

May 2020 Communications Update from the FAU Business, Marketing & Communications Group.

Announcements



Associate Dean for Research and External Relations at FAU Business.

Kudos

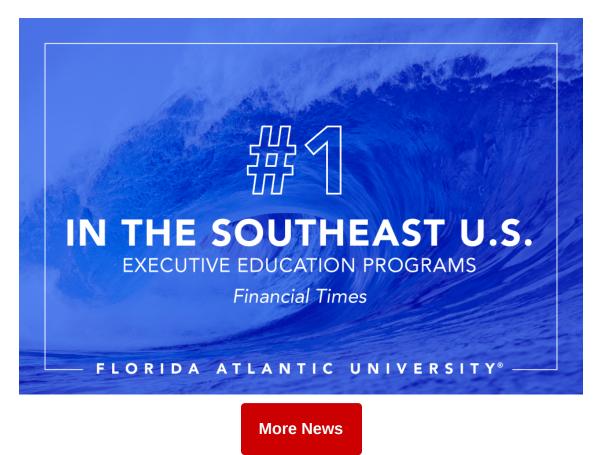
Kudos honors the recent accomplishments of FAU Business faculty, staff, and students. Read more.



Maya Thevenot, and Len Trevino Not pictured: Neeraj Puro

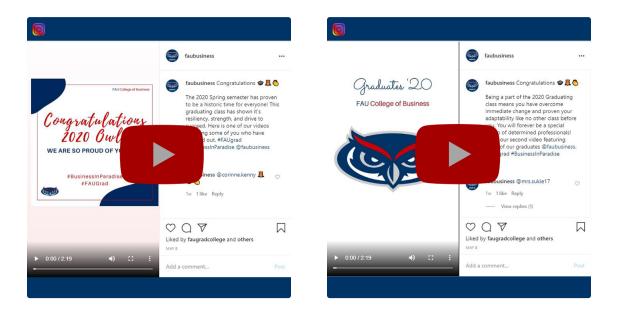
News

- FAU Expert Cautions about Securities Fraud During Coronavirus Crisis
- FAU Expert Says Economic Pain, Slower Spread of COVID-19 Would Have Happened Without States' Stay-at-Home Orders
- Biden Leads Trump in Florida, But President Expected to Win Four More Years
- FAU Executive Education Jumps in Financial Times Rankings
- FAU Expert Says COVID-19 Turning Vacant Homes Into Real Estate Darlings



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In The Media

- Douglas Cumming ValueWalk
- William Luther Florida Trend
- Jim Riordan <u>The CW 34</u>
- Siri Terjesen <u>WPEC CBS12 News</u>
- Ken Johnson CBS12 News



Other Media Appearances

Podcasts



FAU instructor, <u>Rainford Knight</u>, Ph.D., and guest, Philippe Dubois (FAU Executive Ph.D. in Business student), discuss "Small Businesses and the Oil Market."



Dr. Michael Crain, Director of FAU's Center for Forensic Accounting, interviews FAU alumnus and adjunct instructor Rob Valdez in "Cybersecurity & Workflows in Organizations During COVID-19 & Beyond."



Hey Siri...

This section features web insights, like SEO optimization, from FAU College of Business Web Developer, Siri Puttagunta.

Today's tip is for our FAU Business web editors: Learn about the Page Info Gadget in OmniUpdate CMS, which can return valuable info about the page you're viewing, especially when combined with the Dependency Tag Info Gadget!

Video: https://vimeo.com/190323898

Featured Videos





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Newsletter Contributors



FAU ranked #1 in both Florida and the U.S. Southeast and also ranked #11 nationally and #59 globally (up from #71 in 2019) in the FT Executive Rankings.