



Kudos

Jennifer Attonito, Instructor, Department of Management Programs/Health Administration, with co-authors, Karina Villalba and Shelly Fontal, had their paper titled, “Priorities for Alcohol Use Disorder Treatment and Prevention During COVID-19’s Second Wave,” accepted for publication in the *American Journal of Public Health*.

Anil Bilgihan, Associate Professor, Department of Marketing/Hospitality and Tourism Management, with co-authors, Z. Luo, Z. Li, and F. Okumus, had their paper titled, “Marketing China to U.S. Travelers through Electronic Word-of-Mouth and Destination Image: Taking Beijing as an Example,” accepted for publication in *Journal of Vacation Marketing*.

Anil Bilgihan, Associate Professor, Department of Marketing/Hospitality and Tourism Management, has been ranked #32 on Stanford University’s list of the World’s Top Scientists in Tourism/Sport/Leisure category.

Elizabeth Goodrick, Professor, Department of Management Programs/Health Administration, with co-authors, Trish Reay and Chang Lu, have had their paper, “Institutional settlements and organizational hybridity: The rise and fall of supervised consumption sites,” accepted in *Research in the Sociology of Organizations* (ABS: 3).

Mingxiang Li, Associate Professor, Department of Management Programs, had his paper titled, “Uses and Abuses of Statistical Control Variables: Ruling out or Creating Alternative Explanations?,” accepted for publication (forthcoming) at the *Journal of Business Research* (ABS 3).

C.M. Sashi, Professor, Department of Marketing, had his paper titled, “Digital communication, value co-creation, and customer engagement in business networks: a conceptual matrix and propositions,” accepted for publication in the *European Journal of Marketing* (an ABS3 journal).

Rajeev Sawant, Assistant Professor, Department of Management Programs, with co-authors, M. Hada and S.J. Blanchard, had their paper titled, “Contractual discrimination in franchise relationships,” accepted for publication in the *Journal of Retailing*.

Yannick Thams, Associate Professor, Management Programs, with co-authors, had their article, 'Corporate social responsibility, country reputation, and corporate reputation: a perspective on the creation of shared value in emerging markets,' selected as a Highly Commended Paper in the 2020 Emerald Literati Awards.

Len Trevino, Professor, Department of Management Programs, with co-authors, had their paper titled, “Explaining the Rate of Opportunity Compared to Necessity Entrepreneurship in a Cross-Cultural Context: Analysis and Policy Implications,” accepted for publication in the *Journal of International Business Policy*.