April 2020 Communications Update from the FAU Business, Marketing & Communications Group.

Announcements

Spring Graduates

To celebrate the class of 2020, FAU will be recognizing its graduating students on social media (Instagram, Facebook, Twitter, and LinkedIn) in the coming days. If you’d like to follow along or contribute to the celebration, search/use #FAUgrad in your post and tag @FAUbusiness so that we can reshare.

FAU Coronavirus Updates

For the most recent coronavirus (COVID-19) updates, visit the University’s dedicated web page at www.fau.edu/coronavirus.

2020 Honors Convocation

2020 Business Plan Competition Winners

An FAU student who created educational video game software to enhance remote learning amid the coronavirus pandemic won the $10,000 first prize in the 12th annual Business Plan Competition held by FAU Business and the Adams Center for Entrepreneurship.

News

FAU Expert Says Florida Loan Program Could Solve Problem of Unemployed Workers Making More Money to Sit Home

Honoring the Legacy of Former FAU Business Dean, Gary Luing, Ph.D.

Online Shopping Should Bolster Industrial Market Even as Coronavirus Hammers Commercial Real Estate

Coronavirus Could Mean Another Epic Meltdown for U.S. Home Prices

Hispanics' Consumer Confidence Plummets as Coronavirus Paralyzes the Country

Kudos

Kudos honors the recent accomplishments (promotions, publications, awards, etc.) of FAU Business faculty, staff, and students. Read more.

Pictured above, left to right from the top: a small selection of this month’s honorees: Joseph Compomizzi, Angela Gaze, Lawrence Newmann, Craig Rinne, Louisa Rogers, Christopher Boudreaux, David Fang, Michael Harari, David Javakhadze, Chul Woo Yoo

Podcasts

"The COVID-19 Economy" FAU Knightline with Rainford Knight, Ph.D., and guest, Philippe Dubois (FAU Executive Ph.D. in Business student).

Protecting Yourself from Online Fraud Scams During the COVID-19 Pandemic with FAU’s Michael A. Crain, DBA, CPA, on What’s Happening @faubusiness.

Coronavirus, Part 3: Public Health Systems with Jennifer Attonitio, Ph.D. | Instructor and researcher in FAU’s Health Administration Program on What’s Happening @faubusiness.

Coronavirus, Part 2: Social Distancing with Jennifer Attonito, Ph.D. | Instructor, and researcher in FAU’s Health Administration Program on What’s Happening @faubusiness.

In The Media

Rebel Cole - South Florida Business & Wealth

Monica Escaleras - Miami Herald

Ken Johnson - CNBC

Ken Johnson - Realtor.com

William Luther - RT News

Jeffery Miller - Insider Travel Report

#BusinessInParadise / Click. Connect. Follow!

Twitter Celebrations @FAUBusiness

Featured Videos

FAU senior, Alyssa Rocha - along with neighbors and community volunteers - is helping to create and donate filtered masks for first responders and essential workers as part of a new grassroots organization called "Masks for Superheroes.”

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FAU College of Business

777 Glades Rd

Boca Raton, FL 33431

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