



## FAU Business News

// July 2020

### New Rules for Job Seekers Amid COVID-19 Pandemic



Looking for and landing a new job still is an achievable goal for workers who adjust their search with the COVID-19 crisis in mind, said Linsey Willis, D.P.A., an instructor of management and human resource management at FAU Business. [More >](#)

### Podcast: *Markets in Flux and Transparency Wave* with Paul Pagnato, CEO of PagnatoKarp



Paul Pagnato is the CEO Founder at PagnatoKarp, an FAU alumnus, and a member of the FAU Foundation's Board of Directors. He's also the author of the book *Transparency Wave: Exponential Changes That Will Transform Our World*. (Recorded on June 25, 2020)

[Podcast Network](#)

### Introducing FAU's COVID-19 Florida Tracker



Inaccurate data points or misconceptions when it comes to testing, hospitalizations, and deaths are giving the wrong impression that Florida is losing the coronavirus battle, according to Rebel Cole, Ph.D., a professor of finance at FAU Business. To help people understand what is being reported, Cole and Jon Taylor, a Ph.D. student at FAU, have created a COVID-19 data tracker. [More >](#)

### South Florida's Housing Market is Overvalued by Nearly 20 Percent



Miami-Dade County home values are 19.2 percent above their long-term pricing trends, while Palm Beach County is 18.7 percent above its fundamental value and Broward County is overvalued by 17.4 percent, according to an analysis of decades of Federal Housing Finance Agency data by FAU economist Ken H. Johnson, Ph.D. [More >](#)

### Summer Webinar Series Attracts 3,800+ Viewers



The Summer Webinar Series engages industry leaders, our business community, and our students and alumni on finance, hospitality, the business of sports, and online graduate accounting programs. [More >](#)

### Hispanics' Consumer Confidence Rises Despite Persistence of COVID-19



The Hispanic Consumer Sentiment Index increased to 82.8 from 81.3 in the first quarter, according to the Florida Atlantic University Business and Economics Polling Initiative (FAU BEPI) in FAU's College of Business. [More >](#)

