2017. The FAU chapter participated in the National AMA Case Competition for the first time in fall 2019 and sent a delegation to the National AMA Student Conference in New Orleans for the third year in a row in Spring 2020. The group continues to provide professional development and networking opportunities to its members and the broader business student population by engaging with companies, non-profits and professionals to create workshops, host guest speakers, and participate in projects that build student leadership and marketing skills and give back to the community.

For the sixth year in a row, graduates of the MS in Information Technology and Management program had 100% job placement.
Faculty Recognitions

Andac Arikan (Management) won the 2020 Ray Smilor Volunteer of the Year Award from the United States Association for Small Business and Entrepreneurship.

Gary J. Castrogiovanni (Management) won the 2020 Best Conceptual Paper Award from the United States Association for Small Business and Entrepreneurship.

Lakshman Chandrashekhar (Management) won the Best Paper Award of the International Management Track from the Annual Meeting of the Southern Management Association.

Ping Cheng (Real Estate) was awarded the E-House Best Paper Award from the Global Chinese Real Estate Society Conference.

Joe Compomizzi (Business Communications) was a Visiting Scholar at Jinan University in Hangzhou, China teaching classes in digital marketing and public speaking in the summer of 2019. He was unable to accept an invitation to return for the summer of 2020 due to Covid-19.

Michael Crain (Accounting) was the 2019 The Thomas Burrage Award for Compassion, Collegiality & Character. Tom Burrage was a prominent forensic accountant in New Mexico.

Douglas Cumming (Finance) won the Best Reviewer Award for the Journal of International Business Studies, the Best Reviewer Award for the Journal of Risk and Financial Management, the Silver Medal for 5 or more substantive contributions to the Journal of International Business Studies, and the Best Paper Award from the Financial Management and Accounting Research Conference.

Julia Higgs (Accounting) was named a member of the American Accounting Association Auditing Section Standards Committee which responds, on behalf of the academy, to auditing pronouncements promulgated by the auditing regulators and professional bodies.

Roland Kidwell (Management) won the 2019 Best Reviewer Award for the Family Business Review.

Kathryn Kloepfer, Roland Kidwell, and Kevin Cox (Management) received the 2019 Schulze Publication Award 2019 from the Entrepreneurship and Innovation Exchange in recognition for submissions with exceptional merit.

Mingxiang Li (Management) won the 2020 International Human Resource Management Scholarly Research Award of the Human Resource Division from the Academy of Management.

William Luther (Economics) won the Best Article in the Journal of Private Enterprise Award from the Association of Private Enterprise Education.
Jim Riordan (Sport Management) was reappointed by President John Kelly to the FAU Intercollegiate Athletic Advisory Committee and further reappointed by Committee Chair Stephen Engle (History) as Chair of the Institutional Performance Sub-committee. Jim, who received his PhD in 2009, was also named Alumnus of the Year by the Department of Educational Leadership of FAU’s College of Education.

Rajeev Sawant (Management) received a Best Paper Nomination from the Academy of International Business.

James Wainberg (Accounting) and Stephen Perreault received the 2019 Behavioral Research in Accounting (BRIA) Best Paper Award from the American Accounting Association.

Charles Yang (Insurance) won the Annual Prize of the North American Actuarial Journal from the Society of Actuaries.

Research Professorships and Fellowships

Lynn Eminent Scholar
Rebel Cole

DeSantis Distinguished Professors
Roland Kidwell
Gary Castrogiavanni
Donald Neubaum
Douglas Cumming

Kaye Family Professors
Steve Caudill
Daniel Gropper

Dean’s Distinguished Professor
Siri Terjesen

SBA Communications Professors
Ravi Behara
Len Trevino

Daszkal/Bolton Professor
Robert Pinsker

O’Maley Distinguished Professor
Anita Pennathur

Investments Limited Research Professor
Ken Johnson
Phil Smith Research Fellows
  Cheryl Jarvis
  Chris Boudreaux
  Sofia Johan
  Mingxiang Li

Distinguished Research Fellows
  Mark Kohlbeck
  Maya Thevenot
  Tom Lenartowicz

Investments Limited Research Fellow
  Ping Cheng

Kay Research Fellow in Insurance
  Charles Yang

Junior Faculty Research Fellow
  Ye Zhang
  David Javakhadze
  Michael Harari

Distinguished Teaching Fellow
  Jahyun Goo

Distinguished Service Fellow
  Jennifer Attonito

Promotions / Tenure

  Chris Boudreaux, Economics, Associate Professor with Tenure
  David Fang, Accounting, Associate Professor with Tenure
  Michael Harari, Management, Associate Professor with Tenure
  David Javakhadze, Finance, Associate Professor with Tenure
  Chul Woo Yoo, ITOM, Associate Professor with Tenure

  Joseph Compomizzi, Business Communications, Senior Instructor
  Angela Gaze, Accounting, Senior Instructor
  Lawrence Newmann, Health Administration, Senior Instructor
  Craig Rinne, Business Communications, Senior Instructor
  Louisa Rogers, Business Communications, Senior Instructor
Summer Research Award Recipients

Anna Agapova, Finance
Sunil Babbar, Operations Management
Ravi Behara, Operations Management
Patrick Bernet, Health Administration
Anil Bilgihan, Hospitality and Tourism Management
Christopher Boudreaux, Economics
Katarina Brant, Management
Jian Cao, Accounting
Stephanie Castro, Management
Steven Caudill, Economics
Chandrashekhar Laksman, Management
Rebel Cole, Finance
Tamara Dinev, Information Technology
Joao Faria, Economics
Luis Garcia-Feijoo, Finance
Jahyun Goo, Information Technology
Elizabeth Goodrick, Health Administration
Gulcin Gumus, Health Administration
Michael Harari, Management
Julia Higgs, Accounting
Derrick Huang, Information Technology
Gopal Iyer, Department of Marketing
David Javakhadze, Finance
Mingxiang Li, Management
Donald Neubaum, Management
Robert Pinsker, Accounting
Siri Terjesen, Management
Len Trevino, International Business
Sharmila Vishwasrao, Economics
Charles Yang, Insurance
Chul Woo Yoo, Information Technology
Ye Zhang, Hospitality and Tourism Management

Centers and Major Initiatives

Adams Center for Entrepreneurship

Roland Kidwell, Director
Kevin Cox, Assistant Director

The mission of the Adams Center for Entrepreneurship is aligned with the University Strategic Platform of Entrepreneurship. The Center is administered by the faculty and staff of the Department of Management Programs. The Center is the nexus of entrepreneurial opportunity at the University attracting students, faculty, staff and the South Florida community by hosting activities focused on fueling innovation in the global marketplace.
The programming, mentoring, and engagement activities supported by the Center over the past year included the following.

The 2020 Business Plan Competition provided student entrepreneurs the opportunity to showcase their start-ups. Contestants were required to submit a full business plan to compete. The competition included a number of steps including recruiting judges and mentors, and conducting a preliminary judging round, a “pitch scrub”, the semi-finals competition and the final competition on April 17, 2020. The challenges of COVID-19 forced the competition to an online format. Approximately $18,500 in team prizes were awarded. The top two winners were also chosen to be Fellows in the prestigious Daveler Entrepreneur Program at the University of South Florida.

Over the past year, for the fifth year in a row, the Adams Center received a grant from Veterans Florida to execute the Veterans Entrepreneurship Program at FAU. The $61,500 award supports the in-depth Program involving considerable marketing, multiple pre-launch events, applicant screening, and a comprehensive semester-long advanced entrepreneurship training course. This year 28 veterans participated in the program, which is designed to aid veterans in successfully launching or growing a business venture. The program culminated with a pitch competition held virtually on April 23, 2020. Three winners were chosen receiving $1,000 each. For the first time this year, FAU’s entry into the statewide Veterans Pitch Competition hosted by Veterans Florida won first place.

The Center received a two-year grant of $110,000 from the Knight Foundation to expand entrepreneurship outreach opportunities in Palm Beach County. The grant supports the Entrepreneur Boot Camps which will now also be available on FAU’s Jupiter campus and elsewhere in the County. Over the past year, 72 students enrolled in the Entrepreneurship Boot Camps taught by Assistant Director Kevin Cox. The Boot Camp transitioned to online delivery in the spring.

