

General Business (BA)

The following information is a general overview of the program. Reviewing this sheet is NOT a replacement for advising meetings which are recommended twice per year; **students are NOT encouraged to self-advise**. Requirements and course offerings may change for students not yet admitted or declared. Note for **Second Bachelor's** Students: FLENT, Gen Ed, and *some* electives are not required.

Important Academic Policies

Please visit www.business.fau.edu/academicpolicies. It is especially important for prospective business majors to be aware of:

- **Limitation on Repeated Courses**
(max two attempts per course)
- **Limitation on Number of Withdrawals**
- **Deadlines to Declare a Major**

Requirements for All FAU Bachelor's Degree Programs

Requirement	Description
Free electives to reach minimum 120 credits	Verify with your advisor how many free electives (if any) you need to graduate
Foreign Language Admission Requirement (FLENT)	Two passing years of the same high school foreign language or accepted equivalent
Civic Literacy (entering FL SUS or SCS Fa18 or later)	www.fau.edu/ugstudies and click "Civic Literacy"

Foreign Language Graduation Requirement (FLEX)

Requirement
Students must complete through the 2 nd semester of college level foreign language coursework or test out of language proficiency. More options are available in the university catalog or from academic advising.

General Education (Gen Ed) Requirements

The pre-business foundation courses and Civic Literacy satisfy many Gen Eds (formerly known as IFP), but the following additional coursework is required. Students with an AA (Associate of Arts) degree from a regionally accredited Florida Public Institution are deemed to have met the Gen Ed Requirement. To view the Gen Ed checklist, visit www.fau.edu/uas/curriculum and scroll down to "Business."

Category	Required Credits	Notes
Communication	6 credits	
Natural Science	6 credits	One course must include a lab
Humanities	6 credits	Choose one Writing Across the Curriculum (WAC) course
Additional Enrichment	3 credits*	*If exempt from Civic Literacy credits, take 6 cr Add'l Enrichment

Pre-Business Foundation Courses (Minimum Grade "C")

Course Title	Prefix and Number	Pre-requisites (Minimum Grade of "C")
Accounting I (Financial)	ACG2021	
Accounting II (Managerial)	ACG2071	ACG2021
Macroeconomics	ECO2013	
Microeconomics	ECO2023	
Information Systems Fundamentals	ISM2000	
Choose TWO of the following: College Algebra Methods of Calculus Introductory Statistics	Choose TWO : MAC1105 MAC2233 STA2023	MAT1033, MGF1106, MGF1107, MGF1130, MGF1131, or ALEKS score 30 MAC1105 or ALEKS score 45

Requirements to Declare the Major and Timely Graduation

To declare General Business, students must have satisfied FLENT, satisfied Civic Literacy, achieved a minimum 2.0 FAU GPA, and completed all the above pbus foundation courses with a minimum grade of C. For timely graduation, students should plan courses in consultation with an academic advisor.

Business Core Courses (Minimum Grade "C")

Course or Requirement Title	Prefix and Number	Pre-requisites (Minimum Grade "C")
Management of Organizations	MAN3025	60 cr (54 cr w/ approval; 45 cr w/ approval if pbus/gen ed complete)
Principles of Marketing	MAR3023	30 credits
Financial Management	FIN3403	60 cr (54 cr w/advisor approval); ACG2021 & ACG2071
Business Law 1	BUL4421	60 credits
Bus. Communication: Crit. Analysis & App.	GEB3213	Declared in major; 60 credits

General Business Thematic Groups (Minimum Grade “C”): Choose one course from each group.

Course Title	Prefix & Number	Pre-requisites
Group 1: Financial Systems and Practice		
Choose ONE of the following: Money and Financial Markets Personal Finance Health Care Financial Management Insurance and Financial Planning	Choose ONE : ECO4223 FIN3140 HSA4170 RMI4116	ECO2013 and ECO2023 Declared in major; ACG2021
Group 2: Technology and Data Applications		
Choose ONE of the following: Management Information Systems Social Media Innovation Contemporary Issues of Digital Management Blockchain: Business Implications Data Management and Analysis with Excel A.I. and Digital Transformation for Business	Choose ONE : ISM3011 ISM3007 ISM4041 ISM4451 QMB3302 ISM4421	30 credits; ISM2000 Declared in major
Group 3: Management, Operations, and Leadership		
Choose ONE of the following: Entrepreneurship Hotel and Resort Management Service Operations Leadership, Supervisory Skills, and Team Development Human Resource Management Project Management	Choose ONE : ENT4024 HFT4253 MAN4029 MAN4046 MAN4301 MAN4583	60 credits Declared in major 60 credits Declared in major; 60 credits; MAN3025 Declared in major; 60 credits; MAN3025 60 credits
Group 4: Marketing and Promotion		
Choose ONE of the following: Hospitality/Tourism Marketing Principles of Advertising Retail Management Personal Selling Consumer Behavior	Choose ONE : HFT4503 MAR3326 MAR4231 MAR4400 MAR4503	Declared in major Declared in major; 60 credits Declared in major; 60 credits; MAR3023 Declared in major; 60 credits Declared in major; 60 credits; MAR3023
Group 5: International Business		
Choose ONE of the following: Law of International Trade International Economics International Business Negotiations International Business International Marketing Study Abroad: Any approved COB study abroad course	Choose ONE : BUL4461 ECO3703* MAN3442 MAN3600 MAR4156 Varies	Declared in major; ECO2013 and ECO2023 60 credits; MAN3025 (or alternate per catalog) Declared in major; 60 credits Declared in major; 60 credits; MAR3023 Varies

*ECO3703 can never be used for an Economics major

Upper Division Elective Requirements for BA General Business Students

Requirement	Description
Upper Division Business Electives: 12 credits (choose four three-credit courses)	Choose FOUR 3000 or 4000 level COB courses not already used elsewhere in your program
Upper Division Non-Business Electives: 6 credits (choose two three-credit courses)	Choose TWO 3000 or 4000 level courses from any department outside the COB

About the General Business Program

This program is designed for students who seek an academic degree in business but who do not have an interest in a specialized business major, such as Finance or Management or any other traditional major offered by the College of Business. Students who graduate from this program will be prepared with a broad set of business skills potentially of interest to employers across a wide range of industries.

Additional Information and Resources

College of Business Student Academic Services

Academic Advising Services and Appointment Information: www.business.fau.edu/advising | COBAdvising@fau.edu

Career Development Advising Services and Appointment Information: www.business.fau.edu/careers | businessinterns@fau.edu

Assistance with Appointment Scheduling: Boca: 561-297-3688 | Davie: 954-236-1290

Graduate Programs: www.business.fau.edu/masters