



August 2019 COB Communications Update from the FAU Business, Marketing & Communications Group.

Announcements

- [Freshman Convocation](#)
- [2019 Research Showcase](#)
- [Website/CMS Training and Canva.com Design Training](#)
- [Staff Photos](#)

?? Google Chrome users: are the above links downloading a pdf rather than opening like a webpage? If yes, [follow these instructions](#).

News

- [Executive Education Programs Break Into 'Financial Times' Rankings](#)
- [Palm Beach County Housing Market Approaching Peak in Cycle](#)
- [Sport Management MBA Ranked #17 in Global Rankings](#)
- [FAU's Charles Yang Honored for Article Analyzing Medicare Advantage](#)

[More News](#)

Kudos

Kudos honors the recent accomplishments (publications, awards, etc.) of FAU Business faculty, staff, and students. [Read more.](#)



Pictured from left to right:
(Top row) C.M. Sashi, Chris Boudreaux, Monica Escaleras, Jennifer Attonito
(Bottom row) Andrew Gallan, Roland Kidwell, Mingxiang Li, Kathryn Kloefer

Podcast Network



The FAU Women in Executive Leadership Program on [What's Happening @FAUbusiness](#).



Disconnected: Main Street & Wall Street on [FAU Knightline with Rainford Knight, Ph.D.](#)

[Learn more](#) about promoting your departmental *successes on the FAU Business Podcast Network. *Faculty research, awards, events, student and alumni achievements, etc.

[More Podcasts](#)

#BusinessInParadise



Words of Wisdom

"Happiness is an attitude. We either make ourselves miserable, or happy and strong. The amount of work is the same."
— Carlos Castaneda

"Hey, Siri..."

This section features web insights, like SEO optimization, from FAU College of Business Web Developer, [Siri Puttagunta](#).

SEO Tip of the Day: BE EASY TO READ.

Content that utilizes whitespace, headings, short paragraphs, and relevant images makes for more legible pages and thereby increases the user's time spent on those pages.

Featured Video



FAU's Executive Education Programs Break Into 'Financial Times' Rankings

[More Videos](#)

Newsletter Contributors



Ginger Hale
Office of the Dean



Jennifer Mullins
Marketing & Social Media Specialist



Siresha Puttagunta
Web Developer



Ryan Swanno
Marketing Comms. Specialist

Interested in featuring your department's content in this newsletter?

Send an email to cobcommunications@fau.edu.



Copyright © 2019 FAU College of Business. All rights reserved.
You're receiving this email due to your relationship with the FAU College of Business.

Our mailing address is:
FAU College of Business
777 Glades Rd
Boca Raton, FL 33431