The Entrepreneur in Residence Mentoring Program is intended to assist students with their start-ups. Throughout the year, dozens of students are assisted with business plan competition preparation. Participation in the Program continues to broaden each year among both students and mentors.

The Center produces the Shrimp Tank Podcast which is a weekly podcast co-hosted by Kevin Cox and Roland Kidwell. The Podcasts have featured more than 100 interviews with entrepreneurs in South Florida, many of them with connections to FAU. A relationship between Shrimp Tank Podcasts and IHeart Radio provides wider exposure of the Podcasts bringing recognition to FAU alumni entrepreneurs and to the Adams Center as well. The Podcasts are now also on Facebook Live. The 100th show featured Scott Adams, chief benefactor of the FAU Adams Center for Entrepreneurship, who discussed the business challenges caused by COVID-19.

Contacts established while producing the Shrimp Tank Podcasts provided a pool of invitees to the Entrepreneurs in Paradise event hosted by the Adams Center. The event celebrated ‘Global Entrepreneurship Week’ on FAU’s Boca Raton’s Innovation Campus and featured over 100 local entrepreneurs, 350 attendees, and live music.

The Family Business Initiative continued in 2019-2020 with more than 25 hours of pro bono interviews and consultations with local family firms, community outreach and panel discussions. Outreach also included planning and executing two Family Business Events in conjunction with Small Business Development Center and Equiturn Consulting.
Center for Forensic Accounting

Michael Crain, Director

The Center for Forensic Accounting is one of the first in the country and the only one in Florida to focus exclusively on forensic accounting. The field generally employs a mix of accounting, auditing and investigating to scrutinize financial information and other forms of evidence to provide analysis to courts of law, corporations and others.

The mission of the Center is to develop and disseminate knowledge on forensic accounting including fraud detection/prevention and business valuation.

This year, the Center and the U.S. Treasury Department again held a jointly-sponsored Forensic Accounting and Cyber Investigations Conference. The Conference attracted participants from the banking industry, forensic accounting and certified fraud examiners, and law enforcement officers from the federal, state and local levels.

The Center also held a three-day Seminar on Forensic Accounting for the staff of accounting firms. The Seminar followed the American Institute of Certified Public Accounting’s Certified in Financial Forensics curriculum and was taught by the School of Accounting full time faculty Michael Crain, Joel DiCicco, Richard Gendler, and adjunct faculty Richard Gray, Jay Leiner, and Blair Staley.

Center for Services Marketing and Management

Andrew Gallan, Director

The Center for Services Marketing and Management was restarted in the spring of 2019, with the appointment of Dr. Andrew Gallan as faculty director. He has been charged with creating a strategic plan, identifying a new and revitalized mission, building corporate and academic relationships, and implementing targeted programming for key constituencies. The new Center operates at the intersection of the interests of three distinct communities – students, professionals, and academics. To date, the following activities have been executed.

A formal Strategic Plan has been developed for the newly relaunched Center and was submitted to the dean’s office as of May 2020. The director has substantially updated the Center’s website which now includes faculty profiles, relevant faculty publications, and posts of recent events and activities.

Significant effort has gone into developing Engagement with the Center among faculty and the community. The director has met with faculty from marketing, hospitality, and other business disciplines to gain feedback, communicate new plans, and assess levels of engagement. Faculty who are affiliated with the Center are now being asked to conduct lunch-and-learn lectures for prospective corporate partners. The director also has met with leaders of Boca Raton Chamber of Commerce, The Greater Fort Lauderdale Alliance, and a number of business leaders to develop community interest in the Center. This has produced a list of potential corporate partners who will be approached once a formal contract has been developed and approved for the Center. Formal communication with potential corporate partners will commence in the second half of 2020, once a contract has been developed and approved by the University.
In February the Center hosted an Expert Panel which included Olga Peddie (Chief Digital Officer, Cendyn), Robert Levine (VP Customer Care and Hotel Revenue Optimization, Seminole Hard Rock Support Services), and Lorenzo Davidoiu, (AVP Service Excellence, Celebrity Cruises) was convened to discuss How Technology and Data Analytics are Informing Service Management. The event was well attended by community and industry leaders, faculty and students. It was recorded and the video is available on the Center’s website.

The Center, in collaboration with the Department of Marketing, launched a Visiting Research Scholar Program in which we plan to invite faculty from other universities to present cutting-edge research in marketing and services to our faculty and doctoral students. The first Visiting Research Scholar was Dr. Rakesh Niraj, Associate Professor of Marketing in the Department of Design and Innovation at the Weatherhead School of Management from Case Western Reserve University, who visited FAU in October 2019. Dr. Niraj presented his research on predictive modeling procedures for customer relationship management in sales contexts.

The Center has been assisting Boca Helping Hands with data analysis and reporting to support the development of the organizations’ next strategic plan. This includes an assessment of future job opportunities for the clients and communities they serve.

Center for Economic Education

William Bosshardt, Director
Rupert Rhodd, Associate Director
Brett Burkey, Assistant Director

The FAU Center for Economic Education conducted 35 workshops/activities for approximately 670 participants.

Business and Economics Polling Initiative

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts survey on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Hispanic Americans are the largest ethnic minority group in the U.S. and one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. The FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot of the opinions of Hispanics in the U.S. on a variety of topics. In addition, the BEPI publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation’s Hispanic economic outlook.

The four main goals of BEPI are aligned with the Strategic Plan of the University: FAU’s name recognition, undergraduate research, interdisciplinary collaboration and community engagement.
This year BEPI conducted 12 surveys. Results of the surveys have been featured at local, national and International levels providing significant exposure to the College of Business and Florida Atlantic University.

The University recently changed its media monitoring and measuring service from Cision to Meltwater, which tracks media activity slightly differently. For example, instead of focusing on “ad value”, Meltwater focuses on “reach” (aka the number of potential people who see a news story) which is a better measure of audience impact.

- Total number of media mentions as reported by Meltwater: 1,816
- Total ad equivalency value as reported by Meltwater: $7.08 million

- Regional coverage examples: Tampa Bay Times, Orlando Sentinel, Florida Times-Union, Florida Today, News-Press, Florida Trend
- Local coverage examples: Sun Sentinel, The Palm Beach Post, Miami Herald, News Channel 5, CBS 12, ABC News 25, CBS 4 (Miami)

Top three placements by reach as reported by Meltwater:

- Bloomberg: 23.6 million
- Time Magazine: 14.6 million
- NBC News: 13.6 million

International Center for Emergency Management Education (ICEME)

Rebekah Dickinson, Chief Program Officer

The Center was established in 2018 and closed in the summer of 2020. The mission of the Center was to deliver training programs focused on emergency management. The Center developed a four-course concentration in Emergency Management for graduate students, which was approved by the state of Florida, and became a Point of Delivery for FEMA in partnership with the National Disaster Preparedness Training Center in Hawaii. In 2019, the Center conducted Trauma and Resilience (T&R) training for first responders and licensed therapists; and obtained a grant to train professional counselors who were dispatched to devastated areas in the Bahamas. The Center delivered two FEMA courses at FAU involving five emergency management experts from across the U.S. In 2020, the Center provided two training sessions at the 2020 Governor’s Hurricane Conference, one in partnership with the University of Florida. And in that year, the Center also designed and delivered an online 6-week T&R training program which attracted first responders from across the U.S.
Media Hits

News releases were distributed and events were highlighted on social media.

Andac Arikan, Management  Medium
Salvatore Barbera, Health Administration  Miami Herald
Rebel Cole, Finance  Wall Street Journal
Gulcin Gumus, Health Administration  CBS, NBC, U.S. News and World Report
Sofia Johan  Globe and Mail, Financial Post, Business News Network (BBN)
William Luther  TIME, NPR, Marginal Revolution, DYKCrypto, Wall Street Journal, WSJ, CQ Researcher, CTA, Fox
Jim Riordan, Sport Management  ESPN West Palm, CW 34, Sports Business Journal, Palm Beach Post, Deseret News
Deborah Searcy, Management  Boca Raton Observer
Siri Terjesen, Management  Sun Sentinel, WPEC CBS 12 News, Super Maker, Medium

Faculty Engagement and Outreach

Faculty in the College of Business annually participate in numerous events with professional and academic stakeholders in South Florida, and throughout the country and the world. Below is a list of select highlights of engagement and outreach.

