



Kudos

Jennifer Attonito, Instructor, Management Programs/Health Administration, had an article titled, “Effectiveness of an intervention for improving treatment adherence, service utilization and viral load among HIV-positive adult alcohol users,” published in *AIDS and Behavior (Springer)*. She is presenting this research at the American Public Health Association.

Anil Bilgihan, Associate Professor, Department of Marketing/Hospitality and Tourism Management, with co-authors, Choukri Menidjel and Melih Madanoglu, have had their paper, “Assessing the Role of product category involvement and relationship proneness,” accepted for publication in the *International Journal of Retail & Distribution Management*. (ABS2)

Sarah Collins, a student in Health Administration, won the Kaiser Foundation Halloween Haiku contest!

Evan Jaffe, Data Analyst in the Dean’s Office & Adjunct ITOM instructor, had his project titled, “FAU Jaffe Kicker & Punter Indexes” featured on the [Florida Atlantic University Football: Inside the Owls’ Burrow](#) show which aired on Fox Sports Florida. The Kicker and Punter Indexes use formulas and historical data to evaluate current football players nationwide on a weekly and season-long basis. The webpages are hosted on the COB website and the Twitter account is @FAUkickerpunter with over 1700 followers in its second year of operation.

Paul Koku, Professor, Department of Marketing, had his paper titled, “The Effect of the Patient Protection and Affordable Care Act on For-Profit Hospitals in the United States,” accepted for publication by the *International Journal of Pharmaceutical and Healthcare Marketing*.

JB Ward, Visiting Instructor of Hospitality and Tourism Management, had a paper accepted in the peer-reviewed “*ICHRIE Research Reports*.” The article, co-authored with Dr. Sean Barth of the University of South Carolina Beaufort, is titled “Human Trafficking in Hospitality: A Brief Overview of Florida’s Strategy to Combat the Issue.”

Charles Yang, Associate Professor, Department of Finance, had his sole-authored article, “Prescription Drug Insurance Plans: Potential Cost Reductions and the Pass-Through of Manufacturer Pharmaceutical Rebates to Premiums,” accepted for publication in the *Journal of Insurance Regulation*, the official journal of the National Association of Insurance Commissioners (NAIC).”