

Event Management Certificate (MEMG)

The undergraduate certificate in Event Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions or conventions industries. The certificate is particularly valuable for FAU degree-seeking students outside the College of Business and to community members, hospitality industry professionals and seasonal residents. For further information, please reach out to the Hospitality and Tourism Management Program Director, Dr. Peter Ricci at peter.ricci@fau.edu or 561-297-3666.

Required Courses: 15 credits (Minimum Grade "C")

Course Title	Prefix & Number	Pre-requisites* (Minimum Grade "C")
Introduction to Hospitality Management	HFT3003	30 credits
Event Management	HFT3741	
Hotel Management	HFT4253	
Guest Experience Management	HFT4240	
Choose ONE of the following: Principles of Food & Beverage Management Hospitality/Tourism Marketing Promotional Management Special Topics (ex: Special Venue Marketing)	Choose ONE : HFT3263 HFT4503 MAR4323 MAR4933	60 credits; MAR3023 60 credits; department permission

*Some courses may require students to be declared in a business major or to receive authorization from an advisor if not a business major.

Additional Requirements

The **certificate is open to all students**. College of Business certificates require 100% residency: all courses must be taken at FAU. All students must complete an application for certificate at the end of their second-to-last term at FAU in order for the certificate to be awarded. **Non-degree-seeking students** can [download the application for certificate](#) and e-mail the completed form to COBAdvising@fau.edu. **Degree-seeking students** must complete their application for certificate with an academic advisor during their application for degree preapproval meeting. For degree-seeking students, if all certificate courses were completed with or before the degree, then a certificate cannot be processed once the degree is awarded.

Timely Graduation

Minors and certificates should be considered an optional direction for elective credits. Students may not add a minor or certificate without permission from a COB advisor (and main college advisor if different). Students are generally not permitted to add a minor/cert after earning 90 credit hours or if completing it will result in an Excess Hour Surcharge.

Maximum Course Attempts

FAU counts a "course attempt" as any time a student is enrolled in a course (at any institution) and earns either a grade or a "W". FAU COB students may not attempt any course more than twice; **third attempts are not permitted**.

The FAU Catalog is the official source for information about these requirements.
<http://www.fau.edu/academic/registrar/FAUcatalog/>