

# FAU | COLLEGE OF BUSINESS | STUDENT ACADEMIC SERVICES

## Bachelor of General Studies (BGS): Overview and Degree Requirements

### What is a Bachelor of General Studies from the College of Business?

The Bachelors of General Studies (BGS) degree allows **you to design a plan of study** to meet your personal interests and career goals. The plan of study is more flexible than that required in traditional degree programs.

Note: Students may not pursue the BGS as a second major, second degree, or second baccalaureate.

### How do I design my BGS plan of study?

**Start by identifying areas of study that interest you.** The areas below may be available as a BGS discipline, minor, certificate, or as all three. Depending on your interests, your advisor can help you decide what discipline along with an optional minor and/or certificate is right for you. Together, you can **complete the BGS plan of study worksheet** to map out all of your remaining courses.

### Business Areas of Study

Artificial Intelligence	Cybersecurity	Hospitality and Tourism Management*	Management*
Business Administration*	Digital Marketing	Health Administration*	Management Information Systems*
Business Analytics	Economics*	Healthcare Information Systems	Meetings and Event Management*
Business Law*	Entrepreneurship	Information Technology and Operations Mgmt	Risk Management and Insurance
Casino and Gaming Industry Mgmt*	Finance and Real Estate	International Business	
Club Management*	Financial Technology	Leadership and Human Resource Development*	

\*can be completed online

### BGS Degree Requirements

Category	Description
Foreign Language Admission Requirement (FLENT)	2 passing high school years of the same foreign language or accepted equivalent
Civic Literacy	Knowledge of American gov't/history. <a href="http://www.fau.edu/ugstudies">www.fau.edu/ugstudies</a> and click "Civic Literacy"
General Education (Gen Eds)	English, Math, Humanities, Natural Science, Social Science, Additional Enrichment; waived for FL public AA graduates
Choose One Business Discipline	5 upper division (3000/4000) courses within one area of business with minimum 2.0 GPA
Upper Division Electives	Upper division (3000/4000) courses that students select from any FAU department to reach the minimum 45 upper division credits required for a degree.
Free Electives	Courses from any level 1000 to 4000 that students select from any FAU department to reach the minimum 120 credits required for a degree.
Minimum 2.0 FAU GPA	On all coursework completed at FAU
Gordon Rule Requirements	Writing and math; usually included as part of the Gen Eds
Last 30 upper division credits must be taken at FAU	Once at FAU, all coursework is expected to be completed at FAU.

### Can I take electives outside of the College of Business as a business BGS student?

Yes. Confirm what kinds of electives and how many credits you need with your business advisor. If you are interested in a minor or certificate outside business, please meet with an advisor in that area. A full list of all undergraduate minors and certificates can be found in the FAU catalog: <https://www.fau.edu/academic/registrar/FAUcatalog/degreeprograms.php>

### What can I do with a BGS degree? What career options are available?

A variety of career options are available to you as BGS graduate depending on your areas of study and personal experience. Visit [www.business.fau.edu/interns](http://www.business.fau.edu/interns) or e-mail [businessintern@fau.edu](mailto:businessintern@fau.edu) for more information on both internship and career advising.

The top ten things that employers are looking for in new college graduates include:

1. The ability to work well in teams—especially with people different from yourself
2. An understanding of science and technology and how these subjects are used in real-world settings
3. The ability to write and speak well
4. The ability to think clearly about complex problems
5. The ability to analyze a problem to develop workable solutions
6. An understanding of global context in which work is now done
7. The ability to be creative and innovative in solving problems
8. The ability to apply knowledge and skills in new settings
9. The ability to understand numbers and statistics
10. A strong sense of ethics and integrity

Each of the above skills can be acquired within a BGS at FAU. Possible careers include:

- Media and entertainment
- Advertising, sales, and promotions
- Sports and recreation
- Non-profit and human services
- Management and marketing
- Public relations and event planning
- Government and foreign service
- Law enforcement
- Law school
- Health professions
- Other graduate programs

# BGS Business Discipline: Required Academic Focus Area in Your Degree

## What is the difference between a discipline, a minor, and a certificate?

Discipline	Minor	Certificate
<b>Required</b>	<b>Optional</b> if enough electives available; can only complete a max of one minor	<b>Optional</b> if enough electives available; can complete more than one if electives available
Not shown on FAU transcript	Shown on FAU transcript	Shown on FAU transcript
Diploma will say College of Business awards BGS, but discipline is not specified	Not shown on the diploma	Not shown on the BGS diploma, but you receive a separate certificate to display
No specific course required; can choose any 5 discipline courses from the list	Will include specific minor courses and/or minor course options to choose	Will include specific certificate courses and/or certificate course options to choose
Consists only of courses normally open to BGS students	May include courses not open to BGS students, but advisor can give a permit	May include courses not open to BGS students, but advisor can give a permit

## Can I complete a minor or certificate in the same area as my discipline?

If there is a related minor or certificate available, it is listed under each discipline below. Minor courses cannot overlap with discipline courses, but certificate courses may overlap.

## Business Discipline Requirements: 5 Courses from One Discipline

Minimum passing grade is D-; however, the GPA for the five courses must be a **minimum of 2.0**. Minimum pre-req grade is "C".

