



John Crossman

CEO

John Crossman is CEO of Crossman & Company, one of the Southeast’s largest retail leasing, management and investment sales firms, with over 28 million square feet of properties in Florida, Georgia, Alabama, South Carolina, North Carolina and Tennessee.

As CEO John promotes the firm’s core values including a strong commitment to community service, industry education initiatives and an unwavering dedication to diversity through creating scholarships and mentoring.

He serves on numerous community, higher education and industry boards and has been recognized with many awards including Father of the Year by the American Diabetes Association, the Personal Empowerment Award by The Central Florida Urban League, the 2018 Humanitarian of the Year Award by The African American Chamber of Commerce of Central Florida, and Orlando Business Journal’s 2018 CEO of the Year.

Prior to joining Crossman & Company, he was a principal at Trammell Crow Company, where he led their Retail Council, which worked to advance the nationwide retail strategy. In his 25-plus year career he has done over \$1 billion in transactions.

Together John and his brother Scott have built Crossman & Company into one of the industries most respected and thriving commercial real estate firms. He recently authored a book, “Career Killers, Career Builders,” based on his popular lecture series.



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LICENSES/DESIGNATIONS

CCIM
CRX
Licensed Real Estate
Broker,
State of Florida
Real Estate Salesperson,
State of Alabama

EDUCATION

Bachelor of Science - Florida State University

INDUSTRY LEADERSHIP / INVOLVEMENT

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| ICSC RECon Advisory Board | ICSC CRP/CSM Admissions and Governing Committee |
| NAIOP, Past President | University of Florida Bergstrom Center for Real Estate Executive Board |
| Florida State University Center for Real Estate Education Executive Board | Florida A&M University Foundation Board |
| Appointed Valencia College Trustee | Casselberry Economic Development Board |
| ICSC Foundation | Good News Jail & Prison Ministry |
| Purpose Orlando | Naval Special Warfare Foundation |
| Florida Hospital CHiC Board | Polis Institute |
| Christian Service Center | Samaritan Village |
| Desire Street Ministries | Summit Church |
| Grace Medical Home | Front Line Outreach |
| The Marriage Show | niceSERVE |

AWARDS & HONORS

Florida State University College of Business Hall of Fame Inductee
Honorary University of Florida Alumnus
Orlando Business Journal’s 30 Under 30
Orlando Business Journal’s 40 Under 40
Florida Real Estate 40 Under 40
Orlando Business Journal’s Most Influential Businessman Nominee
Orlando Business Journal’s Top 10 Businessmen to Watch in Central Florida Nominee