School of Accounting

Joel DiCicco. Chair of the Florida Institute of Certified Public Accountants’ Non-Profit Committee. Board member of the Library and Information Resources Network.

Kim Dunn. Founder and Executive Director of Champions Empowering Champions. Treasurer of Phi Kappa Phi.

Michael Gauci. Member of the Member Development and Leadership Committee and the Student Recruitment Subcommittee of the Florida Government Finance Officers Association. Member of the Accounting Careers and Education Committee and the State and Local Government Committee of the Florida Institute of Certified Public Accountants (FICPA).

Angela Gaze. Treasurer-elect of Phi Kappa Phi.

Richard Gendler. Member of the Student Education and Admission to the Bar Committee. Vice Chair of the Florida Bar Grievance Committee. Special Magistrate of Palm Beach County.

William Hopwood. Member of the Accountants without Borders and Professional Education Organization.
**Anthony Horky.** Member of the Executive Committee, Treasurer, and Chair of the Bylaws Committee of the FAU Alumni Association. Faculty advisor and editor of the *FAU Undergraduate Law Journal*.

**Mark Kohlbeck.** Member of the Steering Board and Treasurer of the Financial Accounting and Reporting Section of the American Accounting Association.

**Ken Orbach.** Member of the Florida Institute of Certified Public Accountants’ Federal Taxation Committee. Member of the S Corp Committee, the Partnership Committee, and the American Taxation Association External Relations Committee of the American Institute of Certified Public Accountants.

**Robert Pinsker.** Academic advocate for the Information Systems Audit and Control Association, now known as the ISACA.

**Joseph Rakestraw.** Board member of the Atlantic Coast Wesley Club.

**Renee Richardson.** Coordinator of the Internal Audit Education Partnership for the Institute of Internal Auditors. University liaison to the Association of Certified Fraud Examiners South Florida Chapter.

**Scott Seavey.** Chair of the Auditing Section Membership and Regional Coordinators Committee of the American Accounting Association Scott. Executive board member of the Nebraska Council on Economic Education. Pro Bono (?) consultant for the National Association of Economic Educators.

**Georgi Smatrakalev.** Member of the External Relations Committee of the American Taxation Association. Academic liaison to the Florida Institute of Certified Public Accountants Broward Chapter. Board member and Treasurer of the Bulgarian American League of Florida.

**Mary Walsh.** Arbitrator for the Financial Industry Regulatory Authority. Accounting Discipline Coordinator of the Florida Department of Education Statewide Course Numbering System. Associate Editor and contributing author of the Land Grant University Tax Education Foundation. Academic liaison to the Florida Institute of Certified Public Accountants Palm Beach Chapter.

**George Young.** Board member and the academic liaison to the Florida Institute of Certified Public Accountants Atlantic Chapter.

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**Business Communications**

**Dominique Fuentes.** Member of the Florida, New York, and Washington D.C. Bar Associations.

**Jamie Granger.** Member of the Business Practices Committee of the Association for Business Communication.

**George Grunfeld.** Member of the Education Board for the Anti-Defamation League of the Palm Beach, Broward and Miami-Dade counties.
Kenny Leblanc. Member of the Board for Project Nana, a not-for-profit organization providing primary care for Haitian women.

Michelle Migdal. Member of the Florida Bar Association and Florida Certified Mediators.

Louisa Rogers. Vice Chair of the Transportation and Airport Committee for the town of Davie.

Emily Sacks. Member of the Board for the Florida Shakespeare Theater.


Department of Economics

William Bosshardt. Member of the Advisory Board for the Financial Literary Advisory Committee of the School District of Palm Beach County.

Eric Chiang. Member of the Board for the Global Traveler Magazine.

Department of Finance

Scott Barnhart. Provides consultation to businesses on the economic impacts of their businesses so that they can obtain domestic and foreign funding, and to attorneys on the economic damages of personal loss.

Ping Cheng. Mentored a real estate entrepreneur who won the business competition at FAU Tech Runway, and served as the first Board Advisor to OREVCO, which later changed its name to Real Street X, a PropTech startup company.

Rebel Cole. Provided consultation for the International Monetary Fund of Sierra Leone; the World Bank, Reserve Bank of Zimbabwe; the World Bank, Bank of Sierra Leone; and the U.S. Small Business Administration.


Sofia Johan. Assisted the Small Business Administration at FAU in reviewing loan applications from small businesses in the area under the Disaster Emergency Bridge Loan program.

Rainford Knight. Assisted the Small Business Administration at FAU in reviewing loan applications for the Payroll Protection Program.

Anna Pomeranets. Treasurer for the Palm Beach Hedge Fund Association
Department of Information Technology and Operations Management

Ravi Behara. Member of the Steering Committee for the Palm Beach County Healthcare Coalition

Karen Dye. Member of the Advisory Board for the Economics and Management Department at Gustavus Adolphus College, St. Peter, MN.

Stuart Galup. Program evaluator for the Computing Accreditation Commission of the Accreditation Board for Engineering and Technology (ABET). Vice-chair of the Board of Directors of the Business First Committee of the Fort Lauderdale Chamber of Commerce.

Chul Yoo. Coordinator of the South Florida Chapter for the National Unification Advisory Council of South Korea.

Jahyun Goo. President of the South Florida Chapter for the National Unification Advisory Council of South Korea. President of the Korean Chapter for the Association of Information Systems.

Derrick Huang. University Representative for the CEO Forum. Member of the Scientific Advisory Board for The Instituto Superior para el Desarrollo de Internet, Madrid, Spain.

Karen Dye. Chair of Operations Management Division Scholar Committee for the Academy of Management.

Department of Management Programs

Jennifer Attonito. Chair of the Awards Committee of the Alcohol, Tobacco, and Other Drugs Section of the American Public Health Association.

Gary Castrogiovanni. Coordinator of the Pre-Doctoral Student Consortium for Southern Management Association.

Mantha Mehallis. Participant in the UK House of Commons meeting to develop the proposal for a comprehensive UK--EU Free Trade Agreement.

Deborah Searcy. Member of the Chamber of Commerce of the Palm Beaches.

Len Trevino. President of the Iberoamerican Academy of Management.

Ethlyn Williams. Speaker at the Diversity and Inclusion Summit for the F. Malcolm Cunningham Bar Association, Palm Beach County Hispanic Bar Association, and Florida Association for Women Lawyers, Palm Beach County.
Department of Marketing

**Greg Bohan.** Member of the Advisory Board and Chair of the Membership and Governance Committee for the Academy of Hospitality and Tourism, Miami-Dade County. Vice President of the South Florida Collegiate Chapter for the Hotel Sales and Marketing Association International. Member of the Board of Directors for the Greater Miami and the Beaches Hotel Association.

**Andrew Gallan.** Research Faculty Fellow of the Center for Services Leadership at Arizona State University. Academic Scholar of the Cornell Institute for Healthy Futures at Cornell University.

**Gopal Iyer.** Vice-Chair of the Retailing and Pricing Special Interest Group at the American Marketing Association.

**Cheryl Burke Jarvis.** Research Faculty Fellow and Member of the Academic Board of the Center for Services Leadership at Arizona State University.

**Stella Quintero.** Member of the Board and of the Education Committee of the Florida Restaurant and Lodging Association, Palm Beach Chapter. Member of the Olympic Heights High School Hospitality Advisory Board and the Forest Hills High School Hospitality Advisory Board.

**Peter Ricci.** Member of the Board of Directors of the Hospitality Sales & Marketing Association International, Southeast Chapter.

**Ann Root.** Member of the Boca Raton Chamber of Commerce Technology Committee.

**Eric Shaw.** Member of the Executive Committee for the Friends of Gumbo Limbo Nature Center. Vice President of the Board of Directors for the Boca Helping Hands Organization.

**JB Ward.** Member of the Board and Chair of the Education Committee for the Florida Restaurant and Lodging Association, Broward Chapter. Chair of the Palm Beach Gardens Community High School Business Advisory Board.

**Ye Zhang.** Member of the Awards Committee for the International Conference on Hotel, Restaurant, and Institutional Education.
Research Productivity

Grant Awards

Caring-based Academic Partnerships in Excellence: Veteran RNs in Primary Care (CAPE-V); External Grant: US-DHSS HRSA (Health Resources and Services Administration) Grant Award # U2VHP33062 ($1,500,000 / 2019-2022) B. King (PI- College of Nursing) Behara, R.S.: Project role: Programmatic Evaluation and Data Analysis.

