

**FAU**  
**COLLEGE OF BUSINESS**  
Florida Atlantic University



FAU COLLEGE OF BUSINESS  
**ANNUAL REPORT**  
| 2019 - 2020 |



## College of Business Dean's Office and Executive Committee

Daniel M. Gropper, Dean

Paul Hart, Associate Dean, Faculty and Student Academic Services

Ken Johnson, Associate Dean, Graduate Programs

Rupert Rhodd, Associate Dean, Broward Campuses

Siri Terjesen, Associate Dean, External Relations and Research

Don DeAquino, Assistant Dean, Finance and Operations

Marc Rhorer, Assistant Dean, Accreditation and International Programs

Sharon Brown, Coordinator, Finance

Rebekah Dickinson, Program Officer, International Center for Crisis Management

Ginger Hale, Executive Secretary

Michael Hammer, Coordinator, Academic Programs

Evan Jaffe, Coordinator, Assessment and Accreditation

Tonya May, Assistant Director, Special Events and Outreach

Kelly McCormack, Event Planner

Rosa Nardone, Coordinator, Finance and Operations

Melanie Perla, Manager, Instructional Resources and Scheduling

Paula Pistoia, Business Manager

Steve Valenzi, Coordinator of Operations

George Young, Director, School of Accounting

Mary Kay Boyd, Program Director, Business Communication

Steve Caudill, Chair, Department of Economics

Emilio Zarruk, Chair, Department of Finance

Tamara Dinev, Chair, Department of Information Technology and Operations Management

Roland Kidwell, Chair, of Management Programs

Pierre Alexandre, Program Director, Health Administration

Alan Whiteman, Associate Program Director, Executive Health Administration

James Riordan, Program Director, Sports Management

Cheryl Burke Jarvis, Chair, Department of Marketing

Peter Ricci, Program Director, Hospitality and Tourism Management

Vegar Wiik, Executive Director, Executive Programs

Kimberly Paulus, Executive Director, Student Academic Services

Sharmila Vishwasrao, Chair, Faculty Assembly

## Advisory Boards

### Dean's Advisory Board

Brendan Cavanagh, SBA Communications Corporation  
Michael Daszkal, Daszkal Bolton, LLP  
Adam Hasner, Geo Group  
Eric Magnussen, Cancer Treatment Centers of America  
Stan Moss, Polen Capital  
Al Schuman (Retired), EcoLab  
Peter Striano, Northwestern Mutual  
Frank Veros (Retired), Ford Motor Company  
Janet Wincko, City Furniture  
Andrew Wong, Comerica Bank  
Jordan Zimmerman, Zimmerman Advertising

### School of Accounting Advisory Board

David Bastain, Southeast Toyota  
Chris Cichoski, Berkowitz Pollack Brant  
Michael Curto, Marcum Accounts and Advisors  
Tim Devlin, Daszkal Bolton  
Ray Faloona, Deloitte  
Hoan Forman, Ernest and Young (EY)  
Kimberly Garcia, Morrison, Brown Argiz and Farra (MBAF)  
Morry Gottlieb, Binder Dijker Otte (BDO)  
David Hollander, Morrison, Brown, Argiz and Farra (MBAF)  
Randy Justice (Retired), Ernest and Young (EY)  
Brian Lazarus, SBA Communications  
James May, NextEra  
Shawn Mostal, Grant Thornton  
Mark Ostrowski, JD Gilbert  
Jeff Ross, RSM International  
Raymond Saller, Daszkal Bolton  
Ronald Turner, Cherry Bekaert  
Jennifer Williams, Wealth and Tax Advisory Services (WTAS)  
Tom Workman, Thomas Workman and Associates  
Kevin Young, PricewaterhouseCoopers (PwC)

### **Department of Information Technology & Operations Management Advisory Board**

Jason Ball, Florida Atlantic University  
Mehran Basiratmand, Florida Atlantic University  
Denise D. DiCesare, Memorial Healthcare System  
Petko Dinev, Imperx  
Andrew Duffell, Research Park at Florida Atlantic University  
Brett Gavagni, IBM  
Maurice Dubuc, AAJ Technologies  
James Hopwood, Promise Healthcare  
Paul Martine, Citrix Systems  
Michael Pasetliner, Holy Cross Hospital  
Richie Rodriguez, Campus Management Corporation  
Raminder Singh, Symbiotic Consulting Group  
Michael Spears, NCCI Holdings

### **International Business Program Advisory Board**

Jim Border – J.R. Border, P.A.  
Rocio Delgado – Cosmo Fragrances  
Eduardo Figueiredo – Microsoft  
Roberto Marujo – RCM International  
Tania Tucker, Florida Atlantic University  
Liz Vocasek, Florida Atlantic University

### **Health Administration Program Advisory Board**

Jean Acevedo, Acevedo Consulting  
Todd Blum, Ear, Nose, and Throat Associates of South Florida  
Charles Felix, South Florida Hospital News and Healthcare Report  
John Hornberger, Orthopedic Center of Palm Beach County  
Lincoln Mendez, South Miami Hospital  
Mindy Sloane Shikar, Boca Raton Regional Hospital  
Cynthia Peterson, Broward County Medical Association  
Zeff Ross, Memorial Healthcare System  
Tenna Wiles, Palm Beach County Medical Society  
Anuj Patel – Florida Atlantic University Student

### **Adams Center Entrepreneurs in Residence**

Terence Bentley  
Devon Cohen  
Craig Davis  
Tom Mersch  
Bob Nelson  
Ronald Rosenzweig  
Claudio Sorrentino

## Business Leader of the Year

On January 27, 2020 the College of Business honored Rita and Rick Case of the Rick Case Automotive Group with the FAU Business Leader of the Year at the Boca Raton Resort & Club. In 2020, The Rick Case Automotive Group celebrated its 58<sup>th</sup> year in business generating more than \$1B in annual sales, with more than 1,200 associates. The Automotive Group is nationally recognized with numerous awards for the top performing dealership. Since moving to South Florida in 1985, Rita and Rick Case have demonstrated a passion for supporting and improving the community. They have donated and raised more than \$100M by creating and leading fundraising events to benefit many organizations. Their Rick Case Bikes for Kids program, started 38 years ago, has donated more than 100,000 bicycles to children with need during the holiday seasons. As Rita and Rick Case accepted this honor from FAU, Rita called it the “ultimate achievement.” Since 1991, FAU’s College of Business has presented the Business Leader of the Year Award. Some of the past recipients of the Award include Fabiola Brumley, Colin Brown, Heiko Dobrikow, Naren Gursahaney, Jeff Stoops, Jordan Zimmerman, Wayne Huizenga, Jim Robo, Mike Jackson, Ronald Assaf, Alexander Dreyfoos, Jim Moran, Carl DeSantis, Pat Moran, Jeb Bush and Alan Levan.

## Major Gifts

The **MBA Sport Management** program received a \$105,000 gift from the Diane, Donna and Daniel More Family Foundation to name the Director of the FAU MBA-Sport Management Program Office in the Schmidt Family Complex. The program received a second gift of \$50,000 from the More Family Foundation, which was used to name two break stations in the FAU Executive Programs wing of the Schmidt Family Complex.

## Points of Pride

### Rankings

- The College of Business was named one of the “Best Business Schools” by **The Princeton Review**.
- The College of Business and was also ranked as the best business school for veterans in Florida by the **Military Times**.
- The College of Business Executive Education Open Enrollment program jumped 12 spots in the 2020 **Financial Times** rankings, posting one of the largest improvements among all universities worldwide. FAU ranked 1<sup>st</sup> both in Florida and the U.S. Southeast, 11<sup>th</sup> in the U.S., and 59<sup>th</sup> globally -- up from 71<sup>st</sup> the previous year. The Financial Times ranks the top 75 universities around the world, and in 2020 only 15% were institutions in the U.S.
- The Professional and Executive MBA was ranked 27<sup>th</sup> among public universities in the U.S. by **Bloomberg BusinessWeek** ranking of part-time MBA programs.
- The Online MBA ranked 51<sup>st</sup> in the U.S. for the “Best Online MBA Programs” and 43<sup>rd</sup> for the “Best Online Business Programs – Non MBA” by the **U.S. News & World Report**.
- The College undergraduate Entrepreneurship program was ranked 39<sup>th</sup> among the Top 50 programs by **The Princeton Review** and **Entrepreneur Magazine**.
- The College undergraduate International Business program was ranked a Top 25 program by the **U.S. News & World Report**.

- The MBA in Sport Management program was ranked 17<sup>th</sup> best Graduate Sports Business programs in the world by **SportBusiness Review**. The program ranked 14<sup>th</sup> in the U.S. and 7<sup>th</sup> in the world for “Graduates’ Choice.”
- The undergraduate Hospitality and Tourism Program maintained its ranking among the Top 30 programs in the U.S. by **TheBestSchools.org**. The program was also recognized as an Affiliated School with the **American Hotel & Lodging Association Foundation**, providing an additional \$7,500 in scholarships for FAU majors.
- The **Brigham Young University Accounting Rankings Index**, which is a global Index, ranked the School of Accounting 1<sup>st</sup> in archival Accounting Information Systems (AIS) research for the past 6 and 12 years (and second for all years combined) and 2<sup>nd</sup> AIS research for the past 6 years, irrespective of method. The School also maintained its ranking of 4<sup>th</sup> on the Index for Accounting research productivity among all Accounting Schools in the Florida State University System for the last 6 years and 3<sup>rd</sup> for the last 12 years. The Index introduced a new research metric for *Relevance of Accounting Research* and the School of Accounting’s James Wainberg tied for the 37<sup>th</sup> position.

### Student Successes

**Adam Moscovich** won the Elijah Watt Sells Award for his performance on the Certified Public Accounting exam. He was one of only 137 recipients of the Award among the nearly 75,000 candidates who took the CPA exam in 2019.

This year, for the first time, FAU's entry into the statewide **Veterans Pitch Competition** hosted by Veterans Florida won first place.

The **FAU Beta Alpha Psi Chapter** placed 3<sup>rd</sup> at the Southeast Regional Meeting in Louisville, KY for its presentation on the new Affiliate Program.

The **FAU American Marketing Association Chapter** significantly grew its membership and activities since being reestablished in 2017. The FAU chapter participated in the National AMA Case Competition for the first time in fall 2019 and sent a delegation to the National AMA Student Conference in New Orleans for the third year in a row in Spring 2020. The group continues to provide professional development and networking opportunities to its members and the broader business student population by engaging with companies, non-profits and professionals to create workshops, host guest speakers, and participate in projects that build student leadership and marketing skills and give back to the community.

For the sixth year in a row, graduates of the **MS in Information Technology and Management** program had 100% job placement.

Faculty Recognitions

**Andac Arikon** (Management) won the 2020 Ray Smilor Volunteer of the Year Award from the United States Association for Small Business and Entrepreneurship.

**Gary J. Castrogiovanni** (Management) won the 2020 Best Conceptual Paper Award from the United States Association for Small Business and Entrepreneurship.

**Lakshman Chandrashekhar** (Management) won the Best Paper Award of the International Management Track from the Annual Meeting of the Southern Management Association.

**Ping Cheng** (Real Estate) was awarded the E-House Best Paper Award from the Global Chinese Real Estate Society Conference.

**Joe Compomizzi** (Business Communications) was a Visiting Scholar at Jinan University in Hangzhou, China teaching classes in digital marketing and public speaking in the summer of 2019. He was unable to accept an invitation to return for the summer of 2020 due to Covid-19.

**Michael Crain** (Accounting) was the 2019 *The Thomas Burrage Award for Compassion, Collegiality & Character*. Tom Burrage was a prominent forensic accountant in New Mexico.

**Douglas Cumming** (Finance) won the Best Reviewer Award for the Journal of International Business Studies, the Best Reviewer Award for the Journal of Risk and Financial Management, the Silver Medal for 5 or more substantive contributions to the Journal of International Business Studies, and the Best Paper Award from the Financial Management and Accounting Research Conference.

**Julia Higgs** (Accounting) was named a member of the American Accounting Association Auditing Section Standards Committee which responds, on behalf of the academy, to auditing pronouncements promulgated by the auditing regulators and professional bodies.

**Roland Kidwell** (Management) won the 2019 Best Reviewer Award for the *Family Business Review*.

**Kathryn Kloepfer, Roland Kidwell, and Kevin Cox** (Management) received the 2019 Schulze Publication Award 2019 from the Entrepreneurship and Innovation Exchange in recognition for submissions with exceptional merit.

**Mingxiang Li** (Management) won the 2020 International Human Resource Management Scholarly Research Award of the Human Resource Division from the Academy of Management.

**William Luther** (Economics) won the Best Article in the Journal of Private Enterprise Award from the Association of Private Enterprise Education.

**Jim Riordan** (Sport Management) was reappointed by President John Kelly to the FAU Intercollegiate Athletic Advisory Committee and further reappointed by Committee Chair Stephen Engle (History) as Chair of the Institutional Performance Sub-committee. Jim, who received his PhD in 2009, was also named Alumnus of the Year by the Department of Educational Leadership of FAU's College of Education.

**Rajeev Sawant** (Management) received a Best Paper Nomination from the Academy of International Business.

**James Wainberg** (Accounting) and Stephen Perreault received the 2019 Behavioral Research in Accounting (BRIA) Best Paper Award from the American Accounting Association.

