

Marketing Internship Approval Course Application Checklist

Marketing Internship Course (MAR 4946, MAR 4945, MAR 4940)

Thank you for your interest in the Marketing Internship Courses. Enrollment into this course is based on instructor approval. Please submit the documents listed below by April 15, 2019 and the Instructor will make selections and notify each applicant by May 1, 2019.

In order to be eligible for the course, you must:

1. Obtain an internship that lasts the complete semester.
2. Be fully admitted into the College of Business
3. Have above a 2.5 GPA (3.0 for graduate students)
4. Be a Junior or Senior student
5. Have taken the necessary pre-requisite courses
6. Have available College of Business or Free Elective Credits (undergraduate only)
7. Declared Marketing as your major

Internship Requirements

1. Internships must be at an organization that the student is not currently working. If the student obtains an internship in another department at current employer, significant learning opportunities must exist.
2. Internships must be the length of the semester (13-16 weeks)
3. Student Interns cannot be managed by relatives
4. Internship credit is based on the following criteria:
3 credits = 18-25 hours per week

Please make an appointment with Jodi-Kay Reece by May 1, 2019 via the Success Network to submit the documents listed below:

- Cover Sheet
- Resume
- Internship Offer Letter
 - Name and contact information of Company
 - Internship Start and End Dates
 - Number of expected hours per week
- Degree Audit from your Academic Advisor

Marketing Internship Approval Course Application Cover Sheet

Name:

Z#:

FAU email:

GPA:

Internship Semester:

College Standing:

Major:

Credits:

Company Name:

Internship Title:

Internship Expected Weekly Hours:

Supervisor Name and Title:

Supervisor Email:

Hourly Wage:

Develop three learning objectives for your internship:

1

2

3

I have read the above information concerning the Marketing Internship course.

Student Signature: _____

Date: _____