Peer-Reviewed Publications

During the 2019-2020 academic year many manuscripts written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print from June 2019 to May 2020 are listed below with their full citations.

School of Accounting


**Business Communication**


**Department of Economics**


Department of Finance


**Department of Information Technology and Operations Management**


**Department of Management Programs**


**Department of Marketing**


**Books**


**Book Chapters**


Textbooks, Textbook Chapters, and Open Educational Resources (OER)


George Grunfeld published an adaptation of Business Communication for Success as an online text for Open Educational Resource (OER). It’s now available to our Business Communications faculty and other schools nationwide; so, with its use, students will incur no textbook cost.

Practitioner Publications


Editor, Associate Editor, and Editorial Board Appointments on Peer Reviewed Academic Journals

Faculty review manuscripts for numerous academic journals during the year. A higher level of commitment to the academy is represented in appointments as editors, associate editors, or editorial board members for specific peer-reviewed journals. Below is a list of these faculty appointments by ABS ranking of the journal.

**ABS 4* Journals**

*Academy of Management Review*
- Andac Arikan, Editorial Review Board
*Journal of International Business Studies*
- Kimberly Ellis, Editorial Review Board
*Journal of Management*
- Gary Castrogiovanni, Editorial Review Board
- Donald Neubaum, Editorial Review Board
*Journal of Operations Management*
- Karen Dye, Associate Editor
*Journal of the Academy of Marketing Science*
- Cheryl Burke Jarvis, Editorial Board

**ABS 4 Journals**

*British Journal of Management*
- Douglas Cumming, Editor-in-Chief
- Sofia Johan, Associate Editor
*Entrepreneurship, Theory and Practice*
- Sofia Johan, Editorial Board
- Roland Kidwell, Editorial Board
- Donald Neubaum, Editor
*International Journal of Operations and Production*
- Sunil Babbar, Editorial Review Board
*Journal of Corporate Finance*
- Douglas Cumming, Editor-in-Chief
- Sofia Johan, Guest Editor
*Journal of Management Studies*
- Gary Castrogiovanni, Editorial Board
*Journal of Organizational Behavior*
- Michael Harari, Editorial Board
*Journal of Service Research*
- Cheryl Burke Jarvis, Associate Editor
- Andrew Gallan, Editorial Board
*Journal of Travel Research*
- Ye Zhang, Editorial Board
Journal of Vocational Behavior
  Michael Harari, Editorial Board
Journal of World Business
  Len Trevino, Editorial Board
Leadership Quarterly
  Stephanie Castro, Editorial Board
  Mingxiang Li, Editorial Board
  Ethlyn Williams, Editorial Board
Organization Studies
  Elizabeth Goodrick, Senior Editor

ABS 3 Journals
Accounting Horizons
  Rosemond Desir, Editorial Board
Corporate Governance: An International Review
  Douglas Cumming, Editor
  Sofia Johan, Guest Editor
Decision Support Systems
  Jayhun Goo, Associate Editor
  Derrick Huang, Senior Editor
European Journal of Finance
  Douglas Cumming, Associate Editor
European Journal of Marketing
  Eric Shaw, Editorial Board
Family Business Review
  Roland Kidwell, Editorial Board
  Donald Neubaum, Editor-in-Chief
Financial Analysts Journal
  Louis Garcia-Feijoo, Co-Editor
Group and Organization Management
  Ethlyn Williams, Editorial Board
Industrial Marketing Management
  Gopal Iyer, Editorial Board
Information Systems Frontiers
  Jahyun Goo, Coordinating Editor
  Chul Yoo, Coordinating Editor
International Journal of Contemporary Hospitality Management
  Anil Bilgihan, Editorial Board
Journal of Banking and Finance
  Douglas Cumming, Associate Editor
Journal of Business Research
  Gopal Iyer, Editorial Board
  Andrew Gallan, Editorial Board
Journal of Information Technology  
Jahyun Goo, Associate Editor
 Journal of International Financial Markets, Institutions and Money  
Sofia Johan, Guest Editor
Journal of Small Business Management  
Roland Kidwell, Editorial Board
Management International Review  
Sofia Johan, Guest Editor
Psychology and Marketing  
Anil Bilgihan, Associate Editor
Ye Zhang, Editorial Board
Small Business Economics  
Siri Terjesen, Associate Editor
Strategic Organization  
Kimberly Ellis, Editorial Board

ABS 2 Journals
Africa Journal of Management  
Kimberly Ellis, Editorial Board
Asian Business and Management  
Lakshman Chandrashekhar, Editorial Board
Cross Cultural and Strategic Management  
Lakshman Chandrashekhar, Editorial Board
Rajeev Sawant, Editorial Board
Len Trevino, Associate Editor
Current Issues in Auditing  
Julia Higgs, Editorial Board
Emerging Markets Review  
Sofia Johan, Guest Editor
Entrepreneurship Research Journal  
Kevin Cox, Editorial Board
Mingxiang Li, Editorial Board
Chandra Mishra, Co-Editor
European Business Review  
Eric Shaw, Editorial Board
Finance Research Letters  
Sophia Johan, Editorial Board
Industry and Innovation  
Siri Terjesen, Associate Editor
International Journal of Accounting Information Systems  
Jian Cao, Editorial Board
International Journal of Managerial Finance  
Sofia Johan, Guest Editor
Issues in Accounting Education
Mark Kohlbeck, Associate Editor

Journal of Business Logistics
David Menachof, Editorial Board

Journal of Business-to-Business Marketing
C.M. Sashi, Editorial Board

Journal of Insurance Regulation
Charles Yang, Editorial Review Board

Journal of Marcomarketing
Eric Shaw, Editorial Board

Journal of Professions and Organization
Elizabeth Goodrick, Associate Editor

Journal of Service Management
Ravi Behara, Editorial Advisory Board

Journal of Strategic Marketing
Eric Shaw, Editorial Board

Management Decision
C.M. Sashi, Editorial Board

Managerial Auditing Journal
Jian Cao, Associate Editor

Review of Accounting and Finance
William Hopwood, Editorial Board

**ABS 1 Journals**

Advances in Hospitality and Leisure
Peter Ricci, Editorial Board

Decision Sciences – Journal of Innovative Education
Sunil Babbar, Editorial Board

International Journal of E-business Research
Pradeep Korgaonkar, Editorial Board

International Journal of Information Systems in the Service Sector
Ravi Behara, Editorial Review Board

International Journal of Services and Operations Management
Sunil Babbar, Editorial Board

International Trade Journal
Christopher Boudreaux, Editorial Board

Journal of Economic Education
William Bosshardt, Associate Editor

Journal for Global Business Advancement
Paul Koku, Editorial Board

Journal of Forensic and Investigative Accounting
William Hopwood, Editorial Board

Journal of Historical Research in Marketing
Eric Shaw, Associate Editor
Journal of Hospitality and Tourism Technology
   Anil Bilgihan, Editorial Board
Journal of Information Systems
   Robert Pinsker, Associate Editor
Journal of Legal Tax Research
   Ken Orbach, Editorial Board
Journal of Management History
   Roland Kidwell, Editorial Board
Journal of Relationship Marketing
   Gopal Iyer, Editorial Board
Research on Professional Responsibility and Ethics in Accounting
   George Young, Editorial Board
South Asian Journal of Human Resource Management
   Lakshman Chandrashekhar, Editorial Board
Studies in Economics and Finance
   Douglas Cumming, Associate Editor

