



FLORIDA ATLANTIC UNIVERSITY COLLEGE OF BUSINESS

August 2020 Communications Update from the FAU Business, Marketing & Communications Group.

Announcements



Thanks to the generous gift from alumnus Paul Pagnato of PagnatoKarp, FAU Business students, faculty, and staff have complimentary digital access to Barron's in Education as well as additional experiential learning opportunities. For more information, watch the above video and then follow this link to [create your account](#).

Kudos

Kudos honors the recent accomplishments of FAU Business faculty, staff, and students. [Read more.](#)



Pictured left to right:
Anna Agapova, Anil Bilgihan, Kimberly Ellis, Andrew S. Gallan, Soyoung Park, Rajeev Sawant
Not pictured: Jeff Madura, Nikanor Volkov

News



- [Study: Health Care Pros Will Accept Money to Violate Privacy Law](#)
- [FAU's Phil Smith Center for Free Enterprise Honored](#)
- [Expert: COVID-19 Decisions Based on Potentially Misleading Statistic](#)
- [FAU Expert: Strike 'Small Biot' Exemption' from Fair Housing Law](#)

[More News](#)

In The Media

- Chul Woo Yoo - [Fierce Healthcare](#)
- Ken Johnson - [Bankrate](#)
- Rebel Cole - [El Niuyor Herakl](#)
- William Luther - [Sun-Sentinel](#)
- Exec Ed - [Yahoo Finance](#)
- Jon Taylor - [NBC 6](#)
- Rainford Knight - [Finder.com](#)



[Browse In The Media](#)

Social Media

#BusinessInParadise / Click. Connect. Follow!

***SPECIAL NOTE:** currently, the video wall screens throughout the college will remain deactivated. To share your announcements, graphics, upcoming events, etc., please consider utilizing our social media channels to get the word out! Send your requests via the [Social Media](#) form found on our [COB Communications Portal](#) webpage.

Instagram

Enjoy this month's variety of social media video posts -- Yes, VIDEO posts! The selections below include: Summer 2020 Graduates, Exec. Ed. Business Analytics Certification, New Faculty Hires, and a Welcome to Our Students. All prime examples of the diverse content offered from our [@FAUBusiness Instagram](#) account. Click the below images to view the posts/videos, and then make sure to follow us!

The grid shows four Instagram posts from the account 'faubusiness'. The first post is a 'Welcome Fall 2020 Students' graphic with 318 views. The second post shows new faculty members with 187 views. The third post is for the 'Executive Certificate in Business Analytics' with 102 views. The fourth post celebrates '2020 Summer Graduates' with 457 views.

YouTube

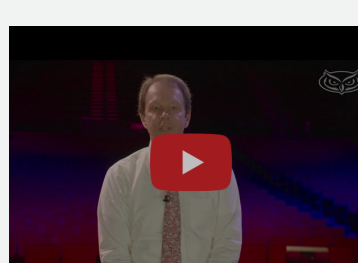
Our [Summer Webinar Series](#) (featured on our FAU Business [YouTube](#) channel) is coming to a wrap! Click the thumbnails below to watch, and be sure to subscribe.

The grid shows four YouTube video thumbnails. The first is a 'Webinar' titled 'The Entrepreneurship by a CEO'. The second is a 'Webinar' titled 'The COVID-19 Contract'. The third is a 'Webinar' titled 'The Entrepreneurship by a CEO'. The fourth is a 'Special Thanks to Everyone Who Participated in Our Summer Webinar Series!' graphic.

[YouTube | FAUbusiness](#)

Featured Video

As we return to campus and embark on a new academic year, President Kelly prepared a video message and update on the state of the university for the FAU community. We are so proud to be a huge part of the continued growth of FAU; thank you for all of your hard work and dedication.



Newsletter Contributors

A grid of six contributor photos with their names and titles: Jennifer Mullins (Marketing & Social Media Specialist), Sireesha Puttagunta (Web Developer), Ryan Swanno (Comms. Manager), Ginger Hale (Office of the Dean), Denise Gravatt (Executive Education), and Paul Owers (Director of Media Relations).

Interested in featuring your department's content in this newsletter?
Send an email to cobcommunications@fau.edu.

[Visit the Communications Portal](#)



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