**Charles Yang** (Insurance) won the Annual Prize of the North American Actuarial Journal from the Society of Actuaries.

## Research Professorships and Fellowships

### Lynn Eminent Scholar

Rebel Cole

### DeSantis Distinguished Professors

Roland Kidwell

Gary Castrogiovanni

Donald Neubaum

Douglas Cumming

### Kaye Family Professors

Steve Caudill

Daniel Gropper

### Dean's Distinguished Professor

Siri Terjesen

### SBA Communications Professors

Ravi Behara

Len Trevino

### Daszkal/Bolton Professor

Robert Pinsker

### O'Maley Distinguished Professor

Anita Pennathur

### Investments Limited Research Professor

Ken Johnson



**Phil Smith Research Fellows**

Cheryl Jarvis  
Chris Boudreaux  
Sofia Johan  
Mingxiang Li

**Distinguished Research Fellows**

Mark Kohlbeck  
Maya Thevenot  
Tom Lenartowicz

**Investments Limited Research Fellow**

Ping Cheng

**Kay Research Fellow in Insurance**

Charles Yang

**Junior Faculty Research Fellow**

Ye Zhang  
David Javakhadze  
Michael Harari

**Distinguished Teaching Fellow**

Jahyun Goo

**Distinguished Service Fellow**

Jennifer Attonito

**Promotions / Tenure**

Chris Boudreaux, Economics, Associate Professor with Tenure  
David Fang, Accounting, Associate Professor with Tenure  
Michael Harari, Management, Associate Professor with Tenure  
David Javakhadze, Finance, Associate Professor with Tenure  
Chul Woo Yoo, ITOM, Associate Professor with Tenure

Joseph Compomizzi, Business Communications, Senior Instructor  
Angela Gaze, Accounting, Senior Instructor  
Lawrence Newmann, Health Administration, Senior Instructor  
Craig Rinne, Business Communications, Senior Instructor  
Louisa Rogers, Business Communications, Senior Instructor

## Summer Research Award Recipients

Anna Agapova, Finance  
Sunil Babbar, Operations Management  
Ravi Behara, Operations Management  
Patrick Bernet, Health Administration  
Anil Bilgihan, Hospitality and Tourism Management  
Christopher Boudreaux, Economics  
Katarina Brant, Management  
Jian Cao, Accounting  
Stephanie Castro, Management  
Steven Caudill, Economics  
Chandrashekhar Laksman, Management  
Rebel Cole, Finance  
Tamara Dinev, Information Technology  
Joao Faria, Economics  
Luis Garcia-Feijoo, Finance  
Jahyun Goo, Information Technology  
Elizabeth Goodrick, Health Administration  
Gulcin Gumus, Health Administration  
Michael Harari, Management  
Julia Higgs, Accounting  
Derrick Huang, Information Technology  
Gopal Iyer, Department of Marketing  
David Javakhadze, Finance  
Mingxiang Li, Management  
Donald Neubaum, Management  
Robert Pinsker, Accounting  
Siri Terjesen, Management  
Len Trevino, International Business  
Sharmila Vishwasrao, Economics  
Charles Yang, Insurance  
Chul Woo Yoo, Information Technology  
Ye Zhang, Hospitality and Tourism Management

## Centers and Major Initiatives

### Adams Center for Entrepreneurship

Roland Kidwell, Director  
Kevin Cox, Assistant Director

The mission of the Adams Center for Entrepreneurship is aligned with the University Strategic Platform of Entrepreneurship. The Center is administered by the faculty and staff of the Department of Management Programs. The Center is the nexus of entrepreneurial opportunity at the University attracting students, faculty, staff and the South Florida community by hosting activities focused on fueling innovation in the global marketplace.

The programming, mentoring, and engagement activities supported by the Center over the past year included the following.

The 2020 **Business Plan Competition** provided student entrepreneurs the opportunity to showcase their start-ups. Contestants were required to submit a full business plan to compete. The competition included a number of steps including recruiting judges and mentors, and conducting a preliminary judging round, a “pitch scrub”, the semi-finals competition and the final competition on April 17, 2020. The challenges of COVID-19 forced the competition to an online format. Approximately \$18,500 in team prizes were awarded. The top two winners were also chosen to be Fellows in the prestigious Daveler Entrepreneur Program at the University of South Florida.

Over the past year, for the fifth year in a row, the Adams Center received a grant from Veterans Florida to execute the **Veterans Entrepreneurship Program** at FAU. The \$61,500 award supports the in-depth Program involving considerable marketing, multiple pre-launch events, applicant screening, and a comprehensive semester-long advanced entrepreneurship training course. This year 28 veterans participated in the program, which is designed to aid veterans in successfully launching or growing a business venture. The program culminated with a pitch competition held virtually on April 23, 2020. Three winners were chosen receiving \$1,000 each. For the first time this year, FAU's entry into the statewide Veterans Pitch Competition hosted by Veterans Florida won first place.

The Center received a two-year grant of \$110,000 from the Knight Foundation to expand entrepreneurship outreach opportunities in Palm Beach County. The grant supports the **Entrepreneur Boot Camps** which will now also be available on FAU's Jupiter campus and elsewhere in the County. Over the past year, 72 students enrolled in the Entrepreneurship Boot Camps taught by Assistant Director Kevin Cox. The Boot Camp transitioned to online delivery in the spring.

The **Entrepreneur in Residence Mentoring Program** is intended to assist students with their start-ups. Throughout the year, dozens of students are assisted with business plan competition preparation. Participation in the Program continues to broaden each year among both students and mentors.

The Center produces the **Shrimp Tank Podcast** which is a weekly podcast co-hosted by Kevin Cox and Roland Kidwell. The Podcasts have featured more than 100 interviews with entrepreneurs in South Florida, many of them with connections to FAU. A relationship between Shrimp Tank Podcasts and IHeart Radio provides wider exposure of the Podcasts bringing recognition to FAU alumni entrepreneurs and to the Adams Center as well. The Podcasts are now also on Facebook Live. The 100th show featured Scott Adams, chief benefactor of the FAU Adams Center for Entrepreneurship, who discussed the business challenges caused by COVID-19.

Contacts established while producing the Shrimp Tank Podcasts provided a pool of invitees to the **Entrepreneurs in Paradise** event hosted by the Adams Center. The event celebrated ‘Global Entrepreneurship Week’ on FAU's Boca Raton's Innovation Campus and featured over 100 local entrepreneurs, 350 attendees, and live music.

The **Family Business Initiative** continued in 2019-2020 with more than 25 hours of pro bono interviews and consultations with local family firms, community outreach and panel discussions. Outreach also included planning and executing two Family Business Events in conjunction with Small Business Development Center and Equiturn Consulting.

### **Center for Forensic Accounting**

Michael Crain, Director

The Center for Forensic Accounting is one of the first in the country and the only one in Florida to focus exclusively on forensic accounting. The field generally employs a mix of accounting, auditing and investigating to scrutinize financial information and other forms of evidence to provide analysis to courts of law, corporations and others.

The mission of the Center is to develop and disseminate knowledge on forensic accounting including fraud detection/prevention and business valuation.

This year, the Center and the U.S. Treasury Department again held a jointly-sponsored **Forensic Accounting and Cyber Investigations Conference**. The Conference attracted participants from the banking industry, forensic accounting and certified fraud examiners, and law enforcement officers from the federal, state and local levels.

The Center also held a three-day **Seminar on Forensic Accounting** for the staff of accounting firms. The Seminar followed the American Institute of Certified Public Accounting's Certified in Financial Forensics curriculum and was taught by the School of Accounting full time faculty Michael Crain, Joel DiCicco, Richard Gendler, and adjunct faculty Richard Gray, Jay Leiner, and Blair Staley.

### **Center for Services Marketing and Management**

Andrew Gallan, Director

The Center for Services Marketing and Management was restarted in the spring of 2019, with the appointment of Dr. Andrew Gallan as faculty director. He has been charged with creating a strategic plan, identifying a new and revitalized mission, building corporate and academic relationships, and implementing targeted programming for key constituencies. The new Center operates at the intersection of the interests of three distinct communities – students, professionals, and academics. To date, the following activities have been executed.

A formal **Strategic Plan** has been developed for the newly relaunched Center and was submitted to the dean's office as of May 2020. The director has substantially updated the Center's website which now includes faculty profiles, relevant faculty publications, and posts of recent events and activities.

Significant effort has gone into developing **Engagement** with the Center among faculty and the community. The director has met with faculty from marketing, hospitality, and other business disciplines to gain feedback, communicate new plans, and assess levels of engagement. Faculty who are affiliated with the Center are now being asked to conduct lunch-and-learn lectures for prospective corporate partners. The director also has met with leaders of Boca Raton Chamber of Commerce, The Greater Fort Lauderdale Alliance, and a number of business leaders to develop community interest in the Center. This has produced a list of potential corporate partners who will be approached once a formal contract has been developed and approved for the Center. Formal communication with potential corporate partners will commence in the second half of 2020, once a contract has been developed and approved by the University.

In February the Center hosted an **Expert Panel** which included Olga Peddie (Chief Digital Officer, Cendyn), Robert Levine (VP Customer Care and Hotel Revenue Optimization, Seminole Hard Rock Support Services), and Lorenzo Davidoiu, (AVP Service Excellence, Celebrity Cruises) was convened to discuss How Technology and Data Analytics are Informing Service Management. The event was well attended by community and industry leaders, faculty and students. It was recorded and the video is available on the Center's website.

The Center, in collaboration with the Department of Marketing, launched a **Visiting Research Scholar Program** in which we plan to invite faculty from other universities to present cutting-edge research in marketing and services to our faculty and doctoral students. The first Visiting Research Scholar was Dr. Rakesh Niraj, Associate Professor of Marketing in the Department of Design and Innovation at the Weatherhead School of Management from Case Western Reserve University, who visited FAU in October 2019. Dr. Niraj presented his research on predictive modeling procedures for customer relationship management in sales contexts.

The Center has been assisting **Boca Helping Hands** with data analysis and reporting to support the development of the organizations' next strategic plan. This includes an assessment of future job opportunities for the clients and communities they serve.

#### **Center for Economic Education**

William Bosshardt, Director  
Rupert Rhodd, Associate Director  
Brett Burkey, Assistant Director

The FAU Center for Economic Education conducted 35 workshops/activities for approximately 670 participants.

#### **Business and Economics Polling Initiative**

Monica Escaleras, Director  
Eric Levy, Assistant Director  
Spencer Kimball, Consultant  
Kevin Wagner, Political Spokesperson

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts survey on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

**Hispanic Americans** are the largest ethnic minority group in the U.S. and one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. The FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot of the opinions of Hispanics in the U.S. on a variety of topics. In addition, the BEPI publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

The four main goals of BEPI are aligned with the Strategic Plan of the University: FAU's name recognition, undergraduate research, interdisciplinary collaboration and community engagement.

This year BEPI conducted 12 surveys. Results of the surveys have been featured at local, national and International levels providing significant exposure to the College of Business and Florida Atlantic University.

The University recently changed its media monitoring and measuring service from Cision to Meltwater, which tracks media activity slightly differently. For example, instead of focusing on “ad value”, Meltwater focuses on “reach” (aka the number of potential people who see a news story) which is a better measure of audience impact.

- Total number of media mentions as reported by Meltwater: 1,816
- Total ad equivalency value as reported by Meltwater: \$7.08 million
  
- Broadcast & Cable television coverage examples: FOX News, CNN, CNBC, CBS News, NBC News, Bloomberg
- National print coverage examples: The New York Times, Time Magazine, Newsweek, Washington Post, Chicago Tribune, Los Angeles Times, People, The Washington Times
- Regional coverage examples: Tampa Bay Times, Orlando Sentinel, Florida Times-Union, Florida Today, News-Press, Florida Trend
- Local coverage examples: Sun Sentinel, The Palm Beach Post, Miami Herald, News Channel 5, CBS 12, ABC News 25, CBS 4 (Miami)
- International coverage examples: The Guardian, Yahoo! News Canada, CNN International, The Independent

Top three placements by reach as reported by Meltwater:

- Bloomberg: 23.6 million
- Time Magazine: 14.6 million
- NBC News: 13.6 million

#### **International Center for Emergency Management Education (ICEME)**

Rebekah Dickinson, Chief Program Officer

The Center was established in 2018 and closed in the summer of 2020. The mission of the Center was to deliver training programs focused on emergency management. The Center developed a four-course concentration in Emergency Management for graduate students, which was approved by the state of Florida, and became a Point of Delivery for FEMA in partnership with the National Disaster Preparedness Training Center in Hawaii. In 2019, the Center conducted Trauma and Resilience (T&R) training for first responders and licensed therapists; and obtained a grant to train professional counselors who were dispatched to devastated areas in the Bahamas. The Center delivered two FEMA courses at FAU involving five emergency management experts from across the U.S. In 2020, the Center provided two training sessions at the 2020 Governor’s Hurricane Conference, one in partnership with the University of Florida. And in that year, the Center also designed and delivered an online 6-week T&R training program which attracted first responders from across the U.S.

## Media Hits

News releases were distributed and events were highlighted on social media.

Andac Arikan, Management	Medium
Salvatore Barbera, Health Administration	Miami Herald
Rebel Cole, Finance	Wall Street Journal
Douglas Cumming, Finance	Globe and Mail, Financial Post, Business News Network (BBN)
Gulcin Gumus, Health Administration	CBS, NBC, U.S. News and World Report
Sofia Johan	Globe and Mail, Financial Post, Business News Network (BBN)
William Luther	TIME, NPR, Marginal Revolution, DYKCrypto, Wall Street Journal, WSJ, CQ Researcher, CTA, Fox
Jim Riordan, Sport Management	ESPN West Palm, CW 34, Sports Business Journal, Palm Beach Post, Deseret News
Deborah Searcy, Management	Boca Raton Observer
Siri Terjesen, Management	Sun Sentinel, WPEC CBS 12 News, Super Maker, Medium

## Faculty Engagement and Outreach

Faculty in the College of Business annually participate in numerous events with professional and academic stakeholders in South Florida, and throughout the country and the world. Below is a list of select highlights of engagement and outreach.

### School of Accounting

**Joel DiCicco.** Chair of the Florida Institute of Certified Public Accountants' Non-Profit Committee. Board member of the Library and Information Resources Network.

**Kim Dunn.** Founder and Executive Director of Champions Empowering Champions. Treasurer of Phi Kappa Phi.

**Michael Gauci.** Member of the Member Development and Leadership Committee and the Student Recruitment Subcommittee of the Florida Government Finance Officers Association. Member of the Accounting Careers and Education Committee and the State and Local Government Committee of the Florida Institute of Certified Public Accountants (FICPA).

**Angela Gaze.** Treasurer-elect of Phi Kappa Phi.

**Richard Gendler.** Member of the Student Education and Admission to the Bar Committee. Vice Chair of the Florida Bar Grievance Committee. Special Magistrate of Palm Beach County.

**William Hopwood.** Member of the Accountants without Borders and Professional Education Organization.

**Anthony Horky.** Member of the Executive Committee, Treasurer, and Chair of the Bylaws Committee of the FAU Alumni Association. Faculty advisor and editor of the *FAU Undergraduate Law Journal*.

**Mark Kohlbeck.** Member of the Steering Board and Treasurer of the Financial Accounting and Reporting Section of the American Accounting Association.

**Ken Orbach.** Member of the Florida Institute of Certified Public Accountants' Federal Taxation Committee. Member of the S Corp Committee, the Partnership Committee, and the American Taxation Association External Relations Committee of the American Institute of Certified Public Accountants.

**Robert Pinsker.** Academic advocate for the Information Systems Audit and Control Association, now known as the ISACA.

**Joseph Rakestraw.** Board member of the Atlantic Coast Wesley Club.

**Renee Richardson.** Coordinator of the Internal Audit Education Partnership for the Institute of Internal Auditors. University liaison to the Association of Certified Fraud Examiners South Florida Chapter.

**Scott Seavey.** Chair of the Auditing Section Membership and Regional Coordinators Committee of the American Accounting Association Scott. Executive board member of the Nebraska Council on Economic Education. Pro Bono (?) consultant for the National Association of Economic Educators.

