Thank you for your interest in the Marketing Internship Courses. Enrollment into this course is based on instructor approval. Please submit the documents listed below by the intended semester deadline below. The instructor will make selections and notify each applicant within two weeks of deadline.

*Spring 2024 applications due January 2, 2024 *Summer 2024 due April 29, 2024* Fall 2024 due August 5, 2024*

**To be eligible for the course, you must:**
1. Obtain an internship that lasts the complete semester.
2. Be fully admitted into the College of Business and have declared Marketing as your major or minor.
3. Have a 2.5 GPA or higher.
4. Be a Junior or Senior student
5. Have passed MAR 3023 and at least 1 additional 3000 or 4000 level Marketing (MAR) course

**Internship Requirements**
1. Internships must be at an organization that the student is not currently working.  
   • If the student obtains an internship in another department at current employer, significant learning opportunities must exist.
2. Internships must be the length of the semester (13-16 weeks)
3. Student Interns cannot be managed by relatives
4. Internship credit is based on the following criteria:  
   • 3 credits = at least 18 hours per week

To submit your application please send an email with the subject line 'Marketing Internship Application Packet' to businessintern@fau.edu with the following documents combined into **ONE PDF**:

✓ Typewritten Application Form  
✓ Copy of your Current Resume  
✓ Internship Offer Letter, on company letterhead that includes the following information:
   o Name and contact information for the Company
   o Start and End dates for the internship
   o Number of expected hours per week  
✓ Copy of Degree Audit

Students accepted into the internship course will attend a mandatory orientation prior to the semester start. Questions about the internship courses or requirements can be sent to businessintern@fau.edu

**Application Form**

Updated 9/23
Develop three learning objectives for your internship: (written in complete sentences)

1. 

2. 

3. 

I have read the above information concerning the marketing internship course and filled out the above application.

Student Signature: ___________________________ Date: ___________________