Other Peer-Reviewed Journals
American Economist
   Sharmila Vishwasrao, Associate Editor
Annals of Corporate Governance
   Douglas Cumming, Editor-in-Chief
Annals of Social Sciences and Management Studies
   Pradeep Korgaonkar, Associate Editor
   Sarah Nielsen, Associate Editor
Florida Public Health Review
   Dennis Palkon, Associate Editor
Information Resource Management Journal
   Stuart Galup, Editorial Review Board
International Journal of Business and Economics
   Steven Caudill, Editorial Board
International Journal of Islamic Marketing and Branding
   Paul Koku, Editorial Board
International Journal of Logistics Research and Applications
   David Menachof, Editorial Board
International Journal of Marketing and Social Policy
   Paul Koku, Editor-in-Chief
International Journal of Integrated Supply Management
   Sunil Babbar, Editorial Board
International Journal of Open Access Clinical Trials
   Alan Whiteman, Editorial Board
International Journal of Selection and Assessment
  Michael Harari, Editorial Board
International Journal of Service Science, Management, Engineering, and Technology
  Stuart Galup, Editorial Review Board
International Real Estate Review
  Ping Cheng, Associate Editor
International Review of Economics Education
  William Bosshardt, Associate Editor
Journal of Accountancy
  Michael Crain, Editorial Board
Journal of Economics and Finance Education
  Steven Caudill, Editorial Board
Journal of Risk and Financial Management
  Sofia Johan, Editorial Board
Journal of Forensic Accounting Research
  William Hopwood, Editorial Board
Journal of Housing Research
  Ping Cheng, Editorial Board
Journal of International Business Policy
  Rjeev Sawant, Editorial Board
Journal of Marketing Analytics
  Pradeep Korgaonkar, Editorial Board
Journal of Mental Health Policy and Economics
  Pierre Alexandre, Editorial Board
Journal of Real Estate Literature
  Ping Cheng, Editorial Board
Journal of Real Estate Portfolio Management
  Ping Cheng, Editorial Board
Journal of Real Estate Research
  Ping Cheng, Editorial Board
Organizational Theory
  Elizabeth Goodrick, Inaugural Editorial Board (New journal sponsored by EGOs)
Patient Experience Journal
  Andrew Gallan, Editorial Review Board
Research on Professional Responsibility and Ethics in Accounting
  George Young, Editorial Board
Service Business
  Gary Castrogiovanni, Editorial Board
Social Sciences and Humanities
  Mingxiang Li, Editorial Board
Professional Publications

Business Valuation Update
  Michael Crain, Editorial Advisory Board
EBS Investors Magazine
  Scott Barnhart, Editorial Board
ICHRIE Research Reports
  Peter Ricci, Associate Editor
Insider Travel Report
  Jeffrey Miller, Legal Editor
Hospital Topics
  Dennis Palkon, Executive Editor
Megalytics
  Rebel Cole, Advisory Board
Tax Advisor
  Kenneth Orbach, Editorial Board

Ph.D. Graduate Placements

Gina Brynildsen (Marketing) – Sam Houston State University
Tracie Frost (Accounting) – Hong Kong Polytechnic University
Parisa Haim Faridian (Management) - San Diego State University
Kathryn Kloepfer (Management) - University of Tampa
Juliet Oriaifo (Management) - North Carolina A&T State University
Kate McCombs (Management) - Tennessee Technological University
He Zhijian (Accounting) – Marquette University

Quality Enhancement Program (QEP) Initiatives

Undergraduate research papers were written by over 100 students enrolled in the Health Practicum (HSA 4817) courses over during the 2019-2020 academic year.

Students in the Entrepreneurial Assistance Project (ENT 4934) course received community service credit for assisting local entrepreneurs and family firms on specific business projects during semester-long engagement. More than 30 companies received assistance from FAU student teams during the 2019-2020 academic year.

Students in the Operations Management (MAN 3506) required course taught by Dr. Ravi Behara presented poster sessions at FAU’s annual Undergraduate Research Symposium.

Ashley Alvarez and Andrew Irizarry, who were mentored by Dr. C.M. Sashi, won 1st Place in FAU’s annual Undergraduate Research Symposium.
Student Academic Services

Kimberly Paulus – Executive Director

The mission of Student Academic Services at FAU’s College of Business is to provide academic advising that empowers our students to make informed choices about their education. Through curriculum planning, we help students maintain continuous progress toward a timely graduation and the achievement of their academic goals. We support our students by informing them of university policies and procedures and of the resources available to support their success. We encourage our students to take advantage of opportunities both inside and out the classroom that are consistent with their personal ambitions.

Undergraduate Academic Advisors/Staff – Boca Raton Campus

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Director and Graduation Specialist</td>
<td>Casey Thomas</td>
</tr>
<tr>
<td>Associate Director</td>
<td>Nicohl Meane</td>
</tr>
<tr>
<td>Communications Manager</td>
<td>Chelsea Rodriguez</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Ivan Agudelo</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Ruben Cureses</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Jennifer Granger</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Allison Hazlett-Rose</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Michelle Migliardi</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Wanda Najee-ullah</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Gili Rabone</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Susan Schmieder</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>TanieTucker</td>
</tr>
<tr>
<td>OBBA/JM Family Advisor</td>
<td>Sylvanna Fahnestock</td>
</tr>
<tr>
<td>Advising Assistant</td>
<td>Lissa Terry</td>
</tr>
<tr>
<td>Advising Assistant/Front Desk</td>
<td>Sara Thomas</td>
</tr>
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</table>

Undergraduate Academic Advisors/Staff – Davie Campus

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Academic Advisor</td>
<td>Stephanie Taylor</td>
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<tr>
<td>Academic Advisor</td>
<td>Jo Thomas</td>
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<tr>
<td>Advising Assistant/Front Desk</td>
<td>Cynthia Mortel</td>
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Graduate Academic Advisors/Staff – Boca Raton Campus

<table>
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<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Assistant Director</td>
<td>Michelle Williams</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>Oksana Weaver</td>
</tr>
<tr>
<td>Advising Assistant</td>
<td>Patricia Doyle</td>
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</table>

Career and Internship Advisors – Boca Raton and Davie Campuses

<table>
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<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Assistant Director</td>
<td>Lauren Chorlog</td>
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<tr>
<td>Career and Internship Coach</td>
<td>Jodi-Kay Reece</td>
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<tr>
<td>Graduate Career Specialist</td>
<td>Dan Cornely</td>
</tr>
<tr>
<td>Mentoring Project Specialist</td>
<td>Michael Thomas</td>
</tr>
</tbody>
</table>
Points of Pride

- Implemented the Soar in 4 Academic Scholars Program for the 2nd year
- Conducted Canvas workshops for all pre-business and business students
- Formed task force to increase Davie enrollments and create smooth transitions to FAU
- Conducted Broward College monthly visits -- 24 total visits were held on the North, South, and Central campuses including speaking in business classes, assisting with Broward FAU Days, and meeting with students interested in transitioning to FAU College of Business
- Convened social each semester to celebrate the College of Business graduating students
- Hosted a Club and Organization Fair for freshman students interested in the becoming business majors
- Hosted College Connection Day for freshmen interested in meeting business advisors and faculty

Curriculum Advising Activity

- Conducted 20,323 academic advising sessions
- Conducted all Explore FAU, Choose FAU and How to FAU events for the college
- Started evening academic advising hours on the Davie campus on Tuesday and Thursday evenings

Career Development and Internships

- 31 workshops and events were hosted
- 20 in-class workshops were conducted in collaboration with faculty
- 45 mentors from the business community participated in mentoring business students
- 72 company representatives spoke to College of Business students
- 15 orientations were conducted
- 832 career/internship advising appointments were conducted
- 565 College of Business students enrolled in an internship course during the 2019-2020 academic year
- 75 students participated in the Summer Professional Development Workshop Series
- 20 companies participated in networking events with College of Business students
- 8 finance industry professionals served in a panel addressing 50 College of Business students
- The Graduate Career Specialist personally reached out to every graduate student to offer services during the COVID-19 pandemic
- Implemented “Tip of the Week” on social media
# Teaching – Student Enrollments

