



FLORIDA ATLANTIC UNIVERSITY | COLLEGE OF BUSINESS

September 2019 COB Communications Update from the FAU Business, Marketing & Communications Group.

## Announcements

- [2019 Research Showcase](#)

△ Google Chrome users: are the above links downloading a pdf rather than opening like a webpage? If yes, [follow these instructions](#).

## News

- [FAU's International Business Program Ranked in Top 25 by U.S. News](#)
- [Index Shows Downward Pressure on Demand for Homeownership Lessening](#)
- [Why Women are Less Likely than Men to Start New Ventures](#)
- [Connecting Patients with Community Could Transform Healthcare](#)

[More News](#)

**Save the Date!**  
Fall Faculty Assembly  
Friday, October 11, 2019, 2 pm to 4 pm in OD 101

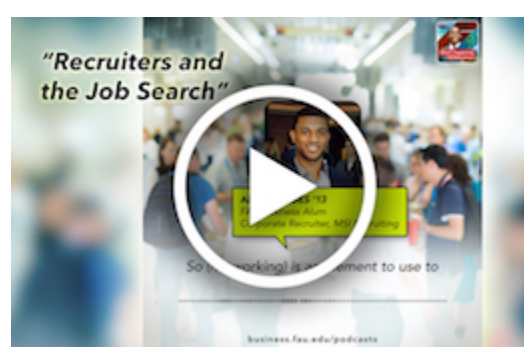
## Kudos

Kudos honors the recent accomplishments (publications, awards, etc.) of FAU Business faculty, staff, and students. [Read more](#).



Pictured from left to right:  
(Top row) Anna Agapova, Katarina Brant, Stephanie Castro, Rosemond Desir, Tom Lenartowicz, William Luther  
(Bottom row) Judy Monestime, Peter Ricci, Len Trevino, James Wainberg, Charles Yang, Ye Zhang

## Podcast Network



Alan Forbes '13 & Kelly McCormack '18: Recruiters and the Job Search on [What's Happening @FAUbusiness](#).

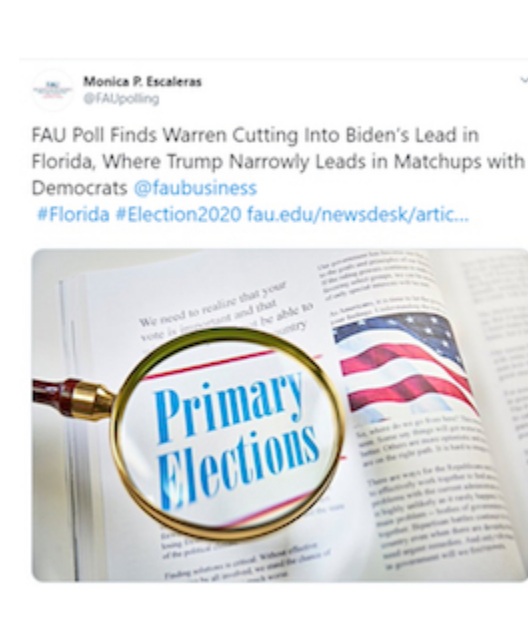
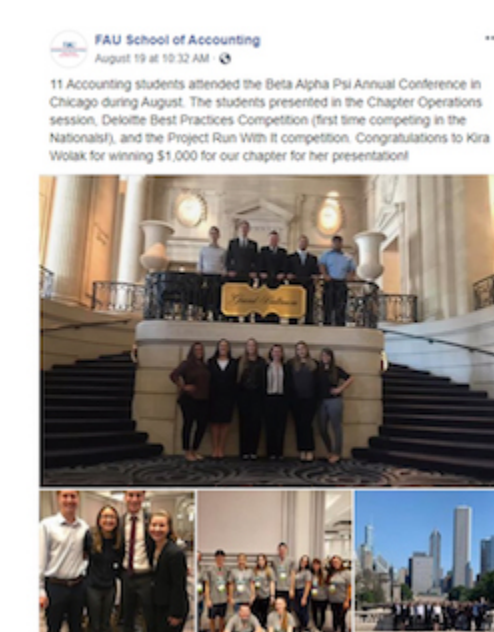


GE's Accounting Fraud Allegations w/ FAU's Michael Crain on [What's Happening @FAUbusiness](#).

[Learn more](#) about promoting your departmental successes on the FAU Business Podcast Network. \*Faculty research, awards, events, student and alumni achievements, etc.

[More Podcasts](#)

## #BusinessInParadise



## Words of Wisdom

*Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.*

~ Pele

## "Hey, Siri..."

This section features web insights, like SEO optimization, from FAU College of Business Web Developer, [Siri Puttagunta](#).

## SEO Tip of the Day: OPTIMIZE PAGE TITLES

Page titles tell readers and search engines the topic of your webpage. They also tell search engines an estimate of how relevant a page is to a searcher's query. For this reason, page titles should be as accurate and relevant to the page's content as possible.

## Featured Video



Assistant Professor William Luther on Fox Nation's Deep Dive

[More Videos](#)

## Newsletter Contributors



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