

Post-Tenure Review Criteria for Marketing Department

Evaluation Category	Unsatisfactory	Does not Meet the Expectations	Meets Expectations	Exceeds Expectations
Research	Average research rating below 2.0 or no peer-reviewed articles published within the 5-year period.	The average research rating below 3.0 over the 5-year PTR evaluation period, or fewer than 2 peer-reviewed articles published within this timeframe.	The average research rating in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0); or at least 2 peer-reviewed articles published over the past 5 years (for calculation purposes, this will be counted as 3.0). Whichever is greater.	The average research rating in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0); or at least 3 publications in AJG 3-rated journals or equivalent over the past 5 years; or one publication in an AJG 4-rated journal and two others over the past 5 years; or one publication in an FT50 list or AJG 4*-rated journal over the past 5 years (for calculation purposes, this will be counted as 4.0). Whichever is greater.
Teaching	Average teaching rating below 2.0 over the 5-year evaluation period.	An average teaching rating below 3.0 over the 5-year	The average teaching rating in the faculty member's annual performance	The average teaching rating in the faculty member's annual performance

		evaluation period.	evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0).	evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0).
Service	Average service rating below 2.0 over the 5-year evaluation period.	Average service rating between 2.0 and 2.999 over the 5-year evaluation period.	The average service rating in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0).	The average service rating in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0).
Overall	OR any one of the above three categories meets the Unsatisfactory criteria.	OR any one of the above three categories meets the Does Not Meet Expectations criteria.	The average OVERALL RATING in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0). This overall rating takes into consideration the annual assignment weightings for each of the three areas.	The average OVERALL RATING in the faculty member's annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0). This overall rating takes into consideration the annual assignment weightings for each of the three areas.