Management, Entrepreneurship, Health Administration		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Entrepreneurship	ENT4024	60 credits
Entrepreneurial Finance	ENT4412	ENT4024
Intro to Health Professions	HSA3104	
Health Delivery Systems	HSA3111	
Tech. in Healthcare Orgs	HSA3191	HSA3111
Medical Terminology	HSA3534	
International Healthcare Systems	HSA4124	HSA3111
Management & Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Managing Workplace Diversity	MAN3113	
Human Resource Recruitment and Selection	MAN4320	60 credits; MAN3025
International Bus Negotiations	MAN3442	60 credits; MAN3025
Managing Human Resources Globally	MAN4610	MAN3025
Intro to Sport Administration	SPB3003	
Marketing Management	MAR3023	30 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
Money and Financial Markets	ECO4223	ECO2013 & ECO2023
Business Law 1	BUL4421	60 credits

**Related Minors and/or Certificates:** Business Administration, International Business, Leadership and Human Resource Management, Entrepreneurial Management, Health Administration, Healthcare Information Systems

Marketing, Advertising, Hospitality & Tourism Management		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Marketing Management	MAR3023	30 credits
Introduction to Influencer Marketing	MAR4725	MAR3023
Introduction to Hospitality Management	HFT3003	30 credits
Principles of Food and Beverage Management	HFT3263	
Principles of Hospitality Law	HFT3603	
Hospitality Marketing and Revenue Management Practices	HFT4503	
Hotel and Resort Management	HFT4253	
Excellence in Guest Service Management	HFT4240	
Meetings and Events Management	HFT3741	
Human Resources Management for the Hospitality Industry	HFT3221	
Casinos and the Gaming Industry	HFT3785	
Club Management	HFT4277	
Management and Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
International Economics	ECO3703	ECO2013 & ECO2023
Money and Financial Markets	ECO4223	ECO2013 & ECO2023
International Economic Development	ECS3013	ECO2013 & ECO2023
Business Law 1	BUL4421	60 credits

**Related Minors and/or Certificates:** Casino and Gaming Industry Management, Club Management, Digital Marketing, Hospitality and Tourism Management, Meetings and Event Management. (Note: BGS students interested in marketing courses should do the DIGM certificate as **most MAR courses are not open to BGS.**)

Accounting, Business Law, Tax		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Business Law 1	BUL4421	60 credits
Intellectual Property Law	BUL4514	
Employment Law	BUL4540	
Entertainment Law	BUL4622	60 credits
Management and Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Marketing Management	MAR3023	30 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
Money and Financial Markets	ECO4223	ECO2013 & ECO2023

**Related Minor:** Business Law (Note: **Accounting/Tax courses are not open to BGS students** but can be accepted if taken as an ACCT major prior to declaring BGS.)

Economics		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Intermediate Microeconomics	ECO3101	ECO2013 and ECO2023 ( <i>unrestricted effective Fall 24</i> )
Intermediate Macroeconomics	ECO3203	ECO2013 and ECO2023 ( <i>unrestricted effective Fall 24</i> )
International Economics	ECO3703	ECO2013 & ECO2023
Money and Financial Markets	ECO4223	ECO2013 & ECO2023
Mathematical Economics	ECO4401	ECO2013 & ECO2023
International Economic Development	ECS3013	ECO2013 & ECO2023
Management and Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Marketing Management	MAR3023	30 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
Business Law 1	BUL4421	60 credits

**Related Minor:** Economics

Finance, Real Estate, Risk Management		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Personal Finance	FIN3140	60 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
Real Estate Finance	REE4204	60 credits; FIN3403
Real Estate Investment	REE4303	60 credits; FIN3403
Risk Management and Insurance	RMI3011	<i>Unrestricted effective Fall 24</i>
Insurance and Financial Planning	RMI4116	
Corporate Risk Management	RMI4353	
Management and Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Marketing Management	MAR3023	30 credits
Money and Financial Markets	ECO4223	ECO2013 & ECO2023
Business Law 1	BUL4421	60 credits

**Related minors and/or certificates:** Financial Technology, Risk Management & Insurance

Information Technology and Operations Management		
Course Title	Prefix & Number	Pre-requisites (Minimum Grade of "C")
Social Media Innovation	ISM3007	
Contemporary Issues of Digital Data Management	ISM4041	
Mobile Apps for Business	ISM4053	60 credits
Healthcare Info Systems	ISM4381	
Artificial Intelligence and Digital Transformation for Business	ISM4421	
Blockchain: Business Implications	ISM4451	
Service Operations	MAN4029	60 credits
Project Management	MAN4583	60 credits
Data Management and Analysis with Excel	QMB3302	Not suggested for students who recently took ISM3011
Management and Organizational Behavior	MAN3025	60 cr (54 cr w/advisor approval)
Marketing Management	MAR3023	30 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
International Economics	ECO3703	ECO2013 & ECO2023
International Economic Development	ECS3013	ECO2013 & ECO2023
Business Law 1	BUL4421	60 credits

**Related Minors and/or Certificates** Artificial Intelligence, Business Analytics, Cybersecurity, Digital Marketing, Financial Technology, Healthcare Information Systems, Management Information Systems

## Additional Information on BGS Discipline Options

If you took **restricted upper division business courses** prior to becoming a BGS student, those courses may also apply to one of the above disciplines. Your advisor can tell you if any of your prior coursework is already counting towards a business discipline.

**Special Topics** courses are also sometimes offered to allow a department to teach a new subject that may not be offered in future terms. Sometimes these special topics are available to BGS students, and sometimes they are not. If you find a Special Topics business course being offered that you want to take and it does not show a BGS restriction, double-check with your advisor to see if it can count towards a business discipline.