



## Kudos

**C.M. Sashi**, Professor, Department of Marketing, with doctoral candidate Gina Brynildsen in Marketing had a paper accepted at the 2019 INFORMS Marketing Science Conference in Rome, Italy. The paper, titled “The Influence of Franchise Network Size on Advocacy in Social Media Networks,” was presented by Dr. Sashi in June.

**Chris Boudreaux**, Assistant Professor, **Monica Escaleras**, Professor, both in the Department of Marketing, with M. Skidmore, have had their paper titled, “Natural Disasters and Entrepreneurship Activity,” accepted for publication in *Economics Letters*.

**Jennifer Attonito**, Instructor, Department of Management Programs/Health Administration, was quoted in an article published by the Division of Research titled, “Faces of Addiction,” by Wynne Parry. The article appears here:  
<http://www.fau.edu/research/magazine/2019/01/dor-faces-of-addiction.php>

**Andrew Gallan**, Assistant Professor, Department of Marketing, with co-authors, Rakesh Niraj and Awanindra Singh of Case Western Reserve University had a paper titled, “Using Large Scale Customer Feedback: Combining Quantitative and Verbatim in Surveys to Improve Healthcare Operations,” accepted to the 2019 INFORMS Marketing Science Conference in Rome in June.

The following have been awarded the **2018 Schulze Award** from the Richard M. Schulze Family Foundation:

- **Roland Kidwell**, Professor and Department Chair, Department of Management Programs for his articles, “How Family Business Leaders can Encourage Both Devotion and Performance” and “Let’s Get Professional: Family Firms Need HRM Practices.”
- **Mingxiang Li**, Associate Professor, Department of Management Programs, for his article, “Technical Specialized Knowledge and Founder Leadership at Initial Public Offering.”
- **Kathryn Kloepfer**, PhD Student for her article, “How Family Business Leaders can Encourage Both Devotion and Performance.”