<table>
<thead>
<tr>
<th>Undergrad</th>
<th>Fall 2018</th>
<th>Fall 2019</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>759</td>
<td>705</td>
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<tr>
<td>Economics</td>
<td>131</td>
<td>103</td>
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<tr>
<td>Finance</td>
<td>550</td>
<td>534</td>
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<tr>
<td>General Studies</td>
<td>348</td>
<td>295</td>
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<tr>
<td>Health Administration</td>
<td>333</td>
<td>295</td>
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<tr>
<td>Hospitality Management</td>
<td>112</td>
<td>95</td>
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<tr>
<td>International Business</td>
<td>149</td>
<td>107</td>
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<tr>
<td>Management</td>
<td>557</td>
<td>584</td>
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<tr>
<td>Management Information Systems</td>
<td>232</td>
<td>234</td>
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<tr>
<td>Marketing</td>
<td>431</td>
<td>394</td>
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<tr>
<td>Pre-Business</td>
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<td>2826</td>
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<td><strong>Undergraduate Total</strong></td>
<td><strong>6358</strong></td>
<td><strong>6172</strong></td>
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<tr>
<td>Online BBA</td>
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<tr>
<td>Accounting</td>
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<td>122</td>
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<tr>
<td>Hospitality</td>
<td>n/a</td>
<td>3</td>
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<tr>
<td>Management</td>
<td>67</td>
<td>70</td>
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<tr>
<td>Marketing</td>
<td>41</td>
<td>30</td>
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<tr>
<td><strong>Online BBA Total</strong></td>
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<td><strong>225</strong></td>
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<td>Masters</td>
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<td>Accounting</td>
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<td>Accounting – Executive Program (MR)</td>
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<td>Economics</td>
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<td>Finance – Executive Program (MR)</td>
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<td>Health Administration</td>
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<tr>
<td>Health Administration – Executive Program (MR) – On Campus</td>
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<td>65</td>
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<tr>
<td>Health Administration – Executive Program (MR) – Online</td>
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<tr>
<td>Information Technology and Management</td>
<td>54</td>
<td>64</td>
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<tr>
<td>JM Family Big Analytics Graduate Certificate</td>
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<tr>
<td>JM Family Online MBA</td>
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<td>MBA – Flexible Program</td>
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<td>152</td>
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<td>MBA – Online Program (MR)</td>
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<td>MBA – Professional Program (MR)</td>
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<td>MBA – Executive Program (MR)</td>
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<td>Tax</td>
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<td>Tax – Executive Program (MR)</td>
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<td><strong>Masters Total</strong></td>
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<td><strong>1709</strong></td>
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<td>Executive Concentration</td>
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<td>Management</td>
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<td>5</td>
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<tr>
<td>Specific concentration not listed</td>
<td>5</td>
<td>12</td>
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<tr>
<td><strong>PhD Total</strong></td>
<td><strong>34</strong></td>
<td><strong>62</strong></td>
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Executive Forum Presenters

The Executive Forum is a 1-credit course required of MBA students. Presenters are invited by the Dean to discuss how they achieved professional success and the strategies they developed to lead their companies.

Heiko Dobrikow, Executive VP, Las Olas Company and General Manager-Riverside Hotel

Naren Gursahaney, Retired President, CEO and Director of ADT Corporation; Chairman, ServiceMaster Global Holdings; Director, NextEra Energy; Advisor, Berwind Corporation

