



October 2019 COB Communications Update from the FAU Business, Marketing & Communications Group.

Fall Commencement

The College of Business Commencement is scheduled for Thursday, December 12.

- 9am – Bachelor's degrees
- 1pm – Graduate degrees and Undergraduate Health Administration majors

News

- [Hispanics Consumer Confidence Increases in the Third Quarter](#)
- [Warren Cuts into Biden's Lead, Top Democrats in Dead Heat with Trump](#)

[Read More News](#)

Special Thanks:

We would like to thank everyone for submitting so many deserving student nominations for the forthcoming student spotlight display at the new Schmidt Family Complex for Academic and Athletic Excellence.

Kudos

Kudos honors the recent accomplishments (publications, awards, etc.) of FAU Business faculty, staff, and students. [Read more](#).



Pictured from left to right: (Top row) Lakshman Chandrashekar, Douglas Cumming, Elizabeth Goodrick, Michael Harari, Sofia Johan, Pradeep Korgaonkar (Bottom row) William Luther, Tamara Mangleburg, Eric Shaw, James Wainberg, Charles Yang

Podcast Network



Capitalism, Socialism, and Open Borders w/ Bryan Caplan, Ph.D. - Economics Professor, Author, and Blogger | [Dean Gropper Presents](#)



A Buyer's Market? | [Home Pricing Trend with Ken Johnson Ph.D.](#)



Lakshman Chandrashekar: Associate Professor, Management Programs | [Dean Gropper Presents](#)

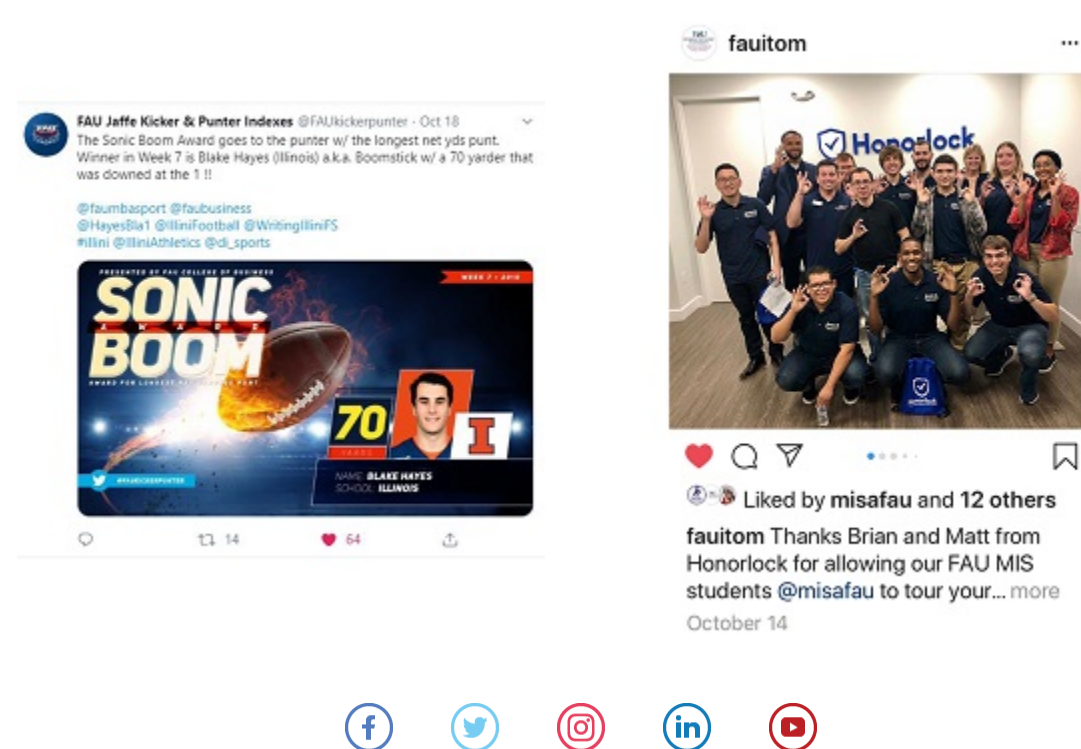


Milad Baghersad: Assistant Professor, Information Technology and Operations Management | [Dean Gropper Presents](#)

[Learn more](#) about promoting your departmental "successes on the FAU Business Podcast Network. *Faculty research, awards, events, student and alumni achievements, etc.

[More Podcasts](#)

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Words of Wisdom

The secret of life, though, is to fall seven times and to get up eight times.

~ Paulo Coelho

"Hey, Siri..."

This section features web insights, like SEO optimization, from FAU College of Business Web Developer, [Siri Puttagunta](#).

SEO Tip of the Day: Master Heading Hierarchy
Heading hierarchy works the same way on the web as it does in print. Web users are generally in a hurry so they look for headings to see if they want to stop and take the time to read the whole web page. Having a heading hierarchy will help them find what it is they are looking for on the page.

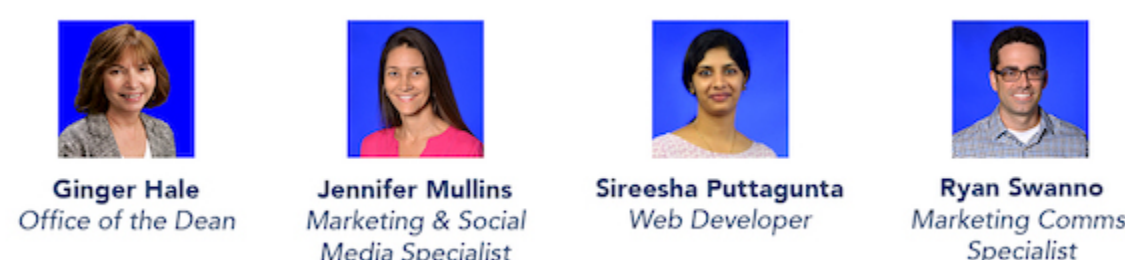
Featured Video



Jonathan Mariner, former CFO of Major League Baseball, speaks to FAU MBA in Sport Management students.

[More Videos](#)

Newsletter Contributors



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