



FAU Business News

// November 2020

Ranked Among Princeton Review's Top 50 for Entrepreneurship



In *The Princeton Review's* 2021 rankings, FAU jumped two spots to #37 in undergraduate studies and #41 among the first-ever rankings of the top 50 graduate programs.

[READ ABOUT THE RANKINGS](#)

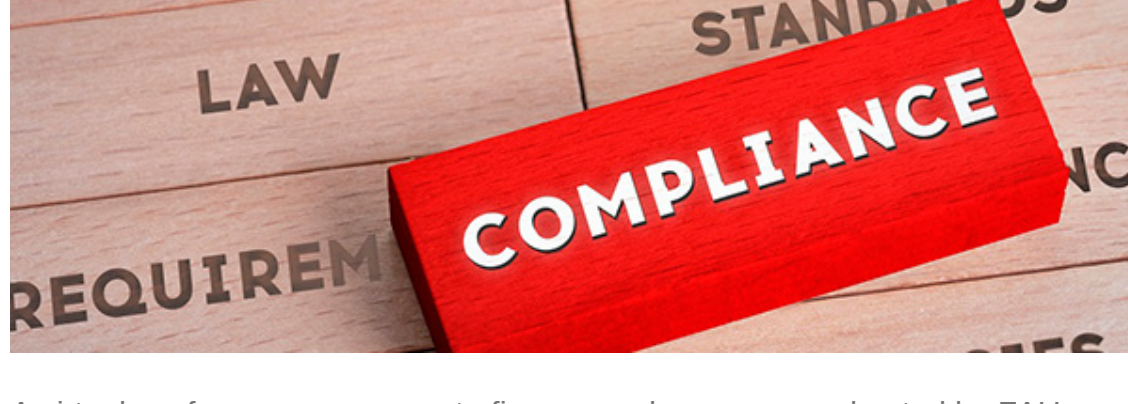
The Classroom is Everywhere: A New Era of Learning



FAU Executive Education provides students a high-quality education with high-tech delivery and flexible course formats. Students can learn from anywhere, on their time, and engage with industry leaders across the globe.

[MORE ON FAU EXECUTIVE EDUCATION](#)

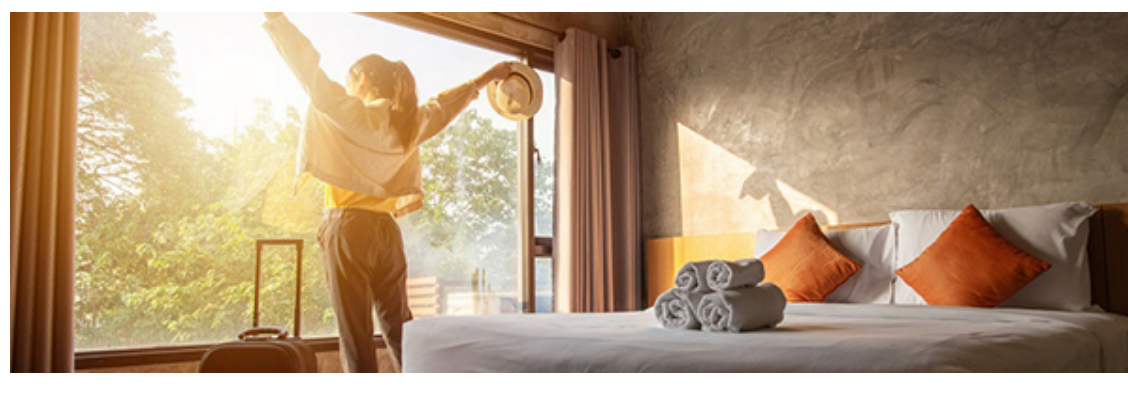
Conference on Corporate Finance and Governance



A virtual conference on corporate finance and governance, hosted by FAU Business, brought together leading researchers from the U.S., Europe, Asia, and Australia. Featuring keynote addresses and 68 presentations covering topics on all aspects of corporate finance and governance including COVID-19, the media, gender, and politics.

[SEE CONFERENCE DETAILS](#)

Marketing Research Finds Travelers Value Customer Reviews Over Low Prices



Operators of hotels and short-term rental properties looking to build back business hampered by the coronavirus pandemic shouldn't worry about low prices as much as customer opinions, according to a new study by researchers at FAU and four other universities.

[READ ABOUT THE STUDY](#)

New Faculty Research: Aligning IT with Business Strategy and Organizational Agility



Magno Queiroz joins FAU as an Assistant Professor in the Department of Information Technology and Operations Management.

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Executive Education Ranking 2020