Sal Saldana, General Manager, Town Center Mall-Simon Malls

Michael Shaw, VP and Head of Customer Engagement Strategy, Miami Marlins

Clara Bennett, Executive Director, Boca Raton Airport Authority

Jeff Stoops, Director, President and CEO, SBA Communications Corporation

John Duffy, CEO, 3Cinteractive

Andrew Koenig, President, City Furniture

Chantal Leconte, CEO, Memorial Healthcare System

Jordan Zimmerman, Founder and Chairman, Zimmerman Advertising

Stan Moss, CEO, Polen Capital

Jackie Reeves, Managing Director, Bell Rock Capital

Guest Speakers in Undergraduate and Graduate Courses

Jarrett Decker, formerly of the PCAOB
Alan DeJesus, Deloitte
Brian Lazarus, Chief Accounting Officer, SBA Communications
Clay Moegengen, President and Managing Director of Synectus Advisory Group LLC
Stephen P. Orchard, Esq., Stephen P. Orchard, P.A.
Lisa Roberts, Securities and Exchange Commission
Jeff Sopshin, EY
Jared A. Stark, Esq., Stark Weber, PLLC
Kathaleen Parks, SVP, Iberia Bank
Michael DeBock, Executive Director, NextEra Energy
Lawrence Mello, FAU librarian
Lauri Rebar, FAU librarian
Dan Tan, Broward College
Fredrick Santory, North West Mutual
Sarah Ellsesser, Marketing and Communication Coordinator/Libraries
Donald Van Pelt, Director, FAU Student Activities
Stephen F. Shaw, Battalion Chief, Fort Lauderdale Fire Rescue
Ruben Verdes, Writing Center Consultant
Mary Cathcart, Director of Advancement, Healthy Mothers, Healthy Babies of PB County
Amy Rosen, Chief Marketing Officer, People's Trust Insurance Company
Dannon Monroe, Director of Talent Acquisition and University Relations, American Traveler
Tom O'Brien, Research Librarian, Wimberly library
Bruce Barron, Government Documents, Librarian, FAU Wimberly Library
Dawn Kesselman, FAU Career Center
Byron Knight, FAU Career Center
Steve Herring, CEO, Living Room Theaters
Shari Edwards, Librarian, FAU Wimberly Library
Beatriz Acosta-Tsivilin, Center for Excellence in Writing
Willie Freeman, Director, FAU Center of eLearning
Kristy Padron, Associate University Librarian
Jason Rich, Paradise Plumbing and AC
Patrick Ryan, Ryan Companies
Sam Eppy, Eppy Group
Erica Sullivan, Erica/s Plumbing
Jason Hill, Client Focused Advisors
Hugo Carbajal, Diligent
Todd Blum, Ear Nose and Throat Associates of South Florida
Dr. Megan Mackey, Family & Friends Spinal Care
John Dalton, CEO, Optimum RTS
Ken Mandell, MD, Cardiologist
Richard Hreshak, Director of Hiring, Motionpoint
Phil Easton, Northwestern Mutual
Steve Shaer, Author of "Fix them or Fire them"
Rachel Friedman - FAU Career Center
John Chisholm, Chair, MIT Alumni Association & CEO, John Chisholm Ventures
Dan McCon nell, President, International Retail, North West Company
Greg Shugar, Beau Ties Ltd. of Vermont
John Nacarelli, Sky Nurses
Ilyse Terri Shuster Frohman, Carly Schwartzwald Mothership
Ron Krudo, Equiturn
Berry Sosa, Royalty MedSpa / Aviva Care Pharmacy
Steven Charlap, GeneYes
Nicole Biscuiti, The Chestee
Chris Kooker, Phoenix Fight Gear
Evan Eddleston, Go Goldens/JKV
Dr. Justin Brown, Family & Friends Spinal Care
Grant Stevens, CFP, Northwestern Mutual
Craig Agranoff, President/CEO, Gripd
Petro Andreadis, Chief Growth Officer, Prediq
Ed Bennett, Founder, MarTech.Health Directory
Jay Berkowitz, Founder/CEO, 10 Golden Rules
Shay Berman, President, Digital Resources
Jonathon Beskin, Founder/CEO, Singles Swag
Ryan Boylston, President/CEO, 2Ton
Michael Branch, General Manager/Director of Station Operations, Brightline/Virgin Trains USA
Eli Brewer, Operations Analyst, Boca Raton Resort and Club
Christina Brinegar, Recruiting and Marketing Coordinator, MSI Recruiting
Jeremy Brown, VP of Marketing, ZRS Management
Nicole Cable, Chief Experience Officer, InnovaCare Health
Carmen Carbone, Director of Talent, Spina O’Rourke + Partners Architectural Interiors
Brittaney Cartwright, Director of Membership Development, Discover the Palm Beaches
Sheryl Cattell, Director of Special Projects, Nordis Technologies
Lisa Cody, Vice President of Marketing, Twin Star
Laura Cusack, President, Human Traffic Coalition of the Palm Beaches
Chriissy Daniels, Chief Experience Officer, Press Ganey
Dr. Susan Dennett, Instructor, FAU College of Education
Megan Davis, Research Professor, FAU Harbor Branch Oceanographic Institute
Toby Doebrich, Manager, Experience Technology Operations, Zimmerman Advertising
Kelsey Kyburz Fannin, Management Recruiter, J. Alexanders
Joe Fernandez, Founder and CEO of Klout, Current CEO and Co-founder of JoyMode
Kaycee Glavich, Director of Policy, Press Ganey
Lacey Guercia, Director of Human Resources, Marriott Pompano Beach Resort & Spa
Erin Henley, Talent Acquisition Specialist, Enterprise Holdings Inc.
Kelley Hensley, Florida Regional Director of Events and Sponsorships, Cleveland Clinic
Richard Hess, Director of Rooms, Waldorf Astoria Hotel Chicago
Rich Hreschak, Corporate Recruiter, Office Depot
Kyle Johnson, Talent Recruiter, Loew’s Hotels (Orlando-Universal)
Kaustabh Kale, President/CEO, Aventusoft
Byron Knight, COB Liaison, FAU Career Center
Stephanie Kowlaski, Talent Acquisition Manager, Marriott Vacation Clubs Worldwide
Wendy Leebov EdD, Senior VP, Language of Caring, Division of Planetree International
Robert Levine, VP, Seminole Hard Rock Support Services
Matt Linderman, President & CEO, Boca West Country Club
Lindsey Luxton, Assistant Hotel Manager, The Breakers Resort
Ion Macovei, Co-Founder and CEO, Wash Chems
Sherria McMillan, Recruitment Manager, Seminole Hard Rock Support Services
Traci Metzger, Manager of e-Commerce-Enterprise, Connection
Nathan Mendenhall, Digital Advertising Manager, Digital Resource
Melanie Mitchell, Director of SEO, Chewy.com
Jason Moulder, Director of Digital Strategy, Conversion Alliance
Jeff Mysel, Senior Account Manager, Google
Eric Nusbaum, Founder at Wheelwright Consultants
Alex Oliveira, President/CEO, Prediq
Nicole Oreo, General Manager, Shula’s Steak House, Swan and Dolphin Resort
Vito Parisi, VP, Konica Minolta Business Solutions
George Petrocelli, Director of Catering, Boca Raton Resort and Club
Detrick Propes, Recruiter, Southern Glazers Wine and Spirits
Jessica Regen, General Manager-Flagler Club, The Breakers Resort
Eli Rodriguez, Director of Human Resources, Zimmerman Advertising
Andrew Roenbeck, Executive Chef, Boca Raton Resort and Club
Veronica Romney, President/CEO, My Modern Brand
Amy Rosen, Chief Marketing Officer, People’s Trust Insurance
Neil Ross, CEO, James Ross Advertising
Daniela Sampayo, Account Executive, Zimmerman Advertising
Art Sanders, Vice President of Human Resources, TooJays Management LLC
Anthony Santana, Chief Marketing Officer, Hardcore Advertising
Jason Scwab, Regional Manager, Enterprise Holdings Inc.
Katie Simcock, Chapter Vice President, Meeting Professionals International
Joe Snipp PhD, System Director, Clinical Data Analytics, Aspirus, Inc.
Luciano Sperduto, Director of Food and Beverage, Disney Swan & Dolphin Resort
Alison Tothy MD, Pediatric ED Physician, University of Chicago Medicine
Samantha Williamson, Sr. Talent Acquisition Partner, Bluegreen Vacations Corporation
Alexis Edwards Wright, Manager of College & University Relations, City Furniture
Boris Zarate, NextEra/FPL
Michael Gartner, TekPartners Professional Services
Venkat Vadlamudi, ADT
Phil Centonze, FloridaMakes
Helena Fopiano, ADT
Ana Sasmiresan, RandstadUSA
Dr. Tony Wilcox, Accupuncture Zen
Michael Rahilly, FPL
Christopher DeSantis and Geno Valdes, ShipMonk
Peter Verbeeck, Rotary International
Karla Urdaneta, ShipMonk
Uriel Ronquillo, ShipMonk
Larry Port, Rocket Matter
Brian Ozuna, Honorlock
Alicia Ferdin, Campus Management
Ernadel Sioson, Campus Management
Richie Rodriguez, Campus Management
Geoffrey Laleau, Deloitte
Christian Alfaro, Deloitte
Shelby Finch, Modernizing Medicine
Shannon Dean Steward, Modernizing Medicine
Jacob Adams, Office Depot
Brittany Perez, Modernizing Medicine
Jay Fuentes, SBA Communications
Chris Fleck, Citrix
Santosh Kanthety, NextEra/FPL
Charles Wheelus, HarmonyLogic
Venkat Chandra Iyer, NCCI
Jacob Machina, Promise Healthcare
Austin Sanchez, Promise Healthcare
Richie Rodriguez, Campus Management
Robin Hildwein, Boca Raton Regional Hospital
Dr. Mihai Fonoage, Modernizing Medicine
Karen Goliger, NCCI
Marnie Blalock, NCCI
Sonya C. Lester, FBI
Larry Port, Rocket Matter
Daisy Guell Hester, FBI
Alice Figuerola, Startup Grind
Heather Blum, Alight Solutions
Jose Chomon, Alight Solutions
Samantha Duboff, Alight Solutions
Leonard Gross, American Civil Liberties Union
Nick Yezzo, Office Depot
Maria Trajano, Office Depot
Brett Powers, Office Depot
Katie Bruns, Office Depot
Daniel Sanchez, South Florida Sun Sentinel | Orlando Sentinel
Denise DiCesare, Memorial HC
John Pacenti, Palm Beach post
David Barkhausen, Autonation
Luis Ramirez, Autonation
Michelle Bertran, Autonation
Mario De Armas, IBM
Alex Snitker, Libertarian party
Art Koch, Arthur Koch Management Consulting, LLC
Federico Panzitta, Deloitte
Elizabeth Camp, ADT
Jonathan Rauscher, Flexshopper
Dr. Mihai Fonoage, Modernizing Medicine
Lady Ramirez, FAU
Ana Ohara, Atos
Mark Cravens, Int’l Account Executive
Jose Chomon, Alight Solutions
Juan Zapata, Alight Solutions
Robert Millares, Alight Solutions
Bruno Araujo, Citrix
Daniel Hoyos, Citrix
Ryan VanPortfleeting, Fastenal
Debbie DAmron, SBA Communications
Patricia Almeida, SBA Communications
Alvaro Campuzano, Nationwide
John Schlanger, Phillips Healthcare
Jay Hess, FloridaMakes
Ana Sasmiresan, RandstadUSA
John Schlanger, Phillips Healthcare
Darrin DeMarb, Lands’ End
EXECUTIVE EDUCATION

Executive Degree Programs
The College of Business offers executive education degrees and professional development for professionals who want to master their management skills and advance their careers in today's competitive marketplace. We also offer corporate and customized programs for organizations seeking to raise their employees to new levels of leadership and innovation.

Edu-Vantage Program
Fall 2019, FAU Executive Education successfully launched Florida Atlantic University’s Edu-Vantage Partner Program. The Edu-Vantage Partner Program works with businesses, corporations, and organizations to provide a high-quality educational strategy for fulfilling their employee education packages. JM Family Enterprises was the first company to join the Edu-Vantage Partner Program. JM Family is offering its associates full tuition for both undergraduate and graduate degrees and certifications. In 2019/2020, over 100 JM Family Enterprise associates started the program in 2019/2020.

Ph.D. Program – Executive Concentration
Executive Education launched the Executive concentration in the Ph.D. Program in the fall of 2019. The program is designed for senior-level professionals with extensive industry experience who are looking to earn the highest academic degree in business while continuing to advance their full-time careers. The inaugural cohort was launched at its planned cohort capacity of 25 executives.

Second Degree Bachelor of Nursing (BSN) for Professional Professionals
Florida Atlantic University’s (FAU) Christine E. Lynn College of Nursing in collaboration with College of Business Executive Education jointly launched the new second-degree part-time track in the Bachelor of Science in Nursing (BSN) Program on the Davie Campus. This program is successfully being operated by Executive Education degree program staff. Over 180 students enrolled in this program in its inaugural year.

2019/2020 is yet another enrollment record for Executive Degree Programs with over 1300 working Professional students enrolled.

<table>
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<tr>
<th>Program</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
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<td>1020</td>
<td>1188</td>
<td>1274</td>
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</table>
Executive Education – Non Credit Certificate Programs

The Florida Atlantic University --College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 716,000 Continuing Education Units (CEUs) in 134 open classes in 2019/2020.

Free Hospitality Certificate during COVID-19
The Hospitality and Tourism Management program and Executive Education offered a free certificate to industry workers and professionals who were affected by the COVID-19 crisis. Through a series of five online sessions in April 2020, participants learned about the core components required for success in the industry. The sessions covered hospitality law, career competencies, marketing and revenue management, finance fundamentals and service excellence. A record breaking number of 77,307 students from 165 countries and territories registered for the program within 14 days. 60,125 accessed the course and 44,801 completed the course. Over 27,000 tech support tickets were submitted during the course.