**Georgi Smatrakalev.** Member of the External Relations Committee of the American Taxation Association. Academic liaison to the Florida Institute of Certified Public Accountants Broward Chapter. Board member and Treasurer of the Bulgarian American League of Florida.

**Mary Walsh.** Arbitrator for the Financial Industry Regulatory Authority. Accounting Discipline Coordinator of the Florida Department of Education Statewide Course Numbering System. Associate Editor and contributing author of the Land Grant University Tax Education Foundation. Academic liaison to the Florida Institute of Certified Public Accountants Palm Beach Chapter.

**George Young.** Board member and the academic liaison to the Florida Institute of Certified Public Accountants Atlantic Chapter.

### **Business Communications**

**Dominique Fuentes.** Member of the Florida, New York, and Washington D.C. Bar Associations.

**Jamie Granger.** Member of the Business Practices Committee of the Association for Business Communication.

**George Grunfeld.** Member of the Education Board for the Anti-Defamation League of the Palm Beach, Broward and Miami-Dade counties.



**Kenny Leblanc.** Member of the Board for **Project Nana**, a not-for-profit organization providing primary care for Haitian women.

**Michelle Migdal.** Member of the Florida Bar Association and Florida Certified Mediators.

**Louisa Rogers.** Vice Chair of the Transportation and Airport Committee for the town of Davie.

**Emily Sacks.** Member of the Board for the Florida Shakespeare Theater.

**Beth Sindaco.** Member of the Rules Committee of the Pennsylvania Bar Association. Pro-bono legal assistance for the deaf and hard-of-hearing in Pennsylvania.

#### **Department of Economics**

**William Bosshardt.** Member of the Advisory Board for the Financial Literacy Advisory Committee of the School District of Palm Beach County.

**Eric Chiang.** Member of the Board for the Global Traveler Magazine.

#### **Department of Finance**

**Scott Barnhart.** Provides consultation to businesses on the economic impacts of their businesses so that they can obtain domestic and foreign funding, and to attorneys on the economic damages of personal loss.

**Ping Cheng.** Mentored a real estate entrepreneur who won the business competition at FAU Tech Runway, and served as the first Board Advisor to OREVCO, which later changed its name to Real Street X, a PropTech startup company.

**Rebel Cole.** Provided consultation for the International Monetary Fund of Sierra Leone; the World Bank, Reserve Bank of Zimbabwe; the World Bank, Bank of Sierra Leone; and the U.S. Small Business Administration.

**Luis Garcia-Feijoo.** Provided consultation to the Chartered Financial Analyst (CFA) Institute.

**Sofia Johan.** Assisted the Small Business Administration at FAU in reviewing loan applications from small businesses in the area under the Disaster Emergency Bridge Loan program.

**Rainford Knight.** Assisted the Small Business Administration at FAU in reviewing loan applications for the Payroll Protection Program.

**Anna Pomeranets.** Treasurer for the Palm Beach Hedge Fund Association

### Department of Information Technology and Operations Management

**Ravi Behara.** Member of the Steering Committee for the Palm Beach County Healthcare Coalition

**Karen Dye.** Member of the Advisory Board for the Economics and Management Department at Gustavus Adolphus College, St. Peter, MN.

**Stuart Galup.** Program evaluator for the Computing Accreditation Commission of the Accreditation Board for Engineering and Technology (ABET). Vice-chair of the Board of Directors of the Business First Committee of the Fort Lauderdale Chamber of Commerce.

**Chul Yoo.** Coordinator of the South Florida Chapter for the National Unification Advisory Council of South Korea.

**Jahyun Goo.** President of the South Florida Chapter for the National Unification Advisory Council of South Korea. President of the Korean Chapter for the Association of Information Systems.

**Derrick Huang.** University Representative for the CEO Forum. Member of the Scientific Advisory B for The Instituto Superior para el Desarrollo de Internet, Madrid, Spain.

**Karen Dye.** Chair of Operations Management Division Scholar Committee for the Academy of Management.

### Department of Management Programs

**Jennifer Attonito.** Chair of the Awards Committee of the Alcohol, Tobacco, and Other Drugs Section of the American Public Health Association.

**Gary Castrogiovanni.** Coordinator of the Pre-Doctoral Student Consortium for Southern Management Association.

**Mantha Mehallis.** Participant in the UK House of Commons meeting to develop the proposal for a comprehensive UK--EU Free Trade Agreement.

**Deborah Searcy.** Member of the Chamber of Commerce of the Palm Beaches.

**Len Trevino.** President of the Iberoamerican Academy of Management.

**Ethlyn Williams.** Speaker at the Diversity and Inclusion Summit for the F. Malcolm Cunningham Bar Association, Palm Beach County Hispanic Bar Association, and Florida Association for Women Lawyers, Palm Beach County.

## Department of Marketing

**Greg Bohan.** Member of the Advisory Board and Chair of the Membership and Governance Committee for the Academy of Hospitality and Tourism, Miami-Dade County. Vice President of the South Florida Collegiate Chapter for the Hotel Sales and Marketing Association International. Member of the Board of Directors for the Greater Miami and the Beaches Hotel Association.

**Andrew Gallan.** Research Faculty Fellow of the Center for Services Leadership at Arizona State University. Academic Scholar of the Cornell Institute for Healthy Futures at Cornell University.

**Gopal Iyer.** Vice-Chair of the Retailing and Pricing Special Interest Group at the American Marketing Association.

**Cheryl Burke Jarvis.** Research Faculty Fellow and Member of the Academic Board of the Center for Services Leadership at Arizona State University.

**Stella Quintero.** Member of the Board and of the Education Committee of the Florida Restaurant and Lodging Association, Palm Beach Chapter. Member of the Olympic Heights High School Hospitality Advisory Board and the Forest Hills High School Hospitality Advisory Board.

**Peter Ricci.** Member of the Board of Directors of the Hospitality Sales & Marketing Association International, Southeast Chapter.

**Ann Root.** Member of the Boca Raton Chamber of Commerce Technology Committee.

**Eric Shaw.** Member of the Executive Committee for the Friends of Gumbo Limbo Nature Center. Vice President of the Board of Directors for the Boca Helping Hands Organization.

**JB Ward.** Member of the Board and Chair of the Education Committee for the Florida Restaurant and Lodging Association, Broward Chapter. Chair of the Palm Beach Gardens Community High School Business Advisory Board.

**Ye Zhang.** Member of the Awards Committee for the International Conference on Hotel, Restaurant, and Institutional Education.

## Research Productivity

### Grant Awards

Caring-based Academic Partnerships in Excellence: Veteran RNs in Primary Care (CAPE-V); External Grant: US-DHSS HRSA (Health Resources and Services Administration) Grant Award # U2VHP33062 (\$1,500,000 / 2019-2022) B. King (PI- College of Nursing) **Behara, R.S.**: Project role: Programmatic Evaluation and Data Analysis.

### Peer-Reviewed Publications

During the 2019-2020 academic year many manuscripts written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print from June 2019 to May 2020 are listed below with their full citations.

### School of Accounting

**Cao, J.**, Luo, S., and Zhang, J. 2020. "Corporate employment, red flags, and audit effort," *Journal of Accounting and Public Policy*, 39 (1): 1-21.

**Cao, J., Ellis, K., and Li, M.** 2019. "Inside the boardroom: Culture diversity and cross-border merger decisions," *Review of Quantitative Finance and Accounting*, 53(4): 1031-1068.

**Cao, J.**, Cheng, Y., Golden, J., and Zhang, J. 2019. "Managerial ability, forecasting quality, and open-market repurchase program completion," *Review of Quantitative Finance and Accounting*, 53(3): 871-894.

Cazier, R., **Desir, R.**, Pfeiffer, R.J. and Albert, L. 2020. "Intra-industry information transfer effects of leading firms' earnings narratives," *Review of Quantitative Finance and Accounting*, 54(1): 29-49.

Casterella, J., **Desir, R.**, Stallings, M. and **Wainberg, J.** 2020. "Information transfer of bankruptcy announcements: Examining the impact of auditor opinions," *Accounting Horizons*, 34(1): 45-66.

**Desir, R.**, Pfeiffer, R., and Roberts, F. 2020. "Should Government Assistance be Reflected in Financial Reports?" *Accounting Horizons*, 34(1): 93-110.

**Dunn, K., Kohlbeck, M.** and Mayhew, B. 2019. "The impact of market inequality on audit price," *Managerial Auditing Journal*, 34(9): 1149-1172.

Callen, J., **Fang, X.**, Xin, B., and Zhang, W. 2020. "Capital Market Consequence of Audit Office Size: Evidence from the Stock Price Crash Risk," *Auditing: A Journal of Practice & Theory*, 39(2): 1-26.

Brown, V., Coram, P., Dennis, S., Dickins, D., Earley, C., **Higgs, J.**, Schaefer, T., and Tatum, K. 2019. "Comments of the Auditing Standards Committee of the Auditing Section of the American Accounting Association on International Auditing and Assurance Standards Board Exposure Draft, Proposed International Standard on Auditing 315 (Revised): Identifying and Assessing the Risks of Material Misstatement and Proposed Consequential and Conforming Amendments to Other ISAs," *Current Issues in Auditing*, 13 (1): C1-C9.

Brown, V., Dennis, S., Dickins, D., **Higgs, J.**, and Schaefer, T. 2019. "Comments of the Auditing Standards Committee of the Auditing Section of the American Accounting Association on International Auditing and Assurance Standards Board Exposure Draft, Proposed International Standard on Auditing 220 (Revised): Quality Management for an Audit of Financial Statements," *Current Issues in Auditing*, 13 (2): C10-C19

Dennis, S., Dickins, D., Earley, C., and **Higgs, J.** 2019. "Comments of the Auditing Standards Committee of the Auditing Section of the American Accounting Association on Proposed Statement on Standards for Attestation Engagements, Amendments to the Description of the Concept of Materiality," *Current Issues in Auditing*, 13(2): C20-C22.

Smith, T., **Higgs, J.**, and **Pinsker, R.** 2019. "Do Auditors Price Breach Risk in Their Audit Fees?" *Journal of Information Systems*, 33(2): 177-204.

Vincent, N., **Higgs, J.**, and **Pinsker, R.** 2019. "Board and management-level factors affecting the maturity of IT risk management practices," *Journal of Information Systems*, 33(3): 117-135.

**Kohlbeck, M.** and Luo, X. 2019. "Are CFO Debt-like Compensation Incentive Associated with Financial Reporting Quality?" *Advances in Accounting* 45: Article 100413.

Golden, J., and **Kohlbeck, M.** 2019. "The Unintended Effect of Financial Accounting Standard 123R on Stock Repurchase and Dividend Activity," *Journal of Accounting, Auditing and Finance*, 34(3): 411-433.

Khondkar K., Lin, K., **Pinsker, R.**, and Zhu, H. 2019. "Using Linguistics to Mine Unstructured Data from FASB Exposure Drafts," *Journal of Information Systems*, 33(1): 67-83.

**Rakestraw, J.**, Kumar, R., and Maher, J. 2020. "Industry-Average Earnings Management and IPO Pricing," *Review of Pacific Basin Financial Markets and Policies*, 22(04): 1950023.

Casterella, J. R. Desir, M. Stallings and **J. Wainberg** (2020). "Intra-industry information transfers of bankruptcy announcements: An empirical analysis of the impact of going concern opinions," *Accounting Horizons*, 34 (1): 45–66.

## Business Communication

**Compomizzi, J.,** Chawdhry, A., Poullet, K., & Janchenk, G. (2019). Implementing Quality Matters in an on-line healthcare administrations communications course. *Issues in Information Systems 20 (4)*, 175-180.

**Nielsen, S.** (2019). Persuasive impromptus, In Selections from the ABC 2019 Annual Conference, Miami, FL: Bridging Teaching Ideas from the Innovator to the Classroom, Ed. J. Whalen. *Business and Communication Quarterly 82 (3)*, 374-376.

## Department of Economics

**Bosshardt, William B.,** and William Walstad. 2019. "The Undergraduate Economics Coursework of Elementary and Secondary School Teachers." *Journal of Economic Education 50 (4)*: 410–17.

Walstad, William, and **William Bosshardt.** 2019. "Grades in Economics and Other Undergraduate Courses." *AEA Papers and Proceedings 109 (May)*: 266–70.

**Boudreaux, Christopher J., and Boris Nikolaev.** 2019. "Capital Is Not Enough: Opportunity Entrepreneurship and Formal Institutions." *Small Business Economics 53 (3)*: 709–38.

**Boudreaux, Christopher J., Monica P. Escaleras,** and Mark Skidmore. 2019. "Natural Disasters and Entrepreneurship Activity." *Economics Letters 182 (September)*: 82–85.

Affuso, Ermanno, **Steven B. Caudill,** Franklin G. Mixon Jr., and Kevin W. Starnes. 2019. "Is Airport Proximity an Amenity or Disamenity? An Empirical Investigation Based on House Prices." *Land Economics 95 (3)*: 391–408.

Calderon-Arrieta, Diego, **Steven B. Caudill,** and Franklin G. Mixon. 2019. "Valuing Recreational Water Clarity and Quality: Evidence from Hedonic Pricing Models of Lakeshore Properties." *Applied Economics Letters 26 (3)*: 237–44.

**Caudill, Steven B.,** Franklin G. Mixon Jr., and Megan E. Richards. 2019. "Ownership Structure and Hospital Service Costs and Fees: A Decomposition Approach." *Managerial and Decision Economics 40 (1)*: 37–50.

**Vishwasrao, Sharmila,** Matthew Schneider, and **Eric P. Chiang.** 2019. "The Effects of Military Occupation on Growth." *Kyklos 72 (1)*: 183–207.

**Chiang, Eric P.,** and Albert J. Sumell. 2019. "Are Your Students Absent, Not Absent, or Present? Mindfulness and Student Performance." *Journal of Economic Education 50 (1)*: 1–16.

**Faria, Joao Ricardo,** Daniel M. Gropper, Franklin G. Mixon Jr., and Julissa Y. Santoyo. 2019. "Academic Scholarship, Organization Prestige, and the Earnings of U.S. Business School Deans." *Managerial and Decision Economics 40 (7)*: 823–37.

**Faria, Joao Ricardo,** Franklin G. Mixon Jr., Ashish Upadhyaya, and Kamal P. Upadhyaya. 2019. "Gang Rivalry and Crime: A Differential Game Approach." *Review of Law and Economics 15 (2)*: 1-30.

Mathews, Timothy, Aniruddha Bagchi, and **Joao Ricardo Faria**. 2019. "Simple Analytics of the Impact of Terror Generation on Attacker-Defender Interactions." *Public Choice* 179 (3-4): 287-99.

