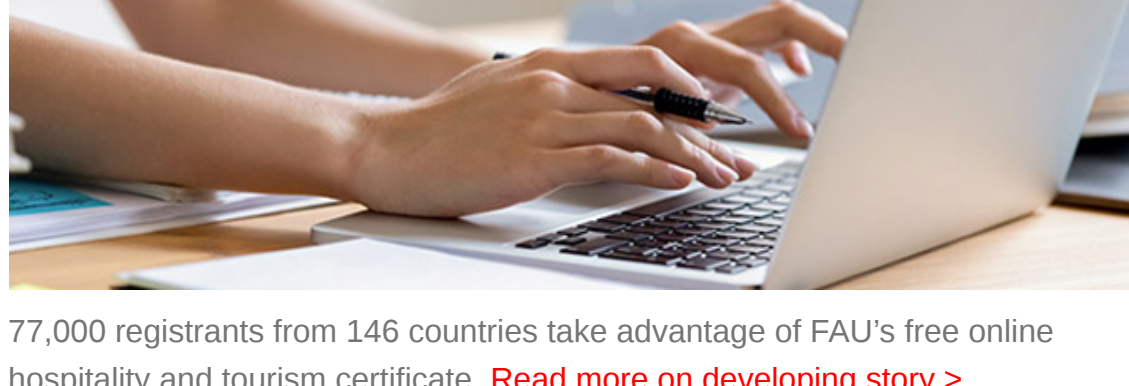




FAU Business News

// April 2020

70K+ Register for Free Online Certificate from Hospitality & Tourism Management Program



77,000 registrants from 146 countries take advantage of FAU's free online hospitality and tourism certificate. [Read more on developing story >](#)

Video Game Software Wins FAU Business Plan Competition



A student who created educational video game software to enhance remote learning amid the coronavirus pandemic won the \$10,000 first prize in the 12th annual Business Plan Competition held by FAU Business and the Adams Center for Entrepreneurship. [Learn about the competition >](#)

Coronavirus Could Mean Another Epic Meltdown for U.S. Home Prices



Barring an immediate and effective treatment or vaccine for COVID-19, the nation's housing market will all but cease this spring – and the fallout could be similar to what occurred during the historic collapse more than a decade ago, said Ken H. Johnson, an economist at FAU Business. [More on COVID-19's impact on real estate >](#)

Masks for Superheroes | #FAUCares



FAU senior, Alyssa Rocha - along with neighbors and community volunteers - is helping to create and donate filtered masks for first responders and essential workers as part of a new grassroots organization called "Masks for Superheroes." [Listen >](#)

Online Shopping Should Bolster Industrial Market Even as Coronavirus Hammers Commercial Real Estate



The industrial sector appears to be the only asset class in commercial real estate poised to weather a devastating downturn caused by the coronavirus, said Rebel Cole, Ph.D., finance professor at FAU Business. [Learn about the industrial sector and online shopping amidst COVID-19 >](#)

The COVID-19 Economy



Can finance fix a biological problem? FAU's Rainford Knight, Ph.D., and his guest, Philippe Dubois (Exec. Ph.D. student), discuss the potential economic repercussions. [Listen >](#)

Business Poll: Hispanics' Consumer Confidence Plummets as Coronavirus Paralyzes The Country



The Hispanic Consumer Sentiment Index, measured from January - March, stands at 81.3, down from 100.9 in the 4th quarter of 2019, according to the Business and Economics Polling Initiative (FAU BEPI) at FAU Business. [Examine the findings >](#)

