

Marketing Internship Approval Course Application Checklist
Marketing Internship Course (MAR 4946, MAR 4945, MAR 4940)

Thank you for your interest in the Marketing Internship Courses. Enrollment into this course is based on instructor approval. Please submit the documents listed below by the intended semester deadline below. The instructor will make selections and notify each applicant within two weeks of deadline.

***Fall 2020 applications due August 1, 2020 * Spring 2021 due December 2, 2020 * Summer 2021 due April 27, 2021 ***

In order to be eligible for the course, you must:

1. Obtain an internship that lasts the complete semester.
2. Be fully admitted into the College of Business
3. Have above a 2.5 GPA
4. Be a Junior or Senior student
5. Have passed MAR 3023 and at least 1 additional 3000 or 4000 level Marketing (MAR) course
6. Declared Marketing as your major

Internship Requirements

1. Internships must be at an organization that the student is not currently working. If the student obtains an internship in another department at current employer, significant learning opportunities must exist.
2. Internships must be the length of the semester (13-16 weeks)
3. Student Interns cannot be managed by relatives
4. Internship credit is based on the following criteria:
3 credits = 18-25 hours per week

Please make an appointment with the College of Business Internships team including Jodi-Kay Reece and Lauren Chorlog before deadline in the Success Network to submit the documents listed below:

- Typewritten Application Form handwritten forms will not be accepted)
- Resume
- Internship Offer Letter which includes the following information:
 - Name and contact information of Company
 - Internship Start and End Dates
 - Number of expected hours per week

Students accepted into the internship course will attend a mandatory orientation prior to the semester start. Questions about the internship courses or requirements can be sent to BusinessIntern@fau.edu.

Marketing Internship Approval Course Application

Application Form

Please type your responses below (handwritten forms will not be accepted)

Name:

Z#:

FAU email:

GPA:

Internship Semester:

College Standing:
(Junior/Senior)

Major:

of Credits applying for:

Company Name:

Internship Title:

Internship Expected Weekly Hours:

Supervisor Name and Title:

Supervisor Email:

Hourly Wage:

Develop three learning objectives for your internship:

1

2

3

I have read the above information concerning the Marketing Internship course.

Student Signature: _____

Date: _____