Bagchi, Aniruddha, **Joao Ricardo Faria**, and Timothy Mathews. 2019. "A Model of a Multilateral Proxy War with Spillovers." *Public Choice* 179 (3-4): 229-48.

**Faria, Joao Ricardo**, Franklin G. Mixon, and Kamal P. Upadhyaya. 2019. "Alumni Donations and University Reputation." *Education Economics* 27 (2): 155-65.

Farinha, Luis, **Joao Ricardo Faria**, and Joao J. Ferreira. 2019. "Editorial." *Global Business and Economics Review* 21 (3-4): 267-77.

Salter, Alexander W., and **William J. Luther**. 2019. "Adaptation and Central Banking." *Public Choice* 180 (3-4): 243-56.

Hogan, Thomas L., and **William J. Luther**. 2019. "Endogenous Matching and Money with Random Consumption Preferences." *B.E. Journal of Theoretical Economics* 19 (2): 1-9.

**Luther, William J.** 2019. "Getting off the Ground: The Case of Bitcoin." *Journal of Institutional Economics* 15 (2): 189-205.

## Department of Finance

**Agapova, A.**, Ferguson, R., & Leistikow, D. (2019). Stochastic portfolio theory and the low beta anomaly, *European Journal of Finance*, 25(5), 415-434.

**Agapova, A.**, & Volkov, N. (2019). Guidance on strategic information: Investor-management disagreement and firm intrinsic value. *Journal of Banking and Finance*, 108, 101304.

Allen, M.L., Allen, M.M.C., **Cumming, D.**, & **Johan, S.** (2020). Comparative capitalisms and the environment: The ubiquity of markets against the environment. *Socio-Economic Review*, 18(1), 271-279.

Bilinski, P., **Cumming, D.J.**, Hass, L., Stathopoulos, K., & Walker, M. (2019). Strategic distortions in analyst target prices in the presence of short-term institutional investors. *Accounting and Business Research*, 49 (3), 305-341.

Bonini, S., Capizzi, V., & **Cumming, D.J.** (2019). Emerging trends in entrepreneurial finance. *Venture Capital: An International Journal of Entrepreneurial Finance*, 21(2-3): 133-136.

Corbet, S., **Cumming, D.J.**, Lucey, B., Peat, M., & Vigne, S. (2020). The destabilising effects of cryptocurrency cybercriminality. *Economics Letters*, 191, 108741.

**Cumming, D.**, Fleming, G., & Liu, F. (2019). The returns to private debt: Primary issuances versus secondary acquisitions. *Financial Analysts Journal*, 75(1), 48-62.

**Cumming, D.J.**, Ji, S., **Johan, S.A.**, Tarsalewska, M. (2020). End-of-day price manipulation and M&As. *British Journal of Management*, 31, 184-205.

- Cumming, D.J., & Johan, S.A.** (2019). Capital-market effects of securities regulation: Prior conditions, implementation, and enforcement revisited. *Finance Research Letters*, 31, 425-435.
- Cumming, D.J., Johan, S.A., & Pant, A.** (2019). Regulation of the crypto-economy: Managing risks, challenges, and regulatory uncertainty. *Journal of Risk and Financial Management*, 12(3), 126.
- Cumming, D.J., Johan, S.A., & Uzuegbunam, I.** (2020). An anatomy of entrepreneurial pursuits in relation to poverty. *Entrepreneurship and Regional Development*, 32(1-2), 21-40.
- Cumming, D.J., Johan, S.A., Zhang, F., & Zhang, M.** (2019). Law, culture, and finance. *International Journal of Managerial Finance*, 15(3), 274-284.
- Cumming, D.J., Johan, S.A., & Zhang, Y.** (2019). The role of due diligence in crowdfunding platforms. *Journal of Banking and Finance*, 108 (November), 105661.
- Cumming, D.J., Johan, S.A., & Zhang, Y.** (2019). What is mutual fund flow? *Journal of International Financial Markets, Institutions, and Money*, 62(C), 222-251.
- Cumming, D.J., Leboeuf, G., & Schwenbacher, A.** (2020). Crowdfunding models: Keep-it-all vs. all or nothing. *Financial Management*, 49(2), 331-360.
- Cumming, D.J., Lopez de Silanes, F., McCahery, J., & Schwenbacher, A.** (2020). Tranching in the syndicated loan market around the world. *Journal of International Business Studies*, 51(1), 95-120.
- Cumming, D.J., Meoli, M., & Vismara, S.** (2019). Does equity crowdfunding democratize entrepreneurial finance? *Small Business Economics*, 1-20.
- Cumming, D.J., Meoli, M., & Vismara, S.** (2019). Investors' choices between cash and voting rights: Evidence from dual-class equity crowdfunding. *Research Policy*, 48(8), 103740.
- Cumming, D.J., Peter, R., Sannajust, A., & Tarsalewska, M.** (2019). Pre-going private ownership around the world. *British Journal of Management*, 30(3), 692-711.
- Cumming, D.J., Wood, G., Filatotchev, I., & Reinecke, J.** (2020). New investor categories, agility and HRM: The case of Sovereign Wealth Funds, *Human Resource Management Review*, 30(1), 100694.
- Cumming, D.J., & Zhang, M.** (2019). Angel investors around the world. *Journal of International Business Studies*, 50, 692-719.
- Ferris, S.P., **Javakhadze, D.**, & Liu, Y. (2020). The price of boardroom social capital: The effects of corporate demand for external connectivity. *Journal of Banking and Finance*, 111 (February), 1-20.
- Golden, L.L., & **Yang, C.C.** (2019). Efficiency analysis of health insurers' scale of operations and group affiliation with a perspective toward health insurers' mergers and acquisitions effects", *North American Actuarial Journal*, 23(4), 626-645.
- Javakhadze, D., & Rajkovic, T.** (2019). How friends with money affect corporate cash policies: The international evidence. *European Financial Management*, 25 (September), 807-860.



Premti, A., **Garcia-Feijoo, L.**, & Madura, J. (2019). Spillover effects of analyst recommendations in the banking industry. *Journal of Accounting and Finance* 19(6).

Shafi, K., Mohammadi, A., **Johan, S.A.** (2020). Investment ties gone awry. *Academy of Management Journal*, 63(1): 295-327.

Viale, A.M., **Giannetti, A.**, & **Garcia-Feijoo, L.** (2020). The stock market's reaction to macroeconomic news under ambiguity. *Financial Markets and Portfolio Management* (2020): 1-33.

Wood, G., Finnegan, J.J., Allen, M.L., Allen, M.M.C., **Cumming, D.J.**, **Johan, S.A.**, Nicklich, M., Endo, T., Lim S., & Tanaka, S. (2020). The comparative institutional analysis of energy transitions. *Socio Economic Review*, 18(1), 257-294.

### Department of Information Technology and Operations Management

**Babbar, S.**, Koufteros, X., **Behara, R.S.**, & Wong, C.W.Y. (2019). SCM research leadership: The ranked agents and their networks. *Supply Chain Management*, 24(6), 821-854.

**Babbar, S.**, Koufteros, X., Bendoly, E., **Behara, R.**, Metters, R., & Boyer, K. (2020). Looking at ourselves: Lessons about the operations management field learned from our top journals. *Journal of Operations Management*, 66(3), 349-364.

Baechle, C., **Huang, C.D.**, Agarwal, A., **Behara, R.**, & **Goo, J.** (2020). Latent topic ensemble learning for hospital readmission cost optimization. *European Journal of Operations Research*, 281(3), 517-531

Nam, K., Baker, J., Ahmad, N., & **Goo, J.** (2020). Determinants of writing positive and negative electronic word-of-mouth: Empirical evidence for two types of expectation confirmation. *Decision Support Systems*, (129), 113168.

### Department of Management Programs

**Attonito, J.**, Villalba, K., & Dévieux, J. G. (2019). Effectiveness of an intervention for improving treatment adherence, service utilization and viral load among HIV-positive adult alcohol users. *AIDS and Behavior*, 1-10.

Villalba, K., **Attonito, J.**, Jean-Gilles, M., Rosenberg, R., & Dévieux, J. G. (2020). Gender differences in the association between childhood sexual abuse and risk behaviors among people living with HIV in Haiti. *AIDS Care*, 1-7.

**Bernet, P.M.**, **G. Gumus**, & **S. Vishwasrao.** (2020). Maternal mortality and public health programs: Evidence from Florida. *Milbank Quarterly*, 98(1): 150-171.

**Brant, K. K. & Castro, S. L.** (2019). You can't ignore millennials: Needed changes and a new way forward in entitlement research. *Human Resource Management Journal*, 29(4), 527-538.

Madanoglu, M., **Castrogiovanni, G.**, and K, M. (2019). Franchising and firm risk among restaurants. *International Journal of Hospitality Management*, 83:236-246.

**Cooke, D.K.**, DuBois, F., **Sawant, R.J.**, Sprott, D.E., & **Treviño, L.J.** (2020). Bringing the dark side of international business into the classroom, *AIB Insights*, 20 (1): 28-31.

**Cox, K.C. & Kidwell, R.E.** (2020). *New Venture Launch Pad*. Dubuque, IA; Kendall Hunt.

Gordon, J. M., Molina-Sieiro, G., **Ellis, K.**, & Lamont, B.T. (2019). M&A advisors: Padding their pockets or source of expertise? In *Advances in Mergers and Acquisitions*, Volume 18, Cooper, C. and Finkelstein, S. (editors), pg. 27-49. Emerald Group Publishing Limited: Oxford, UK.

Lortie, J., Barreto, T., & **Cox, K.C.** (2019). The implications of national and regional long-term orientation on entrepreneurial activity. *International Journal of Entrepreneurial Behavior & Research*.

Nicholas, K., Sproul, C., & **Cox, K.C.** (2020). Survival in a new industry: marijuana, venture structure and outcomes. *Journal of Business Strategy*.

Sproul, C., **Cox, K.C.**, Ross, A., (2019). Entrepreneurial actions: Implications for firm performance. *Journal of Small Business and Enterprise Development*, 26 (5), 706-725.

Oriaifo, J., de Oliveira, R., & **Ellis, K.** (2020). Going above and beyond: How intermediaries enhance change in emerging economy institutions to facilitate SME development. *Strategic Entrepreneurship Journal* DOI: 10.1002/sej.1349.

**Feyereisen, S. & Goodrick, E.** (2019). Who is in charge: Jurisdictional contests and organizational outcomes. *Journal of Professions and Organization*. 6: 233–245.

**Goodrick, E.**, Jarvis, L., & Reay, T. (2019). Preserving a professional institution: Emotion in discursive institutional work. *Journal of Management Studies*. DOI:10.1111/joms.12535. ABS: 4

Jarvis, L., **Goodrick, E.**, & Hudson, B. (2019). Where the heart functions best: Reactive-affective conflict and the disruptive work of animal rights organizations. *Academy of Management Journal*. 62: 1358-1387.

**Harari, M. B.**, Parola, H. R., Hartwell, C., & Riegelman, A. (2020). Literature searches in systematic reviews and meta-analyses: A review, evaluation, and recommendations. *Journal of Vocational Behavior*, 118, 1-11.

**Kidwell, R. E.**, G. Fuentes-Lombardo, V. Sanchez-Famoso, M. Cano-Rubio & K.E. Kloepfer. (2019). Human capital in the internationalisation of family firms, *Thunderbird International Business Review*, <https://doi.org/10.1002/tie.22107>.

Cater, J., James, K., **Kidwell, R.**, Camp, K., & Young, M. (2019). HRM practices and effectiveness: A comparison of U.S. Hispanic and non-Hispanic family firms, *Journal of Small Business and Enterprise Development*, 26, 726-746.

**Kloepfer, K., Kidwell, R., & Cox, K.** (2019). 'Champions' make diverse spin-off teams more successful. *Entrepreneurship & Innovation Exchange*, EIX.org. Schulze Publication Award Winner

Williams, E. A., Woods, J., Hertelendy, A., & **Kloepfer, K.** (2019). Supervisory influence: Subordinate development of crisis leader potential in an extreme context. *Journal of Organizational Change Management*, 32(3), 320-339.

**Lakshman, C.,** & Rai, S. (2019). The influence of leadership on learning and innovation: Evidence from India. *Asian Business & Management*, <https://doi.org/10.1057/s41291-019-00096-w>.

**Lakshman, C.,** Vo, L-C., & Ramaswami, A. (2020). Measurement invariance and nomological validity of the attributional complexity scale: Evidence from Estonia, France, India, USA, and Vietnam. *International Journal of Cross Cultural Management*, 20(1).

Kraak, J.M., **Lakshman, C.,** & Griep, Y. (2019). From top gun to the daily grind: Contextualizing psychological contract breach for military pilots. *European Journal of Work and Organizational Psychology*, <https://doi.org/10.1080/1359432X.2019.1681500>.

**Li, M.** and Patel, P. (2019). Jack of all, master of all? CEO general ability and firm performance. *The Leadership Quarterly*. 30: 320-334.

Dheer, R., **Li, M.,** & **Treviño, L.** (2019). An integrative approach to the gender gap in entrepreneurship across nations. *Journal of World Business*.

**Mishra, C.** (2020). Frequent acquirers and management compensation. *Managerial and Decision Economics*.

**Mishra, C.** (2019). Does managerial ability drive firm innovativeness? *IEEE Transactions on Engineering Management*. 1-16.

**Monestime, J. P.,** Biener, A., Wolford, M, & Mason, P. (2019). Characteristics of office-based providers associated with secure electronic messaging use: Achieving meaningful use. *International Journal of Medical Informatics*, 129, 43-48.

**Monestime, J. P.,** Mayer, R. Blackwood, A. (2019). Analyzing go-live and post ICD-10-CM transition: A public health institution case study. *Perspectives in Health Information Management*.

**Neubaum D. O.,** Kammerlander N., & Brigham K. H. (2019). Capturing family firm heterogeneity: How taxonomies and typologies can help the field move forward. *Family Business Review*, 106-130.

Jaskiewicz, P., **Neubaum, D.,** De Massis, A., & Holt, D.T. (2020). The adulthood of family business research through inbound and outbound theorizing. *Family Business Review*, 33(1), 10-17.

Zahra, S. A., **Neubaum, D. O.,** & Hayton, J. C. (2020). What do we know about knowledge integration? Fusing micro and macro organizational perspectives, *Academy of Management Annals*.

**Puro, N.,** Joseph, R., Zengul, F. D., Cochran, K. J., Camins, B. C., & Ray, M. (2019). Predictors of hospital-acquired clostridioides difficile Infection: A systematic review. *The Journal for Healthcare Quality*.