Executive Open Enrollment Courses Offered in 2019/2020

**MANAGEMENT & LEADERSHIP**
- Leadership Boot Camp
- Women in Executive Leadership
- Certificate in Healthcare Leadership
- Public Safety Leadership Development

**HUMAN RESOURCE MANAGEMENT**
- Certificate in Human Resource Management
- HR: Compensation & Benefits Certificate
- PHR®/SPHR® Exam Preparation Course

**SALES & MARKETING**
- Certificate in Marketing
- Certificate in Sales Management
- Certificate in Digital Marketing
- Advanced Digital Marketing

**HOSPITALITY**
- Certificate in Meeting & Event Management
- Certificate in Hospitality & Tourism Management

**ACCOUNTING & AUDITING**
- Certificate in Financial & Cost Accounting
- Certificate in Managerial Accounting
- Certified Internal Auditor® (CIA®)

**FINANCE & INVESTING**
- Certificate in Investment Management
- Certificate in Corporate Finance
- Financial & Estate Planning in Retirement
GLOBAL FINANCE CERTIFICATIONS
Certified Financial Planner™ (CFP®)
Chartered Financial Analyst® CFA® – Level I

CERTIFIED MEDICAL BUSINESS MANAGEMENT
Anatomy & Terminology, Billing & Coding
Legal, Regulatory & Compliance Practices
Office Operations Healthcare Information Technology

SUPPLY MANAGEMENT
Certificate in Supply Management (CPSM®)

BUSINESS ANALYSIS
Business Analysis for Project Managers, Business Analysts and Technology Stakeholders
Advanced Business Process Modeling and Requirements Gathering
PMI Professional in Business Analysis (PMI-PBA)® Prep Course

PROJECT MANAGEMENT
Introduction to Project Management
Executive Certificate in Project Management

PROJECT MANAGEMENT (Preparatory Courses)
PMP® Exam Preparation Course (35 Hours)
PMP® Exam Preparation Course (21 Hours)
PMI Scheduling Management Professional (PMI-SP)®
PMI Risk Management Professional (PMI-RMP)®

AGILE (Preparatory Courses)
Fundamentals of Agile Project Management
PMI Agile Certified Practitioner (PMI-ACP)® Exam Prep

PROJECT MANAGEMENT (Specialty Courses)
Lean Certificate for Employees and Project Managers
PDU Online Courses:
  Value-Driven Project Management Environments
  Advanced Schedule Management
  Project Teams & Teamwork
  Work Breakdown Structure (WBS) Concepts
  Organizational Change Management
  Advanced Risk Management
  Earned Value Management
  Project Portfolio Management
GLOBAL SIX SIGMA CERTIFICATIONS
Six Sigma Yellow Belt
Six Sigma Green Belt
Six Sigma Black Belt
Six Sigma Master Black Belt

EMERGENCY MANAGEMENT
Training for First Responders and Law Enforcement
Intensive Mental Health for Trauma and Resilience

Corporate Training Programs

Executive Education Corporate and Customized Programs provided a broad range of corporate training solutions focused on improving both individual and team performance.

Corporate Training Programs Delivered 2019/2020*

- Current Builders - Effective Presentations
- FAU Libraries – Leadership Training
- FAU Libraries – Strategic Planning and Leadership
- FIU – Certificate in Human Resources Management
- JM Family Lunch and Learns – Various Topics
- Chauvet – Leadership Boot Camp
- Current Builders – Efficient Meetings
- Quantum Foundation Mental Health for Trauma and Resiliency
- Bay State Milling – Lean Six Sigma Green Belt

Student Organizations

Accounting Students Association (ASA)

Renee Richardson, Faculty Advisor

**Fall 2019**

President  
Vice President  
Treasurer  
Membership Director  
Marketing Director

Anthony Ali  
Chelsea Morgan  
Stephanie Kaur  
Nirva Simeon  
Gabriela Quintanar

**Spring 2020**

President  
Vice President  
Treasurer  
Membership Director  
Marketing Director  
Community Service Director

Arielle Giuliani  
Kevin Duterval  
Michael Rossello  
Junette Darius  
Kevin Duterval  
Eric Norden

Each ASA member participated in one community service event accumulating 15 hours of community service. On average, 31 students attended each of the Accounting Students Association meetings.

Beta Alpha Psi

Angela Gaze, Faculty Advisor

**Fall 2019**

President  
Executive Vice President  
Vice President of Reporting  
Treasurer  
Community Service Director  
Director of Marketing & Media  
Director of Chapter Events  
Past President

John Davis  
Faith Lewandowski  
Christopher McIntyre  
Greggory Erro  
David Byrne  
Lillian Goldman  
Daniel Valcy  
Mohammed Nasser

**Spring 2020**

President  
Executive Vice President  
Vice President of Reporting  
Treasurer  
Community Service Director

Stephanie Kaur  
Ryan Alt  
Rosanna Riveira Kvie  
Ana Galdamez  
StevenElliston
Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of FAU’s Eta Tau Chapter of Beta Alpha Psi participated in 15 community service events accumulating 596 hours of community service. On average, 58 students attended each of the Beta Alpha Psi meetings.

**National Association of Black Accountants**

Rosemond Desir, Faculty Advisor  
**Fall 2019/Spring 2020**

President: Jhenelle Roberts  
Vice President: Briana McLeod  
Treasurer: Donald Van Pelt Jr.  
Secretary: William Powell  
Programming & Community Service Director: Jeff Metra  
Membership Director: Christopher Wroy  
SCREPP Director: Jalissa Everett  
Marketing Director: De’Andre Williams

**American Marketing Association**

Eileen Acello, Faculty Advisor  
**Fall 2019/Spring 2020**

President: Analu Gulin  
Vice President: Santiago Ramirez  
Director of Events: Estefania Palmero  
Director of Outreach: Xana Nash  
Director of Professional Development: Denzel Tennant  
Creative Director: Felipe Rodriguez  
Director of Treasury: Daniel Galindo  
Social Media Director: Katherine Garcia  
Social Media Director: Fahim Bhuiyan

The Association recruited 30 new members, all paying dues to both the local chapter and National AMA. A delegation of FAU AMA members went to the National AMA Collegiate Conference in New Orleans in March of 2020 and participated in the National Collegiate Case Competition. The Association organized a Procter & Gamble Alumni Networking Event in partnership with Zimmerman Advertising. Several career workshops and panels, were organized including workshops on using LinkedIn for job hunting, resume writing and reviews, and preparing elevator pitches. The Association hosted multiple
professional events that included corporate representatives who presented opportunities for internships and externships. The AMA also partnered with Tritons of the Sea to conduct a beach clean-up event as a community service project.

Management Information Systems (Student) Association (MISA)

Jonathan Sweet, Faculty Advisor

President: Christian Chavez
Vice President: Emily Festin
Treasurer: Chelson Exume
Webmaster: Thomas Maloney
Social Media Manager: Jonathan Rivas
MISA Manager: Rebecca Wilson
MISA Manager: Amanda Abikoff

The Management Information Systems Association conducted company tours at Modernized Medicine; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; helped in FAU’s recruiting events.

Caribbean Student Association at Broward

Kenny Leblanc, Faculty Advisor

Vice President: Kaylia Robinson
Director of Communications: Danielle Wall

The Association encourages and promotes the development of the Caribbean individual to foster leadership, service, diversity, quality, and teamwork among the students on the Davie campus. The Association also promotes an awareness of the Caribbean culture on FAU’s Broward campus. The Association had 47 members during the 2019-2020 academic year.

The Global Business Association

Len Trevino and David Herst, Faculty Advisors

President: Zachary Jannotta
Incoming President: Alana Conklin
Vice President: Brooke Robinson
Treasurer: Rebecca Dorvin
Media Advisor: Lilian Putnam

The Association arranged multiple club and executive meetings; reinstated the club with FAU’s Council of Student Organizations (COSO); brought all members to training to be sure the club was in compliance with COSO rules; secured $500 in funding from COSO; and submitted requests for purchases to aid in Breezeway recruitment.