



FLORIDA ATLANTIC UNIVERSITY COLLEGE OF BUSINESS

June 2020 Communications Update from the FAU Business, Marketing & Communications Group.

### Kudos

Kudos honors the recent accomplishments of FAU Business faculty, staff, and students. [Read more.](#)



Pictured left to right: Andac Arkan, Scott Feyereisen, Elizabeth Goodrick, Mingxiang Li, Neeraj Puro, Joseph Rakestraw, and Alan Whiteman.

### Announcements

#### Website/CMS Training

FAU Business Web Developer, Sireesha Puttagunta, is available to review all of the basic web-editing tools made available to the college's designated webpage editors. Learn about web gadgets, snippets, and other tools that make updating your content easy and fun. If you're interested in scheduling a virtual training, please email Sireesha at [sputtagunta2016@fau.edu](mailto:sputtagunta2016@fau.edu).

#### Please Note:

- CMS basic training is required to have access to edit pages on the college's website.
- Prior to a training session, please gather specific examples of page-changes you'd like to make so that the updates can be reviewed/updated during training.
- **Department heads** - please forward this email to your graduate assistants or part-time workers that will need access to edit your pages.

SHARE RESEARCH • INTERVIEW EXPERTS • HIGHLIGHT ALUMNI ACHIEVEMENTS

College of Business Webinar Summer Series  
<https://forms.gle/KU50Dn3Ry1eBfBm>

The College of Business Webinar Summer Series will target an audience of business alumni and local business partners. The goals are to engage an audience digitally, showcase the College of Business's expertise, and reconnect with business leaders and alumni. Webinars will run from June 22 – Aug 22. Contact Kelly McCormack [kmcormack@fau.edu](mailto:kmcormack@fau.edu) with questions.

### Welcoming: [Paul Owers](#), NEW Director of Media Relations

Paul Owers connects FAU College of Business faculty with local, regional, and national media. He is a Palm Beach County native who spent more than 25 years as a reporter in South Florida covering the disputed presidential election of 2000, the historic housing collapse, retail, and commercial real estate.



Email: [powers@fau.edu](mailto:powers@fau.edu)  
Phone: (561) 221-4090  
Twitter: [@paulowers](#)

### News



- [FAU Poll Finds Climate Change Still is Important Topic For Floridians in Era of Coronavirus](#)
- [FAU Research Shows Ohio and Washington Becoming New Trouble Spots for Internet Crime Index Says Renting a Home is Clearly Better Than Buying One in Much of the Nation](#)
- [FAU Experts Say May Unemployment Numbers Point to Faster Economic Recovery](#)

[More News](#)

### In the Media: REDESIGNED

#### FACULTY REQUEST

Faculty, please send 3-5 terms that summarize your areas of expertise to [cobcommunications@fau.edu](mailto:cobcommunications@fau.edu). Also, please review your faculty profile to ensure that it's current. Terms will be utilized on the [In the Media](#) webpage and your [faculty profile](#).

The college's new [In the Media](#) page and database display faculty mentions from print, television, digital, etc. Users can now search and sort the collection via dates, media outlets, faculty details, and more.

Media Outlet	Faculty Profile	Faculty Details	Expertise
Sun Sentinel		Rebel Cole Finance Dept.	Small Business Finance, Financial Institutions, Commercial Banking
Palm Beach Post		Ari Johnson Finance Dept.	Healthcare, Real Estate, Markets, Venture Capital
Sun Sentinel		Su Frazier Management Dept.	Strategic Management, Leadership, Higher Education, Healthcare
Palm Beach Post		Paul Hess Healthcare and Leadership Management Dept.	Capital Markets, Real Estate, Higher Education, Healthcare, Marketing, Logistics, Real Estate Services Team

### In the Media

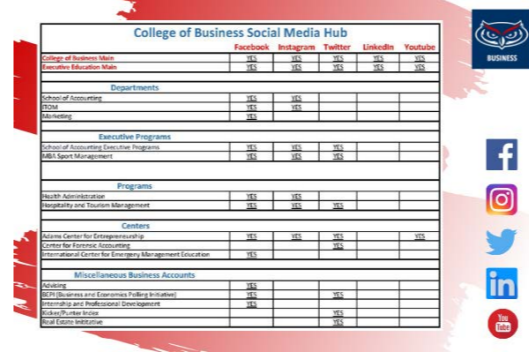
- Michael Crain - [Tech Republic](#)
- Ken Johnson - [Sun Sentinel](#)
- William Luther - [American Prospect](#)
- Siri Terjesen - [Sun Sentinel](#)
- Jim Riordan - [ESPN West Palm](#)
- Rebel Cole - [Sun Sentinel](#)

[Browse In the Media](#)

### #BusinessInParadise / Click. Connect. Follow!

#### FACULTY REQUEST

Attention program directors, department heads, and communicators - we're building a new webpage to display the College of Business's social media channels. Please review [this document](#) to ensure that we've listed your social channels correctly. Click "YES" to test your hyperlinks.



If your social channel(s) is missing or you'd like to request updates, please send mail to [cobcommunications@fau.edu](mailto:cobcommunications@fau.edu).



### Podcasts



We spoke with Adi Devendra, an FAU student whose educational video game software, Polka Box, won first prize in the 12th annual [Business Plan Competition](#) held by FAU's College of Business and the [Adams Center for Entrepreneurship](#).



We welcome back FAU's [Jennifer Attonito](#), Ph.D., - an instructor and researcher in the [Health Administration program](#), which is part of the larger [Management Programs department](#) at FAU Business. During the podcast, we discuss healthcare, the future of public health, and how the current pandemic might be causing changes in both sectors.

[Keep Listening](#)

### Featured Videos

The Information Technology and Operations Management (ITOM) department at FAU's College of Business offers students a wide variety of academic programs in the areas of business and technology.

The ITOM department has a distinguished and diverse faculty roster, an active student organization, and student placements at the top technology companies in the country. Visit [business.fau.edu/itom](https://business.fau.edu/itom) for more information.

[YouTube | FAUbusiness](#)

### Newsletter Contributors



**Jennifer Mullins**  
Marketing & Social Media Specialist



**Sireesha Puttagunta**  
Web Developer



**Ryan Swanno**  
Comms. Manager



**Ginger Hale**  
Office of the Dean



**Denise Gravatt**  
Executive Education



**Paul Owers**  
Director of Media Relations

Interested in featuring your department's content in this newsletter?

Send an email to [cobcommunications@fau.edu](mailto:cobcommunications@fau.edu).

[Visit the Communications Portal](#)



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FAU College of Business  
777 Glades Rd.  
Boca Raton, FL 33431