**Puro, N.**, Nancy Borkowski, D. B. A., Hearld, L., Carroll, N., Byrd, J., Smith, D., & Ghiasi, A. (2019). Financial distress and bankruptcy prediction: A comparison of three financial distress prediction models in acute care hospitals. *Journal of Health Care Finance*.

Carroll, N. W., Joseph, R., & **Puro, N.** (2019). Interventions to address medication-related causes of hospital readmissions: A scoping review. *Journal of Hospital Administration*, 8(4).

Ghiasi, A., Hearld, L., Zengul, F., Rsulnia, M., Hood, A., & **Puro, N.** (2019). The Moderating Effect of Environmental Instability on the Hospital Strategy-Financial Performance Relationship. *Journal of Health Care Finance*.

Houser, S. H., Reena Joseph, M. H. A., **Puro, N.**, & Burke, D. E. (2019). Use of technology in the management of obesity: A literature review. *Perspectives in Health Information Management*.

Houser, S., Houser, H. & **Puro, N.** (2019). The intersection of mHealth and health informatics, *Journal of AHIMA*.

**Roopnarinesingh, U., & Whiteman, A.** (2019). A literature review of the learning methodologies applicable to graduate students earning advanced degrees in healthcare administration. *Reports on Global Health Research Journal*, Res 2: 110.

**Roopnarinesingh, U., & Whiteman, A.** (2020). What factors affect graduate health administration student's decisions in selecting academic institutions and their choice of course delivery? *The Journal of Medical Practice Management*.

Audretsch, D., Siegel, D., & **Terjesen, S.** (2020). Entrepreneurship in the public and nonprofit sectors. *Public Administration Review*, 80(3).

Brieger, S., Baro, A., Criaco, G., & **Terjesen, S.** (2020). Entrepreneurs' age, institutions, and social venture creation goals: A multi-country study," *Small Business Economics*.

Tyrowicz, J., Mazurek, J., & **Terjesen, S.** (2020). All on board? New evidence on board gender diversity from a large panel of firms. *European Management Journal*.

**Treviño, L.J.** & Doh, J. (2020). Internationalization of the firm: A discourse-based view. *Journal of International Business Studies*.

**Treviño, L.J.**, Egri, C., Ralston, D. et al., (2020). A cross-cultural examination of person-organization fit: Is P-O fit congruent with or contingent on societal values? *Management International Review*, 60(2): 287-314.

Balkin, D., **Treviño, L.**, Fitza, M, Gomez-Mejia, L. and Tadikonda, H. (2020). Antecedents of non-monetary rewards: Designating the first author. *Management Research: Journal of the Iberoamerican Academy of Management*.

Terpstra-Tong, J., Ralston, D.A., **Treviño, L.J.**, et al. (2020). The quality of leader-member exchange: An analysis of individual-level, organizational-level and societal-level antecedents. *Journal of International Management*.

**E.A. Williams**, Pillai, R., McCombs, K., Lowe, K.B., & Deptula, B. (2020). Adaptive and maladaptive narcissism, charisma, and leadership performance: A study of perceptions about the presidential leadership of Donald Trump. *Leadership*.

### Department of Marketing

Dedeoglu, B. **Bilgihan, A.**, Ye, B., Wang, Y., & Okumus, F. (2020). The role of elaboration likelihood routes in relationships between user-generated content and willingness to pay more," *Tourism Review*.

Barreda, A., Nusair, K., Wang, Y., Okumus, F., **Bilgihan, A.** (2020). The impact of social media activities on brand image and emotional attachment: A case in the travel context. *Journal of Hospitality and Tourism Technology*.

Chen, H. J., Wong, S. W., **Bilgihan, A.**, & Okumus, F. (2020), Capsule hotels: Offering experiential value or perceived as risky by tourists? An optimum stimulation level model. *International Journal of Hospitality Management*, 86 (April).

Chen, X., Ren, H., Liu, Y., Okumus, B., & **Bilgihan, A.** (2020). Attention to Chinese menus with metaphorical or metonymic names: An eye movement lab experiment. *International Journal of Hospitality Management*, 84.

Menidjel, C., Benhabib, A., **Bilgihan, A.**, & **Madanoglu, M.** (2019). Assessing the role of product category involvement and relationship proneness in the satisfaction–loyalty link in retailing. *International Journal of Retail & Distribution Management*, 48 (2), 207-226.

Sürücü, Ö., Öztürk, Y., Okumus, F., & **Bilgihan, A.** (2019). Brand awareness, image, physical quality and employee behavior as building blocks of customer-based brand equity: Consequences in the hotel context. *Journal of Hospitality and Tourism Management*, 40, 114-124.

**Gallan, A.S.**, McColl-Kennedy, J., Barakshina, T., Figueiredo, B., Jefferies, J.G., Gollnhofer, J., Hibbert, S., Luca, N., Roy, S., Spanjol, J., & Winklhofer, H. (2019). Transforming community well-being through patients' lived experience. *Journal of Business Research*, 100 (July), 376-391.

**Iyer, G.R.**, Blut, M., Xiao, S.H., & Grewal, D. (2020). Impulse buying: A meta-analytic review. *Journal of the Academy of Marketing Science*, 48(3), 384-404.

**Iyer, G.R.**, & Jarvis, L. (2019). CSR adoption in the multinational hospitality context. *International Journal of Contemporary Hospitality Management*, 31 (6), 2376-2393.

**Pradeep, K.**, Gironda, J., Petrescu, M., Krishen, A., & **Mangleburg, T.** (2020). Preventing shoplifting: Exploring online comments to propose a model. *Psychology & Marketing*, 37 (1), 141-153.

**Lorenz, M. P.**, Ramsey, J. R., Andzulis, M., & Franke, G. R. (2020). The dark side of cultural intelligence: Exploring its impact on opportunism, ethical relativism, and customer relationship performance. *Business Ethics Quarterly*.

**Sashi, C.M., Brynildsen, G., and Bilgihan, A.** (2019). Social media, customer engagement and advocacy: An empirical investigation using twitter data for quick service restaurants. *International Journal of Contemporary Hospitality Management*, 31 (3), 1247-1272.

**Shaw, E.H., Pirog, S.F., & Hall, J.R.** (2020). Household purchasing efficiency: Concept and consequences. *Journal of Macromarketing*, 40(2), 156-168.

**Shaw, E.H.** (2019). Eric H. Shaw: Reflections on an improbable academic career. *Journal of Historical Research in Marketing*, Vol. 11(1), 12-34.

**Ward, J., & Barth, S.** (2019). Human trafficking in hospitality: A brief overview of Florida's strategy to combat the issue. *International Council on Hotel, Restaurant and Instructional Education. An ICHRIE Research Report*.

**Ye, Z., Gao, J., Cole, S., & Ricci, P.** (2019). Beyond accessibility: Empowering mobility-impaired customers with motivation differentiation. *International Journal of Contemporary Hospitality Management*, 31(9), 3503-3525.

Randle, M., **Zhang, Y.**, & Donicar, S. (2019). The changing importance of vacations: Proposing a theoretical explanation for the changing contribution of vacations to people's quality of life. *Annals of Tourism Research*, 77 (July), 154-157.

Shu, C., **Zhang, Y.**, Wang, W., & Hu, C. (2019). The influence of accessibility and motivation on leisure travel participation of people with disabilities. *Journal of Travel and Tourism Marketing*, 36 (1), 119-130.

Gao, J., **Zhang, Y.**, Kerstetter, D., & Shields, S. (2019). Understanding changes in tourists' use of emotion regulation strategies in a vacation context. *Journal of Travel Research*, 58 (September), 1088-1104.

### Books

Alexander, C., & **Cumming, D.J.** (Eds.). (2020). *Corruption and Fraud in Financial Markets: Malpractice, Misconduct, and Manipulation*. Wiley Press: West Sussex, UK.

**Crain M., Hopwood, W., Pacini, C., Young, G., & Gendler, R.** (2019). *Essentials of Forensic Accounting* (2<sup>nd</sup> edition). Association of International Certified Professional Accountants.

**Cumming, D.J., & Johan, S.A.** (2019). *Crowdfunding: Fundamental cases, facts, and insights*. Elsevier Science Academic Press: London, UK.

### Book Chapters

**Cumming, D.J.** (2020). Publishing in finance versus entrepreneurship/management journals. In M. Wright, D.J. Ketchen, & T. Clark (Eds), *How to Get Published in Top Management Journals* (2<sup>nd</sup> edition, pp. 268-281). Edward Elgar: Northampton, MA.

**Cumming, D.**, Fleming, G., & Liu, F. (2019). Private debt markets. In H.K, Baker, G. Filbeck, & A. Spieler (Eds.), *Debt markets and investments*. Oxford University Press: Oxford, UK.

Degbey, W., & Ellis, K. (2018). Diaspora networks in cross-border mergers and acquisitions. In M. Elo & I. Minto-Coy (Eds.), *Diaspora Networks in International Business* (pp. 407-421). Springer: Switzerland.

Gallan, A.S., & Jefferies, J.G. (2020). Value cocreation and its meaning for customers. In E. Bridges & K Fowler (Eds), *The Routledge handbook of service research insights and ideas*. Routledge: New York, NY.

Gordon, J. M., Molina-Sieiro, G., Ellis, K., & Lamont, B.T. (2019). M&A advisors: Padding their pockets or source of expertise? In C. Cooper & S. Finkelstein (Eds.), *Advances in Mergers and Acquisitions* (pp. 27-49). Emerald Group: Oxford, UK.

Iyer, G.R. (2019). Trade-offs and institutional contradictions in formulating responsible international business strategies. In L.C. Leonidas, C.S. Katsikeas, S. Saimee, & C.N. Leonidou (Eds.), *Socially-responsible international business: Critical issues and the way forward* (pp. 74-97). Edward Elgar: Cheltenham, UK.

Kidwell, R.E., Cox, K.C. & Kloepfer, K.E. (2019). The diversity of deviance: How it can hurt (and help) families and family firms. In E. Memili & C. Dibrell (Eds.), *The Palgrave Handbook of Heterogeneity among Family Firms* (pp. 643-672). Palgrave Macmillan: Cham, Switzerland.

### Textbooks, Textbook Chapters, and Open Educational Resources (OER)

Michael Gauci was a contributing author for Franklin, M., Graybeal, P., & Cooper, D. (2019). *Principles of Accounting, Volume 1: Financial Accounting*. Houston, Texas: OpenStax. Retrieved from <https://openstax.org/books/principles-financial-accounting/pages/1-why-it-matters>

Horky, A. 2020. Limited Liability Company: Formation, Members and Managers, and Termination (pp. LLC1–LLC22). In *Dynamic Business Law* (Custom 5th Ed.). New York, New York: McGraw-Hill Education, LLC.

Walsh, M. 2019. *Land Grant University Tax Education Foundation 2019 Income Tax Workbook*. Associate Editor and Contributing Author.

George Grunfeld published an adaptation of *Business Communication for Success* as an online text for Open Educational Resource (OER). It's now available to our Business Communications faculty and other schools nationwide; so, with its use, students will incur no textbook cost.

### Practitioner Publications

Willis, L. 2018. Developing your innate abilities by experiencing assessment center exercises. Originally published by Top Hat, revision being prepared through Kendall-Hunt.

Kloepfer, K. Kidwell, R., & Cox, K. 2019. Champions' make diverse spin-off teams more successful. Entrepreneurship & Innovation Exchange, EIX.org. DOI: [10.32617/379-5c62d0885fe63](https://doi.org/10.32617/379-5c62d0885fe63)

Kidwell, R.E. & Kloepfer, K. 2018. How family business leaders can encourage both devotion and performance. Entrepreneurship & Innovation Exchange, [www.familybusiness.org](http://www.familybusiness.org), DOI: [10.17919/X96973](https://doi.org/10.17919/X96973). 2018 Schulze Publication Award Winner

Eddleston, K., & **Kidwell, R.** 2018. Let's get professional: Family firms need HRM practices. *Entrepreneurship & Innovation Exchange*, [www.familybusiness.org](http://www.familybusiness.org), DOI: [10.32617/354-5c1914050d405](https://doi.org/10.32617/354-5c1914050d405). 2018 Schulze Publication Award Winner.

Eckhardt, J., Junkunc, M. & **Li, M.** 2018. Technical specialized knowledge and founder leadership at initial public offering, *Entrepreneur & Innovation Exchange*, *Entrepreneurship & Innovation Exchange*, DOI: [10.17919/X9QX22](https://doi.org/10.17919/X9QX22). 2018 Schulze Publication Award Winner.

**Al-Moshaigeh, A., Dickins, D., & Higgs, J.** (2019). "Cybersecurity risks and regulations – is SOC for cybersecurity a solution?" *CPA Journal*, (June): 36-41.

Black, E., **Kohlbeck, M.**, and Zyla, M. 2019. "Goodwill and Other Intangible Assets," *BNA Tax and Accounting Portfolio 5115* – 5th edition (Accounting Policy and Practice Series).

**Hopwood, W.**, Hulstrom, D., Staley, A. 2020. "Donor-Advised Funds: Optimizing Charitable Contribution Deductions under the TCJA," *Practical Tax Strategies*, 104(5): 23-31.

Keinan, Y. and **Kohlbeck, M.** 2019. "Accounting for Debt Instruments (Liabilities)," *BNA Tax and Accounting Portfolio 5105* – 3rd edition (Accounting Policy and Practice Series).

**Kohlbeck, M.** 2019. "Accounting for Investments in Debt Securities," *BNA Tax and Accounting Portfolio 5106* – 3rd edition (Accounting Policy and Practice Series).

**Orbach, K.** "S Corporation Post-Termination Transition Period Redemptions," *164 Tax Notes Federal 1221* (8/19/2019), reprinted, 2019 TNTF 171-9 (9/4/2019).

Jamison Jr., R., Keith, B., Keller, R., MacDonough, L., Nyman, T., **Orbach, K.**, and Sobol, H. 2020. "Current developments in S corporations," 51 *The Tax Adviser* 322.

**Bohan, Gregory** (2020), "High-speed rail a game changer for Florida Resorts," *Hotel News Now* (February 4), published online: <http://www.hotelnewsnow.com/Articles/300111/High-speed-rail-a-game-changer-for-Florida-resorts>

**Miller, Jeffrey** – Legal Columns for *Insider Travel Report*: 5/18/19 -- Issues involving hotel group contracts; 6/5/19 -- Education and training; 7/7/19 -- Marketing the legal way; 8/8/18 -- Supplier default; 9/2/19 -- Consumer tips; 10/4/19 -- Travel insurance; 11/1/19 -- Debit card and credit card use in the travel industry; 11/21/19 -- Liability in booking luxury travel; 12/29/19 -- Predictions for 2020; 1/14/20 -- Selling family travel; 2/5/20 -- Business plans; 2/20/20 -- Emergency preparedness for travel advisers and travels; 3/11/20 -- Errors and Omissions Insurance; 4/24/20 -- Coronavirus and consumer protection issues.

**Quintero, S., & Ward, J.B.** (Summer 2019), "Let the Beer Shine," *Florida Restaurant and Lodging Magazine*.

**Quintero, S., & Ward, J.B.** (Fall 2019), "Sustainable Foods for Restaurants," *Florida Restaurant and Lodging Magazine*.

**Ward, J.B., & Ricci, P.** (Spring 2020), "Share accommodations services: The security conundrum," *Florida Restaurant & Lodging Magazine*, 32-33.



## **Editor, Associate Editor, and Editorial Board Appointments on Peer Reviewed Academic Journals**

Faculty review manuscripts for numerous academic journals during the year. A higher level of commitment to the academy is represented in appointments as editors, associate editors, or editorial board members for specific peer-reviewed journals. Below is a list of these faculty appointments by ABS ranking of the journal.

### **ABS 4\* Journals**

- Academy of Management Review
  - Andac Arikan, Editorial Review Board
- Journal of International Business Studies
  - Kimberly Ellis, Editorial Review Board
- Journal of Management
  - Gary Castrogiovanni, Editorial Review Board
  - Donald Neubaum, Editorial Review Board
- Journal of Operations Management
  - Karen Dye, Associate Editor
- Journal of the Academy of Marketing Science
  - Cheryl Burke Jarvis, Editorial Board

### **ABS 4 Journals**

- British Journal of Management
  - Douglas Cumming, Editor-in-Chief
  - Sofia Johan, Associate Editor
- Entrepreneurship, Theory and Practice
  - Sofia Johan, Editorial Board
  - Roland Kidwell, Editorial Board
  - Donald Neubaum, Editor
- International Journal of Operations and Production
  - Sunil Babbar, Editorial Review Board
- Journal of Corporate Finance
  - Douglas Cumming, Editor-in-Chief
  - Sofia Johan, Guest Editor
- Journal of Management Studies
  - Gary Castrogiovanni, Editorial Board
- Journal of Organizational Behavior
  - Michael Harari, Editorial Board
- Journal of Service Research
  - Cheryl Burke Jarvis, Associate Editor
  - Andrew Gallan, Editorial Board
- Journal of Travel Research
  - Ye Zhang, Editorial Board

Journal of Vocational Behavior

Michael Harari, Editorial Board

Journal of World Business

Len Trevino, Editorial Board

Leadership Quarterly

Stephanie Castro, Editorial Board

Mingxiang Li, Editorial Board

Ethlyn Williams, Editorial Board

Organization Studies

Elizabeth Goodrick, Senior Editor

### **ABS 3 Journals**

Accounting Horizons

Rosemond Desir, Editorial Board

Corporate Governance: An International Review

Douglas Cumming, Editor

Sofia Johan, Guest Editor

Decision Support Systems

Jayhun Goo, Associate Editor

Derrick Huang, Senior Editor

European Journal of Finance

Douglas Cumming, Associate Editor

European Journal of Marketing

Eric Shaw, Editorial Board

Family Business Review

Roland Kidwell, Editorial Board

Donald Neubaum, Editor-in-Chief

Financial Analysts Journal

Louis Garcia-Feijoo, Co-Editor

Group and Organization Management

Ethlyn Williams, Editorial Board

Industrial Marketing Management

Gopal Iyer, Editorial Board

Information Systems Frontiers

Jahyun Goo, Coordinating Editor

Chul Yoo, Coordinating Editor

International Journal of Contemporary Hospitality Management

Anil Bilgihan, Editorial Board

Journal of Banking and Finance

Douglas Cumming, Associate Editor

Journal of Business Research

Gopal Iyer, Editorial Board

Andrew Gallan, Editorial Board

Journal of Information Technology  
Jahyun Goo, Associate Editor

Journal of International Financial Markets, Institutions and Money  
Sofia Johan, Guest Editor

Journal of Small Business Management  
Roland Kidwell, Editorial Board

Management International Review  
Sofia Johan, Guest Editor

Psychology and Marketing  
Anil Bilgihan, Associate Editor  
Ye Zhang, Editorial Board

Small Business Economics  
Siri Terjesen, Associate Editor

Strategic Organization  
Kimberly Ellis, Editorial Board

#### **ABS 2 Journals**

Africa Journal of Management  
Kimberly Ellis, Editorial Board

Asian Business and Management  
Lakshman Chandrashekhar, Editorial Board

Cross Cultural and Strategic Management  
Lakshman Chandrashekhar, Editorial Board  
Rajeev Sawant, Editorial Board  
Len Trevino, Associate Editor

Current Issues in Auditing  
Julia Higgs, Editorial Board

Emerging Markets Review  
Sofia Johan, Guest Editor

Entrepreneurship Research Journal  
Kevin Cox, Editorial Board  
Mingxiang Li, Editorial Board  
Chandra Mishra, CO-Editor

European Business Review  
Eric Shaw, Editorial Board

Finance Research Letters  
Sophia Johan, Editorial Board

Industry and Innovation  
Siri Terjesen, Associate Editor

International Journal of Accounting Information Systems  
Jian Cao, Editorial Board

International Journal of Managerial Finance  
Sofia Johan, Guest Editor

Issues in Accounting Education  
Mark Kohlbeck, Associate Editor

Journal of Business Logistics  
David Menachof, Editorial Board

Journal of Business-to-Business Marketing  
C.M. Sashi, Editorial Board

Journal of Insurance Regulation  
Charles Yang, Editorial Review Board

Journal of Marcomarketing  
Eric Shaw, Editorial Board

Journal of Professions and Organization  
Elizabeth Goodrick, Associate Editor

Journal of Service Management  
Ravi Behara, Editorial Advisory Board

Journal of Strategic Marketing  
Eric Shaw, Editorial Board

Management Decision  
C.M. Sashi, Editorial Board

Managerial Auditing Journal  
Jian Cao, Associate Editor

Review of Accounting and Finance  
William Hopwood, Editorial Board

**ABS 1 Journals**

Advances in Hospitality and Leisure  
Peter Ricci, Editorial Board

Decision Sciences – Journal of Innovative Education  
Sunil Babbar, Editorial Board

International Journal of E-business Research  
Pradeep Korgaonkar, Editorial Board

International Journal of Information Systems in the Service Sector  
Ravi Behara, Editorial Review Board

International Journal of Services and Operations Management  
Sunil Babbar, Editorial Board

International Trade Journal  
Christopher Boudreaux, Editorial Board

Journal of Economic Education  
William Bosshardt, Associate Editor

Journal for Global Business Advancement  
Paul Koku, Editorial Board

Journal of Forensic and Investigative Accounting  
William Hopwood, Editorial Board

Journal of Historical Research in Marketing  
Eric Shaw, Associate Editor

Journal of Hospitality and Tourism Technology  
Anil Bilgihan, Editorial Board

Journal of Information Systems  
Robert Pinsker, Associate Editor

Journal of Legal Tax Research  
Ken Orbach, Editorial Board

Journal of Management History  
Roland Kidwell, Editorial Board

Journal of Relationship Marketing  
Gopal Iyer, Editorial Board

Research on Professional Responsibility and Ethics in Accounting  
George Young, Editorial Board

South Asian Journal of Human Resource Management  
Lakshman Chandrashekhar, Editorial Board

Studies in Economics and Finance  
Douglas Cumming, Associate Editor

#### **Other Peer-Reviewed Journals**

American Economist  
Sharmila Vishwasrao, Associate Editor

Annals of Corporate Governance  
Douglas Cumming, Editor-in-Chief

Annals of Social Sciences and Management Studies  
Pradeep Korgaonkar, Associate Editor  
Sarah Nielsen, Associate Editor

Florida Public Health Review  
Dennis Palkon, Associate Editor

Information Resource Management Journal  
Stuart Galup, Editorial Review Board

International Journal of Business and Economics  
Steven Caudill, Editorial Board

International Journal of Islamic Marketing and Branding  
Paul Koku, Editorial Board

International Journal of Logistics Research and Applications  
David Menachof, Editorial Board

International Journal of Marketing and Social Policy  
Paul Koku, Editor-in-Chief

International Journal of Integrated Supply Management  
Sunil Babbar, Editorial Board

International Journal of Open Access Clinical Trials  
Alan Whiteman, Editorial Board

International Journal of Selection and Assessment  
Michael Harari, Editorial Board

International Journal of Service Science, Management, Engineering, and Technology  
Stuart Galup, Editorial Review Board

International Real Estate Review  
Ping Cheng, Associate Editor

International Review of Economics Education  
William Bosshardt, Associate Editor

Journal of Accountancy  
Michael Crain, Editorial Board

Journal of Economics and Finance Education  
Steven Caudill, Editorial Board

Journal of Risk and Financial Management  
Sofia Johan, Editorial Board

Journal of Forensic Accounting Research  
William Hopwood, Editorial Board

Journal of Housing Research  
Ping Cheng, Editorial Board

Journal of International Business Policy  
Rjeev Sawant, Editorial Board

Journal of Marketing Analytics  
Pradeep Korgaonkar, Editorial Board

Journal of Mental Health Policy and Economics  
Pierre Alexandre, Editorial Board

Journal of Real Estate Literature  
Ping Cheng, Editorial Board

Journal of Real Estate Portfolio Management  
Ping Cheng, Editorial Board

Journal of Real Estate Research  
Ping Cheng, Editorial Board

Organizational Theory  
Elizabeth Goodrick, Inaugural Editorial Board (New journal sponsored by EGOs)

Patient Experience Journal  
Andrew Gallan, Editorial Review Board

Research on Professional Responsibility and Ethics in Accounting  
George Young, Editorial Board

Service Business  
Gary Castrogiovanni, Editorial Board

Social Sciences and Humanities  
Mingxiang Li, Editorial Board

### **Professional Publications**

- Business Valuation Update  
Michael Crain, Editorial Advisory Board
- EB5 Investors Magazine  
Scott Barnhart, Editorial Board
- ICHRIE Research Reports  
Peter Ricci, Associate Editor
- Insider Travel Report  
Jeffrey Miller, Legal Editor
- Hospital Topics  
Dennis Palkon, Executive Editor
- Megalytics  
Rebel Cole, Advisory Board
- Tax Advisor  
Kenneth Orbach, Editorial Board

### **Ph.D. Graduate Placements**

- Gina Brynildsen (Marketing) – Sam Houston State University
- Tracie Frost (Accounting) – Hong Kong Polytechnic University
- Parisa Haim Faridian (Management) - San Diego State University
- Kathryn Kloefer (Management) - University of Tampa
- Juliet Oriaifo (Management) - North Carolina A&T State University
- Kate McCombs (Management) - Tennessee Technological University
- He Zhijian (Accounting) – Marquette University

### **Quality Enhancement Program (QEP) Initiatives**

Undergraduate research papers were written by over 100 students enrolled in the Health Practicum (HSA 4817) courses over during the 2019-2020 academic year.

Students in the Entrepreneurial Assistance Project (ENT 4934) course received community service credit for assisting local entrepreneurs and family firms on specific business projects during semester-long engagement. More than 30 companies received assistance from FAU student teams during the 2019-2020 academic year.

Students in the Operations Management (MAN 3506) required course taught by Dr. Ravi Behara presented poster sessions at FAU's annual Undergraduate Research Symposium.

Ashley Alvarez and Andrew Irizarry, who were mentored by Dr. C.M. Sashi, won 1<sup>st</sup> Place in FAU's annual Undergraduate Research Symposium.

## Student Academic Services

Kimberly Paulus – Executive Director

The mission of Student Academic Services at FAU’s College of Business is to provide academic advising that empowers our students to make informed choices about their education. Through curriculum planning, we help students maintain continuous progress toward a timely graduation and the achievement of their academic goals. We support our students by informing them of university policies and procedures and of the resources available to support their success. We encourage our students to take advantage of opportunities both inside and out the classroom that are consistent with their personal ambitions.

### Undergraduate Academic Advisors/Staff – Boca Raton Campus

Associate Director and Graduation Specialist	Casey Thomas
Associate Director	Nicohl Meaney
Communications Manager	Chelsea Rodriguez
Academic Advisor	Ivan Agudelo
Academic Advisor	Ruben Cureses
Academic Advisor	Jennifer Granger
Academic Advisor	Allison Hazlett-Rose
Academic Advisor	Michelle Migliardi
Academic Advisor	Wanda Najee-ullah
Academic Advisor	Gili Rabone
Academic Advisor	Susan Schmieder
Academic Advisor	Tanie Tucker
OBBA/JM Family Advisor	Sylvanna Fahnstock
Advising Assistant	Lissa Terry
Advising Assistant/Front Desk	Sara Thomas

### Undergraduate Academic Advisors/Staff – Davie Campus

Academic Advisor	Stephanie Taylor
Academic Advisor	Jo Thomas
Advising Assistant/Front Desk	Cynthia Mortel

### Graduate Academic Advisors/Staff – Boca Raton Campus

Assistant Director	Michelle Williams
Academic Advisor	Oksana Weaver
Advising Assistant	Patricia Doyle

### Career and Internship Advisors – Boca Raton and Davie Campuses

Assistant Director	Lauren Chorlog
Career and Internship Coach	Jodi-Kay Reece
Graduate Career Specialist	Dan Cornely
Mentoring Project Specialist	Michael Thomas



### **Points of Pride**

- Implemented the Soar in 4 Academic Scholars Program for the 2<sup>nd</sup> year
- Conducted Canvas workshops for all pre-business and business students
- Formed task force to increase Davie enrollments and create smooth transitions to FAU
- Conducted Broward College monthly visits -- 24 total visits were held on the North, South, and Central campuses including speaking in business classes, assisting with Broward FAU Days, and meeting with students interested in transitioning to FAU College of Business
- Convened social each semester to celebrate the College of Business graduating students
- Hosted a Club and Organization Fair for freshman students interested in the becoming business majors
- Hosted College Connection Day for freshmen interested in meeting business advisors and faculty

### **Curriculum Advising Activity**

- Conducted 20,323 academic advising sessions
- Conducted all Explore FAU, Choose FAU and How to FAU events for the college
- Started evening academic advising hours on the Davie campus on Tuesday and Thursday evenings

### **Career Development and Internships**

- 31 workshops and events were hosted
- 20 in-class workshops were conducted in collaboration with faculty
- 45 mentors from the business community participated in mentoring business students
- 72 company representatives spoke to College of Business students
- 15 orientations were conducted
- 832 career/internship advising appointments were conducted
- 565 College of Business students enrolled in an internship course during the 2019-2020 academic year
- 75 students participated in the Summer Professional Development Workshop Series
- 20 companies participated in networking events with College of Business students
- 8 finance industry professionals served in a panel addressing 50 College of Business students
- The Graduate Career Specialist personally reached out to every graduate student to offer services during the COVID-19 pandemic
- Implemented “Tip of the Week” on social media

## Teaching – Student Enrollments

<b>Undergrad</b>		<b>Fall 2018</b>	<b>Fall 2019</b>
	Accounting	759	705
	Economics	131	103
	Finance	550	534
	General Studies	348	295
	Health Administration	333	295
	Hospitality Management	112	95
	International Business	149	107
	Management	557	584
	Management Information Systems	232	234
	Marketing	431	394
	Pre-Business	2756	2826
	<b>Undergraduate Total</b>	<b>6358</b>	<b>6172</b>
<b>Online BBA</b>			
	Accounting	121	122
	Hospitality	n/a	3
	Management	67	70
	Marketing	41	30
	<b>Online BBA Total</b>	<b>229</b>	<b>225</b>
<b>Masters</b>			
	Accounting	118	106
	Accounting – Executive Program (MR)	350	334
	Economics	26	27
	Finance – Executive Program (MR)	45	31
	Health Administration	36	42
	Health Administration – Executive Program (MR) – On Campus	77	65
	Health Administration – Executive Program (MR) – Online	79	78
	Information Technology and Management	54	64
	JM Family Big Analytics Graduate Certificate		46
	JM Family Online MBA		28
	MBA – Flexible Program	163	152
	MBA – Online Program (MR)	267	280
	MBA – Professional Program (MR)	234	220
	MBA – Executive Program (MR)	145	136
	Tax	28	18
	Tax – Executive Program (MR)	82	82
	<b>Masters Total</b>	<b>1704</b>	<b>1709</b>
<b>Ph.D.</b>			
	Accounting	10	8
	Executive Concentration		25
	Finance	13	12
	Management	6	5
	Specific concentration not listed	5	12
	<b>PhD Total</b>	<b>34</b>	<b>62</b>

### **Executive Forum Presenters**

The Executive Forum is a 1-credit course required of MBA students. Presenters are invited by the Dean to discuss how they achieved professional success and the strategies they developed to lead their companies.

Heiko Dobrikow, Executive VP, Las Olas Company and General Manager-Riverside Hotel

Naren Gursahaney, Retired President, CEO and Director of ADT Corporation; Chairman, ServiceMaster Global Holdings; Director, NextEra Energy; Advisor, Berwind Corporation

Sal Saldana, General Manager, Town Center Mall-Simon Malls

Michael Shaw, VP and Head of Customer Engagement Strategy, Miami Marlins

Clara Bennett, Executive Director, Boca Raton Airport Authority

Jeff Stoops, Director, President and CEO, SBA Communications Corporation

John Duffy, CEO, 3Cinteractive

Andrew Koenig, President, City Furniture

Chantal Leconte, CEO, Memorial Healthcare System

Jordan Zimmerman, Founder and Chairman, Zimmerman Advertising

Stan Moss, CEO, Polen Capital

Jackie Reeves, Managing Director, Bell Rock Capital

### **Guest Speakers in Undergraduate and Graduate Courses**

Jarrett Decker, formerly of the PCAOB

Alan DeJesus, Deloitte

Brian Lazarus, Chief Accounting Officer, SBA Communications

Clay Moegenburg, President and Managing Director of Synectus Advisory Group LLC

Stephen P. Orchard, Esq., Stephen P. Orchard, P.A.

Lisa Roberts, Securities and Exchange Commission

Jeff Sopshin, EY

Jared A. Stark, Esq., Stark Weber, PLLC

Kathaleen Parks, SVP, Iberia Bank

Michael DeBock, Executive Director, NextEra Energy

Lawrence Mello, FAU librarian

Lauri Rebar, FAU librarian

Dan Tan, Broward College

Fredrick Santory, North West Mutual

Sarah Ellsesser, Marketing and Communication Coordinator/Libraries

Donald Van Pelt, Director, FAU Student Activities

Stephen F. Shaw, Battalion Chief, Fort Lauderdale Fire Rescue  
Ruben Verdes, Writing Center Consultant  
Mary Cathcart, Director of Advancement, Healthy Mothers, Healthy Babies of PB County  
Amy Rosen, Chief Marketing Officer, People's Trust Insurance Company  
Dannon Monroe, Director of Talent Acquisition and University Relations, American Traveler  
Tom O'Brien, Research Librarian, Wimberly library  
Bruce Barron, Government Documents, Librarian, FAU Wimberly Library  
Dawn Kesselman, FAU Career Center  
Byron Knight, FAU Career Center  
Steve Herring, CEO, Living Room Theaters  
Shari Edwards, Librarian, FAU Wimberly Library  
Beatriz Acosta-Tsvilin, Center for Excellence in Writing  
Willie Freeman, Director, FAU Center of eLearning  
Kristy Padron, Associate University Librarian  
Jason Rich, Paradise Plumbing and AC  
Patrick Ryan, Ryan Companies  
Sam Eppy, Eppy Group  
Erica Sullivan, Erica/s Plumbing  
Jason Hill, Client Focused Advisors  
Hugo Carbajal, Diligent  
Todd Blum, Ear Nose and Throat Associates of South Florida  
Dr. Megan Mackey, Family & Friends Spinal Care  
John Dalton, CEO, Optimum RTS  
Ken Mandell, MD, Cardiologist  
Richard Hreshak, Director of Hiring, Motionpoint  
Phil Easton, Northwestern Mutual  
Steve Shaer, Author of "Fix them or Fire them"  
Rachel Friedman - FAU Career Center  
John Chisholm, Chair, MIT Alumni Association & CEO, John Chisholm Ventures  
Dan McConnell, President, International Retail, North West Company  
Greg Shugar, Beau Ties Ltd. of Vermont  
John Nacarelli, Sky Nurses  
Ilyse Terri Shuster Frohman, Carly Schwartzwald Mothership  
Ron Krudo, Equiturn  
Berry Sosa, Royalty MedSpa / Aviva Care Pharmacy  
Steven Charlap, GeneYes  
Nicole Biscuiti, The Chestee  
Chris Kooker, Phoenix Fight Gear  
Evan Eddleston, Go Goldens/JKV  
Dr. Justin Brown, Family & Friends Spinal Care  
Grant Stevens, CFP, Northwestern Mutual  
Craig Agranoff, President/CEO, Gripd  
Petro Andreadis, Chief Growth Officer, Prediq  
Ed Bennett, Founder, MarTech.Health Directory  
Jay Berkowitz, Founder/CEO, 10 Golden Rules  
Shay Berman, President, Digital Resources  
Jonathon Beskin, Founder/CEO, Singles Swag  
Ryan Boylston, President/CEO, 2Ton  
Michael Branch, General Manager/Director of Station Operations, Brightline/Virgin Trains USA

Eli Brewer, Operations Analyst, Boca Raton Resort and Club  
Christina Brinegar, Recruiting and Marketing Coordinator, MSI Recruiting  
Jeremy Brown, VP of Marketing, ZRS Management  
Nicole Cable, Chief Experience Officer, InnovaCare Health  
Carmen Carbone, Director of Talent, Spina O'Rourke + Partners Architectural Interiors  
Brittaney Cartwright, Director of Membership Development, Discover the Palm Beaches  
Sheryl Cattell, Director of Special Projects, Nordis Technologies  
Lisa Cody, Vice President of Marketing, Twin Star  
Laura Cusack, President, Human Traffic Coalition of the Palm Beaches  
Chrissy Daniels, Chief Experience Officer, Press Ganey  
Dr. Susan Dennett, Instructor, FAU College of Education  
Megan Davis, Research Professor, FAU Harbor Branch Oceanographic Institute  
Toby Doebrich, Manager, Experience Technology Operations, Zimmerman Advertising  
Kelsey Kyburz Fannin, Management Recruiter, J. Alexanders  
Joe Fernandez, Founder and CEO of Klout, Current CEO and Co-founder of JoyMode  
Kaycee Glavich, Director of Policy, Press Ganey  
Lacey Guercia, Director of Human Resources, Marriott Pompano Beach Resort & Spa  
Erin Henley, Talent Acquisition Specialist, Enterprise Holdings Inc.  
Kelley Hensley, Florida Regional Director of Events and Sponsorships, Cleveland Clinic  
Richard Hess, Director of Rooms, Waldorf Astoria Hotel Chicago  
Rich Hreschak, Corporate Recruiter, Office Depot  
Kyle Johnson, Talent Recruiter, Loew's Hotels (Orlando-Universal)  
Kaustabh Kale, President/CEO, Aventusoft  
Byron Knight, COB Liaison, FAU Career Center  
Stephanie Kowlaski, Talent Acquisition Manager, Marriott Vacation Clubs Worldwide  
Wendy Leebov EdD, Senior VP, Language of Caring, Division of Planetree International  
Robert Levine, VP, Seminole Hard Rock Support Services  
Matt Linderman, President & CEO, Boca West Country Club  
Lindsey Luxton, Assistant Hotel Manager, The Breakers Resort  
Ion Macovei, Co-Founder and CEO, Wash Chems  
Sherria McMillan, Recruitment Manager, Seminole Hard Rock Support Services  
Traci Metzger, Manager of e-Commerce-Enterprise, Connection  
Nathan Mendenhall, Digital Advertising Manager, Digital Resource  
Melanie Mitchell, Director of SEO, Chewy.com  
Jason Moulder, Director of Digital Strategy, Conversion Alliance  
Jeff Mysel, Senior Account Manager, Google  
Eric Nusbaum, Founder at Wheelwright Consultants  
Alex Oliveira, President/CEO, Prediq  
Nicole Oreo, General Manager, Shula's Steak House, Swan and Dolphin Resort  
Vito Parisi, VP, Konica Minolta Business Solutions  
George Petrocelli, Director of Catering, Boca Raton Resort and Club  
Detrick Propes, Recruiter, Southern Glazers Wine and Spirits  
Jessica Regen, General Manager-Flagler Club, The Breakers Resort  
Eli Rodriguez, Director of Human Resources, Zimmerman Advertising  
Andrew Roenbeck, Executive Chef, Boca Raton Resort and Club  
Veronica Romney, President/CEO, My Modern Brand  
Amy Rosen, Chief Marketing Officer, People's Trust Insurance  
Neil Ross, CEO, James Ross Advertising

Daniela Sampayo, Account Executive, Zimmerman Advertising  
Art Sanders, Vice President of Human Resources, TooJays Management LLC  
Anthony Santana, Chief Marketing Officer, Hardcore Advertising  
Jason Scwab, Regional Manager, Enterprise Holdings Inc.  
Katie Simcock, Chapter Vice President, Meeting Professionals International  
Joe Snipp PhD, System Director, Clinical Data Analytics, Aspirus, Inc.  
Luciano Sperduto, Director of Food and Beverage, Disney Swan & Dolphin Resort  
Alison Tothy MD, Pediatric ED Physician, University of Chicago Medicine  
Samantha Williamson, Sr. Talent Acquisition Partner, Bluegreen Vacations Corporation  
Alexis Edwards Wright, Manager of College & University Relations, City Furniture  
Boris Zarate, NextEra/FPL  
Michael Gartner, TekPartners Professional Services  
Venkat Vadlamudi, ADT  
Phil Centonze, FloridaMakes  
Helena Fopiano, ADT  
Ana Sasmiresan, RandstadUSA  
Dr. Tony Wilcox, Accupuncture Zen  
Michael Rahilly, FPL  
Christopher DeSantis and Geno Valdes, ShipMonk  
Peter Verbeeck, Rotary International  
Karla Urdaneta, ShipMonk  
Uriel Ronquillo, ShipMonk  
Larry Port, Rocket Matter  
Brian Ozuna, Honorlock  
Alicia Ferdin, Campus Management  
Ernadel Sioson, Campus Management  
Richie Rodriguez, Campus Management  
Geoffrey Laleau, Deloitte  
Christian Alfaro, Deloitte  
Shelby Finch, Modernizing Medicine  
Shannon Dean Steward, Modernizing Medicine  
Jacob Adams, Office Depot  
Brittany Perez, Modernizing Medicine  
Jay Fuentes, SBA Communications  
Chris Fleck, Citrix  
Santosh Kanthety, NextEra/FPL  
Charles Wheelus, HarmonyLogic  
Venkat Chandra Iyer, NCCI  
Jacob Machina, Promise Healthcare  
Austin Sanchez, Promise Healthcare  
Richie Rodriguez, Campus Management  
Robin Hildwein, Boca Raton Regional Hospital  
Dr. Mihai Fonoage, Modernizing Medicine  
Karen Goliger, NCCI  
Marnie Blalock, NCCI  
Sonya C. Lester, FBI  
Larry Port, Rocket Matter  
Daisy Guell Hester, FBI  
Alice Figuerola, Startup Grind

Heather Blum, Alight Solutions  
Jose Chomon, Alight Solutions  
Samantha Duboff, Alight Solutions  
Leonard Gross, American Civil Liberties Union  
Nick Yezzo, Office Depot  
Maria Trajano, Office Depot  
Brett Powers, Office Depot  
Katie Bruns, Office Depot  
Daniel Sanchez, South Florida Sun Sentinel | Orlando Sentinel  
Denise DiCesare, Memorial HC  
John Pacenti, Palm Beach post  
David Barkhausen, Autonation  
Luis Ramirez, Autonation  
Michelle Bertran, Autonation  
Mario De Armas, IBM  
Alex Snitker, Libertarian party  
Art Koch, Arthur Koch Management Consulting, LLC  
Federico Panzitta, Deloitte  
Elizabeth Camp, ADT  
Jonathan Rauscher, Flexshopper  
Dr. Mihai Fonoage, Modernizing Medicine  
Lady Ramierez, FAU  
Ana Ohara, Atos  
Mark Cravens, Int'l Account Executive  
Jose Chomon, Alight Solutions  
Juan Zapata, Alight Solutions  
Robert Millares, Alight Solutions  
Bruno Araujo, Citrix  
Daniel Hoyos, Citrix  
Ryan VanPortfleet, Fastenal  
Debbie DAmron, SBA Communications  
Patricia Almeida, SBA Communications  
Alvaro Campuzano, Nationwide  
John Schlanger, Phillips Healthcare  
Jay Hess, FloridaMakes  
Ana Sasmiresan, RandstadUSA  
John Schlanger, Phillips Healthcare  
Darrin DeMarb, Lands' End

## EXECUTIVE EDUCATION

### Executive Degree Programs

The College of Business offers executive education degrees and professional development for professionals who want to master their management skills and advance their careers in today's competitive marketplace. We also offer corporate and customized programs for organizations seeking to raise their employees to new levels of leadership and innovation.

### Edu-Vantage Program

Fall 2019, FAU Executive Education successfully launched Florida Atlantic University's *Edu-Vantage Partner Program*. The *Edu-Vantage Partner Program* works with businesses, corporations, and organizations to provide a high-quality educational strategy for fulfilling their employee education packages. JM Family Enterprises was the first company to join the Edu-Vantage Partner Program. JM Family is offering its associates full tuition for both undergraduate and graduate degrees and certifications. In 2019/2020, over 100 JM Family Enterprise associates started the program in 2019/2020.

### Ph.D. Program – Executive Concentration

Executive Education launched the Executive concentration in the Ph.D. Program in the fall of 2019. The program is designed for senior-level professionals with extensive industry experience who are looking to earn the highest academic degree in business while continuing to advance their full-time careers. The inaugural cohort was launched at its planned cohort capacity of 25 executives.

### Second Degree Bachelor of Nursing (BSN) for Professional Professionals

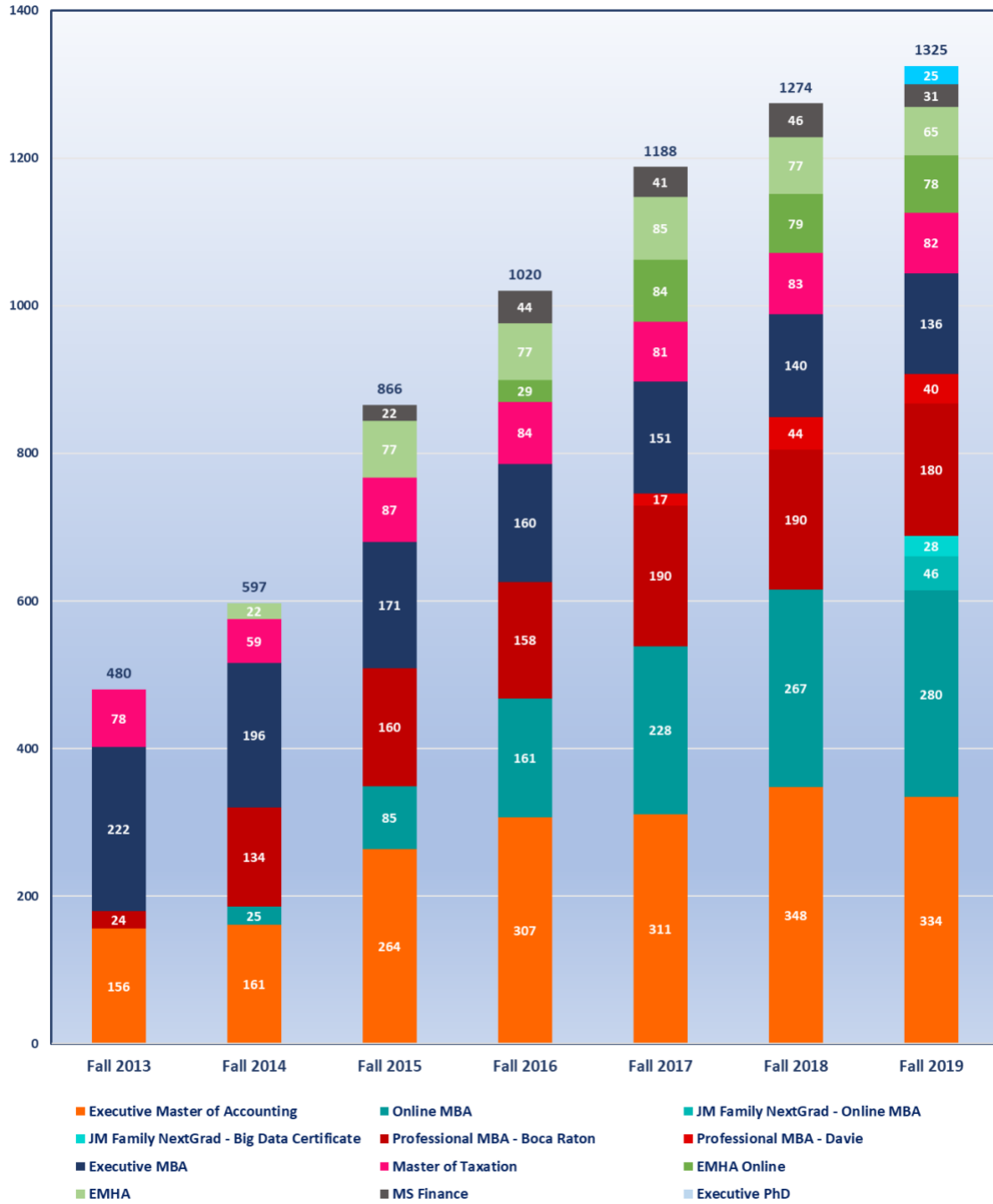
Florida Atlantic University's (FAU) Christine E. Lynn College of Nursing in collaboration with College of Business Executive Education jointly launched the new second-degree part-time track in the Bachelor of Science in Nursing (BSN) Program on the Davie Campus. This program is successfully being operated by Executive Education degree program staff. Over 180 students enrolled in this program in its inaugural year.

2019/2020 is yet another enrollment record for Executive Degree Programs with over 1300 working Professional students enrolled.

College of Business Self-Supporting Program Enrollment							
Program	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Executive Master of Accounting	156	161	264	307	311	348	334
Online MBA		25	85	161	228	267	280
JM Family NextGrad - Online MBA							46
JM Family NextGrad - Big Data Certificate							28
Professional MBA - Boca Raton	24	134	160	158	190	190	180
Professional MBA - Davie					17	44	40
Executive MBA	222	196	171	160	151	140	136
Master of Taxation	78	59	87	84	81	83	82
EMHA Online				29	84	79	78
EMHA		22	77	77	85	77	65
MS Finance			22	44	41	46	31
Executive PhD							25
<b>Total Enrollment</b>	<b>480</b>	<b>597</b>	<b>866</b>	<b>1020</b>	<b>1188</b>	<b>1274</b>	<b>1325</b>



College of Business Self-Supporting Program Enrollment



## **Executive Education – Non Credit Certificate Programs**

The Florida Atlantic University --College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 716,000 Continuing Education Units (CEUs) in 134 open classes in 2019/2020.

### **Free Hospitality Certificate during COVID-19**

The Hospitality and Tourism Management program and Executive Education offered a free certificate to industry workers and professionals who were affected by the COVID-19 crisis. Through a series of five online sessions in April 2020, participants learned about the core components required for success in the industry. The sessions covered hospitality law, career competencies, marketing and revenue management, finance fundamentals and service excellence. A record breaking number of 77,307 students from 165 countries and territories registered for the program within 14 days. 60,125 accessed the course and 44,801 completed the course. Over 27,000 tech support tickets were submitted during the course.

### **Executive Open Enrollment Courses Offered in 2019/2020**

#### **MANAGEMENT & LEADERSHIP**

Leadership Boot Camp  
Women in Executive Leadership  
Certificate in Healthcare Leadership  
Public Safety Leadership Development

#### **HUMAN RESOURCE MANAGEMENT**

Certificate in Human Resource Management  
HR: Compensation & Benefits Certificate  
PHR®/SPHR® Exam Preparation Course

#### **SALES & MARKETING**

Certificate in Marketing  
Certificate in Sales Management  
Certificate in Digital Marketing  
Advanced Digital Marketing

#### **HOSPITALITY**

Certificate in Meeting & Event Management  
Certificate in Hospitality & Tourism Management

#### **ACCOUNTING & AUDITING**

Certificate in Financial & Cost Accounting  
Certificate in Managerial Accounting  
Certified Internal Auditor® (CIA®)

#### **FINANCE & INVESTING**

Certificate in Investment Management  
Certificate in Corporate Finance  
Financial & Estate Planning in Retirement

### **GLOBAL FINANCE CERTIFICATIONS**

Certified Financial Planner™ (CFP®)  
Chartered Financial Analyst® CFA® – Level I

### **CERTIFIED MEDICAL BUSINESS MANAGEMENT**

Anatomy & Terminology, Billing & Coding  
Legal, Regulatory & Compliance Practices  
Office Operations Healthcare Information Technology

### **SUPPLY MANAGEMENT**

Certificate in Supply Management (CPSM®)

### **BUSINESS ANALYSIS**

Business Analysis for Project Managers, Business Analysts and Technology Stakeholders  
Advanced Business Process Modeling and Requirements Gathering  
PMI Professional in Business Analysis (PMI-PBA)® Prep Course

### **PROJECT MANAGEMENT**

Introduction to Project Management  
Executive Certificate in Project Management

### **PROJECT MANAGEMENT (Preparatory Courses)**

PMP® Exam Preparation Course (35 Hours)  
PMP® Exam Preparation Course (21 Hours)  
PMI Scheduling Management Professional (PMI-SP)®  
PMI Risk Management Professional (PMI-RMP)®

### **AGILE (Preparatory Courses)**

Fundamentals of Agile Project Management  
PMI Agile Certified Practitioner (PMI-ACP)® Exam Prep

### **PROJECT MANAGEMENT (Specialty Courses)**

Lean Certificate for Employees and Project Managers

PDU Online Courses:

- Value-Driven Project Management Environments
- Advanced Schedule Management
- Project Teams & Teamwork
- Work Breakdown Structure (WBS) Concepts
- Organizational Change Management
- Advanced Risk Management
- Earned Value Management
- Project Portfolio Management

### **GLOBAL SIX SIGMA CERTIFICATIONS**

Six Sigma Yellow Belt

Six Sigma Green Belt

Six Sigma Black Belt

Six Sigma Master Black Belt

### **EMERGENCY MANAGEMENT**

Training for First Responders and Law Enforcement

Intensive Mental Health for Trauma and Resilience

## **Corporate Training Programs**

Executive Education Corporate and Customized Programs provided a broad range of corporate training solutions focused on improving both individual and team performance.

### **Corporate Training Programs Delivered 2019/2020\***

- Current Builders - Effective Presentations
- FAU Libraries – Leadership Training
- FAU Libraries – Strategic Planning and Leadership
- FIU – Certificate in Human Resources Management
- JM Family Lunch and Learns – Various Topics
- Chauvet – Leadership Boot Camp
- Current Builders – Efficient Meetings
- Quantum Foundation Mental Health for Trauma and Resiliency
- Bay State Milling – Lean Six Sigma Green Belt

\*COVID-19 eliminated corporate training programs from February – June 2020.

## Student Organizations

### Accounting Students Association (ASA)

Renee Richardson, Faculty Advisor

#### Fall 2019

President	Anthony Ali
Vice President	Chelsea Morgan
Treasurer	Stephanie Kaur
Membership Director	Nirva Simeon
Marketing Director	Gabriela Quintanar

#### Spring 2020

President	Arielle Giuliani
Vice President	Kevin Duterval
Treasurer	Michael Rossello
Membership Director	Junette Darius
Marketing Director	Kevin Duterval
Community Service Director	Eric Norden

Each ASA member participated in one community service event accumulating 15 hours of community service. On average, 31 students attended each of the Accounting Students Association meetings.

### Beta Alpha Psi

Angela Gaze, Faculty Advisor

#### Fall 2019

President	John Davis
Executive Vice President	Faith Lewandowski
Vice President of Reporting	Christopher McIntyre
Treasurer	Greggory Erro
Community Service Director	David Byrne
Director of Marketing & Media	Lillian Goldman
Director of Chapter Events	Daniel Valcy
Past President	Mohammed Nasser

#### Spring 2020

President	Stephanie Kaur
Executive Vice President	Ryan Alt
Vice President of Reporting	Rosanna Riveira Kvie
Treasurer	Ana Galdamez
Community Service Director	Steven Elliston

Director of Marketing & Media	Alek Saban
Director of Chapter Events	Jonatan Lopez
Past President	John Davis

Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of FAU's Eta Tau Chapter of Beta Alpha Psi participated in 15 community service events accumulating 596 hours of community service. On average, 58 students attended each of the Beta Alpha Psi meetings.

### **National Association of Black Accountants**

Rosemond Desir, Faculty Advisor

#### Fall 2019/Spring 2020

President	Jhenelle Roberts
Vice President	Briana McLeod
Treasurer	Donald Van Pelt Jr.
Secretary	William Powell
Programming & Community Service Director	Jeff Metra
Membership Director	Christopher Wroy
SCREPP Director	Jalissa Everett
Marketing Director	De'Andre Williams

### **American Marketing Association**

Eileen Acello, Faculty Advisor

#### Fall 2019/Spring 2020

President	Analu Gulin
Vice President	Santiago Ramirez
Director of Events	Estefania Palmero
Director of Outreach	Xana Nash
Director of Professional Development	Denzel Tennant
Creative Director	Felipe Rodriguez
Director of Treasury	Daniel Galindo
Social Media Director	Katherine Garcia
Social Media Director	Fahim Bhuiyan

The Association recruited 30 new members, all paying dues to both the local chapter and National AMA. A delegation of FAU AMA members went to the National AMA Collegiate Conference in New Orleans in March of 2020 and participated in the National Collegiate Case Competition. The Association organized a Procter & Gamble Alumni Networking Event in partnership with Zimmerman Advertising. Several career workshops and panels, were organized including workshops on using LinkedIn for job hunting, resume writing and reviews, and preparing elevator pitches. The Association hosted multiple

professional events that included corporate representatives who presented opportunities for internships and externships. The AMA also partnered with Tritons of the Sea to conduct a beach clean-up event as a community service project

### **Management Information Systems (Student) Association (MISA)**

Jonathan Sweet, Faculty Advisor

President	Christian Chavez
Vice President	Emily Festin
Treasurer	Chelson Exume
Webmaster	Thomas Maloney
Social Media Manager	Jonathan Rivas
MISA Manager	Rebecca Wilson
MISA Manager	Amanda Abikoff

The Management Information Systems Association conducted company tours at Modernized Medicine; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; helped in FAU's recruiting events.

### **Caribbean Student Association at Broward**

Kenny Leblanc, Faculty Advisor

Vice President	Kaylia Robinson
Director of Communications	Danielle Wall

The Association encourages and promotes the development of the Caribbean individual to foster leadership, service, diversity, quality, and teamwork among the students on the Davie campus. The Association also promotes an awareness of the Caribbean culture on FAU's Broward campus. The Association had 47 members during the 2019-2020 academic year.

### **The Global Business Association**

Len Trevino and David Herst, Faculty Advisors

President	Zachary Jannotta
Incoming President	Alana Conklin
Vice President	Brooke Robinson
Treasurer	Rebecca Dorvin
Media Advisor	Lilian Putnam

The Association arranged multiple club and executive meetings; reinstated the club with FAU's Council of Student Organizations (COSO); brought all members to training to be sure the club was in compliance with COSO rules; secured \$500 in funding from COSO; and submitted requests for purchases to aid in Breezeway recruitment.